

T.C.

İSTANBUL AYDIN ÜNİVERSİTESİ

İktisadi ve İdari Bilimler Fakültesi



Fakültemizden Yayınlar

Öğretim Üyelerimizin

Seçilmiş Kitap

ve Kitap Bölümleri

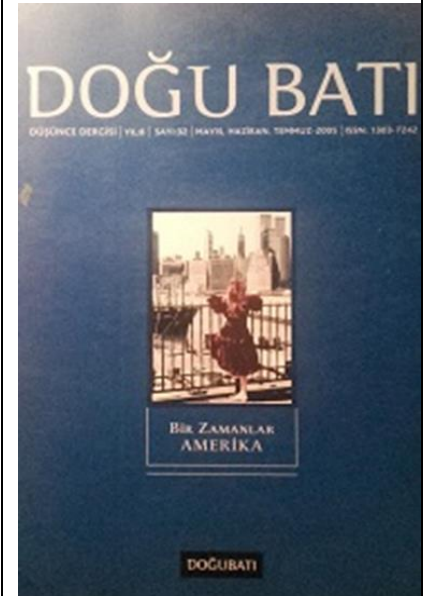
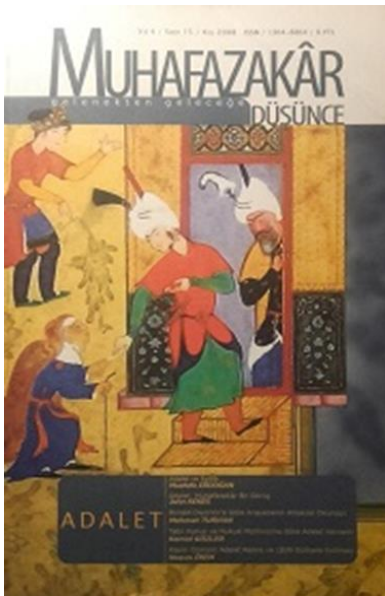
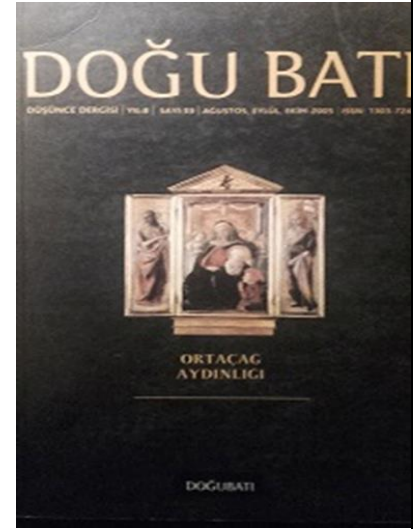
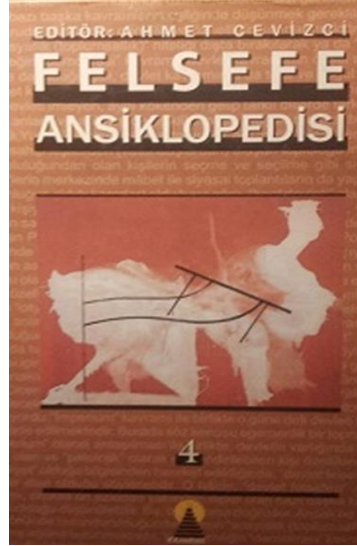
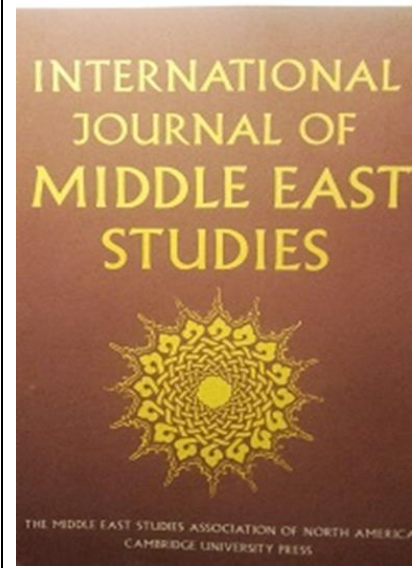
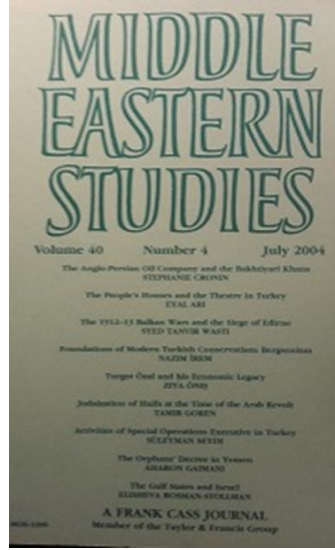
İÇİNDEKİLER

I-KİTAPLAR ve KİTAP BÖLÜMLERİ.

