

newmedia

New Media Application and Research Center E-Bulletin



VRlab

December 2020

December 2020



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Asst. Prof.Dr. Nur Emine KOÇ

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CONTENTS



- Asst. Prof. Dr. Tamer BAYRAK has become as head of the New Media and Communication Department
- Communication and Technology Congress - CTC 2021
- Head of the New Media and Communication Department Faculty Member Meetings
- Yarkın ÇELİK's Master Thesis Defence
- New Media and Communication Department's Student Meetings
- Art and Actors in the New Media Universe Webinar
- Student meeting with the Board of Trustees
- "New Media in Emerging Digital Addiction Result Case A Study on Obesity: Netflix Case of Turkey"
Article
- "Media Literacy Phenomenon in the Digital World: Development House Sports Club" Article
- 3. Media Literacy Forum
- Periodical Academic Publications Meeting
- Prof. Dr. Deniz YENĞİN has become Faculty of Communication's New Dean
- "The Power of Music in the Communication World" Webinar



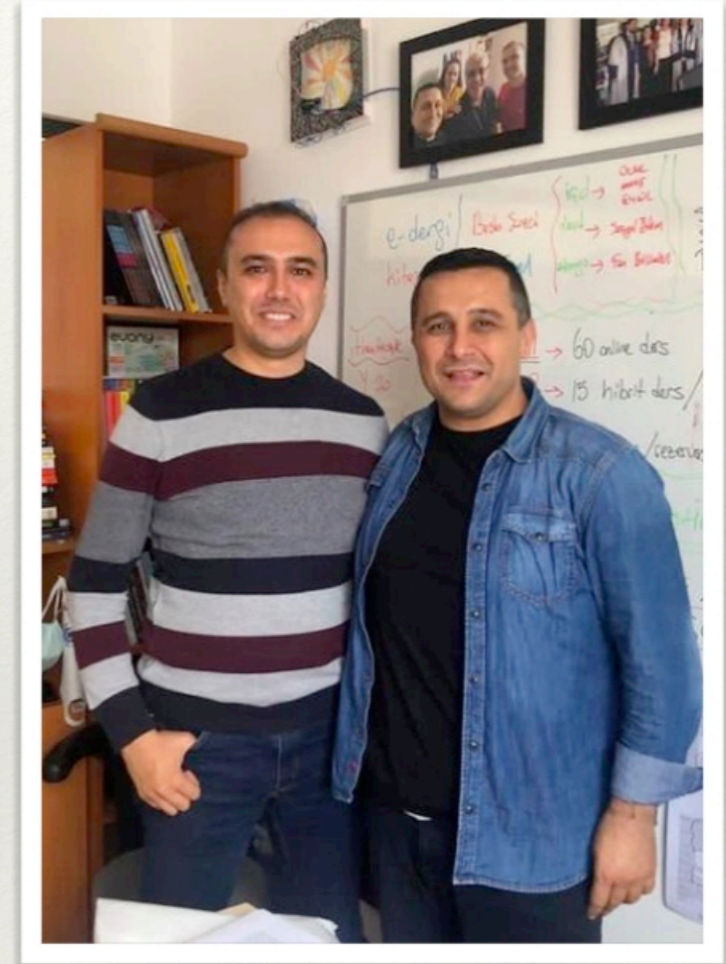
December 2020

Activities

Asst. Prof. Dr. Tamer BAYRAK has become as head of the New Media and Communication Department (26.11.2020)

Asst. Prof. Dr. Tamer Bayrak was appointed as the head of the Department of New Media and Communication at the Faculty of Communication.

