

newmedia

New Media Application and Research Center E-Bulletin



VRlab

January 2021

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PREPARING THE BROADCAST

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- CTC- 2021 Communication ve Technology Congress
- "Sustainable Influencer Marketing in the New Media Era"
- New Media and Communication Department Meeting
- Street Photography with Mustafa SEVEN / Question - Answer
- Children's University Courses
- Four Model Museum
- "Double Major and Minor Information Meeting"
- "My Business is Communication"
- Asst. Prof. Dr. Tamer BAYRAK, 24 TV Channel Interview
- Prof. Dr. Deniz YENGİN, Demirören News Agency Interview

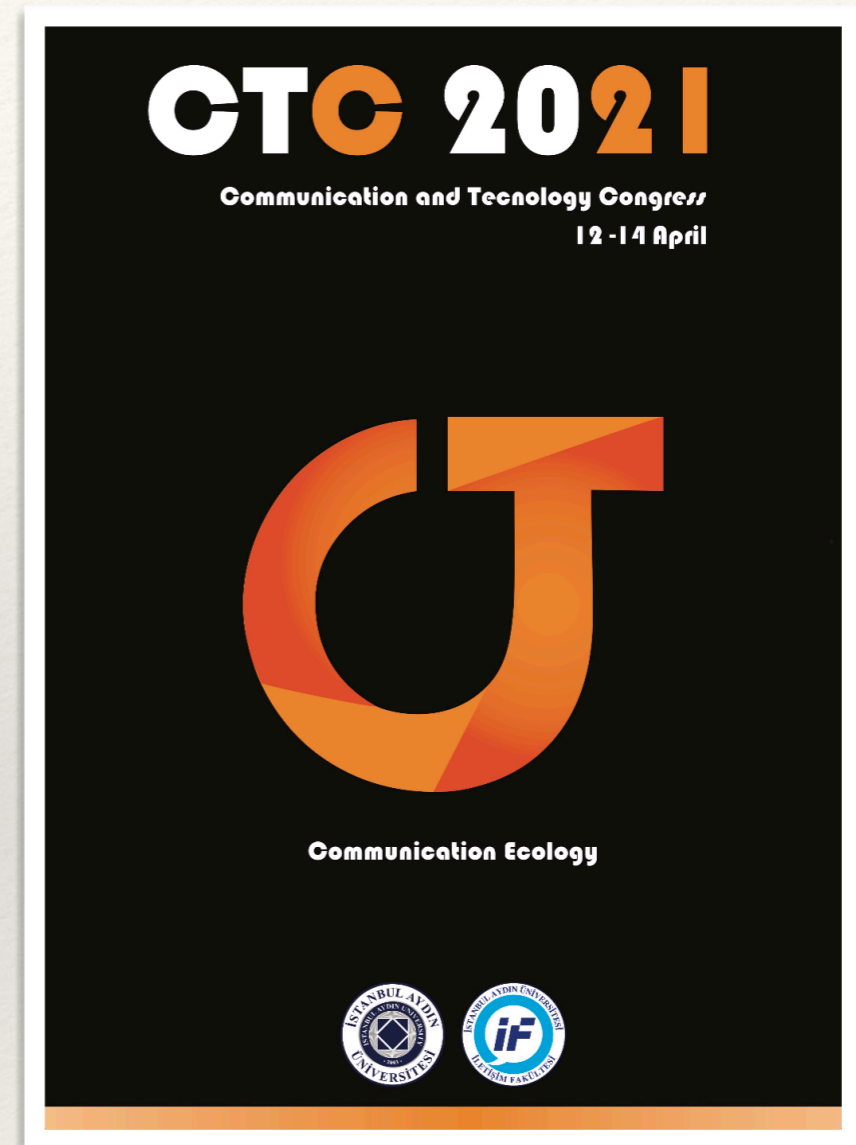
January 2021

Activities

CTC 2021- Communication and Technology Congress

In CTC 2021, the issues of technology, the transformation of society, digital participation, online education around the pandemic that shapes communication ecology will be discussed. The theme of CTC 2021 is “communication ecology in the age of COVID 19”. Manuel Castells named the structure dominated by information and communication networks as “informationalism”, as for the society formed by this structure “network society”. Digitalization quickly leads us in all areas of our daily life.

