



İSTANBUL AYDIN UNIVERSITY

İSTANBUL AYDIN UNIVERSITY

CAMPUS PODIUM / UNIVERSITY E-BULLETIN MARCH 1-15, 2025
ISSUE 57



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- School of Foreign Languages
- Institute of Graduate Education

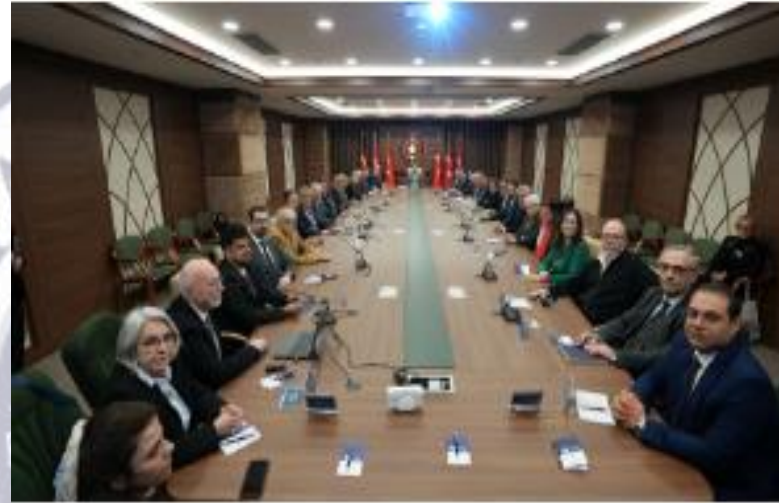
AYDIN AGENDA

1



Istanbul Aydın University hosted the Minister of Industry and Technology, Mehmet Fatih KACIR, along with expert academicians in the field. We conducted a comprehensive evaluation of Turkey's national technology initiatives. As part of the visit, a detailed presentation was made on our university's efforts in technology and innovation.

The Minister of Industry and Technology, Fatih KACIR, who visited Istanbul Aydın University, congratulated our TEKNOFEST 2024 Champions League winners. Our Psikod team and Nova UAV Team received their awards from the Minister. Additionally, the Metapiens team, one of our TEKMER entrepreneurs, introduced AILA, the university's first virtual student, to the Minister and presented a special model they developed.



AYDIN AGENDA

3



URAS Board Member and President of AL-Mustagbal University, Prof. Dr. Hasan Sharif Majdi, visited the EURAS Headquarters and Istanbul Aydın University. During the visit, significant meetings were held with Prof. Dr. Mustafa Aydın, President of EURAS & EURIE, as well as the academic and administrative leaders of Istanbul Aydın University.



Istanbul Aydın University's think tank, Aydın Thought Platform, hosted former Prague Ambassador and former State Minister Dr. Egemen BAĞIŞ at its March meeting. During the meeting, global developments were discussed in the context of US-EU relations, and Turkey's threats, opportunities, and priorities in this process were evaluated.

The webinar titled **"Investment Opportunities and the Franchise Sector in Germany,"** organized in collaboration with the ****Reliable Product Platform, UFRAD Franchising Association, and Franchise Expo Germany,** and attended by Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, as a speaker, made a significant impact in the world of investment and franchising! The event, which received extensive media coverage, featured expert discussions on the trade dynamics of the franchise sector and investment opportunities in Germany.

Avrupa pazarına girmenin yolu Franchise sektöründen geçiyor

Yayınlanma Tarihi : 03 Mart 2025 - 7:19

Google News | Abone Ol



Prof. Dr. Mustafa Aydın, Chairman of the Board of Trustees of Istanbul Aydın University, shared his insights on the role of women in the business world and their impact on society in an interview featured in the special issue of *Mall Report* magazine for International Women's Day on March 8.

8 MART DÜNYA KADINLAR GÜNÜ



KADIN GİRİŞİMCİLER **FRANCHISING** SEKTÖRÜNDE GÜÇLENİYOR

UFRAD Franchising Derneği Genel Başkanı Prof. Dr. Mustafa Aydın, kadın girişimcilerin franchising sektöründe giderek daha fazla söz sahibi olduğunu belirterek, bu alandaki zorlukların aşılmasına yönelik desteklerin önemine dikkat çekti. Aydın, kadınların iş dünyasında daha fazla yer almasının ekonomiye büyük katkı sağlayacağını vurguladı.

Türkiye'de kadın girişimcilerin franchising sektöründeki yeri ve etkinliği konusunda gözlemlerinizi nelerdir?

Kadın girişimciler, Türkiye'de franchising sektöründe giderek daha fazla söz sahibi olmakta ve önemli başarılarla imza atmaktadır. Franchising modeli, marka gücü ve işleyiş sistematikle girişimcilere güvenli bir yatırım ortamı sunduğundan, kadın girişimciler için de güçlü bir iş fırsatı yaratmaktadır. Özellikle gıda, hizmet, eğitim ve perakende sektörlerinde kadın girişimcilerin etkisini giderek daha fazla görmekteyiz. Müşteri ilişkilerindeki başarıları, yüksek organizasyon becerileri ve inovatif yaklaşımlarıyla sektöre büyük değer katmaktadır.