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Prof. Dr. Sedat AYBAR
Prof. Dr. Gülümser ÜNKAYA
Prof. Dr. Güneri AKALIN
Prof. Dr. Nadir DEVLET
Prof. Dr. Akın MARŞAP
Prof. Dr. H. Deniz YÜKSEKER
Prof. Dr. Salih GÜNEY
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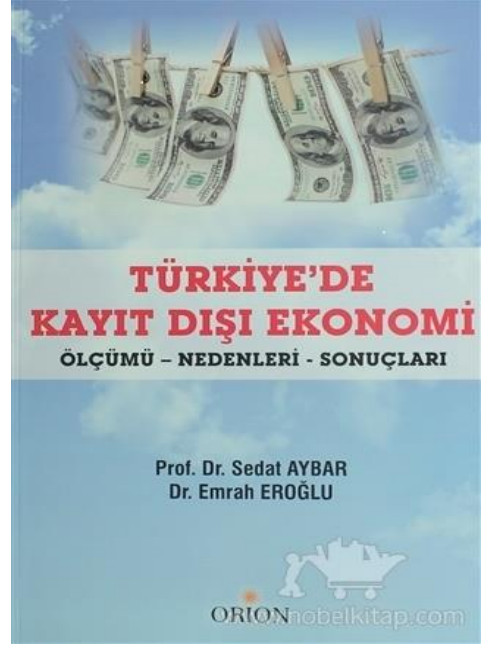


*Prof. Dr. Celal
Nazım İREM*

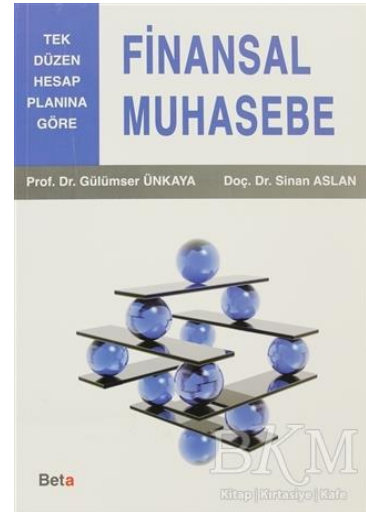




Prof. Dr. A. Sedat AYBAR

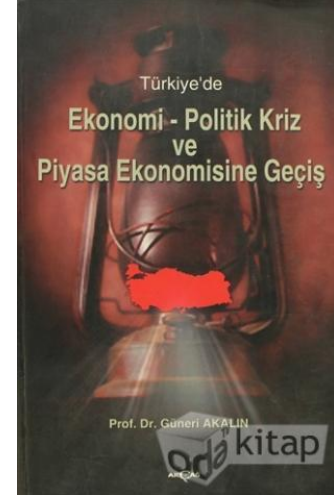
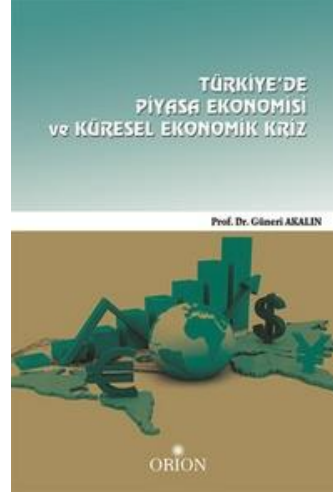


