

## **ISTANBUL AYDIN UNIVERSITY**

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CAMPUS PODIUM / UNIVERSITY E-BULLETIN MAY 16-31, 2025 **ISSUE 62** 





















## ISTANBUL AYDIN UNIVERSITY

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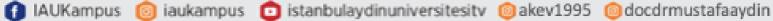
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- Anadolu Bil Vocational School
- Preparatory School
- Vocational School of Health **Services**
- School of Foreign Languages
- Institute of Graduate Education





















#### **ACI KAYBIMIZ**

Maçka Müftüsü Merhum Halit AYDIN'ın kıymetli eşi, İstanbul Aydın Üniversitesi Mütevelli Heyet Başkanı Prof. Dr. Mustafa AYDIN ile İstanbul Aydın Üniversitesi Rektörü Prof. Dr. İbrahim Hakkı AYDIN'ın cok kıymetli, yüce gönüllü ve fedakâr anneleri,

#### **Hacı Sabire AYDIN**

Hakk'ın rahmetine kavuşmuştur.

Ömrünü ailesine, sevdiklerine ve hayır işlerine vakfetmis, iyilik dolu kalbiyle cevresine ısık saçan merhumeye Allah'tan rahmet; başta evlatları olmak üzere tüm ailesine, yakınlarına ve sevenlerine sabır ve başsağlığı dileriz.

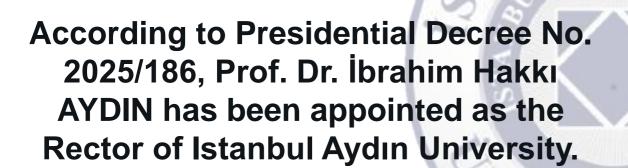
Cenazesi, 25 Mayıs 2025 Pazar günü, Trabzon Macka Kaynarca Köyü'nde, öğle namazına müteakip aile kabristanında defnedilecektir.



Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, and Prof. Dr. İbrahim Hakkı AYDIN, Rector of Istanbul Aydın University, have lost their mother, Hacı Sabire AYDIN, who has passed away. We extend our deepest condolences and sympathies to their family, loved ones, and all who cherished her.









Cumhurbaşkanlığından:

Karar: 2025/186

İstanbul Aydın Üniversitesi Rektörlüğüne, 2547 sayılı Yükseköğretim Kanununun 13 üncü maddesi ile 3 sayılı Cumhurbaşkanlığı Kararnamesinin 2 nci, 3 üncü ve 7 nci maddeleri gereğince Prof. Dr. İbrahim Hakkı AYDIN atanmıştır.

16 Mayıs 2025

Recep Tayyip ERDOĞAN CUMHURBAŞKANI



Cumhurbaşkanımız Sayın Recep Tayyip Erdoğan'ın takdir ve tensipleri ile İstanbul Aydın Üniversitesi Rektörlüğü görevine atanmanın gurur ve mutluluğunu yaşamaktayım.

Bu onurlu göreve şahsımı layık gören Cumhurbaşkanımız Sayın Recep Tayyip Erdoğan'a, teklif eden Yükseköğretim Kurulu Başkanımız Sayın Prof. Dr. Erol Özvar'a ve İstanbul Aydın Üniversitesinin Mütevelli Heyeti'ne şükranlarımı arz ederim.

> Prof. Dr. İbrahim Hakkı AYDIN Rektör





















A Rector Appointment Ceremony was held for Prof. Dr. İbrahim Hakkı Aydın, who was officially appointed as the Rector of Istanbul Aydın University after previously serving in the position in an acting capacity. We wish our esteemed Rector, who stands out with his administrative experience and valuable contributions to our university, great success in his new role.



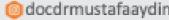














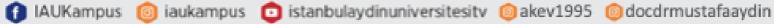


İstanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa Aydın, attended the "AdaKıbrıs" brand launch event held under the auspices of the Deputy Prime Minister and Minister of Tourism, Culture, Youth, and Environment of the Turkish Republic of Northern Cyprus, Fikri Ataoğlu.













Prof. Dr. Mustafa AYDIN, President of the Board of Trustees of Istanbul Aydın University, participated in the Kyrgyzstan session of the "HIB Talks with Commercial Counsellors" webinar series, which marked its 47th event.







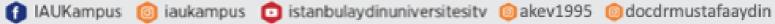


Chairman of the Board of Trustees of Istanbul Aydın University, Prof. Dr. Mustafa Aydın, met with the management of the Iran Franchise Association at Istanbul **Aydın University.** 

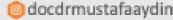
















An Executive Board meeting was held with the administrative staff of Istanbul Aydın University under the chairmanship of the President of the Board of Trustees, Prof. Dr. Mustafa AYDIN.







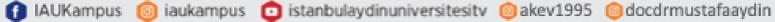


Istanbul Aydın University also took part in NAFSA 2025, the world's largest international education event held in the United States, which brought together thousands of education professionals.











**İstanbul Aydın University achieved a** historic success at the Fetihfest Turkey Championship. In the tournament organized in collaboration with the **Turkish University Sports Federation, Istanbul Provincial Directorate of Youth** and Sports, and Fatih Municipality, our athletes made us proud. We wholeheartedly congratulate our athletes and the entire technical team who contributed to this achievement.















The Quality Fest, organized by the Quality and Entrepreneurship Club and lasting for 3 days, added color to campus life. Filled with vibrant dance shows, surprise gifts, and famous guests, this unforgettable event created moments full of excitement on our campus.





At the 17th Career Fair of Istanbul Aydın University, our students came together with industry representatives, got acquainted with the business world, and took steps to shape their career paths.











( ) CANLI YAYIN



#### ÖĞR. ÇÖR. YELİZ ALBAYRAK

FEN EDEBİYAT FAKÜLTESİ

16.05.2025 / 09.00 Cuma

TÜRK

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(•) CANLI YAYIN



# DR. ÖĞRETİM ÜYESI GÜVEN ÖZDEMİR

İAÜ ANADOLU BİL MYO MÜDÜR YARDIMCIMIZ

16.05.2025/16.30 Cuma

**TGRT** HABER

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#### DR. ÖĞRETİM ÜYESİ CANAN TERCAN

İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ SİYASET VE ULUSLARARASI İLİSKİLER İNGİLİZCE ÖĞRETİM ÜYESİ

16.05.2025 / 14.00 Cuma

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## **USTA ÖĞRETİÇİ**

GASTRONOMİ VE MUTFAK SANATLARI BÖLÜMÜ **USTA ÖĞRETİCİ** 

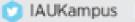
17.05.2025 / 11.15 Cumartesi



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#### DOÇ. DR. MEHMET CEM OĞULTÜRK

SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER ÖĞRETİM ÜYESİ

17.05.2025 / 16.10 Cumartesi









( CANLI YAYIN



## DR. ÖĞRETİM ÜYESİ FILIZ KATMAN

İAÜ EPPAM MÜDÜRÜ

17.05.2025/ 15.00 Cumartesi

ABER GLOBAL

**BİNALARIMIZDAKİ BETONLAR NE KADAR SAĞLAM?** 

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## DR. ÖĞRETİM ÜYESİ ÖZGÜR TÖR

İAÜ ULUSLARARASI İLİŞKİLER ÖĞRETİM ÜYESİ VE TAM MÜDÜRÜMÜZ

17.05.2025/19.00 Cumartesi

LIDER HABER

( CANLI YAYIN



## DR. ÖĞRETİM ÜYESİ **CÜNEYD EBRAR LEVENT**

İAÜ ÖĞRETİM ÜYESİ KURSAM YÖNETİM KURULU ÜYESİ

20.05.2025 / 09.00 Salı



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İAÜ FEN EDEBİYAT FAKÜLTESİ DEKANI

21.05.2025 / 13.00 Çarşamba

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TANBUL AYDIN

ÜNİVERSİTESİ

TANBUL ÜNİVER

# DR. ÖĞRETİM ÜYESİ

ÖĞRETİM ÜYESİ

22.05.2025 / 21.00 Persembe



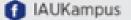
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İAÜ İLETİŞİM FAKÜLTESİ DEKANI

23.05.2025/17.30 Cuma

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## PROF. DR. HÜSEYİN SELİMLER

İAÜ İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ

27.05.2025 / 07.15 Salı

**EKOTURK** 

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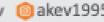
















On Monday, April 28th, a technical visit was organized to Atabay **Chemical Industry and Trade Inc.'s Gebze Production Facility with the** participation of the PharmAydın Club and the faculty members of the **Faculty of Pharmacy. Following the** company presentation by Dr. Salih TUNCAY, Head of Synthetic R&D, and R&D Researcher Pharmacist Fatma KARDİYEN, all stages of drug production from synthesis to the final product were observed during the tour.

















On May 3, 2025, the PharmAydın Club, in collaboration with Art of Pharma, organized the "Pharma **Connect 2: Entrepreneurship**" conference at the Hasan Fehmi Büyükbayram Conference Hall, A Block. The conference featured discussions on topics such as "A Pharmacist's Career in 30 Steps" and "From the Pharmacy to the **World: A New Generation** Approach to Entrepreneurship in Pharmacy." In addition to faculty members, students from various cities and universities across the country also attended the event.















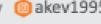


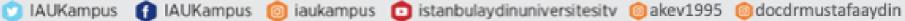
On Wednesday, May 7, 2025, the "1st Symposium on Patient Safety in Drug Therapy", the first scientific event organized by the Faculty of Pharmacy, was held in three sessions at the T Block Turquoise Hall with the participation of numerous academic staff members and students. The symposium, which featured speeches by leading figures in the field such as \*\*Prof. Dr. Fikret Vehbi İZZETTİN, Prof. Dr. İlkay KÜÇÜKGÜZEL, Prof. Dr. Şule APİKOĞLU, Prof. Dr. Elif Gülsüm ÜMİT, and Prof. Dr. Kubilay KARŞIDAĞ, attracted significant attention from our students.







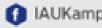






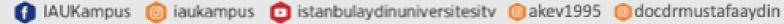


As the Faculty of Pharmacy at Istanbul Aydın University, we celebrated May 14th, Pharmacy Day, with great enthusiasm and pride, together with our faculty's first academic year and its very first students. This special day was marked by unforgettable moments, both to emphasize the importance of our profession and to honor the pharmacists of the future.





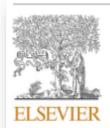








The study titled \*\*"Sustainable healthcare and medical laboratories: The impact of global collaborations between frameworks and initiatives" by Prof. Dr. Fikriye URAS, a faculty member of the Department of Biochemistry, has been published in the Q2indexed journal Clinical Biochemistry.