Ancak kadın girişimcilerin karşılaştığı bazı yapısal zorluklar devam etmektedir. Finansmana erişimde yaşanan güçlükler, iş dünyasında karşılaşılan ön yargılar ve iş-özel hayat dengesini kurma gerekliliği, kadınların girişimcilik yolculuğunu zaman

zaman zorlaştırmaktadır. UFRAD olarak, franchising sektöründe kadın girişimcilerin daha aktif rol almasını destekliyor, onların başarı hikayelerinin artarak devam etmesi için sektör paydaşlarımızla iş birliği içinde çalışıyoruz. Kadın girişimcilerin önünü açacak politikaların ve teşvik mekanizmalarının güçlendirilmesi, ülkemiz ekonomisi için de büyük bir kazanım olacaktır.

8 Mart Dünya Kadınlar Günü vesilesiyle UFRAD olarak kadın girişimcilere ve iş dünyasındaki kadınlara vermek istediğiniz özel bir mesaj var mı?

8 Mart Dünya Kadınlar Günü, kadınların iş dünyasına kattığı değeri hatırlamak ve girişimcilik ekosistemindeki rollerini daha da güçlendirmek adına önemli bir gündür. Kadın girişimciler, cesaretleri, kararlılıkları ve yenilikçi bakış açılarıyla ekonomimizin büyümesine ve sürdürülebilir kalkınmaya katkı sağlamaktadır. İş dünyasında daha fazla kadının lider konumunda yer alması, toplumun her alanında ilerlememizi sağlayacaktır.



UFRAD olarak, kadın girişimcilerin güçlenmesini ve iş dünyasında daha fazla temsil edilmesini destekliyoruz. Franchising ekosisteminde kadınların daha fazla yer aldığı, fırsat eşitliğinin sağlandığı bir gelecek için çalışmaya devam edeceğiz. Bu vesileyle, ekonomiye yön veren tüm kadın girişimcilerin ve iş dünyasındaki kadınlarımızın 8 Mart Dünya Kadınlar Günü'nü en içten dileklerimizle kutluyorum.



MALLREPORT

Istanbul Aydın University Board of Trustees Chairman, Prof. Dr. Mustafa Aydın, stated that the month of Ramadan is the best time for those who want to quit smoking and made a statement on the matter.



Aydın, uzun süren açlık sonrası arka arkaya sigara tüketmenin kalp krizi riskini artırabileceğini ve çeşitli sağlık sorunlarını tetikleyebileceğini vurgulayarak, "Bu nedenle **Ramazan ayı, sigarayı azaltarak tamamen bırakmak için önemli bir fırsattır. Sağlığınızı korumak adına bu süreci değerlendirin ve sigaradan kurtulmak için ilk adımı atın" ifadelerini kullandı.**

AYDIN AGENDA

8



Istanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa Aydın, attended the Executive Board Meeting of the Foreign Economic Relations Board (DEİK).



Prof. Dr. Mustafa Aydın, Chairman of the Board of Trustees of Istanbul Aydın University, attended the March Executive Board meeting of the Foreign Exchange Earning Services Working Group of the Foreign Economic Relations Board (DEİK). During the meeting, discussions were held on strengthening the position of the service sector in the global market, increasing export revenues, and enhancing international collaborations.



Istanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa Aydın, attended the March Board of Directors meeting of the Eurasian Universities Union (EURAS). The meeting focused on developments in the regional and global higher education sector.

AYDIN AGENDA

11



The Chairman of the Board of Trustees of Istanbul Aydın University, Prof. Dr. Mustafa AYDIN, attended the March Board of Directors meeting of the Service Exporters' Association.



AYDIN AGENDA

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Prof. Dr. Funda SİVRİKAYA ŞERİFOĞLU, a faculty member of the Industrial Engineering Department, has been elected to the Global Board of Directors of the International Women's Forum (IWF), the world's largest women's leadership network. We congratulate our esteemed academic for this significant international achievement and wish her continued success.



**İSTANBUL AYDIN
ÜNİVERSİTESİ**

Endüstri Mühendisliği
Bölümü Öğretim Üyemiz
**Prof. Dr. Funda Sivrikaya
Şerifoğlu**, dünyanın en
büyük kadın liderlik ağı
olan **International
Women's Forum (IWF)**
Global Yönetim Kurulu'na
seçilmiştir.



Tebrik ediyor, başarılarının devamını diliyoruz.

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The "Pharmacy Services in Emergency Situations" seminar organized by the Aydın ADEC and Pharmaydın clubs took place with the interactive presentation of Expert Pharmacist İlhan DURGUT. The seminar addressed the management of healthcare services during crisis situations and the critical responsibilities assumed by pharmacists. Future healthcare professionals gained valuable information to be prepared for emergencies.



The Successful Women Summit organized by the R&D Club was held with great interest! Olympic Swimmer and Psychologist Nida Eliz Üstündağ, along with European Champion Olympic Karate Athlete Dilara Bozan, shared their inspiring success stories about their sports and career journeys with the participants. We thank our esteemed guests for sharing their success stories at the summit, which was met with intense interest.



NEWS FROM THE CAMPUS

15

Istanbul Aydın University, strengthening its power on the international stage, has entered the second five-year period of the Turquality program! Under Turkey's first and only state-supported branding program, we continue to enhance our global presence.