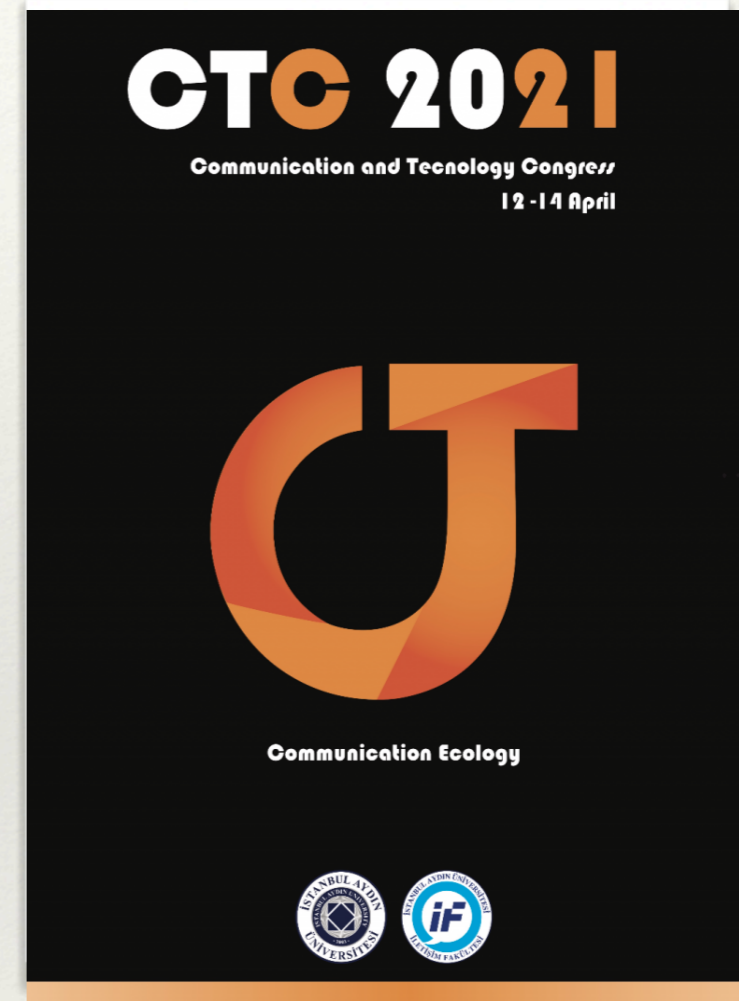
[Link](#)



Activities

DCOMMUNICATION AND TECHNOLOGY CONGRESS – CTC 2021

[Link](#)

