

newmedia

New Media Application and Research Center E-Bulletin



VRlab

October 2019

October 2019

Editorial Board

T.C.

İstanbul Aydın University

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PREPARING THE BROADCAST

Res.Ast. Tamer BAYRAK



- Seminar on Fundamentals of Digital Transformation for Managers
- Media Literacy Forum II Event
- Digital Game Writing
- New Media Meetings - Media Literacy Event
- I had an idea: XI. Applications for Communication Ideas contest started
- Dr. Gökmen Hakan KARADAĞ's Reports
- Workshop in partnership with İstanbul Aydın University Faculty of Communication and Vancouver Film School
- Thesis Monitoring Jury
- Scenario Contest on the Damages of Smoking
- Final Report of New Media and Family Workshop

October 2019



Activities

Student representative elections were held in all classes of New Media and Communication Department



Activities

TİM “Seminar on Fundamentals of Digital Transformation for Executives” Umut Köksal's presentations continued. Vice Dean of Istanbul Aydın University Faculty of Communication Assoc. Deniz YENGİN participated

[Link](#)



Activities

Media Literacy Forum II will be held on Friday, November 1 from 10: 00-11: 30 at Maslak 42.

Program Details:

Opening: 09:45- 10:00

A. Forum Section: 10.00 – 11.30

B. Workshop Section: It will take place between 12.30 - 14.30

Closing: 14:30-15:30

Location: Habitat Derneđi – Maslak 42 Facebook İstasyon'dur.

Click here for Forum Application: <http://medyaokuryazarligiforumu.com/>

Association website: <https://medyaokuryazarligi.org/>

Participation confirmation e-mail will be sent to 30 people to be selected among the participants



Activities

New Media Meetings resume. Cansu AYDEMİR, the President of Media Literacy Association, gave a seminar on critical reading and perception of media



Activities

New Media Meetings - Media Literacy activity was taken in 360 degree format and shared from our Youtube account

[Link](#)



#iauyenimedya

Yeni Medya Buluşmaları



Medya
Okuryazarlığı

22 Ekim 2019
13.00
R501

Cansu AYDEMİR
Medya Okuryazarlığı Derneği Başkanı

 @iauyenimedya    VRaydınvapp

Activities

Group of high school teachers from Estonia were informed about the New Media and Application Center



Activities

I had an idea: XI. Applications for the Communication Ideas contest started. All students studying in any program of the universities in the Balkans, Central Asian countries and KKTC can participate in the competition.

[Link](#)



“Korsanla Mücadele” 
Üniversiteler Arası
İletişim Fikirleri Yarışması - XI


AKLIMA BİR FİKİR GELDİ...

Son Başvuru Tarihi
10 ARALIK 2019

Activities

Dr. Gökmen Hakan Karadağ's
"Readability Analysis of Popular
Technology Web Site in Turkey" report
was published in 2019 ISMIT



Activities

Çağatay Özen, 4th grade student of Public Relations and Publicity Department, was elected as the Representative of the Faculty as a result of voting by the representatives of the Faculty of Communication.



Activities

A workshop will be held on November 4-5, 2019 in partnership with İstanbul Aydın University Faculty of Communication and Vancouver Film School. Interested students should contact with Assoc. Dr. Okan ORMANLI (R910). Students who attend the workshop must have good command of English.

[Link](#)



The poster features the large red letters 'IAU' on the left. To the right is the Istanbul Aydın University logo and the hashtag #iauif. Below this, the dates and times for the workshop are listed: 4 Kasım 2019 (10.00 - 17.00) at VRlab and 5 Kasım 2019 (10.00 - 17.00) at TV stüdyosu. The Vancouver Film School logo is on the left, and the word 'Workshop' is centered. At the bottom, there is a registration instruction and logos for the participating institutions: İstanbul Aydın University, media new, IAR (International Academic Relations), and Vancouver Film School.

IAU

İSTANBUL AYDIN
UNİVERSİTESİ

#iauif

Vancouver
Film
School

4 Kasım 2019
10.00 - 17.00
VRlab

5 Kasım 2019
10.00 - 17.00
TV stüdyosu

Workshop

Kayıt için lütfen Doç. Dr. Okan Ormanlı ile iletişim kurunuz.

İAU media new IAR International Academic Relations VF

Activities

A workshop will be held on November 4-5, 2019 in partnership with İstanbul Aydın University Faculty of Communication and Vancouver Film School. A meeting was held with Deniz ALTUNTUĞ, the representative of the institution, about the workshop to be held.

[Link](#)



Publications

Professor Atilla GİRGIN's book
“Düşüncelerden Yansımalar” was
published.

[Link](#)



Activities

Assoc. Dr. Deniz YENGIN
participated in the thesis monitoring
jury of Abdi ERKAL at Istanbul Aydın
University.



Activities

Türkiye Sigarayla Savaş Derneđi for the participation of university students organized "The harm of smoking" Jury Evaluation Meeting of the contest was completed on scenarios.

[Link](#)



Publications

The final report of the New Media and Family Workshop under your chairmanship of Istanbul Aydın University, Üsküdar University and the Ministry of National Education Istanbul has been published.

[Link](#)



Activities

Can ÖZ, owner and general manager of Can Publications and editor of Socrates magazine, gave an interview on 23 October 2019 at 14.00 on the topic of New Media in Literature.

[Link](#)





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Yeni Medya İAU