**İSTANBUL AYDIN
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TURQUALITY®

**KÜRESEL MARKA YOLCULUĞUNDA
YENİ BİR ADIM DAHA!**

Üniversitemiz, uluslararası arenadaki gücünü pekiştirerek
Turquality programında
ikinci beş yıllık döneme geçti!

"In the Unilig Archery Turkey Championship, where 185 athletes from 21 universities participated in a fierce competition, our student Kemal Özkan became the Turkish Champion in the Recurve Bow Category, while our Archery Team made us proud by finishing as the runners-up in Turkey with their outstanding performances! We congratulate all our athletes who honored us with their achievements!"





As part of Addiction Awareness Week, 11 student clubs came together to organize a meaningful event aimed at raising awareness about addictions and promoting a healthy lifestyle. We would like to thank all the clubs that organized the event for their sensitivity and contributions.

The Women and Volunteering Summit, organized by our founding foundation AKEV and our Sustainability Coordination, hosted inspiring speeches and panels that highlighted the role of women in volunteering and their social responsibility awareness. During the summit, where AKEV Vice President of the Board Elif AYDIN delivered the opening speech about the significance of the day, expert speakers, artists, and civil society leaders shared their experiences, inspiring the participants.



A library was established in memory of Narin Güran at Diyarbakır Çermik Akkoyunlu Primary School through the collaboration of Istanbul Aydın University Law Club and Economics and Finance Club.





Students from the Faculty of Pharmacy at Istanbul Aydın University took their first step into their profession by wearing their white coats. During the ceremony, which had a high attendance, our students shared their joy with their families and academics. On this meaningful day, they experienced the pride of stepping into the pharmacy profession.

NEWS FROM THE CAMPUS

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The students of the Faculty of Medicine at Istanbul Aydın University proudly wore their white coats, the symbol of their journey to become doctors, on March 14th, Medical Day. We once again celebrate the Medical Day of all our heroes who work for health, especially our future doctors, and wish them a path filled with success.



IAU ACADEMICS IN VISUAL MEDIA

22

(((•))) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ
CANAN TERCAN

İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ SİYASET VE
ULUSLARARASI İLİŞKİLER İNGİLİZCE ÖĞRETİM ÜYESİ

02.03.2025 / 15.30
Pazar



X @ f iaukampus / iaubasin



(((•))) CANLI YAYIN



ÖĞR. GÖR.
YELİZ ALBAYRAK

FEN EDEBİYAT FAKÜLTESİ

03.03.2025 / 23.50
Pazartesi



X @ f iaukampus / iaubasin



(((•))) CANLI YAYIN



DOÇ. DR.
MEHMET CEM OĞULTÜRK

SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER
ÖĞRETİM ÜYESİ

03.03.2025 / 12.00
Pazartesi



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(((•))) CANLI YAYIN



PROF. DR.
HÜSEYİN SELİMLER

İAÜ İKTİSADİ VE İDARİ BİLİMLER
FAKÜLTESİ

05.03.2025 / 09.30
Çarşamba



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IAU ACADEMICS IN VISUAL MEDIA

23

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USTA ÖĞRETİCİ
SANDRA ÖZ

GASTRONOMİ VE MUTFAK SANATLARI BÖLÜMÜ
USTA ÖĞRETİCİ

01.03.2025 / 11.15
Cumartesi

NOW

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(((•))) CANLI YAYIN



PROF. DR.
TARIK OĞUZLU

İAÜ FEN EDEBİYAT FAKÜLTESİ DEKANI

01.03.2025 / 17.00
Cumartesi

**HABER
TURK**

X @ iaukampus / iaubasin



(((•))) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ
FİLİZ KATMAN

İAÜ EPPAM MÜDÜRÜ

01.03.2025 / 17.00
Cumartesi

**HABER
TURK**

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www.aydin.edu.tr



(((•))) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ
HAZAR VURAL JANE

SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER
ÖĞRETİM ÜYESİ

01.03.2025 / 20.00
Cumartesi

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IAU ACADEMICS IN VISUAL MEDIA

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((●)) CANLI YAYIN



KORKMAZ KESKENDİR

İAÜ ANADOLU BİL MYO
BANKACILIK VE SİGORTACILIK PROGRAMI

10.03.2025 / 17.30
Pazartesi

BUSINESS
TÜRK
CHANNEL

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((●)) CANLI YAYIN

IAU BASIN

**DR. ÖĞRETİM ÜYESİ
GÜVEN ÖZDEMİR**

İAÜ ANADOLU BİL MYO
MÜDÜR YARDIMCIMIZ

09.03.2025/ 13.30
Pazar

ULKE

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FACULTY OF EDUCATION

25

Lecturer Dilek Özyürek from the Guidance and Psychological Counseling Program of the Faculty of Education conducted the psychodrama workshop titled 'Being a Woman,' organized by the Women's Studies Coordination on March 11, 2025.

 **İSTANBUL AYDIN
ÜNİVERSİTESİ**

KADIN ARAŞTIRMALARI KOORDİNATÖRLÜĞÜ

**“KADIN OLMAK”
PSİKODRAMA
ATÖLYE ÇALIŞMASI**

 Psikodramatist
Öğr. Gör. Dilek Özyürek

 11 Mart 2025
15.00-17.00

 T Blok Sosyal Bilimler
Kampüsü B2-16-3 (PDRUAB)

* İAÜ Akademik ve İdari kadın personelimiz davetlidir.
* Katılımcı sayısı sınırlıdır.
* **Whatsapptan bilgi veriniz.**
* İletişim - Dr. Burcu GÜDÜCÜ: 0532 549 9165

On March 13, 2025, Instructor Dilek Özyürek from the Guidance and Psychological Counseling Program of the Faculty of Education conducted a psychodrama workshop titled 'Developing Parental Roles and Protecting Children's Boundaries' for adults who provide care for children aged 5-12. The workshop was organized by the Anadolu Education and Culture Foundation (AKEV).