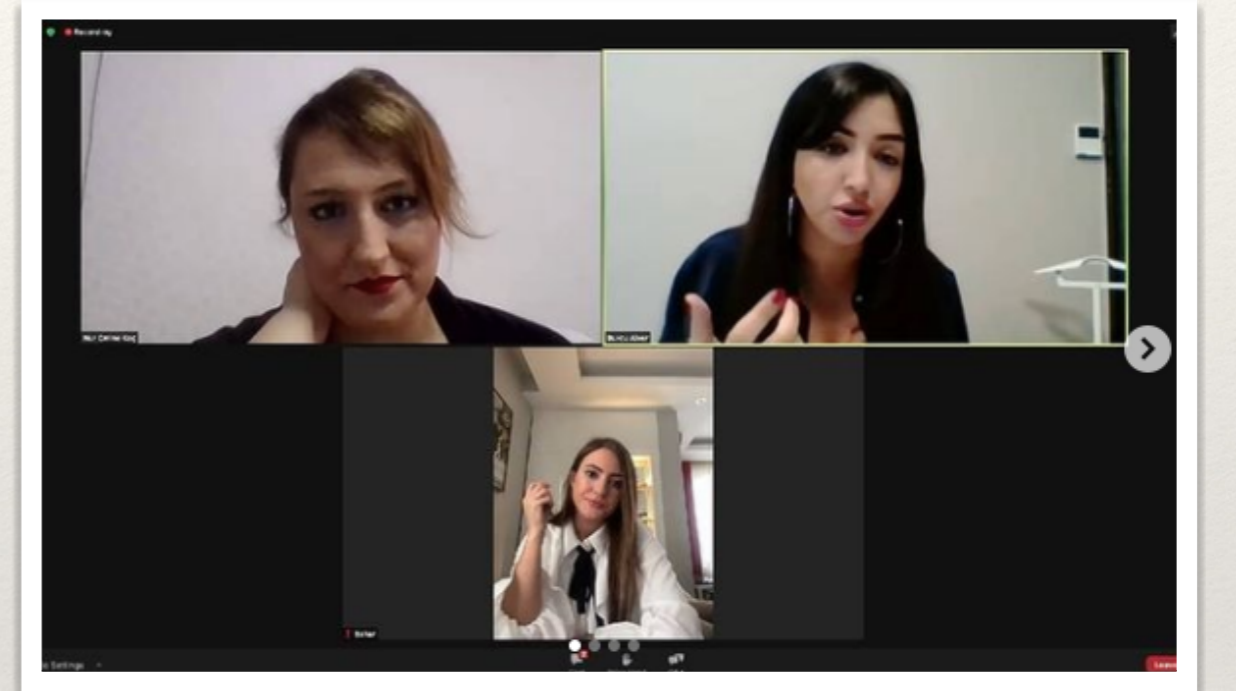
[Link](#)



Activities

"Sustainable Influencer Marketing in the New Media Era" (11.01.2021)

As part of the New Media Meetings, the webinar titled "Sustainable Influencer Marketing in the New Media Age" under the moderation of Asst. Prof. Dr. Nur Emine KOÇ, Vice President of New Media Department, was held with the participation of Instagram phenomenon Bahar BOZDAĞ and Corporate Communications Expert Burcu ALVER.