Contents lists available at ScienceDirect

#### Clinical Biochemistry

journal homepage: www.elsevier.com/locate/clinbiochem



Sustainable healthcare and medical laboratories: The impact of global collaborations between frameworks and initiatives\*

Fikrive Uras \*

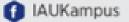
Department of Biochemistry, School of Pharmacy, Istanbul Aydin University, Istanbul, Turkiye

ARTICLE INFO

Keywords: Clinical laboratory services Ouality of health care Laboratories Sustainable Development Goals Health care sector

#### ABSTRACT

Climate change is a pressing global challenge that requires urgent action. The Paris Agreement and the 2030 Agenda of United Nations (UN) set clear global targets for emission reduction and sustainability to limit warming to 1.5 °C. Partnerships between standardization organizations are crucial in accelerating climate action. The Geneva Sustainability Centre (GSC) is at the forefront of healthcare sustainability, launching the Sustainability Accelerator Tool (SAT) in 2023 to help hospitals assess their environmental impact. In partnership with GSC, Joint Commission International (JCI) has integrated sustainability into its accreditation standards and will introduce the JCI-GSC Healthcare Sustainability Certification in 2025, built on the SAT. To accelerate the achievement of the Sustainable Development Goals (SDGs), ISO and the UN formed a strategic partnership in 2023 to create the first global SDG standard. ISO has published the IWA 42:2022 Net Zero Guidelines and is developing its first global Standard on Net Zero, set for release in 2025. Additionally, ISO introduced the Climate Change Amendments, embedding climate considerations into over 30 existing management system standards, including ISO 9001. With these amendments now shaping all newly developed or revised standards, future updates to ISO 15189 will likely incorporate sustainability requirements, especially as ISO 9001 is an essential part of ISO 15189. Reducing operational emissions from healthcare and medical laboratories alone will not achieve net zero. A sector-wide approach is essential, tackling supply chain emissions from energy, pharmaceuticals, and medical devices. Combating climate change requires a coordinated, cross-sector effort, making international collaboration indispensable. This review highlights key global frameworks, standards, guidelines, and initiatives that have evolved through collaboration to help healthcare organizations, including medical laboratories, to advance sustainability and climate resilience.









A book chapter titled "Carbon **Sensor Devices for Disease Detection**" by Dr. Cem **ERKMEN**, a faculty member of the Department of Analytical Chemistry, has been published in the international book Handbook of Carbon **Sensors: Understanding and** Applications, released by CRC Press.

#### Carbon Sensor Devices for Disease Detection

Vildan Sanko, Meltem Okan, Cem Erkmen, and Pattan Siddappa Ganesh

#### INTRODUCTION

Electrochemical sensors have become invaluable in modern diagnostics, enabling the precise and timely detection of various biomarkers associated with various diseases<sup>1</sup> Their intrinsic advantages, such as high sensitivity, specificity, rapid response, and the capability for miniaturization, make them ideal candidates for point-of-care testing (POCT).2-4 Carbon-based materials stand out due to their exceptional electrical properties, chemical stability, and versatile surface chemistry among the materials explored for constructing these sensors.<sup>5,6</sup> For this purpose, this chapter focuses on designing and developing electrochemical carbon sensor devices for disease detection, highlighting the critical role these devices play in advancing diagnostic technologies.

Carbon materials, including graphene, carbon nanotubes (CNTs), graphite, fullerene, and carbon black (CB), offer unique physicochemical properties that can be fine-tuned to meet the specific demands of electrochemical sensing.<sup>7,8</sup> Graphene, for instance, with its two-dimensional structure and high surface area, provides an excellent platform for electron transfer, making it highly suitable for detecting electroactive species in biological samples.9 Similarly, CNTs, with their remarkable mechanical strength and electrical conductivity, facilitate the development of sensors with enhanced sensitivity and stability. These properties enable carbon-based sensors to detect various biomarkers, ranging from small molecules like glucose and dopamine to larger macromolecules like proteins and nucleic acids 10









Dr. Cem ERKMEN, a faculty member in the Department of **Analytical Chemistry, has** been selected to join the junior editorial team of the journal Exploration of Foods and Foodomics, published by **Open Exploration Publishing** Inc.



Dear Dr. Erkmen,

We are so pleased to appoint you as the Young Editorial Board Member of the journal Exploration of Foods and Foodomics with Open Exploration Publishing Inc. on the following terms and conditions.

Term: Two (2) years; May 15, 2025 - May 14, 2027

Responsibilities: The major responsibilities of Young Editorial Board Member are to provide academic support to the journal, including

- actively participate in manuscript review processes;
- solicit and organize submissions;
- promote the journal at academic conferences and via social media;
- organize special issues or workshops;
- > contribute to journal policy development (e.g., provide strategic recommendations);

The certificate attached is awarded to you in recognition of your valuable service on our Young Editorial Board. We congratulate you on your appointment and wish you every success in this new role!

Sincerely, Editorial Office Exploration of Foods and Foodomics Open Exploration Publishing Inc.



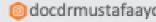
















Dr. Cem ERKMEN and Dr. Zeynep TÜRK, faculty members of the Department of Analytical Chemistry, contributed as members of the Scientific Committee at the "4th Student Symposium: Youth Have the Floor in Başakşehir," organized by the 2nd Başakşehir District Directorate of National Education on May 5, 2025.







Under the leadership of Prof. Dr. Hasan **SAYGIN**, Institutional Advisor to the Board of Trustees of Istanbul Aydın University and Director of the Center for Advanced Research and Applications, a meeting was held on May 22, 2025, at Istanbul Technical University, hosted by Prof. Dr. Aslı BAYSAL. The meeting was attended by our faculty members from the **Department of Analytical Chemistry and** researchers from the Center for Advanced Research and Applications, Dr. Cem ERKMEN and Dr. Zeynep TÜRK. During the meeting, laboratory facilities related to the ongoing research were evaluated, and potential areas for joint collaboration were discussed.











The "Pharmacist by My Side in Emergencies" UNIDES **Project Training, organized by** Tema Academy, was successfully held on May 26-27 at Istanbul Aydın **University TEKMER.This two**day training included essential information and practical applications aimed at enhancing the role and intervention skills of pharmacists during emergencies.















A detailed anatomical study titled 'A Comprehensive **Anatomical Investigation on** Hypericum calycinum L. Species' by Dr. Merve Yasemin **ALTINTAŞ**, a faculty member of the Department of Pharmacognosy, has been published in the ESCI-indexed journal KSU Journal of Agriculture and Nature.

KSÜ Tarım ve Doğa Derg 28 (3), 672-682, 2025 KSU J. Agric Nat 28 (3), 672-682, 2025 DOI:10.18016/ksutarimdoga.vi.1564768



#### Hypericum calycinum L. Türü Üzerine Detaylı Anatomik Calısma

#### Merve Yasemin ALTINTA޹<sup>∞</sup>

<sup>1</sup>İstanbul Aydın Üniversitesi, Eczacılık Fakültesi,34295, İstanbul, Türkiye 1https://orcid.org/0000-0001-7733-4429 

#### ÖZET

Bu çalışmada, *Hypericum* L. cinsine ait *H. calycinum* türünün toprak üstü kısımları anatomik açıdan detaylı bir şekilde incelenmiştir. Cinsin Türkiye'de 119 taksonu bulunmaktadır. Bunlardan 49'u endemiktir. Bunlardan en bilineni H. perforatum L. türü, yara, yanık, depresyon tedavilerinde etkili olduğu klinik çalışmalarda gösterilmiştir. Türün gövde enine kesitlerinde 4 adet gövde kanadı, kanatlarında şeffaf gland, ve öz bölgesinde de şeffaf gland'a rastlanılmış, ayrıca çalışmada diğer çalışmalardan farklı olarak gövde boyuna da kesitler alınmıştır. Yaprakların hipostomatik, stoma tiplerinin anizostik ve anomostik olduğu, mezofil tabakasının bifasiyal olduğu görülmüştür. Sepal'in üst tabakasında iki sıralı epidermis ve sıralı bir şekilde şeffaf gland rastlanılmış, Petal'in mezofil tabakasında sıralı şeffaf gland tespit edilmiştir. Anter kısmının üç teka'dan oluştuğu, ovaryum'da C tipi salgı kanalının çok yoğun bir şekilde yer aldığı kaydedilmiştir. Bu araştırmadaki amaç, bitkilerin sadece vejetatif kısımlarının değil, generatif kısımlarının da incelenip bir bütün olarak düşünülmesinin gerekliliğini, bunların sonucunda bitkiler hakkında daha doğru bilgilere ulaşılabilineceğini ve taksonomik sınıflandırma için de yardımcı olacağını vurgulamaktadır.

#### Botanik

#### Arastırma Makalesi

#### Makale Tarihçesi

Geliş Tarihi : 10.10.2024 Kabul Tarihi : 17.04.2025

#### Anahtar Kelimeler

Hypericaceae Hypericum Hypericum calycinum Anatomi





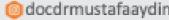














The "Cooperation Protocol" covering the fields of education, science, art, sports, and culture was signed on May 15, 2025, between Istanbul Aydın University and the Şişli District **Directorate of National Education by** the Dean of the Faculty of Education, Prof. Dr. Aysel Ergül Keskin, and the Şişli District Director of National Education, Sevgi Yücel.





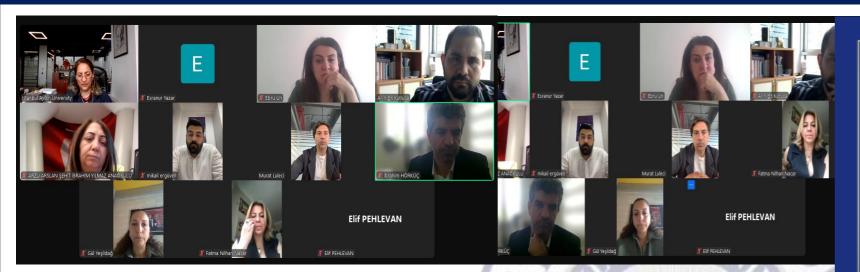












The Sector Advisory Board Meeting organized by the Faculty of Education was held on May 16, 2025. The meeting, moderated by the Dean of the Faculty of Education, Prof. Dr. Aysel Ergül Keskin, was attended by managers and field experts from stakeholder institutions. During the meeting, comprehensive evaluations were made on teacher training processes, sector expectations, and current educational needs; suggestions to strengthen collaboration among stakeholder institutions were also discussed.



#### TOPLANTI DAVET

Saygıdeğer Eğitimcimiz, İstanbul Aydın Üniversitesi Eğitim Fakültesi tarafından düzenlenen Sektör Danışma Kurulu Toplantısı'na sizleri davet etmekten büyük bir memnuniyet duyuyoruz. Bu toplantı, eğitim alanındaki güncel gelişmelerin ve yeniliklerin değerlendirilmesi, sektöre yönelik uygulamaların ve stratejilerin ele alınması amacıyla gerçekleştirilecektir. Görüşlerinizin, eğitim alanındaki gelişim süreçlerine katkı sağlayacağına inanıyor ve sizleri aramızda görmekten onur duyacağımızı ifade etmek istiyoruz.

> Prof. Dr. Aysel ERGÜL KESKİN İstanbul Aydın Üniversitesi Eğitim Fakültesi Dekanı





Zoom ID: 86927708876 / Zoom Password: 4441428 https://us06web.zoom.us/i/86927708876?

















Associate Dean of the Faculty of Education, Assoc. Prof. Dr. Murat Lüleci, received a Certificate of Appreciation for his contributions to the Wisdom Program, which was implemented in collaboration between the Anadolu Education and Culture Foundation (AKEV) and Istanbul Aydın University (IAU). The Certificate of Appreciation was presented to Assoc. Prof. Dr. Murat Lüleci by AKEV Vice Chair of the Board of Directors, Mümine Elif Aydın, during the Graduation Ceremony held on Tuesday, May 27, 2025.





