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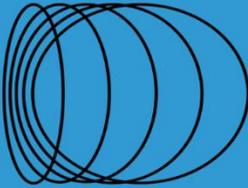
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**Disaster Training
Application
and Research Center**

e - Newsletter

İSTANBUL AYDIN
ÜNİVERSİTESİ
AFAM
AFET EĞİTİM, UYGULAMA
ve ARAŞTIRMA MERKEZİ



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Issue: 20

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Corporate Governance and Sustainability Symposium (8 May 2019) Paper Applications Continue

Istanbul Aydın University (İAÜ) Disaster Training Application and Research Center (AFAM), Corporate Management and Sustainability Application and Research Center, Energy Policy and Markets Application and Research Center (EPPAM) and the Faculty of Communication on May 8, 2019 we will realize.

The symposium, which will be held with the theme of "Innovative Approaches in Governance" and in which experts in the field will take place through both the Organizing Committee, the Scientific Committee and the declarations, the concept of "sustainability", which has made great efforts to fulfill the requirements of today's world, will be discussed with the dimension of "corporate governance".

The abstracts prepared by academics and experts who want to make a paper presentation in the symposium according to the "Paper Abstract Writing Rules" on <http://surdurubiliryonetimvekalkinma.aydin.edu.tr/> can be sent to surdurubilir@aydin.edu.tr address until 29 March 2019 they must send.



KURSAM **EPPAM** **AFAM**

KURUMSAL YÖNETİM ve SÜRDÜRÜLEBİLİRLİK Sempozyumu 2019

"Yönetişimde İnovatif Yaklaşımlar"

08 Mayıs 2019
09:00-17:00
İAÜ Florya Yerleşkesi A Blok Konferans Salonu

DETAYLI BİLGİ VE İLETİŞİM İÇİN:
surdurubilir@aydin.edu.tr surdurubiliryonetimvekalkinma.aydin.edu.tr

Ana Sayfa Konferans Çalıştaylar - Sempozyum Bildiri Başvurusu Kurullar İletişim

KURUMSAL YÖNETİM VE SÜRDÜRÜLEBİLİRLİK SEMPOZYUMU 2019
"YÖNETİŞİMDE İNOVATİF YAKLAŞIMLAR"

Istanbul Aydın Üniversitesi (İAÜ) Kurumsal Yönetim ve Sürdürülebilirlik Uygulama ve Araştırma Merkezi, Afet Eğitim Uygulama ve Araştırma Merkezi (AFAM) ve Enerji Politikaları ve Piyasalar Uygulama ve Araştırma Merkezi (EPPAM) (bilindiği gibi) 8 Mayıs 2019 tarihinde "**Kurumsal Yönetim ve Sürdürülebilirlik Sempozyumu**" gerçekleştirecektir.

"**Yönetişimde İnovatif Yaklaşımlar**" teması ile gerçekleştirilecek ve gerek Düzenleme Kurulu gerek Bilim Kurulu ve gerekse de bildiri aracılığı ile alanda uzmanların yer alacağı sempozyumda günümüz dünyasının gerekliliklerini yerine getirmek için büyük çabalar sarf ettiği "**sürdürülebilirlik**" kavramı "**kurumsal yönetim**" boyutuyla ele alınacaktır.

Sempozyumda ele alınacak konuların akademik yönü ile birlikte öncelikli olarak değerlendirildiğimiz alanlardaki etkilerinin derinlemesine incelenmesi için sempozyum öncesinde 6 Şubat 2019 tarihinde "**Sosyal ve Ekonomik Boyutlarıyla Risk ve Sürdürülebilir Finans Yönetimi**", 6 Mart 2019 tarihinde ise "**Enerji Sürdürülebilirlik ve Çevresel Etkileri**" başlıklı çalışmalar düzenlenecek ve çalıştaylarda elde edilecek veriler doğrultusunda hazırlanacak sonuç metinleri sempozyumda deklare edilecektir.

Sürdürülebilirlik ve kurumsal yönetim alanlarındaki bağımlılık ilişkisinin ortaya konulacağı, bu alanlardaki uygulamalara yönelik mevcut veya olası sorunların ve bu sorunlara yönelik çözüm önerilerinin tartışılacağı bir platformun oluşturulmasını amaçladığımız sempozyum ile yaşadığımız yüzyıla ve parçası olduğumuz topluma karşı sorumluluğumuzu yerine getirmede önemli bir adım atacağımıza inanıyor, konunun uzmanları olan değerli akademisyenlerin linkeki konu başlıklarında katılımlarını bekliyoruz.