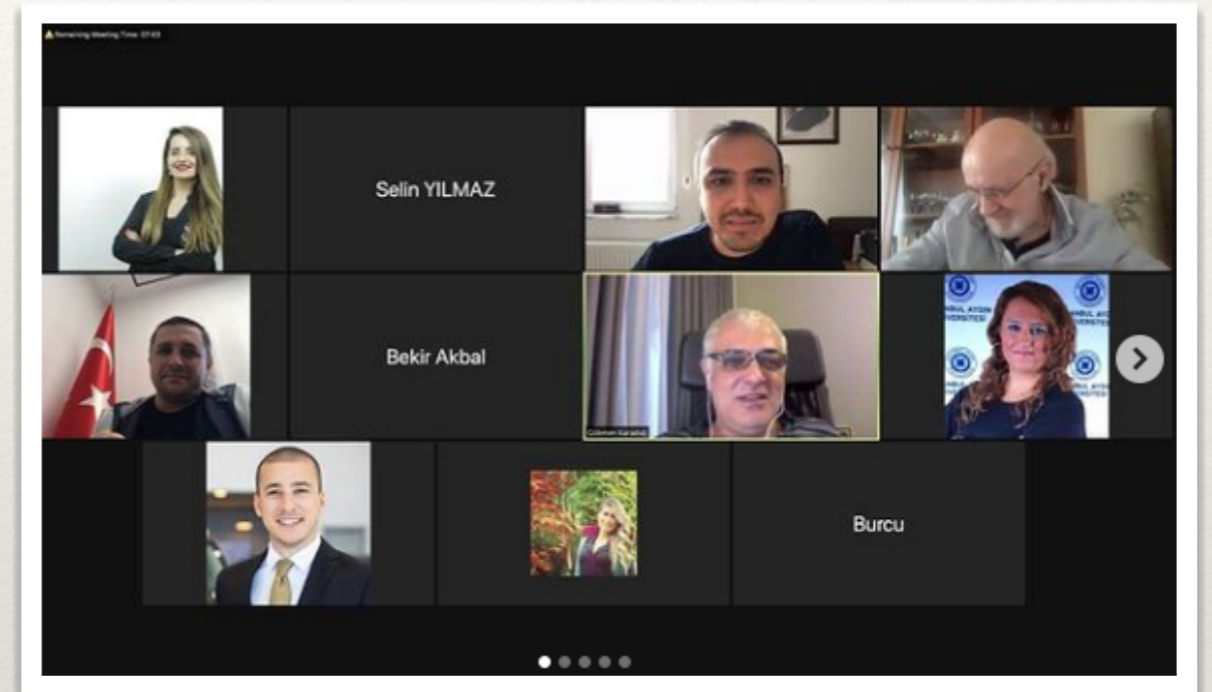
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Activities

New Media and Communication Department Meeting (13.01.2021)

A meeting was held with the faculty members of the department, moderated by Asst. Prof. Dr. Tamer Bayrak, Head of New Media and Communication Department.

[Link](#)



Activities

Street Photography with Mustafa Seven - Q/A (14.01.2021)

Within the scope of New Media Meetings, our webinar titled “Street Photography with Mustafa SEVEN / Question and Answer” was held under the moderation of Lecturer İbrahim YOĞURTÇU.

[Link](#)



Activities

Children's University Courses (16.01.2021)

From the New Media and Communication Department team Asst. Prof. Dr. Nur Emine KOÇ, Res. Asst. Burcu Kavas and from the Department of Television Journalism and Programming Res. Asst. Meltem BAŞARAN gave mini Virtual Reality Technology courses to students between the ages of 5 and 12, in partnership with IAU Children's University.