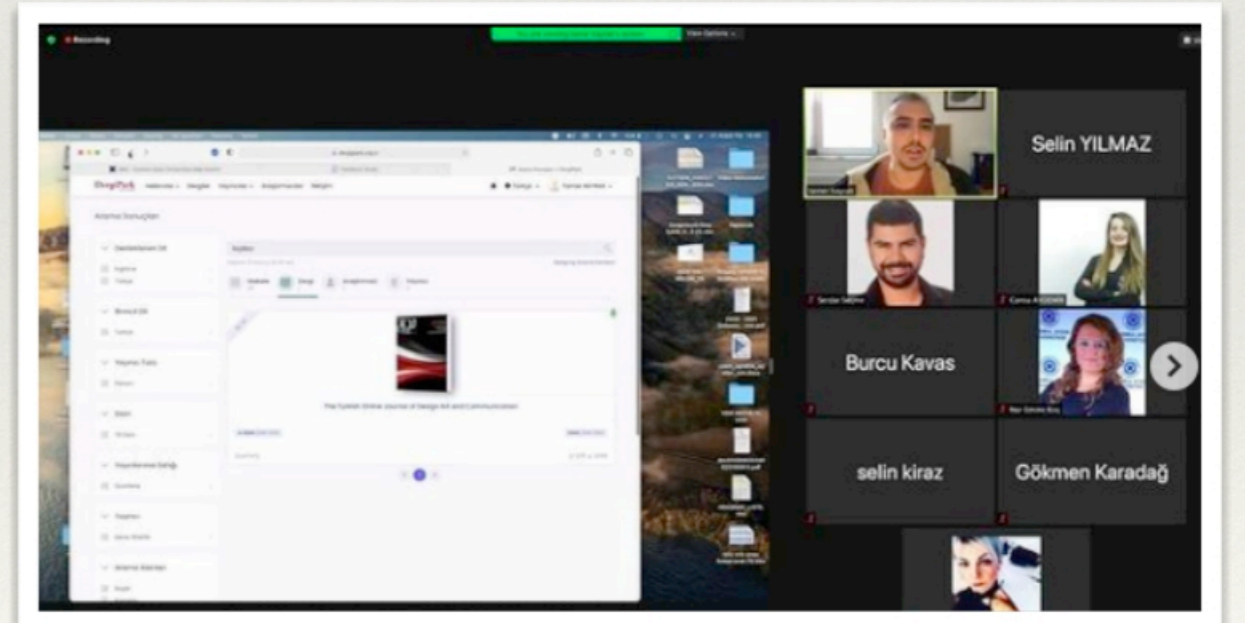
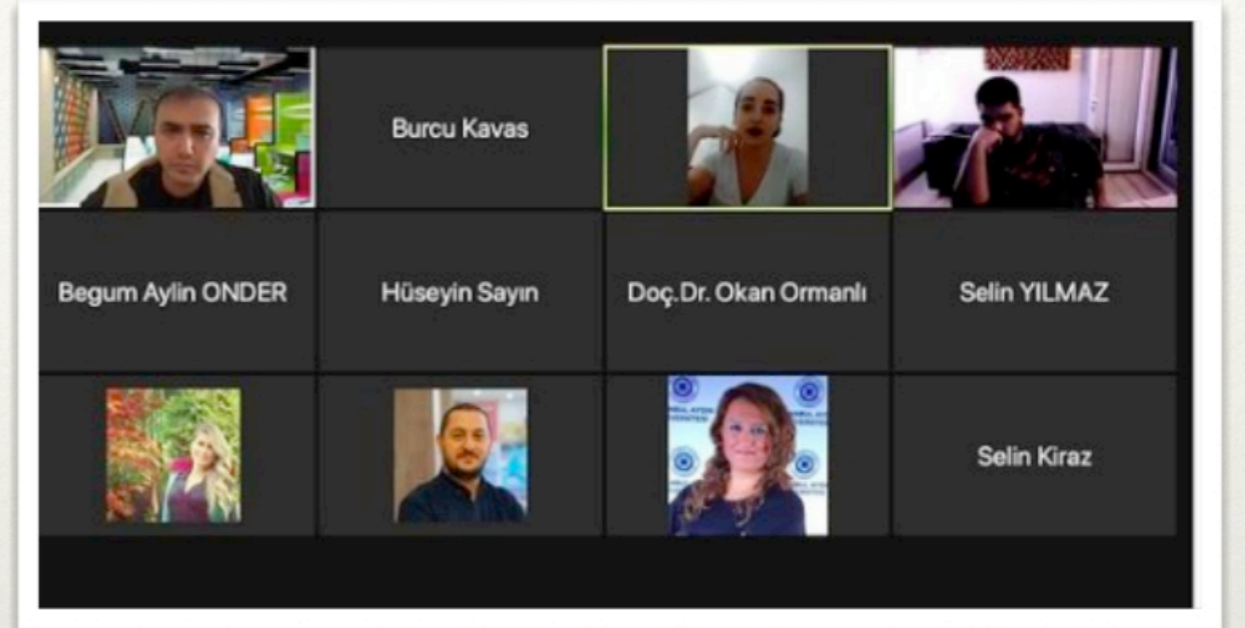


Activities

Head of the New Media and Communication Department Faculty Member Meetings

Meetings were held with the faculty members of the department, moderated by Asst. Prof. Dr. Tamer Bayrak, Head of New Media and Communication Department. Information was given about midterm exams and assignments.