Sempozyum konu başlıklarına göre bildiri sunumu gerçekleştirmek isteyen akademisyen ve uzmanların "Bildiri Özet Yazım Kuralları"na göre hazırladıkları bildiri özetlerini 29 Mart 2019 tarihine kadar surdurubilir@aydin.edu.tr adresine mail ile göndermeleri önemle rica ederiz.

KURSAM **EPPAM** **AFAM**



Crisis Communication and Corporate Social Responsibility Practices Workshop in Turkey

We held the Crisis Communication and Corporate Social Responsibility Practices workshop in Turkey, which is the first of the preliminary studies of the Corporate Governance and Sustainability Symposium, on February 6, 2019 at Istanbul Aydın University Florya Campus. The workshop was organized in cooperation with Istanbul Aydın University AFAM, KURSAM, EPPAM and Faculty of Communication and consisted of 2 parts;

In the first part, Galatasaray University Communication Faculty Dean Prof. Dr. İnci Çınarlı provided information on “Communication in Crisis Management” and afterwards, all participants took the floor and shared the problems in our country regarding crisis communication, their solution suggestions, if any, and the financial contributions of crisis communication to the institution.

In the second part of the workshop, Serdar Dinler, President of the Corporate Social Responsibility Association of Turkey, gave information on “Corporate Social Responsibility in Turkey” and then again, all participants took the floor and took the floor to discuss the problems in our country, their solution suggestions, if any, and corporate social responsibility practices to the institution financially shared their contributions.

In both parts of the workshop, it is aimed to prepare a final declaration in line with the data from the participants and present it at the symposium dated May 8, 2019.





Enterprise Risk and Sustainable Finance Practices Workshop

We held the second preliminary work of the Corporate Governance and Sustainability Symposium Here, the Corporate Risk and Sustainable Finance Practices workshop on February 6, 2019 at Istanbul Aydın University Florya Campus, in cooperation with Istanbul Aydın University AFAM, KURSAM and EPPAM.

The moderator of the workshop was Prof. Dr. A. Sedat Aybar made it.

In the workshop, which was attended by academicians working in the fields of corporate governance, economy, finance, banking and management, it was aimed to cooperate and to solve problems in the field of corporate risk management, ranking and integrated in Turkey.

The data from the participants in the workshop will be prepared and presented at the symposium on 8 May 2019.





Disaster Risk Reduction Workshop for Individuals with Special Needs

Under the coordination of the Republic of Turkey Ministry of Internal Affairs, Disaster Emergency Management Presidency (AFAD), a Workshop on Individuals with Special Needs was held in cooperation with Eskişehir Technical University and Anadolu University. The workshop was held on 12 – 13 February 2019 in Eskişehir. Serhat Yılmaz, Coordinator of Istanbul Aydın University Disaster Training Application and Research Center, also took part in the scientific committee. In the workshop, it was aimed to create a roadmap in the field of disasters and disability.

In line with this purpose, the workshop, which is open to the participation of everyone working in this field in the public, private sector, universities and non-governmental organizations, aims to reduce the negative effects of disasters on individuals with special needs and to work on this issue in a multi-disciplinary (social - economic - legal - psychological - technical) – etc.) were examined.





Disaster Preparedness Training for Individuals with Special Needs at Istanbul Aydın University

In cooperation with Istanbul Aydın University Disaster Training Application and Research Center (AFAM) and Disabled Life Research Center (EYPRO), we organized disaster preparedness training for students with disabilities and their families.

In the training where disasters and emergencies in Turkey and Istanbul were informed about the dangers that could cause disasters and the damages that these dangers would cause, disabled individuals and their families were informed about the preparations to be made before, during and after disasters and emergencies.





Disaster Preparedness Training for Individuals with Special Needs at Yıldız Technical University

Disaster Preparedness Trainings for Disabled Individuals were given by Istanbul Aydın University Disaster Training Application and Research Center (AFAM) Coordinator Serhat Yılmaz organized by Yıldız Technical University (YTU) Occupational Health and Safety Coordinatorship for university staff in Beşiktaş Barbaros campus.

YTU Natural Sciences Research Center President Prof. Dr. Şükrü Ersoy made a presentation under the title of Dangers Awaiting Humanity. In the second part of the study, Istanbul Aydın University AFAM Coordinator Serhat Yılmaz explained the reasons why disasters and emergencies may be in danger, and what kind of preparations are made for the disabled individuals according to the planned disaster and emergency stages before, during and after.