[Link](#)

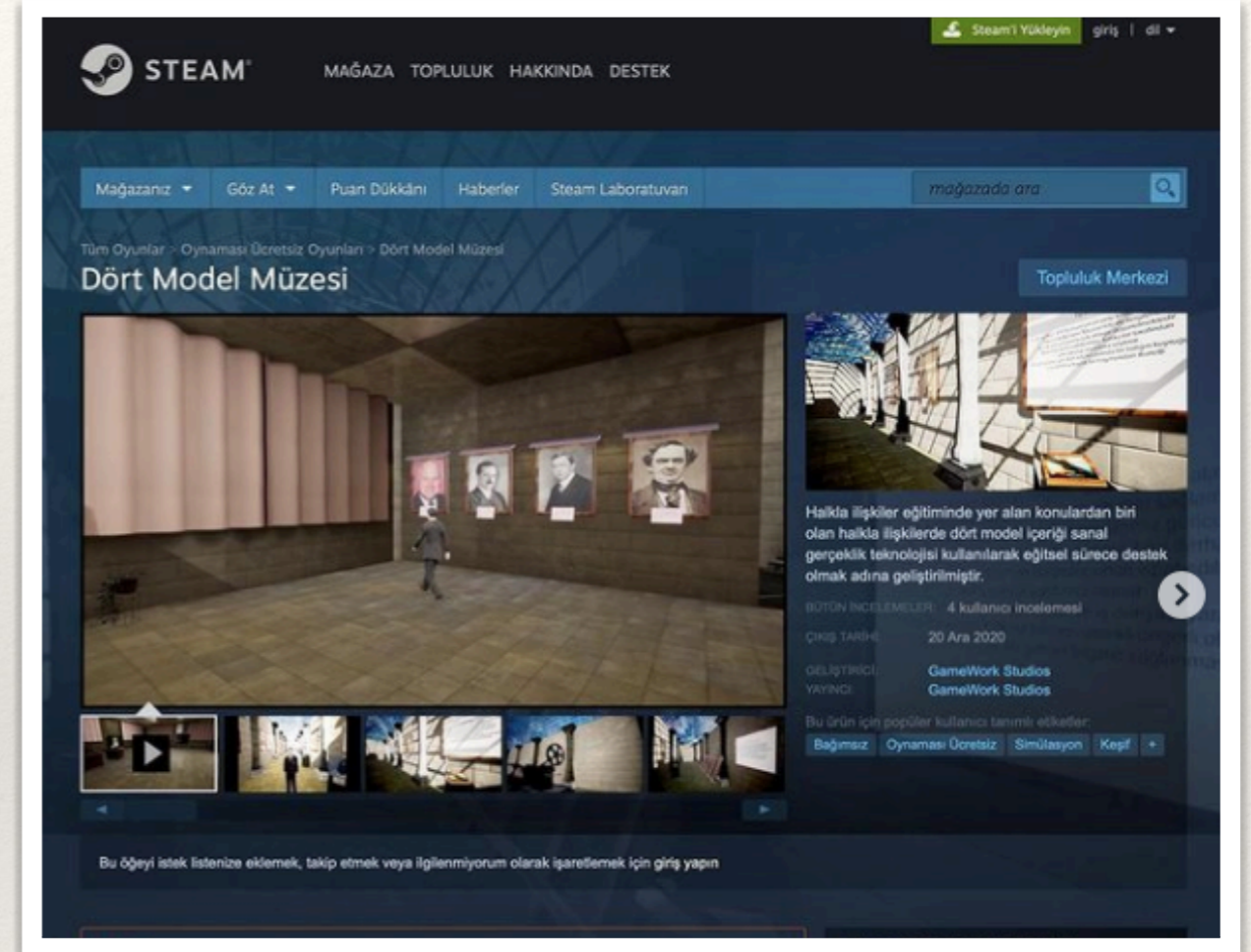


Activities

Four Model Museum (19.01.2021)

Within the scope of the project realized in Istanbul Aydın University New Media Application and Research Center Virtual Reality Laboratory, an exemplary study to support the use of technology in education was completed. This study focused on the expression of theoretical information in a practical environment that will support distance education during the pandemic period.