[Link](#)



Activities

Yarkın ÇELİK's Master Thesis Defence (1.12.2020)

"New Media in Corporate Social Responsibility: A Study on the GSM operator in Turkey" thesis of New Media Master student Yarkın Çelik was successfully completed.

[Link](#)



Araştırmanın Bulguları Instagram

GSM Firmalarının Instagram'da Toplam KSS Paylaşımları

Toplam Gönderi Sayısı	Toplam KSS Gönderisi	Yorum	Görüntülenme/ Beğeni Sayısı	Etkileşim	KSS Gönderi Yüzdesi
1.431	106	8.308	10.335.099	97.579	7%
397	29	2.276	4.092.026	141.183	7%
711	106	11.705	8.816.636	83.286	15%
2.539	241	22.289	23.243.761	96.540	9%

am için abone sayısı ile hem toplam gönderi hem de KSS gönderileri arasında doğrudan bir ilişki olduğu lenmiştir.

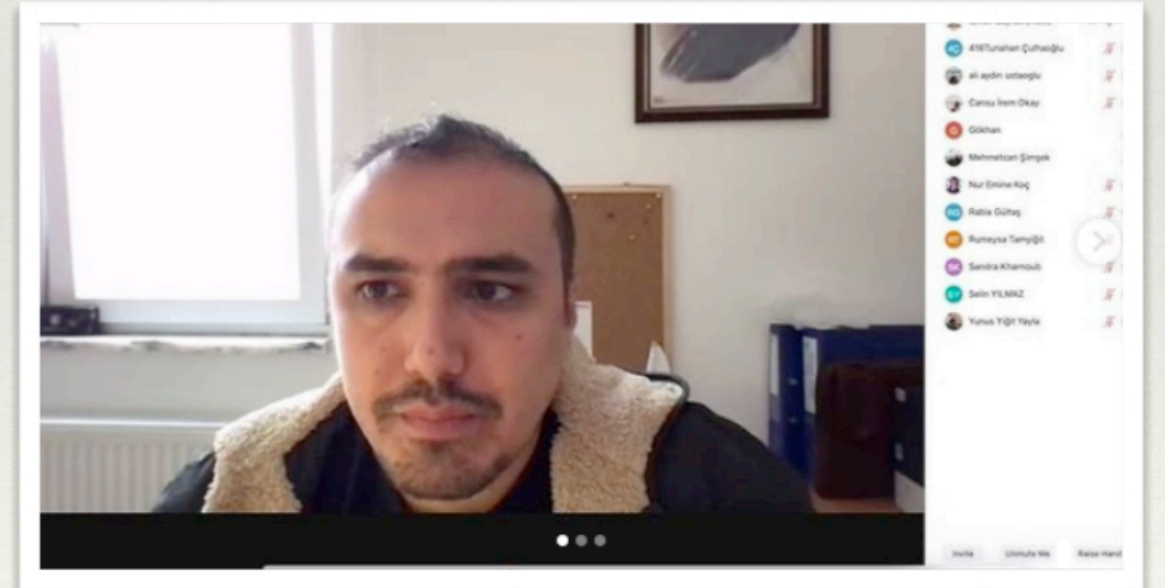
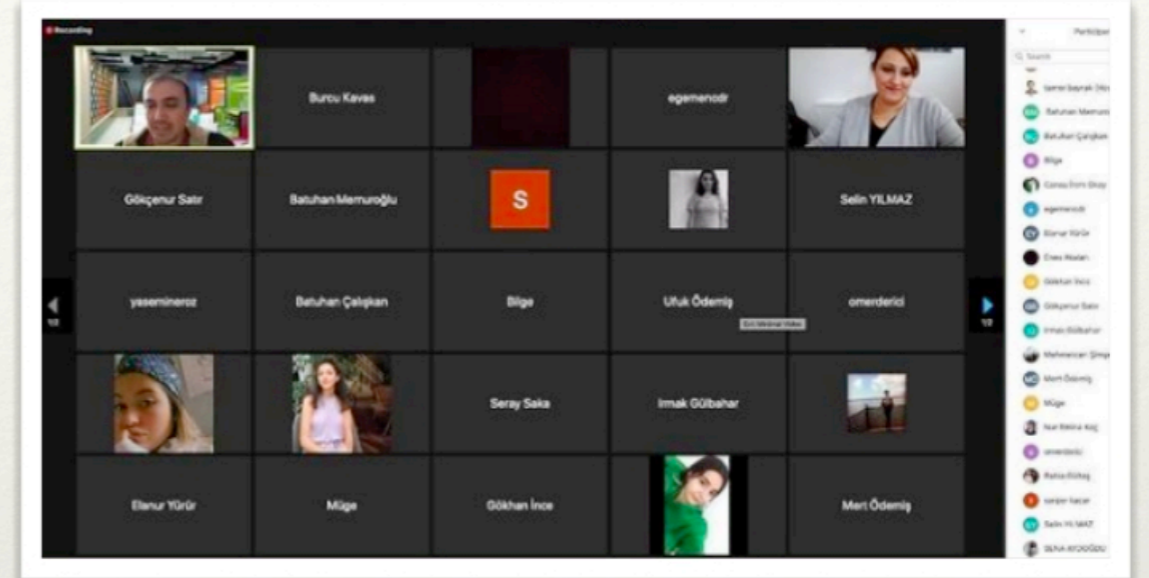
Metin Enes Dönmez