 **İSTANBUL AYDIN
ÜNİVERSİTESİ**  **AKEV**
ANADOLU EĞİTİM
VE KÜLTÜR VAKFI

EBEVEYN ROLLERİNİ GELİŞTİRME VE ÇOCUKLARIN SINIRLARINI KORUMA

PSİKODRAMA ATÖLYE ÇALIŞMASI

Psikodramatist
Öğr. Gör. Dilek Özyürek

 13 Mart 2025
14.00 - 16.00  İstanbul Aydın Üniversitesi Florya
Halit Aydın Yerleşkesi

 AİLE TERAPİSİ

Başvuru formu için;


*Kontenjan sınırlıdır.
*Bu çalışma 5-12 yaş arası çocuklara bakım veren yetişkinlere yönelik hazırlanmıştır.
*Atölye sonunda, ebeveynlere çocuklarıyla birlikte uygulayabilecekleri etkinlikler içeren bir kitapçık hediye edilecektir.



FACULTY OF EDUCATION

27

Ases VIII. International Educational Sciences Congress
March 01-02, 2025, Antalya, Türkiye
Conference Book

AN INVESTIGATION OF MIDDLE SCHOOL MATHEMATICS TEACHERS'
PEDAGOGICAL CONTENT KNOWLEDGE ABOUT ALGEBRA ERRORS IN THE
CONTEXT OF CONTENT AND STUDENT KNOWLEDGE *

ORTAOKUL MATEMATİK ÖĞRETMENLERİNİN CEBİR HATALARINA
YÖNELİK PEDAGOJİK ALAN BİLGİSİNİN, ALAN VE ÖĞRENCİ BİLGİSİ
BAĞLAMINDA İNCELENMESİ*

Büşra KIRAL DEMİR¹, Sare ŞENGÜL²

¹Arş. Gör., İstanbul Aydın Üniversitesi, Eğitim Fakültesi, Matematik ve Fen Bilimleri
Eğitimi Bölümü, ORCID: 0000-0001-5816-6183

²Prof. Dr., Marmara Üniversitesi, Atatürk Eğitim Fakültesi, Matematik ve Fen Bilimleri
Eğitimi Bölümü, ORCID: 0000-0002-1069-9084

Research Assistant Büşra Kırıl Demir from the Faculty of Education, Elementary School Mathematics Teaching Program, presented her research titled 'An Investigation of Middle School Mathematics Teachers' Pedagogical Content Knowledge Regarding Algebra Errors in the Context of Content and Student Knowledge' as an oral presentation at the ASES VIII International Education Sciences Congress held in Antalya on March 1-2, 2025, and she also moderated a session at the congress.



FACULTY OF EDUCATION

28

The article titled "Arguments of Turkish undergraduate preservice elementary teachers when testing hypotheses in science" by Dr. Lecturer Member Dilek Özalp from the Faculty of Education, Classroom Teaching Program, was published in early access in March in the journal «Research in Science & Technological Education», which is ranked in the Q2 category.

RESEARCH IN SCIENCE & TECHNOLOGICAL EDUCATION
<https://doi.org/10.1080/02635143.2025.2472758>

 **Routledge**
Taylor & Francis Group

 Check for updates

Arguments of Turkish undergraduate preservice elementary teachers when testing hypotheses in science

Dilek Özalp 

College of Education, Elementary Education, Istanbul Aydın University, Istanbul, Turkey

ABSTRACT

Background: The importance of argumentation in science education has long been discussed, as it is considered a crucial aspect of scientific practices. Preservice elementary teachers, however, often lack effective opportunities to engage in argumentation. The hypothetico-predictive argumentation framework is unique in that it allows for the testing of multiple alternative hypotheses and the construction of written arguments through hypothetico-deductive reasoning.

Purpose: The aim of this study was to investigate preservice elementary teachers' written arguments for air pressure based on hypothetico-predictive argumentation. The study also investigated the reasons and types of faulty arguments.

KEYWORDS

Preservice elementary teachers; hypothetico-predictive argumentation; sound argument; faulty argument; air pressure



FACULTY OF SCIENCE AND LITERATURE

29

((•)) CANLI YAYIN IAU BASIN

PROF. DR. TARIK OĞUZLU

İAÜ FEN EDEBİYAT FAKÜLTESİ DEKANI

01.03.2025 / 08.00 Cumartesi

HABER TURK

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The Dean of the Faculty of Arts and Sciences, Prof. Dr. Tarık Oğuzlu, was a live guest on various television channels.



FACULTY OF SCIENCE AND LITERATURE

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The English Translation and Interpreting Department held an event on March 3, 2025, titled "One Academy, One Industry: Meetings on Language, Translation, and Culture."