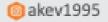
The Faculty of Education Arabic Language **Teaching Program organized an event titled** "Arabic Language Teaching Program Students Meet Alumni" on May 13, 2025. During the event, alumni shared their professional experiences with the students, contributing to their career development processes.













The Faculty of Education, Primary School Teaching Program organized an event titled "Meeting with Primary School Teaching Graduates" on May 28, 2025. As part of the event, program graduates shared the experiences they gained in their professional lives with current students, contributing to the enhancement of the students' professional knowledge and their awareness of the field.

















The Department of Elementary Mathematics **Education at the Faculty of Education** organized an event titled "Our Alumni Meet with Our Students in Elementary Mathematics Education" on May 29, 2025. Moderated by Research Assistant Dr. Büşra Kıral Demir, the event provided alumni with the opportunity to share their professional experiences with current students, thereby creating a guiding and interactive environment to support students' professional development.







The Faculty of Education Special Education Teaching Program held an event titled "Meeting with Alumni of the Special **Education Teaching Program" on May 28,** 2025. During the event, program alumni shared the knowledge and experiences they had gained throughout their career journeys with current students, contributing to the development of the students' professional vision.







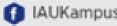






An international webinar titled "Childhood Beyond **Borders: A Perspective Through the Eyes of Cultures**" was held on May 20, 2025, under the moderation of Prof. Dr. Belma Tuğrul, Head of the Department of Early Childhood Education at the Faculty of Education, and Dr. Serenay Başalev. Speakers from the United States, Australia, the United Kingdom, Azerbaijan, Germany participated in the webinar, where the concept of childhood was discussed from various perspectives.











The 6th School Counseling Symposium was organized by the Faculty of Education, Guidance and Psychological Counseling Program on May 15, 2025.







The panel titled "Teachers Shaping the Future Enlighten the Teachers of Tomorrow", organized in collaboration between the Faculty of Education at Istanbul Aydın University and the Istanbul Provincial Directorate of National Education, was held on Thursday, May 22, 2025, at 3:00 PM in the Purple Hall of Block T. This panel was organized with the aim of introducing role models related to the teaching profession and enhancing students' professional vision by bringing together professional experiences and best practice examples with prospective teachers.

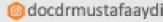






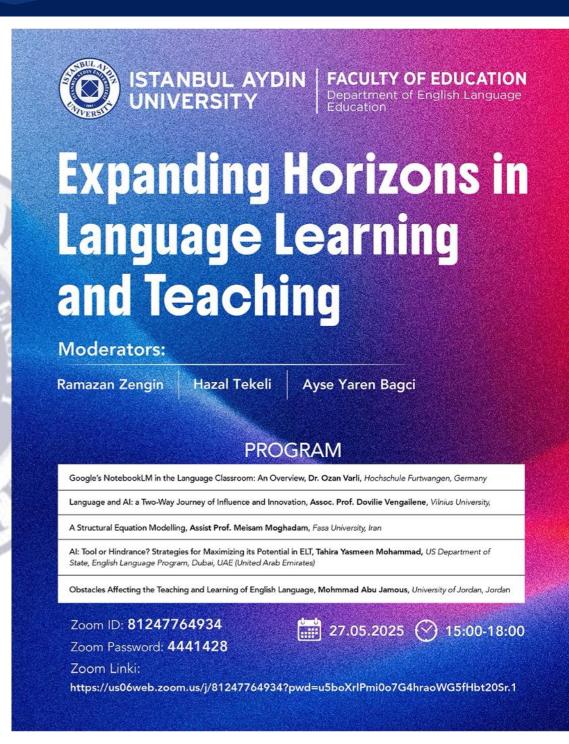








The international webinar titled "Expanding Horizons in Language Learning and Teaching" was held on May 27, 2025, under the moderation of Dr. Ramazan Zengin, Assistant **Professor in the Faculty of Education English Language Teaching Program, and Research** Assistants Hazal Tekeli and Ayşe Yaren Bağcı, with the participation of speakers from Germany, Lithuania, Iran, the United Arab **Emirates, and Jordan.** 













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Dr. Emel Ünver Sezer, a faculty member of the Elementary Mathematics Education Program at the Faculty of Education, served as a jury member at the "PROVE4MATH" mathematics proof competition hosted by FMV Işık High School.



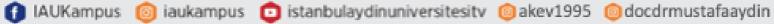




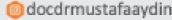
Professor Dr. Belma Tuğrul, Head of the Preschool Teacher Education Program at the Faculty of Education, conducted a workshop titled "Ustad Dersi" featuring prominent educational thinkers in the field of pedagogy at Baku Slavic University, Ganja State University, and Lankaran State University between May 14 and 18.















As part of the "University at My School, My School at the University Project" carried out in collaboration with the Faculty of Education and the Istanbul Provincial Directorate of National Education, Dr. Serenay Başalev Acar, a faculty member of the Early Childhood Education Program, delivered a seminar titled "Assessment in Early Childhood Education: Observation-Based Data Recording Methods" for the teachers working at Küçükçekmece TOKİ Nilüfer Kindergarten on May 15, 2025. Following the seminar, she also conducted a workshop with the teachers at the institution.



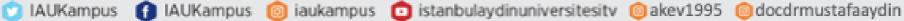
















Lecturer Semanur Nacar Akman from the Faculty of Education, Preschool Teaching Program, conducted movement education activities on May 22, 2025, with volunteer students as part of the course "Movement Education in Early Childhood" for children aged 5 to 8 under state protection residing in Florya Yeşilköy.











Lecturer Semanur Nacar Akman from the Faculty of Education, Preschool Teaching Program, delivered a presentation titled "The Journey of a Teacher in Pursuit of Dreams" to the students of the Child Development Program at Bahçelievler Kocasinan Multi-Program Anatolian High School on May 26, 2025.

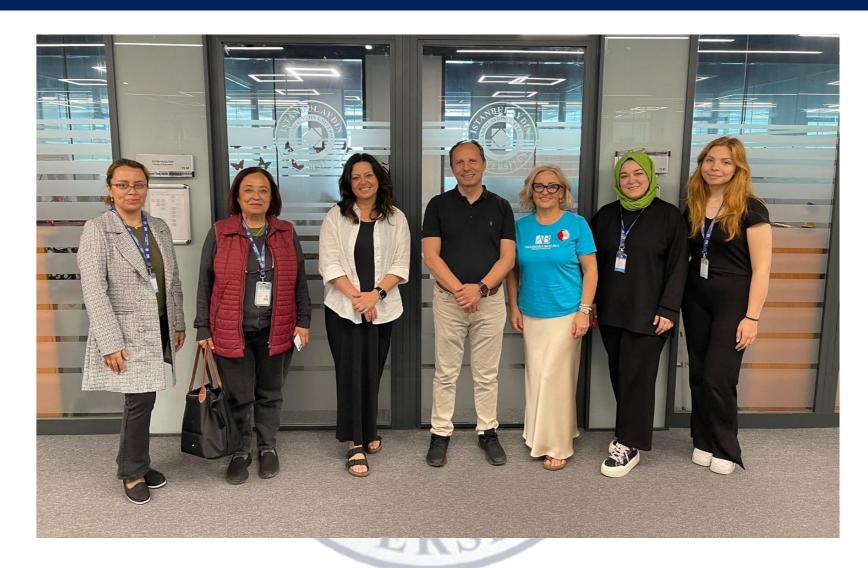






The third session of the teacher training series titled "Web 2.0 Tools Used in Education," organized by Dr. Ayşe Betül Toplu from the Faculty of Education, English Language Teaching Program, was held on May 30, 2025, hosted by the Küçükçekmece Municipality Knowledge Houses.





Professors from the Pedagogy and Language Center of the John Paul II University of Applied Sciences in Biała Podlaska, Poland, visited the Faculty of Education's **English Language Teaching Program on May 29, 2025.** 









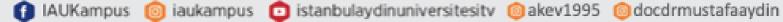




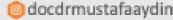
Research Assistant Büşra Kıral Demir from the Faculty of Education, Elementary Mathematics Education Program, successfully completed her doctoral studies on May 14, 2025, in the Department of Mathematics Education, Division of Mathematics and Science Education at Marmara University, and was awarded the title of Doctor.













Research Assistant Serenay Başalev Acar from the Faculty of Education, Preschool Teacher Education Program, has been appointed as a Doctor Lecturer in the same program.

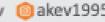


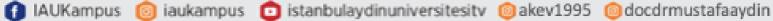










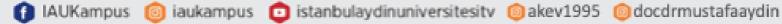






Within the scope of the "New Maarif Model Teacher Development Seminars" held on May 20, 2025, in cooperation with Istanbul Aydın University and the Sultanbeyli District Directorate of National Education, seminars were delivered for teachers working in the district. Faculty members from the Department of Primary Education at the Faculty of Education contributed to the event: Prof. Dr. Somayyeh Soysal presented a seminar titled "The Century of Türkiye Maarif Model: Learning and Teacher Behaviors", and Dr. Mehmet Arif Bozan delivered a seminar titled "Differentiated Instruction, Virtue, Value, Action Framework and Literacy Skills in the Century of Türkiye Maarif Model Curricula".









Dean of the Faculty of Arts and Sciences, Prof. Dr. Tarık Oğuzlu, appeared as a live broadcast guest on the Haber Türk channel on May 21, 2025.















The Department of Russian **Translation and Interpreting** organized an event titled "Our **Graduates Meet with Students" on** May 20, 2025.







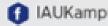






The Department of English **Translation and Interpreting** organized an event titled \*"One **Academy One Sector: Meetings on** Language, Translation and Culture (IV): Comparative Literature and Translation"\* on May 26, 2025.

















The Department of Russian **Translation and Interpreting** organized an event titled "International Symposium on Russian Language, Literature, and Translation" on May 15, 2025.









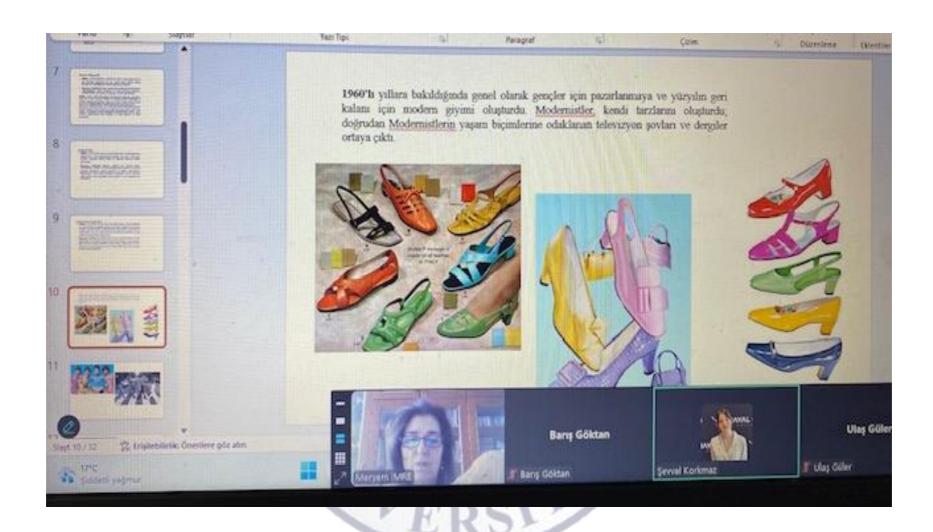


On May 9, 2025, Dr. Lecturer Havva Meryem İMRE and Assoc. Prof. Dr. Sinem **BUDUN GÜLAS**, in collaboration with Taypa Textile and the Istanbul Governorship, organized a workshop titled "From Denim to Painting" with the girls of Kasımpaşa Oya Kayacık Children's Home Site, using waste denim fabrics.









