

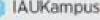
ISTANBUL AYDIN UNIVERSTIY

ISTANBUL AYDIN UNIVERSITY

CAMPUS LECTERN / UNIVERSITY E-BULLETIN NOVEMBER 1-15 2024 ISSUE 50







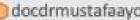














ISTANBUL AYDIN UNIVERSTIY

EDITORIAL BOARD

TR Istanbul Aydın University Owner on behalf of IAU Prof. Dr. Mustafa AYDIN Chairman of the board of trustees

Prof. Dr. İbrahim Hakkı AYDIN Deputy Dean Assoc. Prof. Dr. Veli **BOZTEPE**

Vice Dean: Assoc. Prof. Dr. Ayten ÖVÜR

EDITORS

Asst. Prof. Dr. Hüseyin KAZAN Asst.Prof. Dr. Tuğba GÜLAL Rsch. Assoc. Burcu KAVAS

OUR DEPARTMENTS

- Faculty of Dentistry
- Faculty of Pharmacy
- Faculty of Education
- Faculty of Science & Letters
- Faculty of Fine Arts
- Faculty of Law
- Faculty of Economics & Administrative Sciences
- **Faculty Communication**
- Faculty of Architecture and Design
- Faculty of Engineering
- Faculty of Health Sciences
- Faculty of Sports Sciences
- Faculty of Medicine
- Faculty of Application Sciences

- Vocational School of Justice
- Anadolu Bil Vocational School
- Preparatory School
- Vocational School of Health Services
- School of Foreign Languages
- Institute of Postgraduate Education

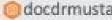














As Istanbul Aydın University, we received the 'Prestigious Pilotage University of the Year' award within the scope of BLUESKY AWARDS 2024! We would like to thank our esteemed academicians, students and graduates for contributing to this prestigious international aviation award; we invite all candidates who want to turn their passion for aviation into a profession to meet with world-class education.







As Istanbul Aydın University, we are experiencing another pride! Within the scope of BLUESKY AWARDS 2024, our Civil Air Transport Management (Turkish) programme was awarded the 'Civil Air Transport Management Department of the Year' award! We would like to thank everyone for contributing to this international success and invite all candidates who aim for the best in the field of aviation to join the IAU family, offering world-class education.





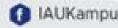








Mayor of Çatalca Municipality Erhan Güzel visited Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University. A productive meeting was held on education, youth and local development issues and opportunities for future cooperation were evaluated.









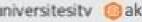
Trabzon Ortahisar Mayor Ahmet Kaya, Beşikdüzü Mayor B. Cahit Erdem, Büyükçekmece Mayor Dr. Hasan Akgün and Küçükçekmece Mayor Kemal Çebi visited Istanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa AYDIN at Istanbul Aydın University.

















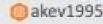
Istanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa AYDIN came together with the Governor of Istanbul Davut Gül, Consul General of the Turkish Republic of Northern Cyprus in Istanbul Fatma Demirel, distinguished guests and veterans at the ceremony held on the occasion of the 41st anniversary of the establishment of the Turkish Republic of Northern Cyprus and 15 November Republic Day.