**İSTANBUL AYDIN
ÜNİVERSİTESİ**

Fen-Edebiyat Fakültesi
İngilizce Mütercim ve Tercümanlık Bölümü

BİR AKADEMİ BİR SEKTÖR:

Dil, Çeviri ve
Kültür Üzerine
Buluşmalar

Nedime MERCANGÖZ
Konferans Çevirmeni ve
Öğretim Görevlisi



Zoom ID: 89117792238
Zoom Password: 4441428

04.03.2025 11.00

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FACULTY OF SCIENCE AND LITERATURE

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The Department of Psychology
held the event titled "2nd
Psychological Summit:
Psychological Resilience" on
March 6, 2025.



İSTANBUL AYDIN
ÜNİVERSİTESİ

2. Psikoloji Zirvesi
Psikolojik Sağlamlık

09:30 Açılış

10:00-11:30 Prof. Dr. Ayşe Bilge Selçuk

Dijital Çağda Psikolojik Sağlamlık

11:30-11:45 Kahve Arası

11:45-13:00 Nöropsikolog Dr. Görkem Alban Tunca
Afektif Nörobilim Bağlamında Dayanıklılık

13:00-14:00 Öğle Arası

14:00-14:15 *Psiko-Onkoloji Derneği Tanıtıcı Sunumu*

14:15-15:30 Doç. Dr. Ayşe Altan Atalay
Kişilerarası Duygu Düzenleme Stratejisi ve İyi Hali

15:30-15:45 Kahve Arası

15:45-17:00 Psikolog Hacer Avcı
*Çocuklarda Rezilyans ve Bağlanma-Oyunun
Yaşamdaki Büyüsü*



06 Mart 2025



9:30 - 17:00

A BLOK HASAN FEHMİ BÜYÜKBAYRAM KONFERANS SALONU



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FACULTY OF SCIENCE AND LITERATURE

32

The Sociology Department faculty member Dr. Burcu GÜDÜCÜ held a webinar on "Social Existence and Women" on March 8, 2025.

**İSTANBUL AYDIN
ÜNİVERSİTESİ**

AKEV
ANADOLU EĞİTİM
VE KÜLTÜR VAKFI

Kadın Araştırmaları Koordinatörlüğü

| Kadının Ruh Sağlığı | Toplumsal Varoluş ve Kadın | Kadının İnsan Hakları |
|------------------------------------|-------------------------------|----------------------------|
| | | |
| Uzm. Psikiyatr Dr. İmbat TAŞKIN | Dr. Burcu GÜDÜCÜ | Av. Öğr. Gör. Özlem ŞEN |

**08.03.2025
20.00**

CANLI YAYIN

İAÜ Kadın Araştırmaları
YouTube Sayfası

<https://www.youtube.com/@IAUKadinArastirmalari>

Assoc. Prof. Dr. Şaban Cankat TAŞKIN participated as a speaker in the conference titled "Defense Attorneyship in the Stages of Investigation and Prosecution," organized by the Bursa Bar Association.

KONFERANS

1 Şubat 2025 Cumartesi
BAOB Av. Özgür Aksoy Konferans Salonu

SORUŞTURMA VE KOVUŞTURMA EVRELERİNDE MÜDAFİİLİK



| | |
|---------------|---------------------------------|
| 10:30 - 11:30 | 1. Bölüm |
| 11:45 - 12:30 | 2. Bölüm |
| 12:30 - 14:00 | Öğle arası |
| 14:00 - 14:45 | 3. Bölüm |
| 15:00 - 16:30 | 4. Bölüm - Soru cevap - Kapanış |

Av. Doç. Dr. Şaban Cankat TAŞKIN
Bursa Barosu



BÜBEM
Bursa Barosu
Eğitim Merkezi



FACULTY OF COMMUNICATION

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The campus television AydınİFTV, which will be managed by the Faculty of Communication, will begin its broadcast life on April 10, 2025.



FACULTY OF COMMUNICATION

35

The Faculty of Communication's artificial intelligence seminars have begun. The first seminar, where Dr. Burak Çeber, a faculty member of the Faculty of Communication at Üsküdar University, participated as a speaker, was held on Monday, March 17, 2025, by the Department of Public Relations and Promotion with the title "Artificial Intelligence Applications in Public Relations."

SEMİNER

Dr. Öğr. Üyesi Burak Çeber
Üsküdar Üniversitesi İletişim Fakültesi

"Halkla İlişkilerde Yapay Zeka Uygulamaları"

17.03.2025 Pazartesi, 09.30, R502

Seminere katılan öğrencilere sertifika verilecektir.



IAUKampus



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The Faculty of Communication's AI seminars have started. The event titled "Artificial Intelligence and Digital Ethics," organized by the Department of New Media and Communication, took place on Tuesday, March 18, 2025, moderated by Dr. Mert Can Atar, with the participation of Euronews Turkish writer Çağla Üren.



The poster is for an event titled "Yeni Medya Buluşmaları" (New Media Meetings). It features two speakers: Çağla Üren, Euronews Türkçe Bilim Teknoloji Yazarı, and Dr. Öğr. Üyesi Mert Can ATAR, Yeni Medya ve İletişim Öğretim Üyesi Moderatör. The event is titled "YAPAY ZEKA VE DİJİTAL ETİK" (Artificial Intelligence and Digital Ethics). It is organized by the İletişim Fakültesi / Yeni Medya ve İletişim Bölümü. The event is scheduled for 14:00 on 18 Mart 2025 (Salı) in T Blok 206 Numaralı Derslik. The poster includes logos for Istanbul Aydın University and the Faculty of Communication, and social media icons for Facebook, Instagram, and X.