Dr. Lecturer Havva Meryem İMRE delivered a seminar titled \*"Fashion and Its Social Reflection"\* to the students of the Imagination Center via Zoom on May 17, 2025, within the scope of school-industry collaboration.







On May 14th, within the scope of the course GMS312 Alcoholic and Non-Alcoholic Beverages, a workshop was held for students by Barista Selçuk Şenbülbül. During the event, students gained knowledge about the history of coffee, different types of coffee, and coffee grinding techniques; they also received hands-on training on various brewing methods, the use of espresso machines, and latte art practices.

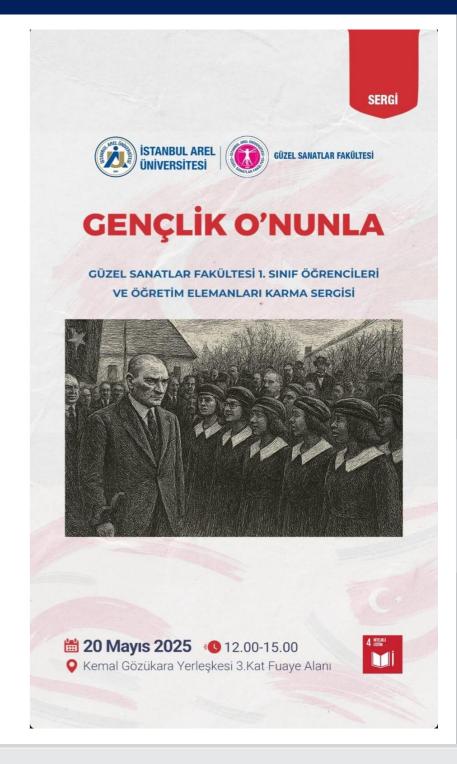




On May 16, 2025, Dr. Havva Meryem İmre and Assoc. Prof. Dr. Sinem Budun Gülas, in collaboration with Taypa Textile, organized a "Toy Making" workshop using waste textile fabrics and accessories with the girls from the Istanbul Governorship Kasımpaşa Oya Kayacık Children's Home Site.



Dr. Gonca Türk, a faculty member of the Graphic **Design Department at Istanbul Aydın University,** participated in the invited exhibition titled "Youth is with Him", organized by the Faculty of Fine Arts at Istanbul Arel University between May 20-30, 2025, with her artwork.







Under the moderation of Dr. Gonca Türk, a faculty member of the Graphic Design Department at Istanbul Aydın University, the "Illustration in Children's Books" workshop was held on May 5. Children's book illustrator and character designer Mahsa Tangestani guided participants through the fundamentals of idea development and character design for children's books, based on a classic children's story. During the session, she shared the creative journey from narrative analysis to visual storytelling and character creation.



Saat: 10:00

Tarih: 5 Mayıs 2025 Pazartesi

Gonca Türk



On May 16, 2025, Dr. Havva Meryem **IMRE** and Assoc. Prof. Dr. Sinem **BUDUN GÜLAS organized a "Toy** Making" workshop with girls from the Kasımpaşa Oya Kayacık Children's Home Site under the Istanbul Governorship, in collaboration with Taypa Textile. The workshop was conducted using waste textile fabrics and accessories.







On May 6, 2025, a Zoom meeting was held with the Department of Fashion Design at An-Najah **National University in Palestine** to discuss education and student exchange. The meeting was attended by the Head of the **Department of Textile and** Fashion Design, Assoc. Prof. Dr. Sevim Aydınç Bölât, Dr. Havva Meryem İmre, and Lecturer Ali Kaan Altan.











The first session of the second day of the Civil Law Days Symposium was held under the chairmanship of Prof. Dr. Haluk Nami Nomer. In this session, Prof. Dr.

Ebru Ceylan presented her paper titled "An Evaluation of the Amendments Regarding Reserved Portions in Swiss Law from the Perspective of Turkish

Law," and Dr. Elif Yavuz Tanaydın delivered her paper titled "The Equalization

**Obligation of Descendants in Inheritance.**"











Prof. Dr. Ebru CEYLAN participated as a speaker in the training seminar on "Problems Related to Contracts in Consumer Law" organized by the Manisa Bar Association.







Prof. Dr. Oğuz ATALAY made evaluations during the discussion session of the Conference on Current Issues in Civil Procedure Law and Enforcement and Bankruptcy Law, organized by the Faculty of Law at Galatasaray University.



#### GALATASARAY ÜNİVERSİTESİ HUKUK FAKÜLTESİ

#### MEDENÎ USÛL VE İCRA İFLÂS HUKUKUNUN GÜNCEL SORUNLARI KONFERANSI - III

13:00-13:15 Açılış

13:15-14:15 Birinci Oturum

Oturum Başkanı: Prof. Dr. Güray Erdönmez

- Doc. Dr. Cemil Simil: "Belirsiz Alacak Davasında Talebin Belirlenmesi"
- Doç. Dr. Çiğdem Yazıcı: "Karşı Davada Yeni Perspektifler: Görev. Taraflar ve Terditli Talepler Üzerine Bir Değerlendirme"
- Prof. Dr. Nedim Meric: "Dosyanın İşlemden Kaldırılması ve Kabul Edilebilir Mazeret\*

14-15-14-45 Kahve Arası

14:45-15:45 İkinci Oturum

Oturum Başkanı: Prof. Dr. Murat Atalı

- Doc. Dr. Uğur Bulut: "Uvgulamada Bilirkişi Raporunun Delil Değeri"
- Doç. Dr. Nilüfer Boran Güneysu: "Zorunlu Bekletici Sorun"
- Prof. Dr. Tolga Akkaya: "Kanun Yollarına İlişkin Güncel Gelişmeler"

15:45-16:45 Üçüncü Oturum - Değerlendirme Oturumu

Oturum Başkanı: Prof. Dr. Hakan Pekcanıtez.

- Oturum Konularıyla İlgili Soru Cevap
- Prof. Dr. Oğuz Atalay: "Tartışma- Genel Değerlendirme"
- Prof. Dr. Muhammet Özekes: "Genel Değerlendirme Soru Cevap"

GALATASARAY ÜNİVERSİTESİ ORTAKÖY YERLEŞKESİ AYDIN DOĞAN TOPLANTI SALONU 30 MAYIS 2025 - SAAT 13:00















V. Uluslararası • International Necmettin Erbakan Üniversitesi

24 MAYIS 2025 CUMARTESI

Dr. Lecturer Hande DOĞAN presented her paper titled "The **Obligation to Contribute to the Common Expenses of the Main Property in Case of Transfer of** the Leased Property" at the Law **Congress organized by Necmettin Erbakan University.** 

4. OTURUM - SALON I 16.00-17.40 MEDENI HUKUK - VIII cutly.in/hukuk2-4-1

Oturum Başkanı: Prof. Dr. Alper UYUMAZ

Doc. Dr. Fatih GUNDOGDU

Belirsiz Süreli Tüketim Ödüncü (Karz) Sözlesmesinde Geri Verme Borcunun Muacceliyet Anı

Doc. Dr. Fahri Erdem KAŞAK

Taşınmaz Satış Sözleşmesinde Satıcının Zapt Sebebiyle Sorumluluğunun Uygulanabilirliği

Dr. Öğr. Üyesi Betül BALCI

TBK m. 349/III Bağlamında Kiraya Verenin Aile Konutuna İlişkin Kira Sözleşmesinin Tarafı Sıfatı Kazanmayan Eşe Yapacağı Fesih Bildirimi

Dr. Öğr. Üyesi Hande DOĞAN

Kiralananın El Değiştirmesi Halinde Anagayrimenkulun Ortak Giderlerine Katılma Borçlusu

Arş. Gör. Dr. Musa Furkan ŞAHİN

Eser Sözlesmesinde Malzemenin Yüklenici Tarafından Sağlanması Hålinde Yüklenicinin Malzemenin Ayıplı Olmasından Doğan Sorumluluğu

4. OTURUM - SALON II 16.00-19.40 FİKRİ VE SINAİ MÜLKİYET cutly.in/hukuk2-4-2

Oturum Başkanı: Prof. Dr. Ozan CAN

Doç. Dr. Çiğdem YATAĞAN ÖZKAN

Haritaların Eser Niteliği ve Harita Üzerindeki Fikri Mülkiyet Korumasının Kapsamı

Dr. Öğr. Üyesi Hande Gül KÜÇÜKKAYA

İsci Buluşlarında İscinin Adının Belirtilmesini İsteme Hakkı ve Bu Hakkın İhlali Durumunda Başyurulabilecek Hukuki Yollar

Dr. Nusen Pelin DALGIC ATABAS

ABD Patent Hukukunda Esdeğerler Doktrini Hâlâ Uygulama Alanı Buluyor Mu

Dr. Öğr. Gör. Muhammed Sevki KARADUMANZ

Metin ve Veri Madenciliöi Istisnaları: 5846 sayılı FSEK ile AB 2019/790 Direktifi'nin Karşılaştırmalı Analizi.

Arş.Gör. Türkan Neslihan DERVİŞOĞULLARI Fikri Mülkiyet Destekli Finansman

4. OTURUM - SALON III 16,00-17,40

HUKUK FELSEFESİ VE SOSYOLOJİSİ cutly.in/hukuk2-4-3

Dr. Öğr. Üyesi Yasin Yılmaz

Oturum Başkanı:

Dr. Öğr. Üyesi Harun Bodur

Ahtapotun Kollarında Hukuk: Klimt'in "Jurisprudenz" Eseri Üzerine

Dr. Öğr. Üyesi Güneş Çap

Kıta Avrupasında Ampirik Hukuk Çalışmaları

Dr. Öğr. Üyesi Fatih Güneş

Bir Bentham Editörü ve Araştırmacısı Olarak H.L.A. Hart

Dr. Öğr. Üyesi Furkan Kararmaz

Cicero'nun 'Halk' Tanımında Geçen 'luris Consensu' Kosulunun Anlami

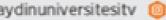
Arş. Gör. Gözde Tekmile Bilişli

Meta Hukuk Teorisi Düzleminde Hukuk







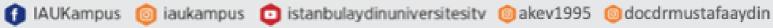






The article titled "The Occurrence of a Delayed Result", written by Prof. Dr. Murat Volkan DÜLGER, was published in the book dedicated to Dr. Öğr. Üyesi Sesim Soyer Güleç.

Prof. Dr. Koray DOĞAN • Doc. Dr. Behiye EKER KAZANCI Dr. Öğr. Üyesi SESİM SOYER GÜLEÇ'E ARMAĞAN seckin

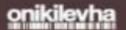




The article titled "The Constitutional **Court and the Surname Decisions Concerning Married Women," written** by Dr. Hande DOĞAN, was published in the book Fundamental Decisions of the Constitutional Court.