Activities

New Media and Communication Department's Student Meetings

Meetings was held with the students of the department, moderated by Asst. Prof. Dr. Tamer BAYRAK, Head of New Media and Communication Department, and Asst. Prof. Dr. Emine KOÇ, Deputy Head of the Department.

[Link](#)

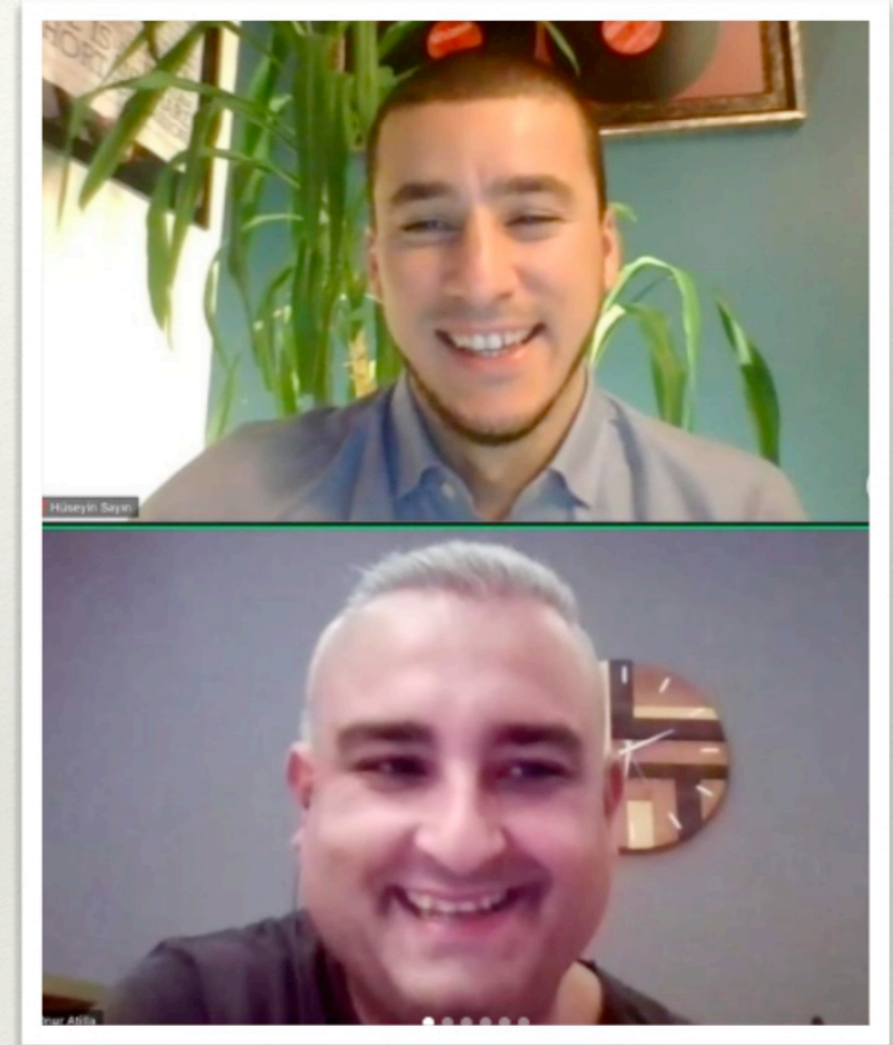


Activities

Art and Actors in the New Media Universe Webinar (4.12.2020)

Within the scope of the New Media Meetings, the webinar titled "Art and Actors in the New Media Universe" moderated by Hüseyin SAYIN was held with the participation of Onur ATILLA.

[Link](#)



Activities

Student meeting with the Board of Trustees (9.12.2020)

Students came together with our Chairman of the Board of Trustees, Assoc. Dr. Mustafa AYDIN, our Rector Prof. Dr. Yadiġar İZMİRLİ, Vice Rector Prof.Dr. İbrahim Hakkı AYDIN, Our Advisor to the Board of Trustees Prof. Dr. Hasan SAYGIN, Dean of the Faculty of Communication Prof. Dr. Deniz YENġİN. During the meeting, the problems encountered in the education process during the pandemic process and their solutions were discussed.

[Link](#)