*Prof. Dr. Gülümser
ÜNKAYA*





*Prof. Dr. Güneri
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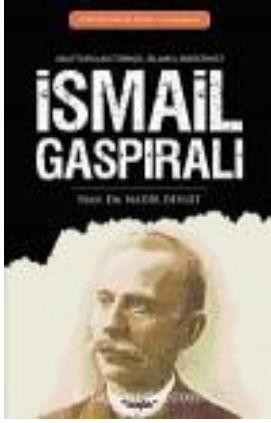
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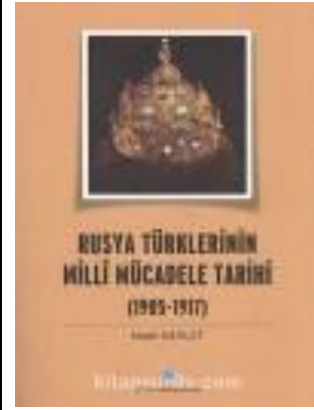
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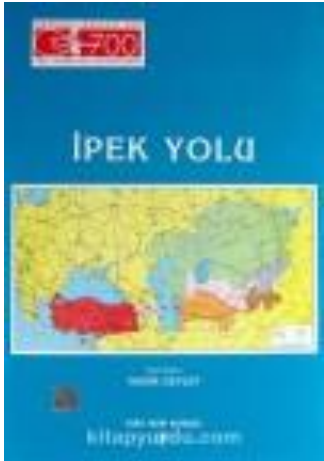
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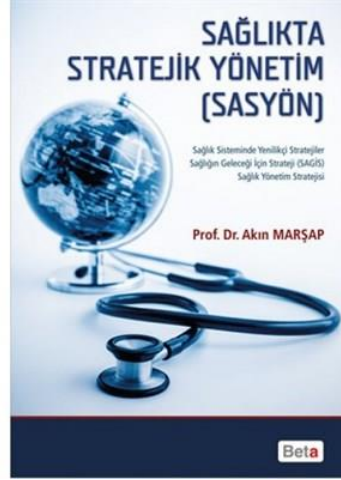
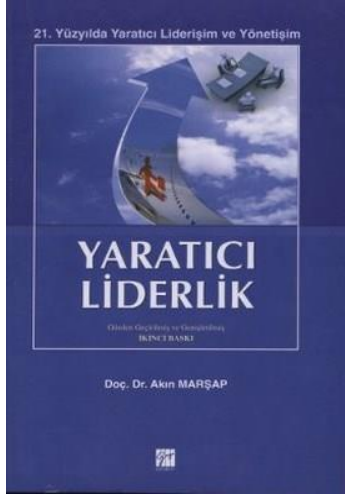
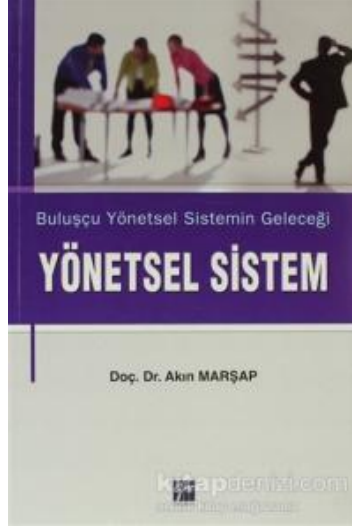
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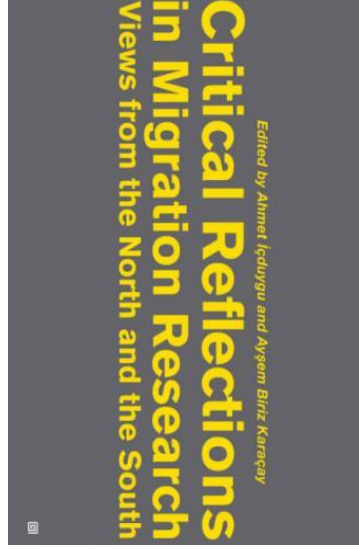
*Prof. Dr. Akın
MARŞAP*



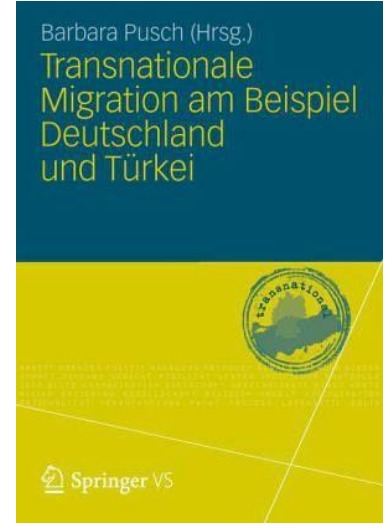


**Prof. Dr. Hatice
Deniz
YÜKSEKER**

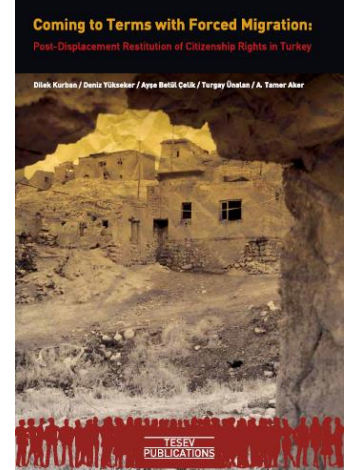
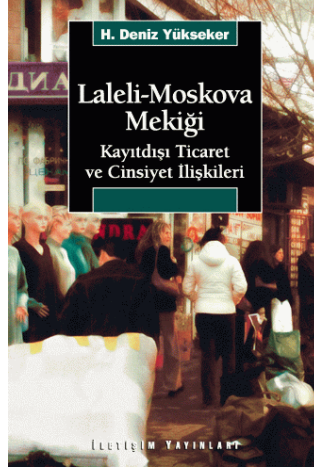
Kitap Bölümü



