# Project Planning & Project Work Plan





### **Project process**

A process is a series of actions bringing about a result

Project management processes	Describing and organizing the work of the project
Product-oriented processes	Specifying and creating the project product



# What is planning?

Planning is the process of stating objectives and then determining the most effective activities or accomplishments necessary to reach the objectives





### Who makes the plans?



Everybody must plan

Project manager initiate the planning process

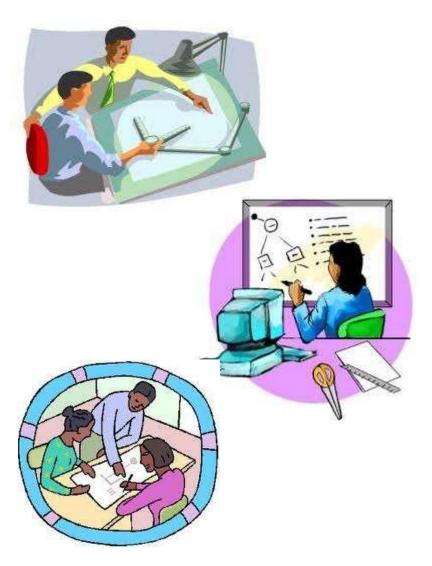




Project manager coordinates planning activities into the overall project master plan



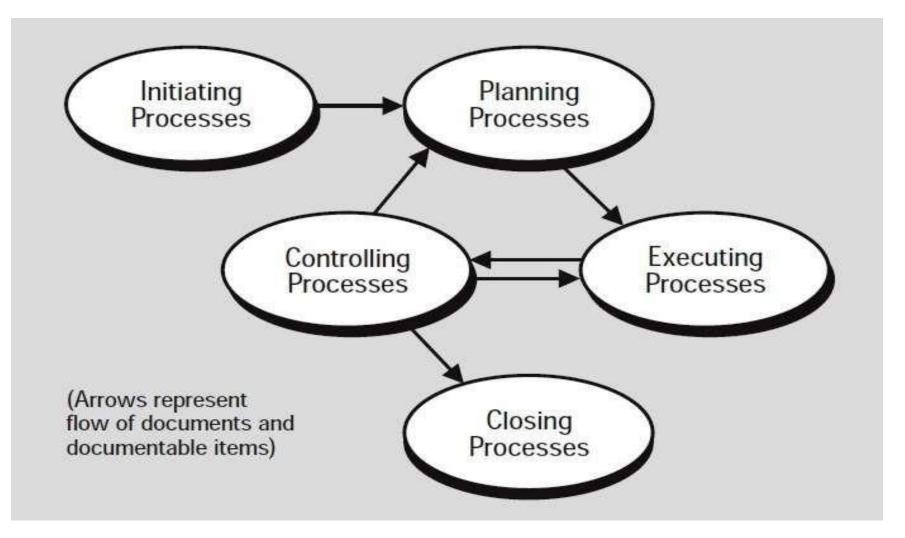
### Planning process



Devising and maintaining a workable scheme to accomplish the business need that the project was undertaken to address

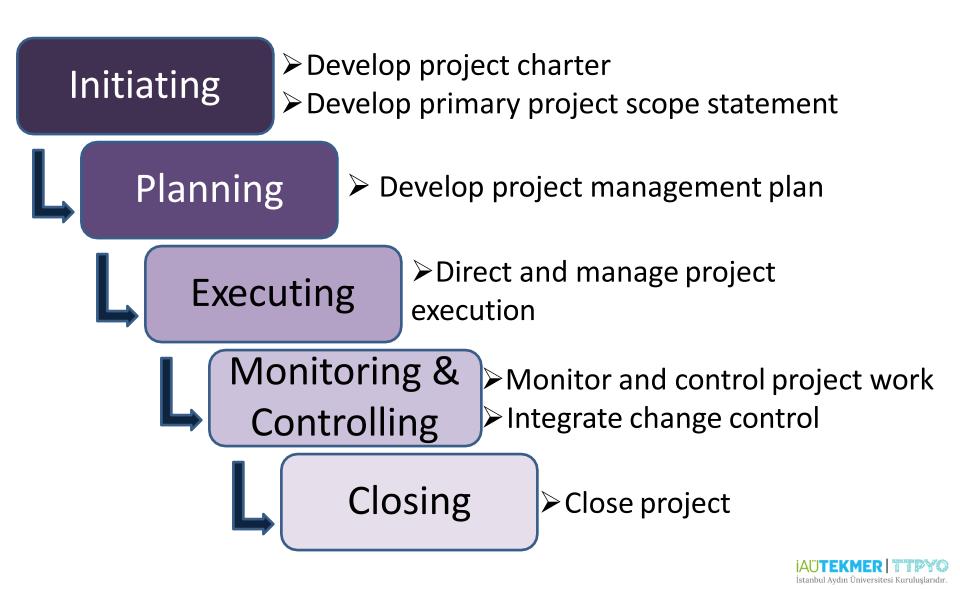


### **Project Integration Management**





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# Planning process

#### Core processes

- Scope planning
- Scope definition
- Activity definition
- Activity sequencing
- Activity duration estimating
- Schedule development
- Resource planning
- Cost estimating
- Cost budgeting
- Project plan development