Yeni Medya Buluşmaları
New Media Meetings

Çağla ÜREN
Euronews Türkçe
Bilim Teknoloji Yazarı

Dr. Öğr. Üyesi Mert Can ATAR
Yeni Medya ve İletişim Öğretim Üyesi
Moderatör

YAPAY ZEKA VE DİJİTAL ETİK

DÜZENLEYEN: İLETİŞİM FAKÜLTESİ / YENİ MEDYA VE İLETİŞİM BÖLÜMÜ

14:00 18 Mart 2025 Salı T Blok 206 Numaralı Derslik

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Prof. Dr. Aybike Serttaş, Acting Dean of the Faculty of Communication, participated as a panelist in the second session titled 'Crisis Communication and New Media: Uncertainties and Strategic Approaches' at the Strategic Communication Trends Panel organized by the Presidency of the Republic of Turkey's Communication Directorate on March 5, 2025.

The first session of the "Masa Sohbetleri" meeting, organized with the participation of faculty members from the Communication Faculty of IAU, was held on Friday, March 7, 2025, with a presentation titled "The Patriarchy of Things: Why Doesn't the World Fit Women?" by Research Assistant Elif İnceismail and Research Assistant Gizem Uyanık. During the meeting, our esteemed academics engaged in academic discussions on patriarchy and women within the framework of the field of communication.

MASA SOHBETLERİ



EŞYALARIN PATRİARKASI:
DÜNYA KADINLARA NEDEN UYMAZ?

ARŞ. GÖR. ELİF İNCEİSMAİL

ARŞ. GÖR. GİZEM UYANIK



TARİH

7 Mart 2025 Cuma



SAAT

10:00



R BLOK

Toplantı Salonu



FACULTY OF COMMUNICATION

39

Associate Professor Dr. Nur Emine Koç, Head of the New Media Department at the Faculty of Communication, and Associate Professor Dr. Ayşegül Akaydın Aydın, faculty member of the Journalism Department, have earned the right to participate in the Star Certificate Training organized by the International Scholars Network (STAR Scholars Network), which supports international academic studies, with online and free training sessions. The training will involve collaborative projects by academics from all around the world, in cooperation with our university.





The Journalism Club of IAU organized an event titled "Women and Media." The event discussed the issues women face in the media and their working conditions.



Lecturer Volkan Budak, Research Assistant Oğuzhan Altunkurt, and Research Assistant İbrahim Öksüz are leading the Aydın Akustik project, which began its spring semester filming after the midterm break. The first guest of the spring semester was artist Jülide Özenbaş.



As part of the "Talks on Advertising" series, the event themed "Strategic Sustainability Communication" took place on March 4, 2025. Burcu Alver, Content and PR Manager at Açık Holding, was the guest speaker within the framework of Dr. Gonca Yıldırım Öge's in-class activity. Alver shared her knowledge and experiences on the importance of sustainability communication for brands and how success can be achieved with the right communication strategies.



The Advertising Department, led by Associate Professor Dr. Müge Öztunç, collaborated with Esspressolab within the scope of the Advertising Campaigns and Planning course. The first briefing meeting for the campaign project took place on March 12, 2025, with Esspressolab's CMO, Ersin Kefeli.

**Istanbul Aydın University
Advertising students, under the
moderation of Research
Assistants A. Ayşenur Çelimli
Akgül and Elif İnceismail, paid a
visit to the Walther Kranz PR
Agency. At the end of the event,
the students conducted an
interview with the Agency
Founder, Bilal Boğa.**



The 3rd Imagination Awards, with Assoc. Prof. Dr. Gonca Yıldırım Öge, the Head of the Advertising Department, among the jury members, took place on the evening of March 15, 2025, at the Sabancı Cultural Center.





FACULTY OF ARCHITECTURE AND DESIGN

46

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Architectural planning and design

An inquiry into the application of biophilic design principles in contemporary university designs

Dilek Yasar & Pinar Öktem Erkartal

Received 05 Aug 2024, Accepted 23 Feb 2025, Published online: 04 Mar 2025

Cite this article <https://doi.org/10.1080/13467581.2025.2472743> Check for updates

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In this article

Related research

Assoc. Prof. Dr. Dilek YASAR's article titled “An inquiry into the application of biophilic design principles in contemporary university designs” was published on March 4, 2025, in the Journal of Asian Architecture and Building Engineering, which is indexed in WOS Q3 and SCOPUS Q1.