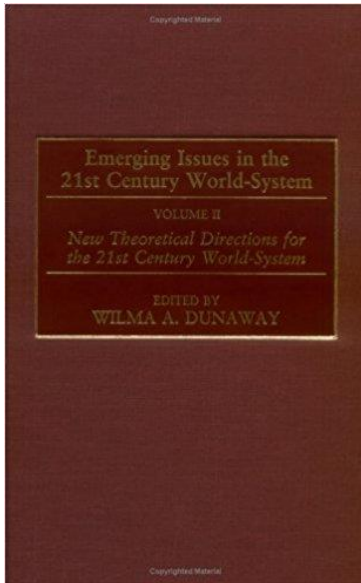
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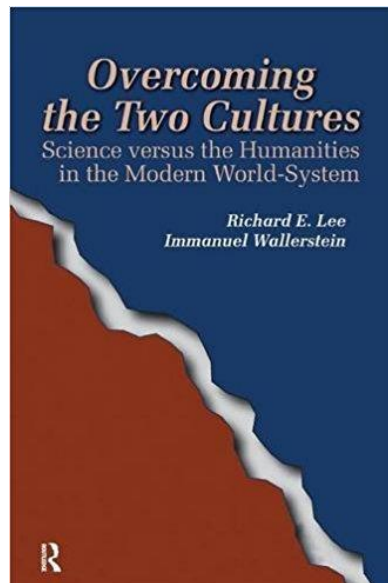
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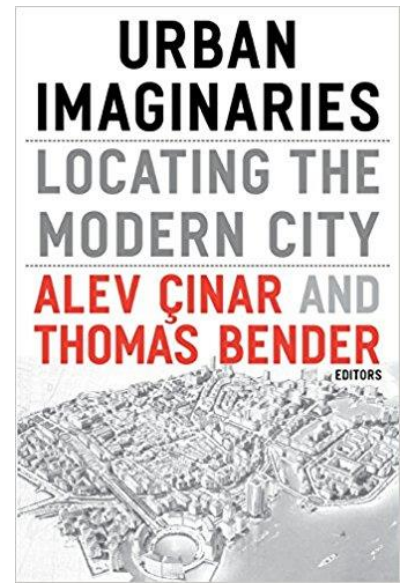
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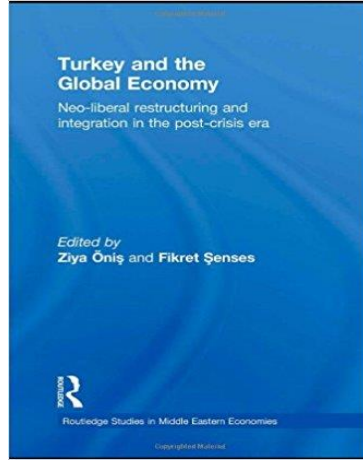


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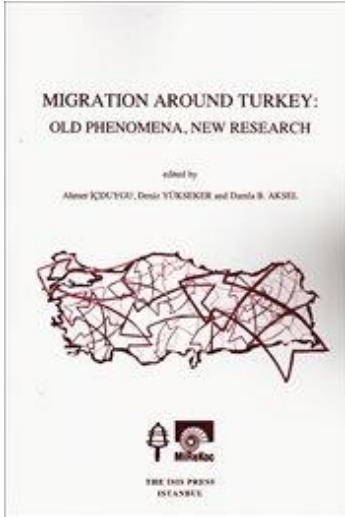


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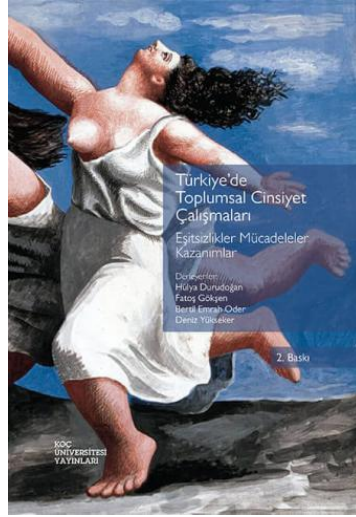