#### Facilitating processes

- Quality planning
- Organizational planning
- Staff acquisition
- Communication planning
- Risk identification
- Risk quantification
- Risk response development
- Procurement planning
- Solicitation planning

# Tools And Techniques For Project Plan Development

#### Project planning methodology

Structured

 approach used
 to guide the
 project team
 during
 development
 of the project
 plan

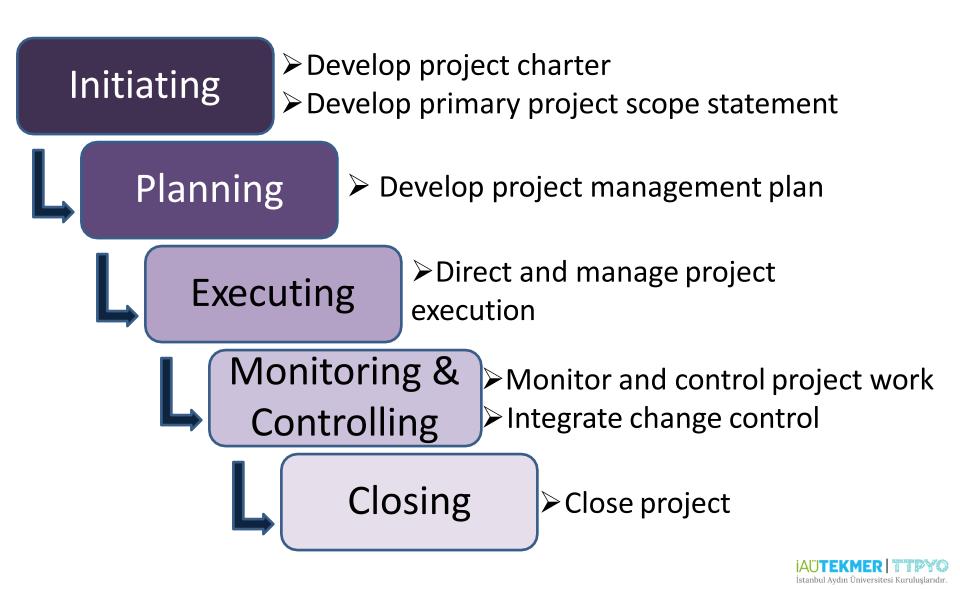
Stakeholder skills and knowledge

 Tapping stakeholders or other professionals for their contributions in the project

#### PMIS

 Gather, integrate, and disseminate inputs of the other project management projects

### **Project Integration Management**



### **Elements of A Project**

#### 1. Project Summary

- 2. General Information About The Project
  - 2.1. Goal

Mission Problem Solution/product Benefits

- 2.2. Resources Constraints
- 2.3. Researchs Reviews Benchmarks

#### 3. Method

3.1. Target Group

User/client, location market

- 3.2. Pilot Study
- 3.3. Quantification And evaluation

#### 4. Feasibility Of The Project

4.1. Feasibility Of The Project

SWOT, Competitive advantages team, resources, business model budget financials

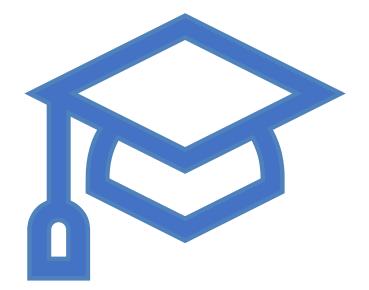
- 4.2. Project Plan And Work/Action timeline
- 4.3. Contingency measures
- 5. Impact Of The Project
  - 5.1. Deployment and communication
- 6. Institution / Organization And Project Team Information





#### Why are R&D and Innovation Studies Important?

Science, technology and innovation are today's economic, social and environmental, it is the key to the solution of problems and sustainable development.