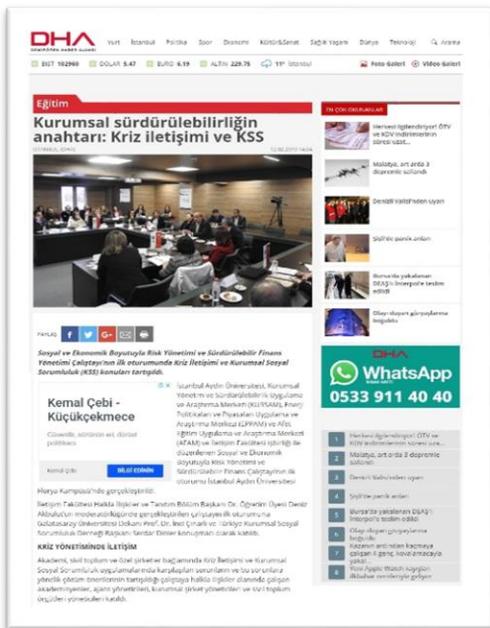
Universities Disaster Emergency Capacity Evaluation Meeting

AFAM Coordinator Serhat Yılmaz and Occupational Health and Safety Specialist Emre Ulupınar from our university attended the meeting in which the capacities of the universities located in Istanbul province in the province of Istanbul in Yeşilköy Civil Defense Branch Office campus were evaluated on February 7, 2019 in the organization of the Istanbul Governorship Provincial Disaster and Emergency Directorate.

Participants representing universities at the meeting gave information about the current capacities of their institutions and the problems they face. In the meeting, it was also evaluated what kind of joint projects the Istanbul Provincial Disaster and Emergency Directorate could implement.

After the meeting, a technical trip was organized to the newly opened training complex of the Istanbul Provincial Directorate of Disaster and Emergency. The shaking tables in the complex, simulation applications, application areas for search and rescue activities, facilities prepared for dogs involved in search and rescue with dogs were introduced during the tour organized for the participants of the meeting.





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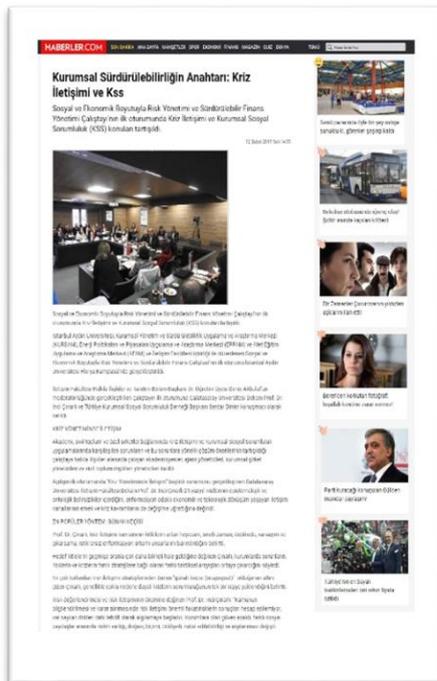
Link: https://www.haber24.com/egitim/kurumsal-surdurulebilirliğin-anahtari-kriz-iletisimi-ve-kss-h847208.html

AFAM activities took place in the national press as news

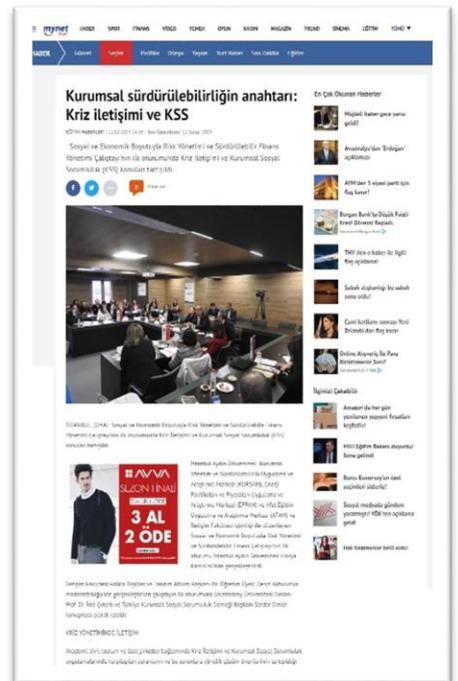
Crisis Communication and Corporate Social Responsibility Practices Workshop in Turkey, organized in cooperation with Istanbul Aydın University AFAM, KURSAM, EPPAM and Faculty of Communication, was published as news by many national and local press organizations.

The workshop, which constitutes the first of the preliminary studies of the Corporate Governance and Sustainability Symposium to be held on May 8, 2019, was published under the title of "The Key to Corporate Sustainability Crisis Communication and CSR".

You can access all of the news texts via the links below the images.



Link: https://www.haberler.com/kurumsal-surdurulebilirliğin-anahtari-kriz-11735022-haber/



Link: https://www.mynet.com/kurumsal-surdurulebilirliğin-anahtari-kriz-iletisimi-ve-kss-110104892282