Derleme



Derleme



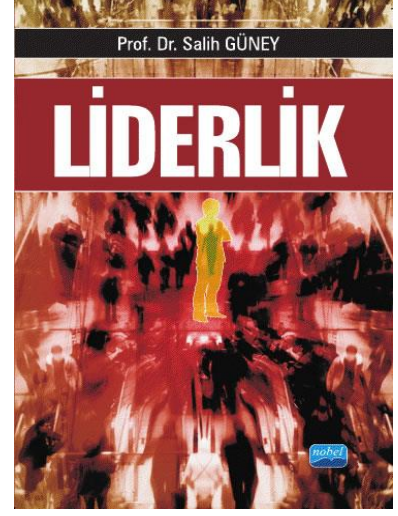


*Prof. Dr. Salih
GÜNEY*



Davranış Bilimleri

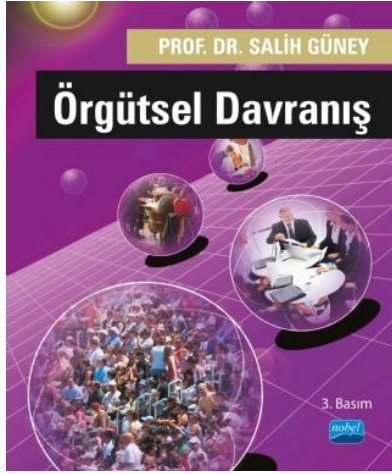
9. baskım 



Prof. Dr. Salih GÜNEY

LİDERLİK

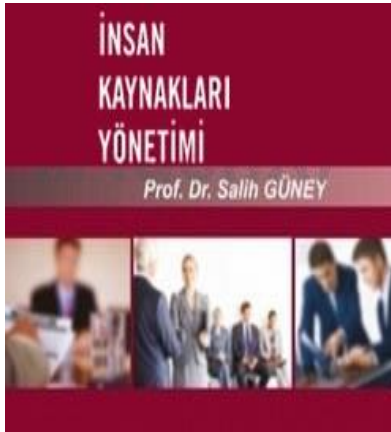




PROF. DR. SALİH GÜNEY

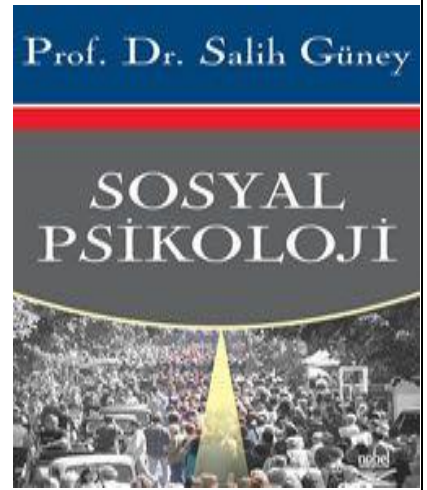
Örgütsel Davranış

3. Baskım 



İNSAN KAYNAKLARI YÖNETİMİ

Prof. Dr. Salih GÜNEY



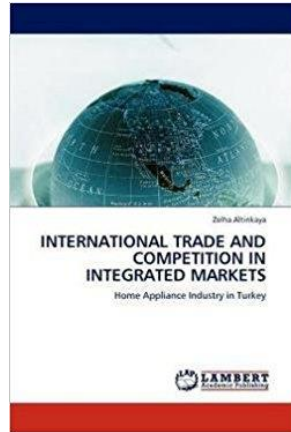
Prof. Dr. Salih Güney

SOSYAL PSİKOLOJİ





*Doç. Dr. Zelha
ALTINKAYA*



Zelha Altinkaya

INTERNATIONAL TRADE AND COMPETITION IN INTEGRATED MARKETS

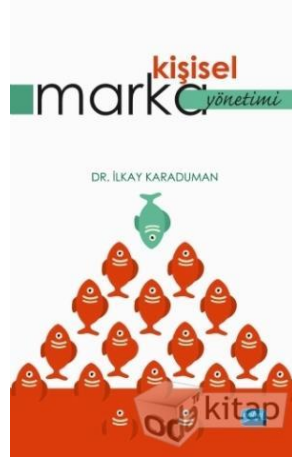
Home Appliance Industry in Turkey





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*Yrd.Doç.Dr.
İlkay
KARADUMAN*