Prof. Dr. Korkut KANADOĞLU Dr. Merve DUYSAK Dr. Ahmet Mert DUYGUN Dr. Güray TÜRKER

ANAYASA MAHKEMESININ TEMEL KARARLARI CILT 2

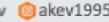


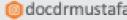
















The first session of the Civil Law Days Symposium organized by Istanbul Aydın University Faculty of Law was held under the chairmanship of Prof. Dr. Haluk Burcuoğlu. In this session, Dr. Lecturer Hande Doğan presented her paper titled "The Effect of Acquisition in the Acquisition of Ownership of Unregistered **Immovables Through Prescription.**"

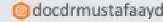














As part of the career days organized by Istanbul Aydın University Faculty of Law, Adem Albayrak, President of the Civil Chamber of the Court of Cassation, participated as a speaker.







At the Additional Damages Symposium organized by the Civil Law Department of the IAU Law Club under the chairmanship of Prof. Dr. Haluk Nami Nomer, Prof. Dr. Oğuz Atalay presented his paper titled "Problems of Proof in Additional Damage Lawsuits."













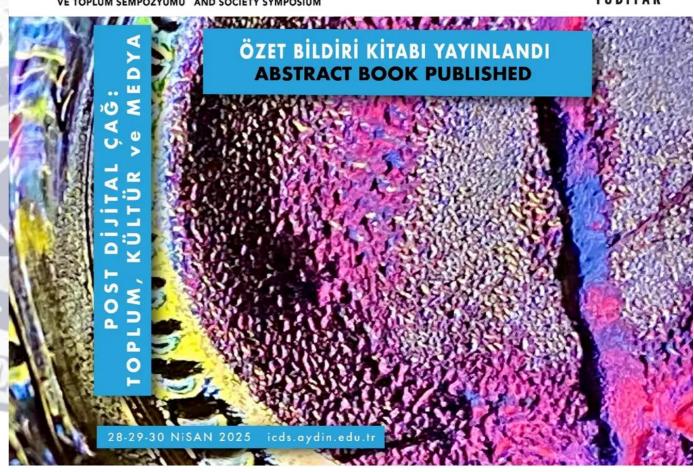


# **FACULTY OF COMMUNICATION**

The abstract booklet of the 3rd **International Symposium on** Communication, Digitalization, and Society, held on April 28–29–30, 2025, has been published on the website icds.aydin.edu.tr.











**POSLOVNO** 



















### **FACULTY OF COMMUNICATION**

70

The Faculty journal, \*Journal of Communication Studies\*, May 2025, Volume 11, Issue 2, has been published.



#### **İSTANBUL AYDIN ÜNİVERSİTESİ**

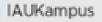
Cilt 11 - Sayı 2 - Mayıs 2025 - ISSN 2149-486X

#### **İLETİŞİM ÇALIŞMALARI DERGISI**

- KAMUSAL ALAN VE FİLTRE BALONLARI 4

- Nesrin DUMAN, İlayda COBAN, Emre Kaan UCAR
  - Z KUSAĞININ SİYASAL TUTUMLARINDA SOSYAL MEDYA, AİLE VE





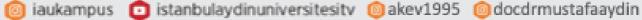














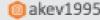
The faculty journal Yeni Medya Elektronik **Dergisi (New Media Electronic Journal)** Volume 9, Issue 2, dated May 2025, has been published.









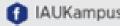






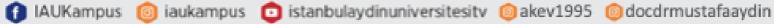


The certificates were ceremoniously awarded to the graduates of the Cinema Film Academy, which was conducted in collaboration between Istanbul Aydın University and Medyapım, with instructors from the Faculties of Communication and Fine Arts providing education. The ceremony was attended by Istanbul Aydın University Board of Trustees Chairman Prof. Dr. Mustafa AYDIN and Dean of the Faculty of Communication Prof. Dr. Aybike SERTTAŞ, as well as Medyapım Board Chairman Fatih AKSOY.











Dean of the Faculty of Communication, Prof. Dr. Aybike SERTTAŞ has been accepted as a researcher into the working group titled Making Young Researchers' **Voices Heard for Gender Equality** under the European Cooperation in Science and Technology (COST Association).









The article titled "Breaking the Power **Dynamics Behind the Scenes of Turkish** Cinema: A Head-count Research", written by Prof. Dr. Aybike SERTTAŞ, Dean of the Faculty of Communication, and Dr. Tugay SARIKAYA, was published in CINEJ Cinema Journal (Q2), which is indexed in international databases.

**Breaking the Power Dynamics Behind the Scenes** of Turkish Cinema: A Headcount Research

#### **Tugay Sarikaya**

**İstinye University** https://orcid.org/0000-0003-1091-4167

#### **Aybike Serttaş**

İstanbul Aydın University https://orcid.org/0000-0003-3471-7264

**DOI:** https://doi.org/10.5195/cinej.2025.638

**Keywords:** Turkish cinema, gender equity, intersectionality,, power dynamics, ideology, diversity, inclusion















The training program titled "Using MAXQDA in the Data Analysis Process", organized by the Faculty of **Communication on** Wednesday, May 21, was held with the contributions of Certified **MAXQDA Trainer Burak VAROL.Within the scope** of the training, participants had the opportunity to gain comprehensive knowledge about qualitative data analysis.















Within the scope of the TÜBİTAK 1001 Science Communication Project, the "Let's **Know Together Search Conference" was held** at the Kocaeli Municipality Danca Balyanoz Training Facilities, under the coordination of Assoc. Prof. Meral ÇİFTER from Kocaeli University. With the participation of science communication actors and academics, discussions were held on strengthening communication between science and society, and a roadmap was created. Assoc. Prof. Müge ÖZTUNÇ and Assoc. Prof. Umur BEDİR from Istanbul Aydın University also attended the conference. The conference emphasized the importance of universities playing a more active role in public engagement with science.













# **Etik Kaygılar**

#### Akademik Dürüstlük ve İntihal Riski

- Katılımcıların büyük çoğunluğu (n=8), YZ'nin bilinçsiz kullanımının intihale yol aça
- YZ'nin ancak destek aracı olarak kullanılması gerektiği belirtildi.
- "YZ sürecin bir parçası olmalı, tamamı değil." K7

#### Etik Farkındalıkta Farklılıklar

- YZ çıktısını kendi cümleleriyle yeniden yazarak kullanıyor. (K2, K3, K9, K10)
- o Uygun atıf yapılırsa etik sorun olmayacağını düşünüyor. -K8
- o Tespit yazılımları nedeniyle etik dışı kullanımı düşük riskli buluyor. -K9

#### Belirsizlik ve Bilgi Eksikliği

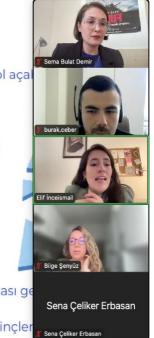
- Bazı katılımcılar, YZ'nin etik sınırlarını net çizemediğini ifade etti.
- "Yardım ile hazır içerik arasındaki çizgi bulanık." K7
- "Etik kurallar hakkında pek bilgim yok." K4

#### Toplumsal ve Çevresel Boyut

• K5, YZ'nin enerji tüketimi ve karbon ayak izi nedeniyle etik açıdan sorgulanması g

#### Genel Değerlendirme:

Öğrenciler etik konulara duyarlı, ancak üniversitelerden net yönergeler ve bilincler



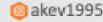
Research Assistant Elif İNCEİSMAİL from the Department of Advertising presented her paper titled "Artificial Intelligence Usage Needs of University Students: The Case of IAU Faculty of Communication," co-authored with Dr. Sema BULAT DEMİR, at the 12th International Communication Days Symposium on Media and Communication Studies in the Digital Age, organized this year by Üsküdar University in collaboration with Baku State University.

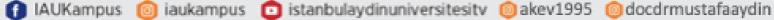














As part of the event organized by the **Graduate Education Advisory and Guidance Commission on May 26, 2025,** undergraduate students from the Faculty of Communication attended a graduatelevel course. The students participated in the "New Media and Film Studies" course conducted by Assoc. Prof. Dr. Nur Emine **KOÇ**, Head of the New Media Master's Program Department. During the course, they had the opportunity to gain insights into film analysis from a new media perspective and received detailed information about the graduate program







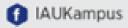




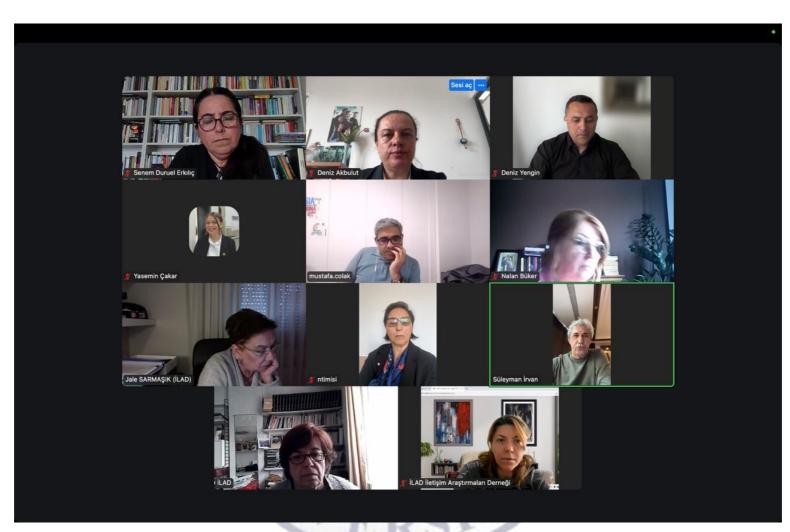


Former DHA General Manager, journalist and author Celal KORKUT was a guest speaker in the "News Agency Journalism" course taught by Lecturer Metin YENER. As part of the course, Celal KORKUT shared his experiences in the media industry with the students and provided insights into the fundamental principles of agency journalism, its current practices, and the challenges faced by journalism in the context of an increasingly digital media landscape. He also made significant evaluations on issues such as the balance between accuracy, speed, and reliability in news reporting.









Assoc. Prof. Dr. Deniz Akbulut, Head of the Department of Public Relations and Publicity, participated in the online monitoring visit of ILAD 2024 conducted by the Higher Education Quality Council (YÖKAK) on May 16, 2025, via the Zoom platform, in her capacity as a member of the Educational Commission of ILEDAK (Communication Education Evaluation and Accreditation Board).





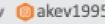
Assoc. Prof. Dr. Deniz AKBULUT, Head of the Department of Public Relations and Publicity, and Aybüke Kardelen KARTAL, a graduate of the Public Relations and **Publicity Master's Program with Thesis,** presented their paper titled "Current **Approaches to Measurement and Evaluation in Public Relations" on** Wednesday, May 21, 2025, as part of the 5th International Media and Society Symposium, organized by the Faculty of **Communication at Istinye University on** May 21-23, 2025.

















As part of the Introduction to Public Relations course, Ömer ERTÜM, Senior Manage of Corporate Affairs at Hepsiburada, was invited as a guest speaker to the event titled "How to Manage Corporate and Personal Reputation?" held on Wednesday, May 28 2025.