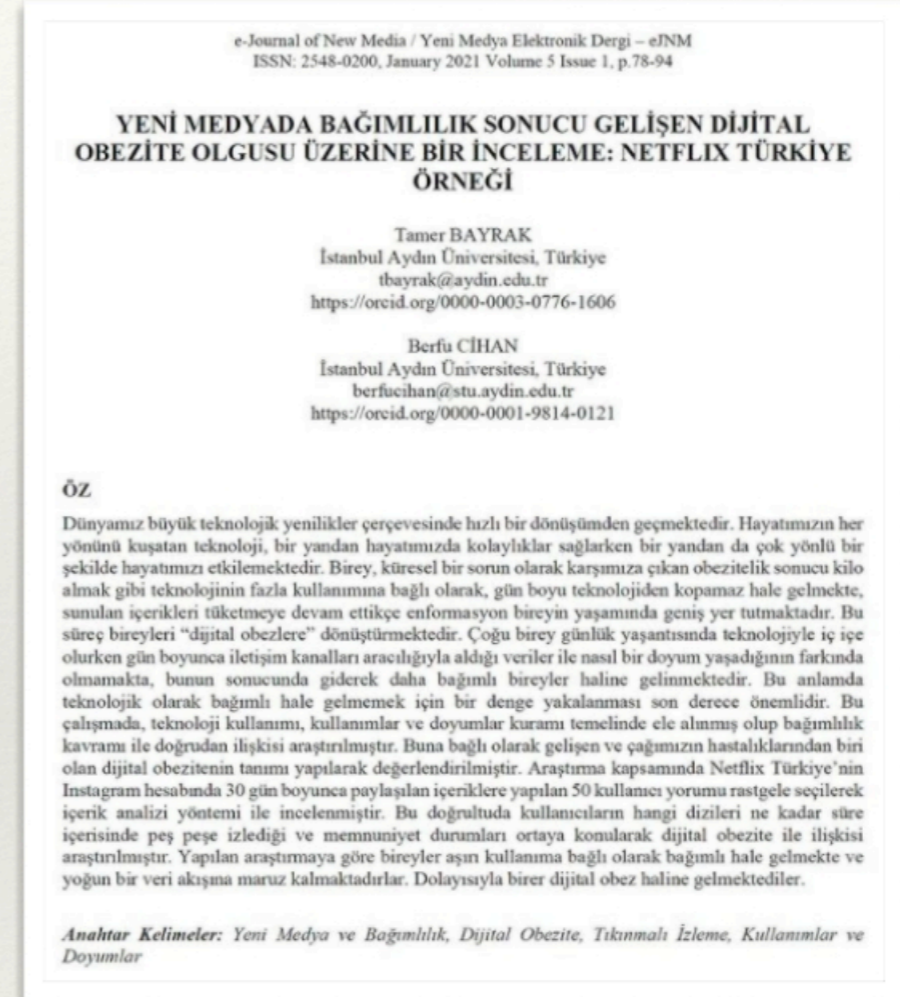


Publications

"New Media in Emerging Digital Addiction Result Case A Study on Obesity: Netflix Case of Turkey"
Article (11.12.2020)

Asst. Prof. Dr. Tamer BAYRAK and New Media Graduate Student Berfu CİHAN's article named "New Media in Emerging Digital Addiction Result Case A Study on Obesity: Netflix Case of Turkey" was published in EJNM

[Link](#)



Publications

"Media Literacy Phenomenon in the Digital World: Development House Sports Club" Article
(11.12.2020)

Prof. Dr. Deniz YENĞİN and New Media Graduate Student Nimet ÖZSEVİNÇ's article named "Media Literacy Phenomenon in the Digital World: Development House Sports Club" was published in EJNM

[Link](#)



Activities

3. Media Literacy Forum (11.12.2020)

3. Media Literacy Forum The session titled "Educators of the Digital World: Is Another Education Possible?" Was held with the participation of Prof. Dr. Deniz YENĞİN, Prof. Dr. Cem SÜTÇÜ, Prof. Dr. Seçkin ÖZMEN, moderated by IU Faculty of Communication Lecturer Halil Türker.

[Link](#)

