SBS – This is us

Education and research within the **social and human sciences**
SBS – This is us

We **challenge**
the accepted notions
of business studies
Future Leaders

- We educate future business leaders and managers.
- One of the largest departments at Stockholm University.

*Welcome to visit us in Kräftriket*
The SBS’ Campus
Full Scale Business School

- 6 Bachelor’s Programmes
- 6 Master’s Programmes
- PhD Programme
- Executive MBA Programme

Areas of speciality:
- Accounting
- Finance
- Management
- Marketing
High Quality Research
– some examples

**Accounting**
- Performance Management in central government
- Studies in the consumption of accounting (SICA)
- MUSIC – the capital Market’s USE of Intellectual Capital

**Finance**
- Financial market structure
- Banking and security markets
- Corporate finance and governance

**Management**
- Innovative work and changing management practices
- The politics of embodiment, identity and diversity in organisational life
- Elite communities: ethnographic studies of elite groups and their living environments

**Marketing**
- Strategic Marketing
- Consumer Marketing
- Business and Marketing Communication
SBS in Figures

- 3,500 students
- 40 PhD students
- 70 Executive MBA Programme students
- Founded in 1962.
External Relations

- Internationally: agreements with many renowned universities around the globe.
  - Exchange and dual degree opportunities available to students

- Nationally: collaboration with business and public organisations.
  - Career Center for students

- Student Associations.

Some of our partners around the world:
Former Students – Today’s Alumni

Fredrik Reinfeldt, Swedish Prime Minister 2006 - 2014

Annika Falkengren, President and CEO of SEB

Mikael Wolf, President and CEO of Swedbank

Nina Cromnier, Director-General Swedish Chemicals Agency

Håkan Jensen, Founder and CEO of Jensen Education
Welcome to Stockholm Business School

More information: www.sbs.su.se/en