#### **R&D** and Innovation

Product Development:

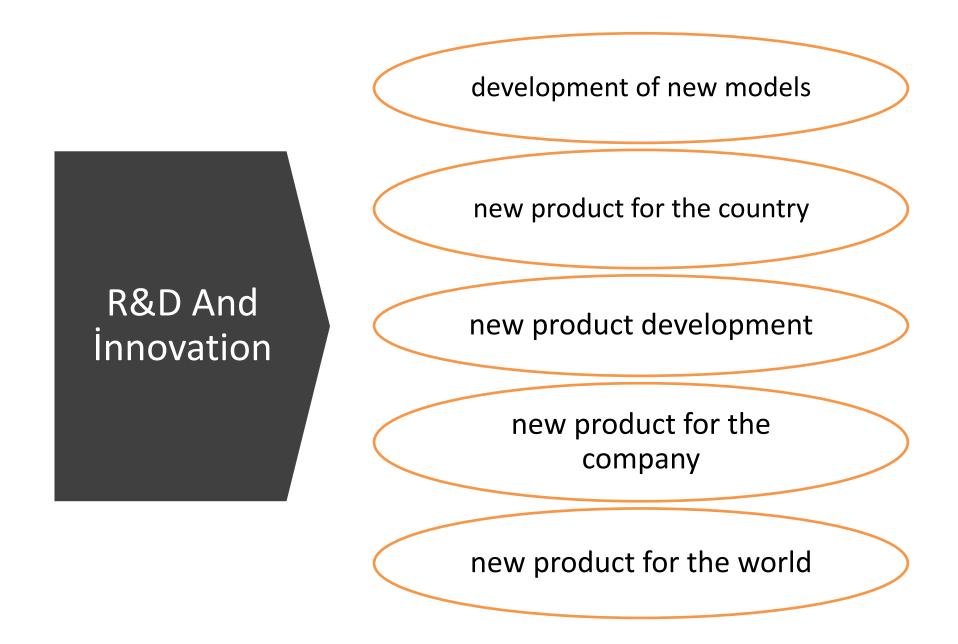
- New product development
- Increasing product quality or standard

**Process Development:** 

- Developing new techniques to reduce costs and raise standards
- Development of new production technologies









# Elements of a Pitching

1. Tips & Tricks to Creating Your Pitch Deck

#### 2. Company Name

2.1. Company Mission2.2. Problem2.3. Solution

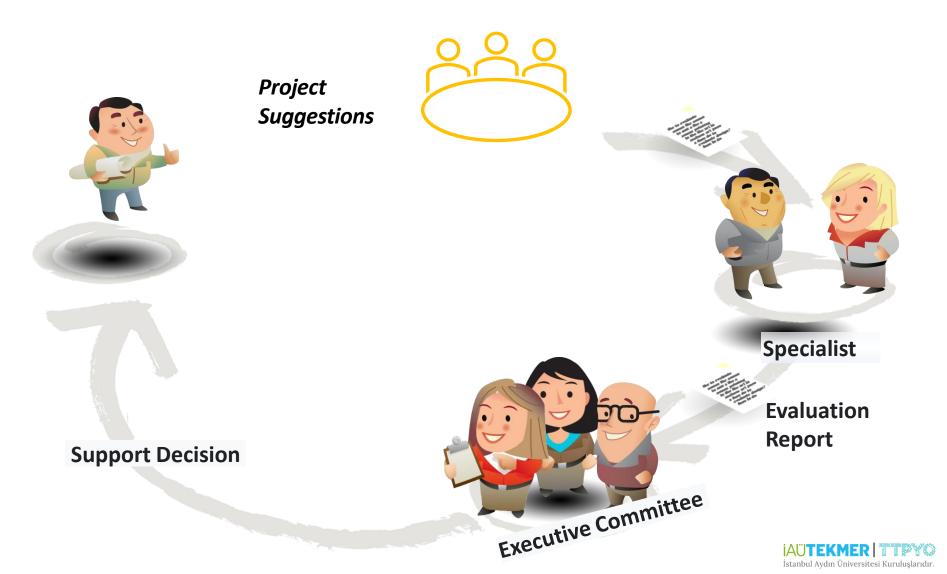
#### 3. Product - How it works & use cases

- 3.1. Product Benefits / Key Differentiators User/client, location market3.2. Product Screenshots
- 3.3. Market Opportunity
- 4. Competitive Advantage
- 5. Summary
- 6. Mobile Phones and Watches, Computers



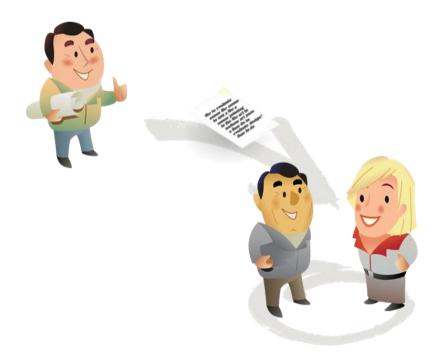


### **Program Applications General Process**



#### Assessment

- 1 Value 15 points.
- 2 Innovative aspect 20 points.
- 3 National Achievements 15 points.
- 4 Method 10 points. ...
- 5 Level of Realization of the Project, Project Management, Team and Research Facilities – 10 points. ...
- 6 Widespread Impact 10 points. ...
- 7 Employment and Career
   Development Potential 10 points.





# Thank You!

#### İrem Ece Akpınar