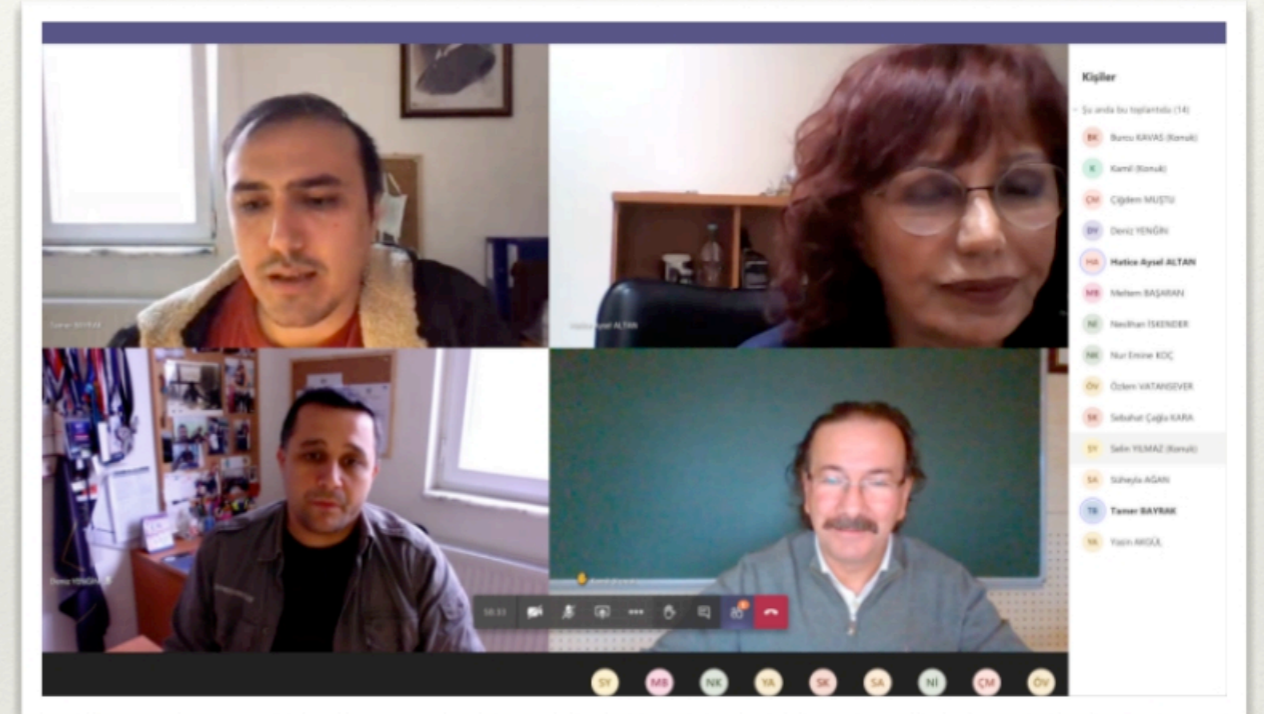


Activities

Periodical Academic Publications Meeting (17.12.2020)

Under the moderation of Prof. Dr. Deniz YENĞİN and Asst. Prof. Dr. Tamer BAYRAK, the Periodical Academic Publications meeting was held with the participation of the editor and assistant editors.

[Link](#)



Activities

Prof. Dr. Deniz YENĐİN has become Faculty of Communication's New Dean (26.12.2020)

Istanbul Aydın University Communication Faculty Visual Communication Design Department Lecturer Prof. Dr. Deniz YENĐİN started to work as the new dean of the Faculty of Communication. At the ceremony held at the office of the Dean, Prof. Dr. Deniz YENĐİN received the task from Asst. Prof. Dr. Deniz Akbulut, Vice Dean of the Faculty of Communication, on behalf of Prof. Dr. Hüllya YENĐİN, who was on leave for a while due to health problems. Administrative and academic staff of the Faculty of Communication were also present at the ceremony.

[Link](#)



Activities

"The Power of Music in the Communication World" Webinar (28.12.2020)

As part of the New Media Meetings, the webinar titled "The Power of Music in the Communication World" moderated by Lecturer Serdar SEÇME will be held on December 28, 2020 at 16.30 with the participation of soundtrack composer Yücel ARZEN.