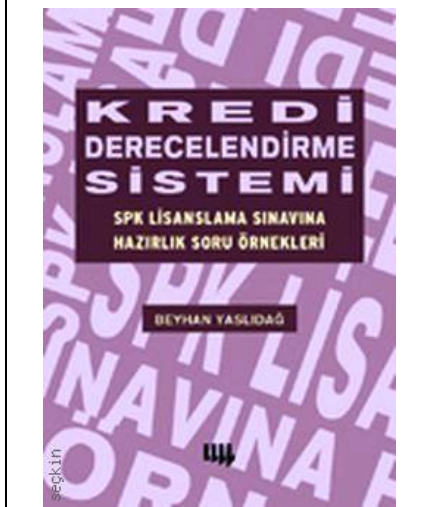
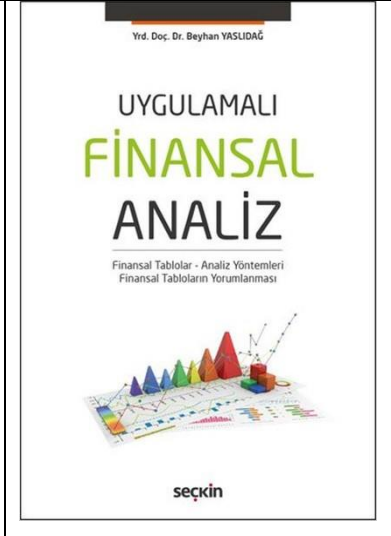
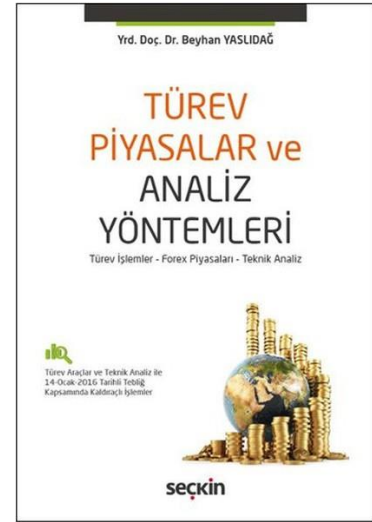


*Yrd.Doç.Dr.
Hülya Boydaş
HAZAR*



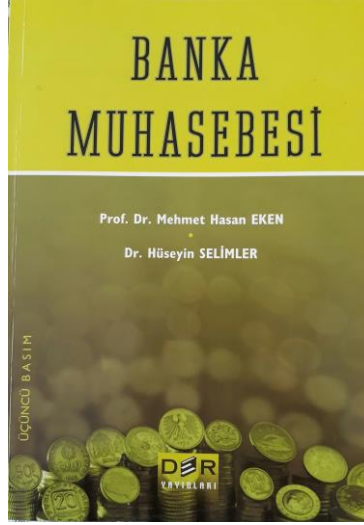


*Yrd. Doç. Dr.
Beyhan Hilal
YASLIDAĞ*

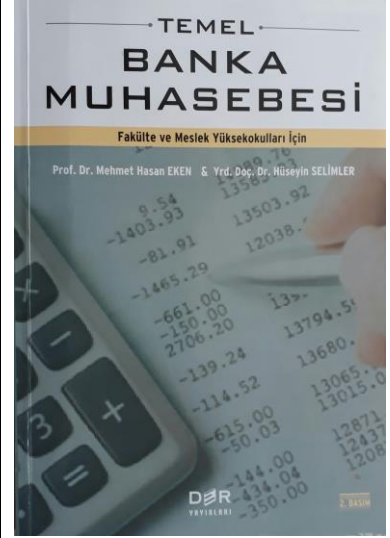




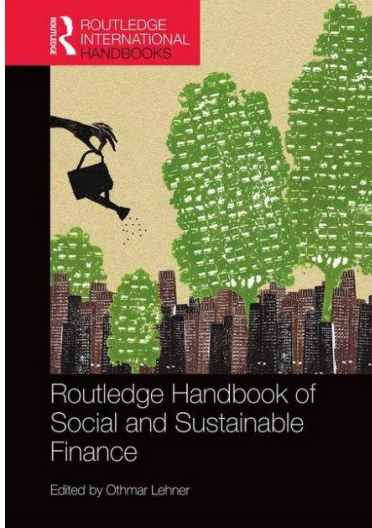
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Hüseyin
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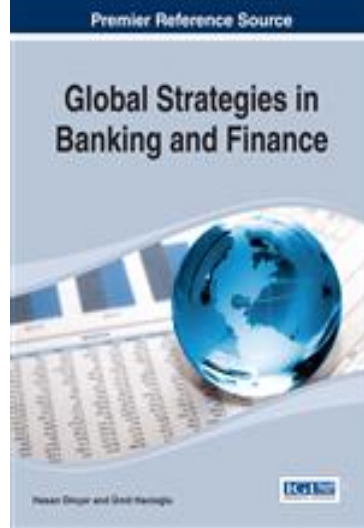
Kitap Bölümü