FACULTY OF ARCHITECTURE AND DESIGN

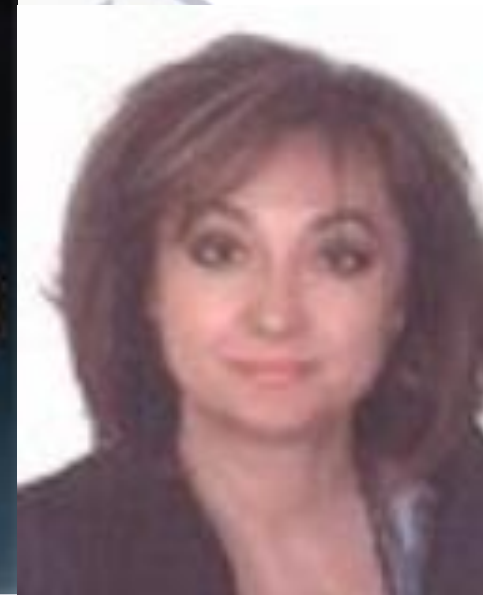
47



Associate Professor Dr. Dilek YASAR's article titled 'Lace as A Cultural Element in Turkish Home Decoration' was published on February 27, 2025, in the TEXTILE / Cloth and Culture Journal, which is indexed in AHCI and SCOPUS Q2.

Dr. Fatma SEDES, Faculty Member of the Department of Architecture at the Faculty of Architecture and Design, İstanbul Aydın University, participated in the 5th International Uludağ Scientific Research Congress with a joint paper titled "Examination of the Yason Church in terms of Historical, Architectural, and Tourism Aspects," and gave an oral presentation. The full paper was published in the proceedings of the 5th Uludağ Scientific Research Congress.





Dr. Fatma SEDES, a faculty member of the Department of Architecture, Faculty of Architecture and Design at Istanbul Aydın University, published her article titled "Conservation Works on Wall Paintings of Aghtamar Church in Van" in the Art and Design Review (WOS) Journal, Vol.13 No.1, on February 28, 2025.

As part of the Istanbul Veli Academies Seminars, Lecturer Fatma Tahta from the Department of Child Development gave a seminar on "Family Relations" at Ataköy Uzun Family Kindergarten.



İSTANBUL VELİ AKADEMİLERİ SEMİNERLERİ

AİLE İÇİ İLİŞKİLER

"Aile, sevginin kök saldığı yerdir; sulamazsan kurur, güçlendirirsen sonsuza kadar yaşar."

28 Şubat 2025 CUMA
20:00

Öğr. Gör. FATMA TAHTA
Akademisyen

SEVİNÇ ŞENTÜRK
OKUL MÜDÜRÜ

Zoom Toplantı Kimliği:
283 779 4941 Parola: 2108bi

The "Step by Step My Career 8th Step: Becoming a Nurse in Germany" webinar was held under the leadership of ÖHDER İAU and the Nursing Club, with Student Nurse Ceren ÇAĞAN moderating the event.



ADIM ADIM KARIYERİM
8.ADIM "ALMANYA'DA HEMŞİRE OLMAK"

Büşra KEÇECİ
HEMŞİRE

Ceren ÇAĞAN
ÖHDER İAU Eğitim Kongreve Konferans Çalışmaları Aktif Üyesi

Çarşamba
5 MART 2025

21.00-22.00

Etkinliğimiz Google Meet üzerinden gerçekleşecektir.

BEN YOK
BİZ VARIZ!

ÖĞRENCİ HEMŞİRELER DERNEĞİ
ÖHDER-2006
BEN YOK BİZ VARIZ



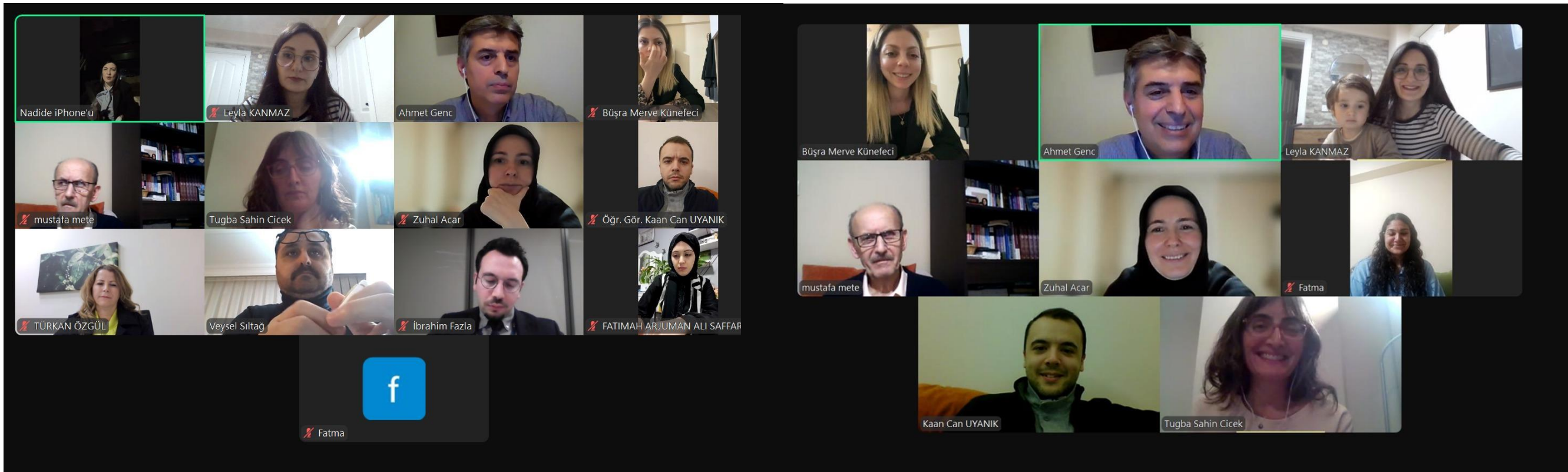
The Audiology Department of İstanbul Aydın University participated in the 5th Hearing Technologies Symposium. During the symposium, Dr. Lecturer Ümit Can Çetinkaya delivered a presentation titled "Evaluation of Speech Understanding Performance in Noise and Its Use in Amplification."