[Link](#)

The poster is for a webinar titled "The Power of Music in the Communication World" (MÜZİĞİN İLETİŞİM DÜNYASINDAKİ GÜCÜ). It is part of the "Yeni Medya Buluşmaları" (New Media Meetings) series. The event is moderated by Öğr. Gör. Serdar SEÇME and features the participation of Film Müziği Bestecisi Yücel ARZEN. The event is organized by the İAÜ İletişim Fakültesi, Yeni Medya ve İletişim Bölümü. The poster includes logos for İAÜ and if, and mentions VRlab and new media. The event is scheduled for December 28, 2020, at 16:30. The Zoom ID is 949 8924 0178 and the password is 4441428. The organizer is the İletişim Fakültesi / Yeni Medya ve İletişim Bölümü.

Yeni Medya Buluşmaları
New Media Meetings

Yücel ARZEN
Film Müziği Bestecisi

Öğr. Gör. Serdar SEÇME
Moderatör
İAÜ İletişim Fakültesi
Yeni Medya ve İletişim Bölümü

MÜZİĞİN İLETİŞİM DÜNYASINDAKİ GÜCÜ
THE POWER OF MUSIC IN THE COMMUNICATION WORLD

VRlab new media

16:30 28 Aralık 2020 Pazartesi ZOOM ID: 949 8924 0178 ŞİFRE: 4441428

DÜZENLEYEN: İLETİŞİM FAKÜLTESİ / YENİ MEDYA VE İLETİŞİM BÖLÜMÜ



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Yeni Medya İAU