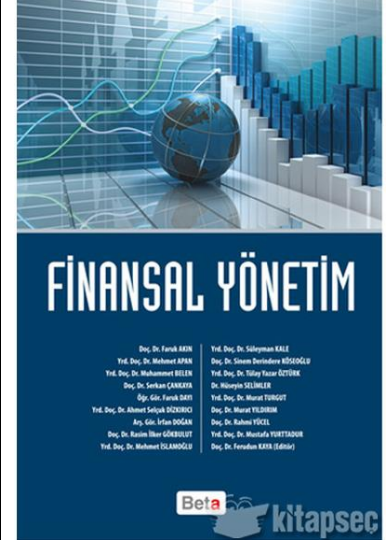
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Kitap Bölümü



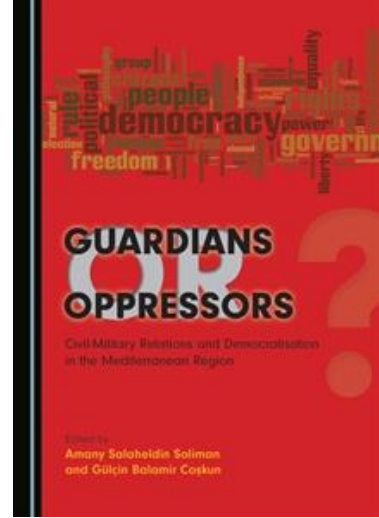
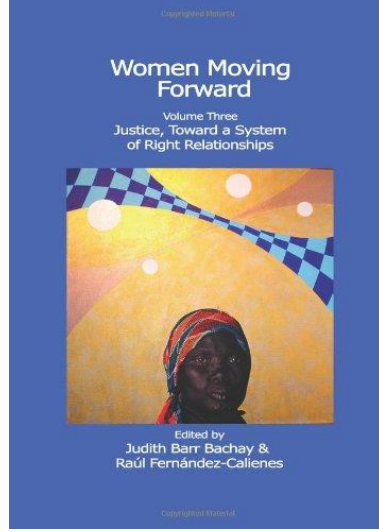
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Kitap Bölümü

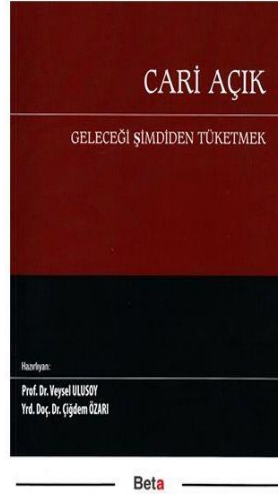
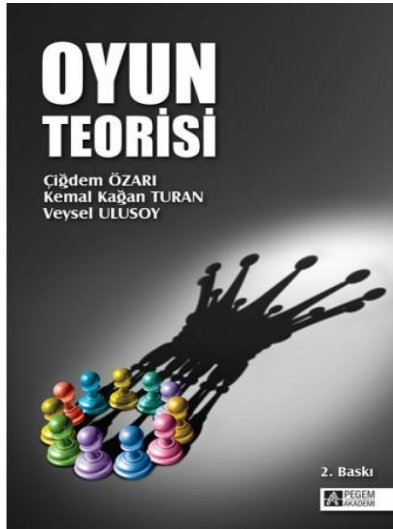
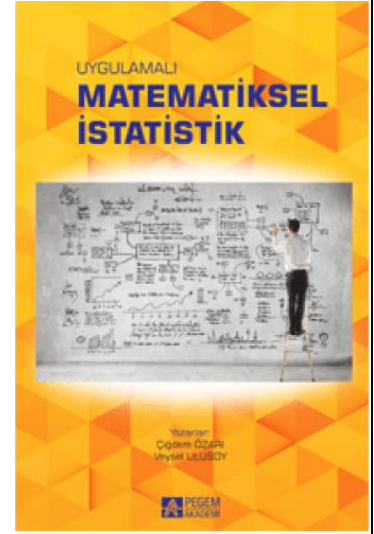
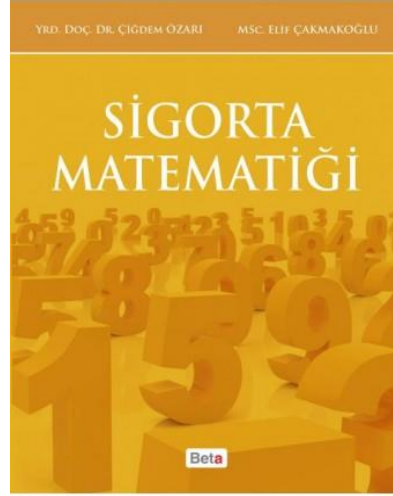