Assoc. Prof. Dr. Serdar Kuzey YILDIZ, a faculty member of the Department of Visual Communication Design, gave lectures at Trier University in Germany between May 12-16 within the scope of the Erasmus+ Staff Mobility for Teaching program. As a guest in Prof. Daniel GILGEN's class, our professor delivered a presentation titled "The Metaverse: Opportunities & Threats," offering an interactive session with students and academics from the **Department of Communication** Design.













An awareness event was organized within the scope of "Combating Addiction" under the moderation of Lecturer Özgül YAMAN, one of the faculty members of the Department of Visual Communication Design. Psychologist Sahra Nur GÜNGÖR from the District Health Directorate was invited as a guest speaker. During the event, students who completed a "technology addiction" survey were informed about various types of addiction to raise awareness on the issue.







The second edition of the "Sustainable Future: University Meetings" event organized by the Corporate Social Responsibility Association of Turkey (TKSD) was held under the moderation of Assoc. Prof. Dr. Gonca YILDIRIM ÖGE, Head of the Advertising Department and Board Member of TKSD. During the event, which was also attended by the Dean of the Faculty of Communication, Prof. Dr. Aybike SERTTAŞ, the guests evaluated students' ideas and offered suggestions.







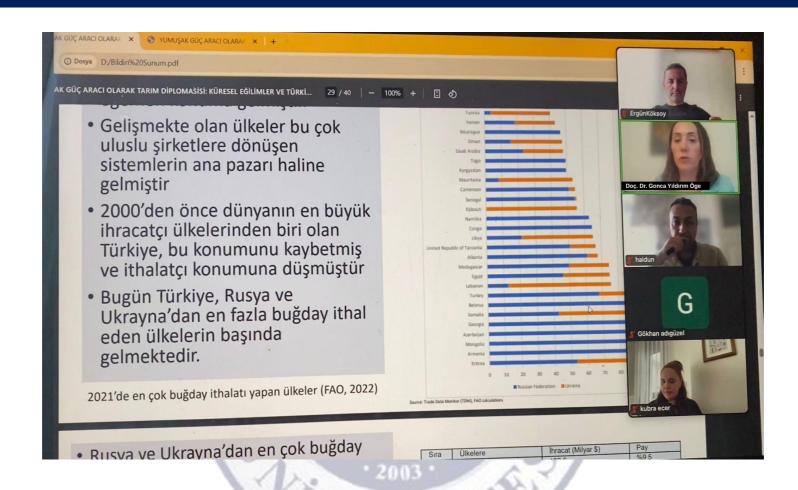
As part of the academic activities of the Brand Council, where Associate Professor Dr. Gonca YILDIRIM ÖGE, Head of the Advertising Department, serves as a Board Member, she gave lectures on brand components, reputation management, and crisis communication during the "Brand 101 Trainings from Council to Campus" held at Bahçeşehir University on May 10-11.



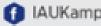








Assoc. Prof. Dr. Gonca YILDIRIM ÖGE, Head of the Advertising Department, presented her paper titled "Agricultural Diplomacy as a Soft Power Tool: Global Trends and Turkey's Position" at the 1st Public Diplomacy Symposium organized by Marmara University Faculty of Communication.



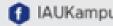








The Advertising Department 2024-2025 Advisory Board Meeting was held. The meeting was attended by the Head of the Advertising Department Assoc. Prof. Dr. Gonca YILDIRIM ÖGE, Vice Head Assoc. Prof. Dr. Müge ÖZTUNÇ, Research Assistants A. Ayşenur ÇELİMLİ and Elif İNCESMAİL, Lecturers Cem ARIDAĞ, Serhat DOĞAN, and Yılmaz ÖZTÜRK, along with industry professionals Benian KALAFATOĞLU, Murat KARSLIOĞLU, and Savaş CENEVİZ.





Within the scope of the Advertising Copywriting course conducted by Lecturer Yılmaz ÖZTÜRK, the Dean of the Faculty of Communication, Prof. Dr. Aybike SERTTAŞ, was a guest. We thank our esteemed Dean for sharing with us the application process of advertising scripts through impressive and enjoyable examples, and for her valuable contributions.





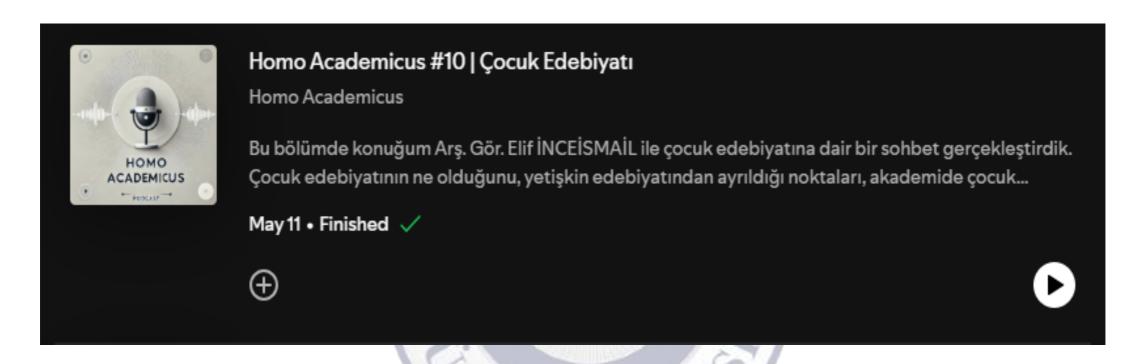


As part of the "Conversations on Advertising" event series organized by the İAÜ Advertising Workshop, a session titled "Digital Media and Production" was held within the course taught by Lecturer Mert Demir. At the event, Ece Sena Ursavaş, Believe TR/Netd MCN YouTube **Channel Manager & Production Manager** Associate, was invited as a guest. Participants had the opportunity to gain valuable insights into digital media dynamics and production processes.







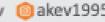


Research Assistant Elif İNCEİSMAİL from the Department of Advertising was a guest on the 10th episode of the "Homo Academicus" podcast series, prepared by Research Assistant İbrahim ÖKSÜZ. In this episode, an enjoyable conversation about children's literature took place. Many topics were covered, ranging from the definition of children's literature and its differences from adult literature, to the limited academic interest in this field and why adults should read children's books.











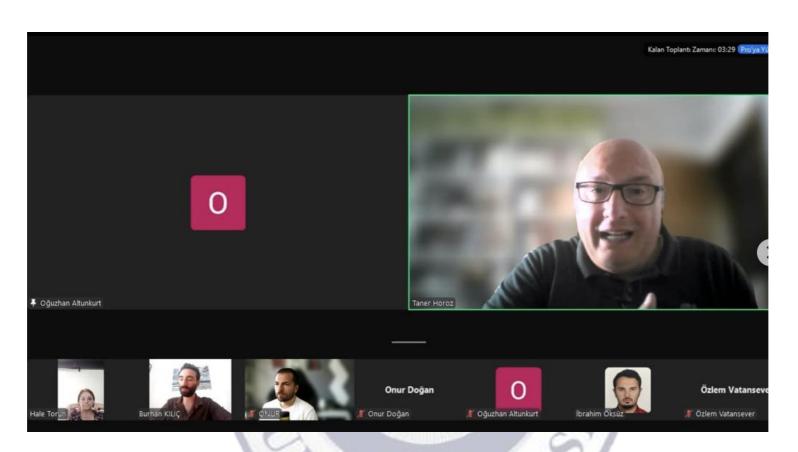




Assoc. Prof. Dr. Hale TORUN, a faculty member of the Department of Radio, Television and Cinema, participated as an invited speaker at the event titled '6th Scientific Research Summit: Brain Decay in the Youth of the 3rd Millennium Age,' organized by Üsküdar University on Wednesday, May 21.



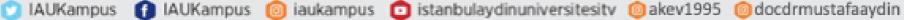




The 2024-2025 Sector Advisory Board meeting of the Department of Radio, Television, and Cinema was held. The meeting, moderated by the Department Chair Dr. Burhan KILIÇ, was attended by TRT Radio Broadcast Chief and Lecturer Taner HOROZ, journalist and presenter Ahmet YEŞİLTEPE, director Onur DOĞAN, and faculty members of the department. During the meeting, opinions and ideas were shared regarding artificial intelligence, digitalization, new course contents for students, and internship opportunities within the framework of academia-industry collaboration.











Dr. Burhan KILIÇ, Head of the Radio, Television and Cinema **Department, visited Tetovo** University within the scope of the Erasmus+ Staff Mobility Program. He gave a lecture on "Propaganda in the History of Humanity" at the **Faculty of Arts of Tetovo** University.



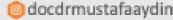






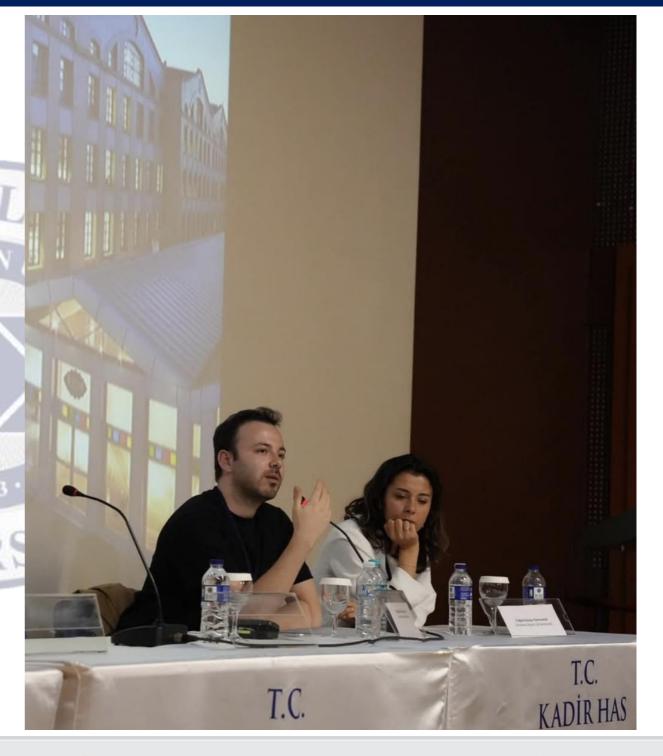








Hosted by Kadir Has University, the 24th "New Directions in Turkish Film Studies Conference," held under the theme "Cinema and Family," took place between May 8-10, 2025. Within the panel, Research Assistant Oğuzhan ALTUNKURT presented his paper titled "The Crumbling Foundations of the Family: A Reading of the Film Catlak within the Framework of Property, Power, and **Masculinity Concepts."** 











Dr. Tuğba GÜLAL, faculty member of the Department of Radio, Television, and Cinema, invited under the Erasmus Staff Mobility program by Prof. (PhD) Tamás PÓLYA, head of the Department of Communication and Media Studies at the University of Pécs, Hungary, held meetings with academics including Prof. (PhD) Rita GLÓZER between May 26-30, 2025. New collaborations, webinars, and conferences were agreed upon for the near future.