[Link](#)

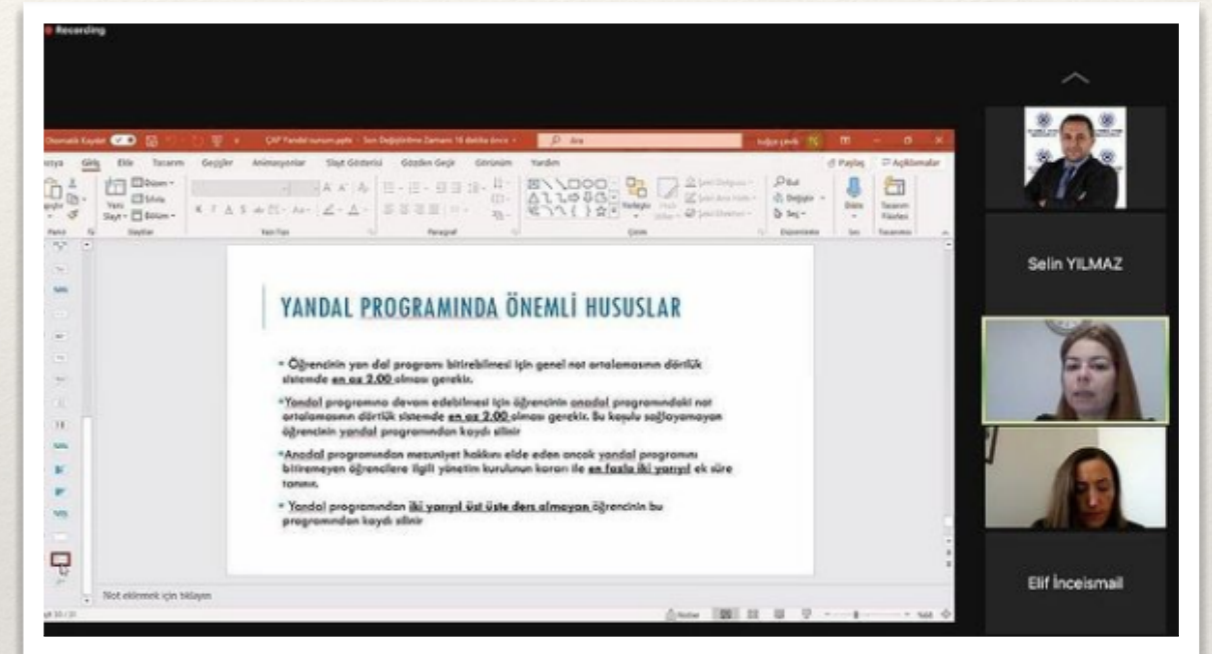


Activities

Double Major and Minor Information Meeting (19.01.2021)

The "Double Major and Minor Program Information Meeting" was held today at 13:00 with the participation of Dean of the Faculty of Communication Prof. Dr. Deniz YENGİN, Vice Dean Asst. Prof. Dr. Gonca Yıldırım and Asst. Prof. Dr. Tuğçe ÇEVİK.

[Link](#)



Activities

“My Business is Communication” (20.01.2021)

Under the moderation of Asst. Prof. Dr. Nur Emine KOÇ and Prof. Dr. Deniz YENGİN as part of the New Media Meetings, our webinar titled “My Business Is Communication” was held with the participation of Communicator and Philanthropist Eren ÇELEBİ.

[Link](#)



Activities

**Asst. Prof. Dr. Tamer BAYRAK, 24 TV Channel
Interview (27.01.2021)**

Head of New Media and Communication Department
Asst. Prof. Dr. Tamer BAYRAK has made an
interview for 24 TV Channel. BAYRAK gave
information about the production of fake news on
social media and the measures that can be taken.

[Link](#)



Activities

**Prof. Dr. Deniz YENGİN, Demirören News Agency
Interview (28.01.2021)**

Dean of the Faculty of Communication Prof. Dr. Deniz YENGİN conducted an interview for Demirören News Agency. YENGİN evaluated the agenda for fake news production on social media.

[Link](#)





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