Yrd. Doç. Dr.
Özüm Sezin
UZUN



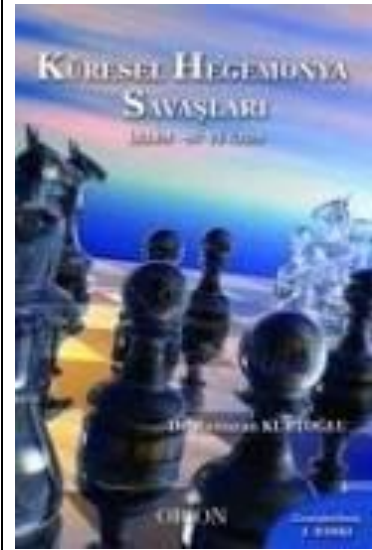
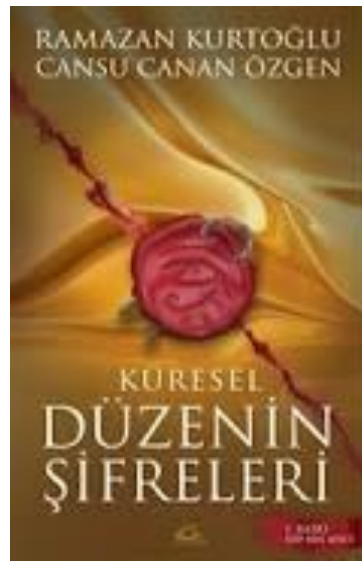
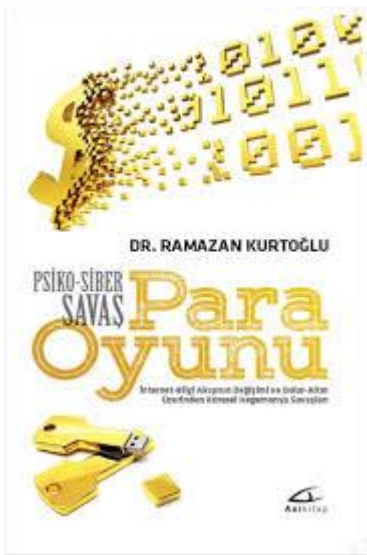
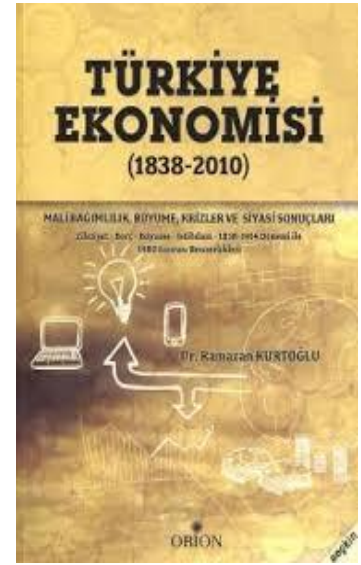
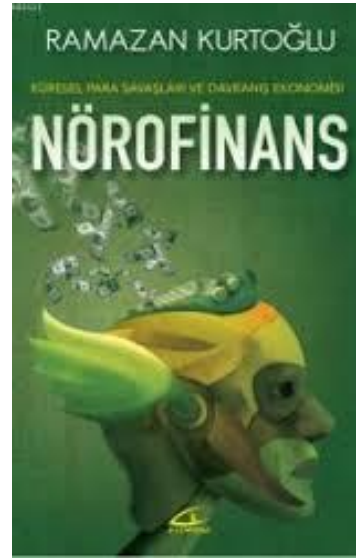


*Yrd. Doç. Dr.
Çiğdem ÖZARİ*





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Ramazan
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Bekir Emre
KURTULMUŞ

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CASES AND EXERCISES IN
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& CHANGE**

2
KİTAP



Donald L. Anderson
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TRANSFORMING ASIA

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Kazakhstan oil economy

Russian and Kazakhstan oil economy and energy
trading with Turkey



Edel Lemus
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Management in Turkey

Turkish managers regard their activity as an
intellectual challenge that requires the use of
individual intelligence



Gulmira Namatova

**Korean Management in
Kazakhstan**

The new management policy is to create conditions
for future productive force to effective work





*Yrd.Doç.Dr.
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