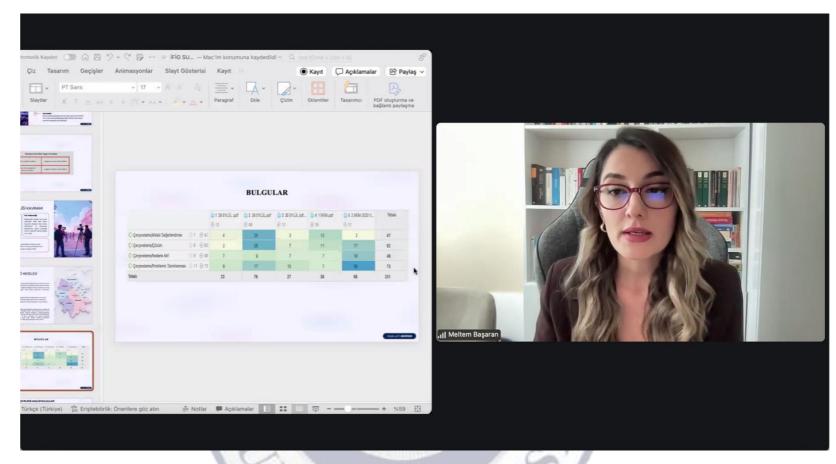










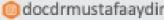


Research Assistant Meltem BAŞARAN from the THP Department presented her paper titled "Crisis Reporting in the Digital Age: A Study on Baku TV" at the 12th International Communication Days (İFİG 2025) symposium organized by Üsküdar University in collaboration with the Faculty of Journalism at Baku State University.













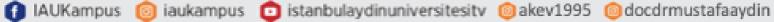
As part of the New Media Meetings, an event titled "Working Principles of Artificial Intelligence" was held with Dr. Barış ÖZCAN from Bahçeşehir University's Computer Engineering Department as the guest. The event was moderated by Dr. Mert Can ATAR, and featured a comprehensive evaluation of the fundamental principles of artificial intelligence, its technical infrastructure, and its social impacts.



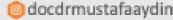
















Associate Professor Gonca YILDIRIM ÖGE, Head of the Advertising Department, served as a jury member in the Social Responsibility and Sustainability Category of the Brandverse Awards, organized in collaboration with Marketing Türkiye and Boomsonar. The first two evaluation rounds were conducted online, and the projects that made it to the shortlist were awarded during the jury meetings held on May 23, 2025.





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Assoc. Prof. Dr. Nur Emine KOÇ, Head of the New Media and Communication Department, represented Istanbul Aydın University at the International Week (May 4-9, 2025) program held at Htw Saar - University of Applied Sciences. Within the scope of the program, our faculty member who taught courses, introduced our university to the students, and contributed to the workshop titled "AI-Empowered Teaching and Learning," also made productive contacts for academic collaborations.







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As the New Media and Communication Department, we held our advisory board meeting together with the founders of **Growlabs Digital Agency, Sertan KIRÇO and** Gizem YILDIZ, Dr. Lecturer Selin YILMAZ, our workshop team coordinators, and our academic staff. During the meeting, ideas were exchanged about the department curriculum, the planned course content for the next year, and workshops to be organized for students. Additionally, comprehensive evaluations were made regarding potential collaborations aligned with industry expectations and future projects.









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Research Assistant Oğuzhan **ALTUNKURT** from the Department of Radio, Television and Cinema visited the University of Ljubljana in Ljubljana, Slovenia, between May 12-16 within the scope of Erasmus Staff Mobility.











#### FACULTY OF ARCHITECTURE AND DESIGN

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Assoc. Prof. Dr. Dilek YASAR, Faculty **Member of the Department of Interior** Architecture at the Faculty of Architecture and Design, delivered a talk titled "Universal Design Approach: An **Evaluation on Housing" at Istanbul Arel** University, Faculty of Architecture / **Department of Interior Architecture.** 









#### **FACULTY OF ENGINEERING**



The seminar titled "Skills Needed for Syrian Youth to Lead the Age of Artificial Intelligence" was presented by Dr. Abdulkader Alwer, faculty member of the Faculty Engineering at Istanbul Aydın University, hosted by Private El-Wataniya **University on May 12.** 





# **FACULTY OF HEALTH SCIENCES**

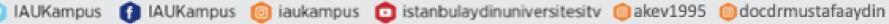
105



The seminar titled "Digital Health Physical Transformation," organized by the Aydın Nutrition Club, was held under the supervision of Dr. Lecturer Şule ARSLAN, with the participation of the Dean of the Faculty of Health Sciences, Prof. Dr. Halit Tanju BESLER, faculty members and staff of the Nutrition and Dietetics Department, and students.









# **FACULTY OF HEALTH SCIENCES**

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As part of the "Introduction to the Faculty of Applied Health Sciences" event organized by Istanbul Aydın University Faculty of Health Sciences, students from Florya Tevfik Ercan Anatolian High School had the opportunity to get to know the faculty closely. An informative speech about the faculty was delivered to the students by the Dean of the Faculty of Health Sciences, Prof. Dr. Halit Tanju BESLER.

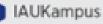






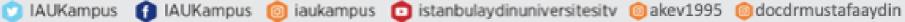
Under the coordination of Dr. Berkin ÖZYILMAZ KIRCALİ, Assistant Dean of the Faculty of Health Sciences and faculty member of the Department of Nutrition and Dietetics, and with the participation of Research Assistants Esila BAYAR and Nilüfer GÜRSEL, healthy recipes were prepared together with students. Subsequently, ash content analyses of these prepared samples were conducted at the Food Chemistry and Analysis Laboratory.

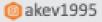


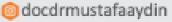














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Prof. Dr. Zuhal BAHAR participated as a speaker in the webinar titled "Long-Term Care and Its Issues in the World and in Our Country."











**Dr. Lecturer Merve GEYLANİ** and Instructor Tuğba ŞAHİN TOKATLIOĞLU conducted a case discussion during the internship practice at Başakşehir Çam and Sakura City Hospital within the scope of the HEM342 **Mental Health and Psychiatric Nursing course.** 







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A program was organized by the **Nursing Department** within the scope of **Nursing Week from** May 12 to 18.









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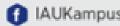


As part of the Introduction Event of Florya Tevfik Ercan Anatolian High School and the Faculty of Applied Health Sciences, Associate Professor Dr. Sibel POLAT OLCA, Lecturer Dr. Merve GEYLANİ, Instructor Tuğba ŞAHİN TOKATLIOĞLU, Instructor Beyzanur İŞBAY AYDEMİR, and Research Assistant Cansu KARAKOÇ demonstrated blood pressure measurement, blood sugar measurement, insulin administration, and





On May 12, 2025, the event titled "Microphone in Our Graduates: Special Education and Rehabilitation Center," organized by the Head of the Audiology Department, Dr. Merve Meral Çetinkaya, was attended by Specialist Audiologists Berfin Özdamar, Dilara Özkan, Işık Deniz Kotankıran Erdem, and Audiologist Halil İbrahim Akar.







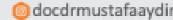


On May 15, 2025, a webinar titled "Being an Audiologist Abroad" was organized by Melek Başak ÖZKAN, Research Assistant at the Audiology Department.









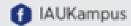


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As İAÜ Audiology, visits were made during students' internship applications to help them support their theoretical knowledge with practice. During the institution visits conducted by Research Assistant Melek Başak ÖZKAN, feedback and evaluations were gathered from both the center administrators and our students, records were made regarding improvements, and an enjoyable time was spent.









On May 5, 2025, within the scope of the course SHB252 Social Work Research Practice-II, Assoc. Prof. Dr. Navid REHA and second-year students conducted an educational research practice at the Beylikdüzü Nursing Home and Elderly Care and Rehabilitation Center.











Assoc. Prof. Dr. Mira ASSADI participated in the 13th Reimagining Social Services conference held on May 9-10, 2025, organized in collaboration with the Social Workers Association and the Friedrich-Ebert-Stiftung (FES) Turkey Representation, and met with leading figures in the field of Social Work.















On May 12, 2025, within the scope of the SHB112 Examination in Social Work course, site visit was conducted to the Social Assistance Affairs Directorate of Küçükçekmece Municipality with first-year students, under the guidance of Research Assistant İsmail KURUHALİL.

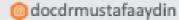
















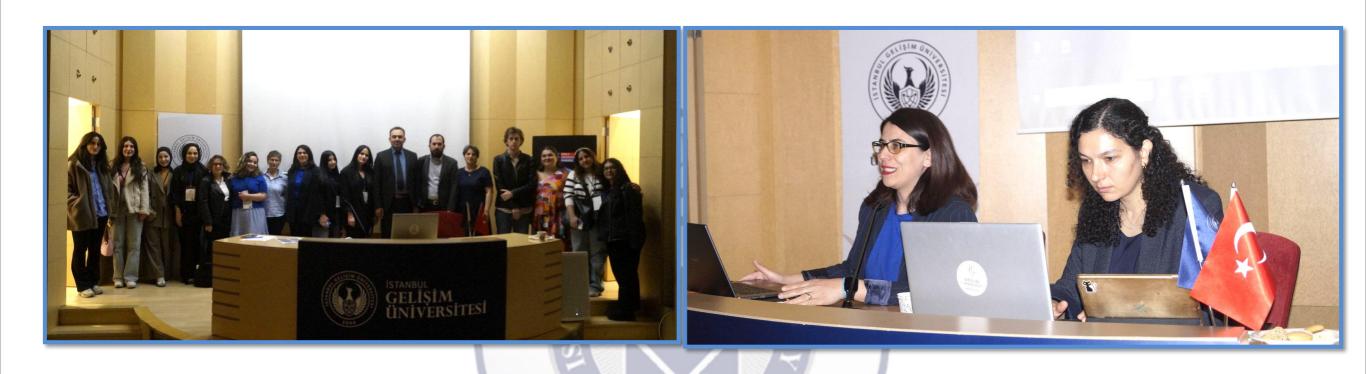


Between May 12-16, 2025, Dr. Lecturer Poyraz KOLLUOĞLU participated as a speaker at the 32nd International Social Work and Health Week organized by the Department of Social Work at Frankfurt University of Applied Sciences.





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On May 15, 2025, Associate Professor Dr. Mira ASSADI participated as a speaker at the "International Congress on Current Debates from the Perspectives of Sociology and Philosophy," organized by Istanbul Gelisim University.







2003

On May 20, 2025, a training session on Types of Behavioral Addictions and Prevention Methods was conducted by social work specialists working at the Bakırköy District Health Directorate for first-year students of the Social Work Department.



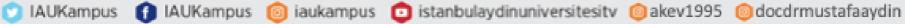


Prof. Dr. Berrin Erdağ, Head of the Department of Medical Biology at İAÜ Faculty of Medicine, was awarded the "Health Initiative of the Year" and "Best Woman Entrepreneur" awards at EURIE 2025 Imagine Tomorrow, within the scope of SENBİO Biotechnology Limited Company, which she founded with her academic entrepreneur identity.











Dr. Murat Kavruk, Assistant **Professor at the Department of** Medical Biology and Genetics, **Faculty of Medicine, Istanbul** Aydın University, has been awarded funding within the scope of the Emergency Research and **Development Projects Support Program by the Presidency of the Health Institutes of Turkey** (TÜSEB) for his project titled "Development of a platform for the rapid diagnosis of pathogenic Staphylococcus aureus bacteria using aptamer-based lateral flow strips with fluorescently labeled poly(GMA-co[1]EGDMA) nanoparticles."