The Audiology Department of IAU organized events on March 3rd for World Ear and Hearing Day.



The Audiology Department of Istanbul Aydın University visited the Child Protection Agency on March 3rd in collaboration with the Anatolian Education and Culture Foundation, as part of World Ear and Hearing Day. During the event, hearing screenings were conducted for children, information about ear and hearing health was provided, and enjoyable time was spent with gifts and games.



The Department of Health Management held an External Stakeholder Meeting with its graduates and representatives from the healthcare sector. During the meeting, in addition to gathering the ideas and suggestions of graduates based on their field experiences, the recruitment processes in the healthcare sector, sector dynamics, current issues, and the participants' future expectations were discussed.



The "Addiction" training was conducted by Associate Professor Dr. Navid REHA, a faculty member of the Department of Social Services, at the Beylikdüzü Nursing Home Elderly Care and Rehabilitation Center.



Within the scope of the SHB112 Social Service Field Study course in the Department of Social Work, a visit to the Darülaceze Directorate was carried out by Research Assistant İsmail KURUHALİL.



As part of the SHB112 Social Work Areas of Study course in the Social Work Department, a institutional visit was conducted to the Beylikdüzü Nursing Home and Elderly Care and Rehabilitation Center by Research Assistant İsmail KURUHALİL.

The faculty member of the Department of Social Work, Assoc. Prof. Dr. Mira ASSADI, participated in the event titled "Inspiring Women" organized by the Istanbul Metropolitan Municipality.





FACULTY OF MEDICINE

60

In the case presentation series organized within the scope of the vertical education system of the Istanbul Aydın University Faculty of Medicine, a case presentation on "Pneumothorax" was conducted by Int. Dr. Mehmet Arda Köksal, moderated by Prof. Dr. Mahir Cengiz, Faculty Member of the Department of Internal Medicine, and Dr. İlker Kolbaş, Faculty Member of the Department of Thoracic Surgery at Istanbul Aydın University Faculty of Medicine.

İSTANBUL AYDIN ÜNİVERSİTESİ
TIP FAKÜLTESİ

AYDINTIP
OLGU SUNUMLARI

Pneumothorax
Göğüs Cerrahisi

Moderatörler
Prof. Dr. Mahir CENGİZ – Dr. Öğr. Üyesi İlker KOLBAŞ
Sorumlu İntörn
Mehmet Arda KÖKSAL

18 Şubat 2025 Salı
13:00-15:00
Hasan Fehmi Büyükbayram Konferans Salonu (A Blok -3. Kat)

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Professor Dr. Mustafa Tunaya Kalkan, Head of the Department of Biophysics at the Faculty of Medicine at IAU, visited Zeytinburnu Zühtü Kurtulmuş Anatolian High School and held a seminar on "How to Choose a Career and What Professions Should Be Highlighted?" During the seminar, explanations were made on structural features in university education, and high school seniors and school teachers were informed about the educational characteristics of our university's faculties.



FACULTY OF MEDICINE

62

In the case presentation series organized within the vertical education system of Istanbul Aydın University Faculty of Medicine, case presentations on "COPD Exacerbation Approach" were made by Int. Dr. Melisa Kuçhan and Int. Dr. Muhammed Fatih Özarslan, under the moderation of Prof. Dr. Mahir Cengiz, a faculty member of the Department of Internal Medicine, and Dr. Öğr. Üyesi Bilge Özgür Yüksel.

AYDINTIP
OLGU SUNUMLARI

Konuşmacı
Ast.Dr.Murat PARLAK

Moderatörler
Prof. Dr. Mahir CENGİZ – Dr.Öğr.Üyesi Bilge Özgür YÜKSEL

Sorumlu İntörnler
Melisa KUÇHAN-Muhammed Fatih ÖZARSLANDAN

«KOAH Atak Yaklaşım»

25 Şubat 2025 Salı
13:00-15:00
Hasan Fehmi Büyükbayram Konferans Salonu (A Blok -3. Kat)



Professor Dr. Mustafa Tunaya Kalkan, Head of the Biophysics Department at the Faculty of Medicine, Istanbul Aydın University, visited Bahçeşehir Hacı Şöhret Demiröz Science High School and held a seminar on "University Structure and Career Choice." During the seminar, topics such as university structure, characteristics of university education, future careers, and achieving success in the university admission process were discussed, and senior high school students and faculty teachers were informed about the educational features of our faculty. The seminar, which attracted great interest, was enriched with Q&A sessions from the students.



Prof. Dr. Mustafa Tunaya Kalkan, Head of the Department of Biophysics at Istanbul Aydın University Faculty of Medicine, visited Üsküdar Bulgurlu Derya Özen Anatolian High School and held a seminar on the topic of "Educational Characteristics of the Faculty of Medicine and Faculty of Dentistry." Throughout the seminar, topics such as the university structure, features of university education, future professions, achieving success in the university entrance process, and details of Medical and Dental education were discussed. The seminar, which was held with the intense interest of the students, concluded with a Q&A session.



CONTACT

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