T.C. Türkiye Sağlık Enstitüleri Başkanlığı (TÜSEB) Acil Araştırma ve Geliştirme Projeleriniz Destekleme Programı

Proje Adı: Patojenik Staphylococcus Aureus Bakterisinin Florasan Bağlanmış Poly(Gma-Co[1]Egdma) Nanoparçacıkları Kullanılarak Aptamer Tabanlı Yanal Akışlı Striplerle Hızlı Tanısı İçin Platform Gelistirilmesi

Yürütücü: Dr. Öğr. Üyesi Murat KAVRUK Yürütücü Kurum: İstanbul Aydın Üniversitesi



Dr. Öğr. Üyesi Murat KAVRUK TIP Fakültesi

















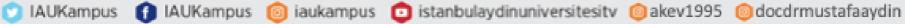


Prof. Dr. Mustafa Tunaya Kalkan, Head of the Department of Biophysics at İAÜ Faculty of Medicine, and Prof. Dr. Hasan Sabri Meric, Member and Head of the Department of Periodontology at the Faculty of Dentistry, conducted a seminar about our university's facilities as part of a joint project between Küçükçekmece Cemal Fersoy Anatolian High School and the İAÜ Promotion Center. Information was provided on career choice and important considerations students should keep in mind when selecting a profession. The features and educational opportunities of Istanbul Aydın University were presented. The educational characteristics of our faculty were introduced. The seminar, which attracted great interest, was enriched with a question-and-answer session.

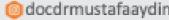
















In the series of case presentations organized within the scope of the vertical education system at **Istanbul Aydın University Faculty of** Medicine, Associate Professor Dr. Doğan Güçlühan Güçlü, Head of the Department of Neurosurgery at IAÜ **Faculty of Medicine, and Professor** Dr. Mahir Cengiz, Faculty Member of the Department of Internal Medicine, served as moderators. **Intern Doctors Sarp Efe Ayan and** M. Fatih Oymak presented case reports on the topic of "Decompressive Craniectomy and Cranioplasty."



#### Dekompresif Ktraniektomi ve Kranioplasti

Beyin ve Sinir Cerrahisi

Moderatörler

Doç.Dr.Doğan Güçlühan GÜÇLÜ - Prof. Dr. Mahir CENGİZ

Sorumlu İntörnler

Sarp Efe AYAN - M. Fatih OYMAK

20 Mayıs 2025 Salı 13:00-15:00

Hasan Fehmi Büyükbayram Konferans Salonu (A Blok -3. Kat)

www.aydin.edu.tr · iaukampus

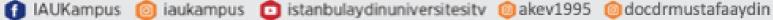


















Prof. Dr. Mustafa Tunaya Kalkan, Head of the Department of Biophysics at İAÜ Faculty of Medicine, visited Üsküdar Burhan Felek Anatolian High School and gave a seminar titled "University and Career Choice." During the seminar, students were informed about the functioning of universities and academic life, and discussions were held on career choice and the role of universities in preparing individuals for life. In this context, the facilities of our faculty were also introduced.





In the case presentation series organized within the scope of the vertical education system at **Istanbul Aydın University Faculty of** Medicine, Assistant Professors Dr. Barış Yılmaz and Dr. Beyza Balcioğlu presented case reports on the topic of "Febrile Convulsion," moderated by Prof. Dr. H. Gamze Poyrazoğlu from the Department of Pediatrics and Prof. **Dr. Mahir Cengiz from the Department of Internal Medicine at Istanbul Aydın University Faculty of** Medicine.



#### Febril Konvulsiyoun

Pediatri

Moderatörler

Prof.Dr.H.Gamze Poyrazoğlu- Prof. Dr. Mahir Cengiz

Sorumlu İntörnler

Barış Yılmaz- Beyza Balcıoğlu

27 Mayıs 2025 Salı 13:00-15:00

Hasan Fehmi Büyükbayram Konferans Salonu (A Blok -3. Kat)

www.aydin.edu.tr • iaukampus

















On May 2, 2025, Dr. Eray Karaaslan, representing our university and faculty, participated in the "First Step to the Future Career Meetings" event organized by the Bahçelievler District Directorate of Education.











On May 8, 2025, the Faculty of **Applied Sciences organized a** seminar titled "E-Marketing and **Neuroscience Applications,"** moderated by Associate Professor Dr. Burçin Kaplan, Deputy Dean of the Faculty of Applied Sciences, with the aim of contributing to our students' academic development and supporting their acquaintance with current marketing approaches.

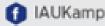








On May 14, 2025, a webinar titled "Master's & Erasmus Opportunities In Germany International University SDI München" was held under the moderation of Associate Professor Dr. Burçin Kaplan, Vice Dean of the Faculty of Applied Sciences.





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As part of the Faculty of Applied **Sciences Sectoral Meetings - Data** Science, the event titled "Technologies **Shaping the Future: Big Data Ecosystem** and Gen Al Trends" was held on May 16, 2025, moderated by Assoc. Prof. Dr. Burçin Kaplan and Dr. Lecturer Samet Gümüş.







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On May 20, 2025, the Faculty of Applied Sciences, ÇEVSAM, AKEV, and the Sustainability Coordination organized an event titled "Sustainability Seminar **Series - Psychological Well-being** in the Workplace."







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The event titled "Data Analytics in E-Marketing" was held on May 22, 2024, under the moderation of **Associate Professor Dr. Burçin** Kaplan, Vice Dean of the Faculty of Applied Sciences.





Yunus KARADAĞ TEB CRM Analitiği ve Veribilimi Yöneticisi



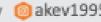
22.05.2025 Saat: 09.00

T Blok 307

Moderatör: Doç. Dr. Burçin Kaplan













"Preliminary meetings regarding International Student Mobilization were held on 26.05.2025 between Istanbul Aydın University Faculty of Applied Sciences and California Vircend University.





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During the 2024-2025 academic year, Dr. Lecturer Samet Gümüş, who taught courses within the Wisdom Program, attended the Wisdom **Program Graduation Ceremony held** on May 27, 2025, and received a certificate of appreciation.











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Under the moderation of Dr. Eray Karaaslan, Faculty of Applied Sciences, a webinar titled "Ethical Use of Artificial **Intelligence and Information** Systems" was held on May 28, 2025, featuring speakers from the United Kingdom, Georgia, India, and Uzbekistan.







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Under the moderation of **Associate Professor Burçin** Kaplan, Vice Dean of the Faculty of Applied Sciences, and Dr. Eray Karaaslan, the event titled "Use of ERP in **Digital Transformation with** Applied Examples" was held on May 29, 2024.



"Katılımcılara özel ERP Akademisi Udemy eğitim kuponları etkinlik sonunda öğrencilerle paylaşılacaktır."











Under the moderation of Associate Professor Dr. Burçin Kaplan, Vice Dean of the Faculty of Applied Sciences, a webinar titled "The Major Trends and Forces Changing the New Marketing **Environment" was held on May** 29, 2025, featuring speakers from Poland, South Africa, Azerbaijan, Romania, and Uzbekistan.





The book chapter titled "Green **Marketing Strategies: Factors** and Practices Shaping **Sustainable Consumer** Behavior" by Dr. Lecturer Muhammed Talha Narcı, Head of the Turkish Department of **Management Information** Systems, has been published within the scope of the Book Citation Index (BKCI).













On May 27, 2025, the event titled "The Woman Who Moves Stones: Entrepreneurship and **Investment Story with Merve** Mermer" was held in collaboration with the Faculty of Applied Sciences, TARMER, and AKEV, moderated by **TARMER Deputy Director** Öznur Sevme.











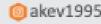
On April 20, 2025, the ABMYO International Development, Monitoring, and Steering Committee was established. As the chairperson of the committee, Lecturer Ayten Nahide KORKMAZ (Foreign Trade [English] Program) was elected, and the committee members included Lecturer Fatemeh KHOSRAVI PURIAN (Electrical Program), Lecturer Ovais VOHRA (Business Administration [English] Program), and Lecturer Atila ER (Foreign Trade [English] Program).



















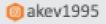
On 14.05.2025, an International Academic Cooperation Protocol was signed with Sabah University, Malaysia, under the coordination of Ayten Nahide KORKMAZ, Instructor and Chair of the International Development, Monitoring, and Guidance Commission at AnadoluBil Vocational School. Within the scope of the protocol, it is aimed to organize joint student development (joint curriculum) activities such as academic staff exchange; student exchange; collaboration in joint research projects; coordination of joint educational projects; academic conferences, lectures, special short training courses, collaborative online international learning, seminars, and symposiums.













Our lecturers from the Foreign Trade (English) Program, Ayten Nahide KORKMAZ, served as the editor of the book titled "Green Strategies: **Transforming Innovative Concepts Into** Sustainability," which is indexed in international databases. Additionally, two book chapters authored together with Selvi Burcu GÜLER, a lecturer from the Architectural Restoration Program, titled "Architecture and Bioeconomy in **Agriculture: A Theoretical Framework"** and "Electric Charging Vehicles under the European Green Deal: The Case of Türkiye" were also included in the book.

### **GREEN STRATEGIES: TRANSFORMING INNOVATIVE CONCEPTS** INTO SUSTAINABILITY

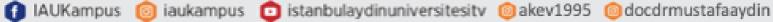
**Editor:** 

Ayten Nahide KORKMAZ

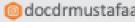




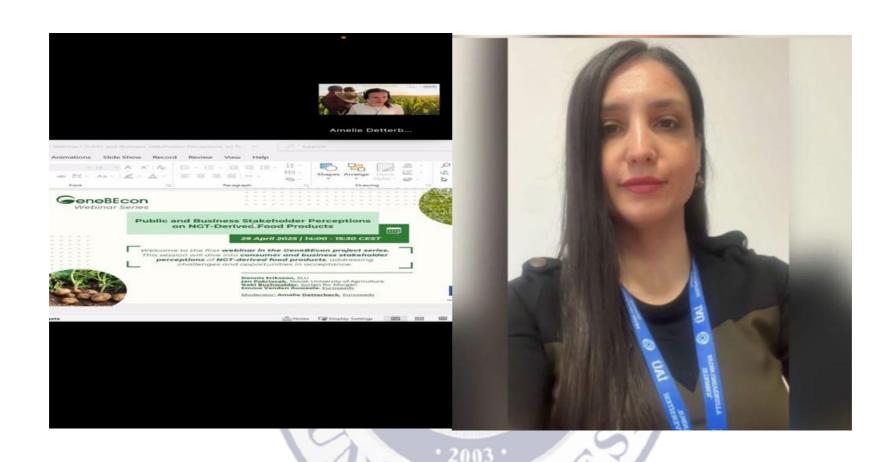












On April 29, 2025, Ayten Nahide KORKMAZ, lecturer of the Foreign Trade (English) Program, attended the BioBeast-GeneBEcon Webinar, which included many academics from Switzerland.











Lecturer Ayten Nahide KORKMAZ from the Foreign Trade (English) Program attended the COST ACTION Circular B webinar themed "Green Economy, Sustainable Economy" on April 30, 2025.





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