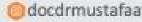














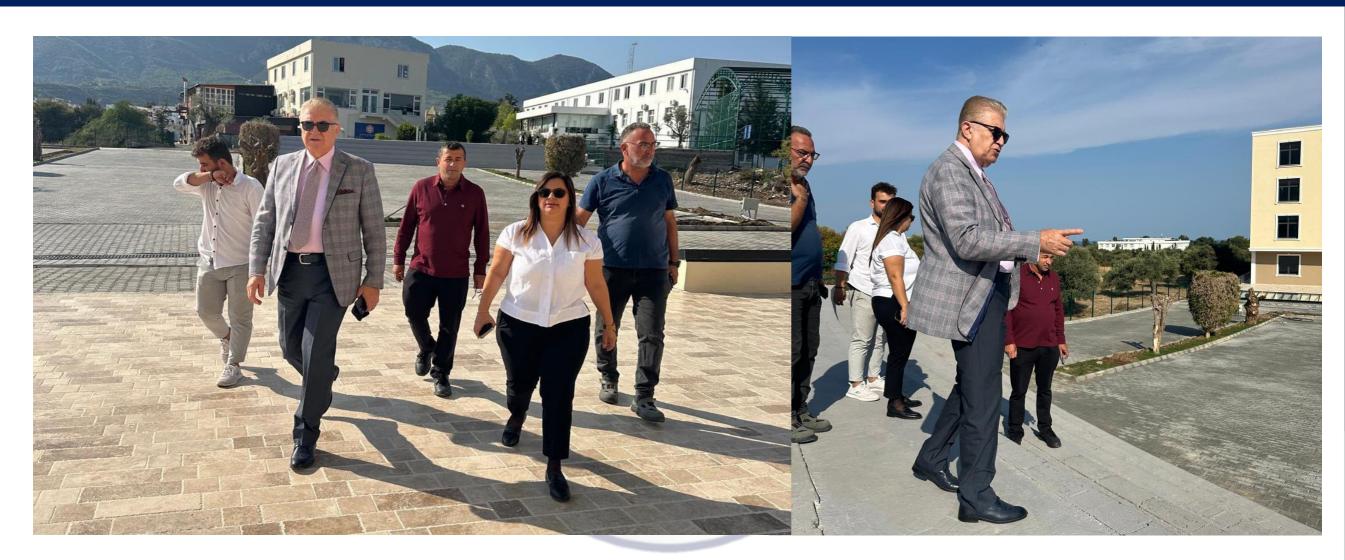


Istanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa AYDIN attended the conference on 'Red Crescent in Cyprus' organised on the occasion of the 50th anniversary of the Cyprus Turkish Red Crescent together with the students of Cyprus Science University. The conference attracted great interest with the speeches on the humanitarian aid activities carried out by the Turkish Red Crescent for 50 years and its role on the island.









Istanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa AYDIN visited Cyprus University of Science. During the visit, he visited the newly completed C Block and made inspections. Professor Aydın received information about the functionality and design of the student-friendly structure and expressed his suggestions and opinions.





Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, came together with the administrative staff and faculty deans of the university. During the meeting, opinions were exchanged about the development of the university, increasing the quality of education and future projects.







Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, visited the construction site of the new library under construction at our university. Prof. Dr. Aydın inspected the construction site and received information from the authorities about the progress of the project. Prof. Dr. Aydın stated that after the completion of the library, the university's access to information and research capacity will increase more.

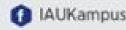








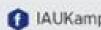
Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, participated in the November Executive Board Meeting of the Foreign Exchange Earning Services Working Group of the Foreign Economic Relations Board (DEİK).







At the November Service Exporters' Association (HİB) Education Services Committee meeting, which was chaired by Prof. Dr. Mustafa AYDIN, important steps were taken to move education exports forward.



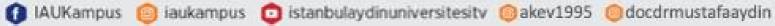


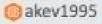




Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN attended the Turkish Exporters Assembly (TIM) Delegates' Workshop, followed by the Republic March dedicated to the 101st anniversary of the Republic. After the march, a dinner was organised.













«The 'Turkish Exporters' Association - TIM October 2024 Foreign Trade Figures Press Release' programme was held in Antalya with the participation of TIM President Mustafa Gültepe, Deputy Presidents, TIM Board Members, Union Presidents and TIM delegates with the presence of the Minister of Trade Professor Ömer Bolat.











Istanbul Aydın University has taken another important step for a sustainable future. It continues to work for a Bright Future in the field of renewable energy with the solar energy panel system established in Yozgat Yerköy.





Executive Board Meeting was held with the executive staff under the moderation of Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University.









A meaningful solidarity took place at Istanbul Aydın University during the 'I Wear My Ribbon, I Create Awareness' event organised for the 2-8 November Children with Leukaemia Week. Efsun Arda, President of LOSEV Benefit Club, put our orange ribbon on our hearts to support the struggle of children with leukaemia. AKEV Board of Directors, our Rector and academicians gave a message of solidarity against leukaemia by wearing orange ribbons on each other's lapels.







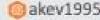
IAU Energy Policy and Markets Application and Research Centre (IAU-EPPAM) Director Asst. Prof. Dr. Filiz Katman was one of the 5 people selected by the evaluation committee to contribute as an expert to the Energy title of the 2025 Report of the World Bank's BUSINESS READY (B-READY) Project. We congratulate our esteemed academician for this proud achievement and wish her continued success.















International Trade and Finance (EN) Department Asst. Prof. Dr. Müge Burcu Özdemir's study titled 'Comparative Analysis of Blackthorn (Rhamnus sp.) as an Economic and Commercial Prospect: Evaluating the Potential of a Sustainable Production Input' has been published as SCIE Q1. We congratulate our academician and wish him continued success.

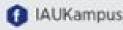






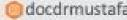
IAU Human Resources Directorate and SKS (Health, Culture and Sports) Department organised a nature walk for academic and administrative staff.













ÜNİVERS

(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ **FİLİZ KATMAN**

İAÜ EPPAM MÜDÜRÜ

01.11.2024/ 13.00 Cuma

TURK

XOff iaukampus / iaubasin

www.aydin.edu.tr

(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESI GÜVEN ÖZDEMİR

İAÜ ANADOLU BİL MYO MÜDÜR YARDIMCIMIZ

01.11.2024/18.10 Cuma











DR. ÖĞRETİM ÜYESİ ÖZGÜR TÖR

İAÜ ULUSLARARASI İLİSKİLER ÖĞRETİM ÜYESİ VE TAM MÜDÜRÜMÜZ

01.11.2024/13.00 Cuma

UL SAL

X⊚ iaukampus / iaubasin

www.aydin.edu.tr





DR. ÖĞRETİM ÜYESİ HAZAR VURAL JANE

SİYASET BİLİMİ VE ULUSLARARASI İLİSKİLER ÖĞRETİM ÜYESİ

02.11.2024 / 15.10 Cumartesi



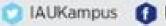
XO i iaukampus / iaubasin

www.aydin.edu.tr













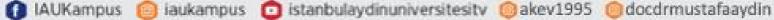


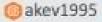
ÜNİ



TANBUL AYDIN

ÜNİVERSİTESİ





TANBUL AY

INIVERSITE





NIVERSITE:



CAMPUS NEWS

((•)) CANLI YAYIN



PROF. DR. TARIK OĞUZLU

İAÜ FEN EDEBİYAT FAKÜLTESİ DEKANI

02.11.2024 / 23.00 Cumartesi



() CANLI YAYIN



TANBUL AYD

ÜNİVERSİTES

TAN ÜNİY

DR. ÖĞRETİM ÜYESİ **CANAN TERCAN**

03.11.2024 / 15.30 Pazar

EKOTÜRK

X⊚ iaukampus / iaubasin

www.aydin.edu.tr

((•)) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ **BİLGE ÇAĞATAY**

TİCARET VE FİNANS BÖLÜMÜ

03.11.2024 / 15.30 Pazar



XOff iaukampus / iaubasin

www.aydin.edu.tr



(•) CANLI YAYIN



ÖĞR. GÖR. YELİZ ALBAYRAK

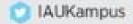
FEN EDEBİYAT FAKÜLTESİ

05.11.2024 / 14.00 Salı

XOF iaukampus / iaubasin

www.aydin.edu.tr

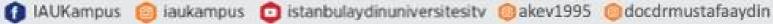


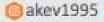
















(•) CANLI YAYIN

DR. ÖĞRETİM ÜYESİ **AYSUN SAĞLAM**

GIDA KALİTE KONTROLÜ VE ANALİZİ PROGRAM BAŞKANI

05.11.2024 / 19.00

XOM iaukampus / iaubasin

www.aydin.edu.tr

(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ M. ADİL SALEPÇİOĞLU

İAÜ KURSAM MÜDÜRÜ

04.11.2024 / 14.30 **Pazartesi**



XO fi iaukampus / iaubasin

www.aydin.edu.tr



(CANLI YAYIN



PROF. DR. R. KUTAY KARACA

İAÜ LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ MÜDÜRÜMÜZ

06.11.2024 / 13.10 Çarşamba

HABER GLOBAL

X⊚ iaukampus / iaubasin

www.aydin.edu.tr



DR. ÖĞRETİM ÜYESİ TÜRKAN MELİS PARLAK

İAÜ ANADOLU BİL MYO

07.11.2024 / 13.00 Perşembe

XOF iaukampus / iaubasin

www.aydin.edu.tr





















(•) CANLI YAYIN



USTA ÖĞRETİÇİ SANDRA ÖZ

GASTRONOMİ VE MUTFAK SANATLARI BÖLÜMÜ

08.11.2024 / 10.45 Cuma



NOW

X⊚ iaukampus / iaubasin

www.aydin.edu.tr



(•) CANLI YAYIN



PROF. DR. HÜSEYİN SELİMLER

İAÜ İKTİSADİ VE İDARİ BİLİMLER DEKAN YARDIMCISI

09.11.2024 / 17.15 Cumartesi



X⊚fiaukampus / iaubasin

www.aydin.edu.tr

















www.aydin.edu.tr











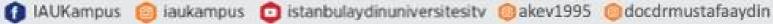
Amerika: Çin ile savaşmak mı, çevrelemek mi?

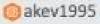
Our faculty member and EPPAM Director Dr. Filiz Katman wrote columns in Star newspaper.















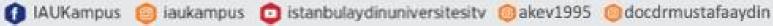
Our faculty member and EPPAM Director Dr. Filiz Katman made evaluations on the foreign policy agenda.

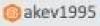


















Our faculty Member Dr. Özgür Tör evaluated the latest developments in the foreign policy agenda.















ÜNİVERS



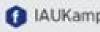
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES





Our faculty member Dr. Hazar Vural Jane made evaluations on the latest developments in the foreign policy agenda.

















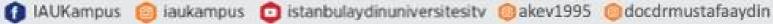
Our Faculty Member and Vice Dean Prof. Dr. Hüseyin Selimler evaluated the latest developments on the economic agenda.



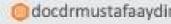








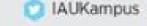








Our faculty member Dr. Canan Tercan evaluated the developments on the agenda with her guest.









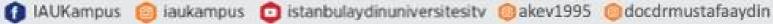


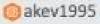


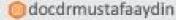
Our faculty member Dr. Bilge Çağatay evaluated the latest developments in the economic agenda.















Our faculty member and KURSAM Director Dr. Adil Salepçioğlu made evaluations on inflation data and financial developments abroad.

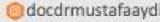














FACULTY OF SCIENCE & LETTERS



Dean of the Faculty of Science & Letters Prof. Dr. Tarık Oğuzlu was a live broadcast guest on various television channels.

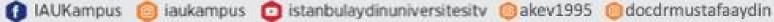














FACULTY OF SCIENCE & LETTERS

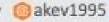
Sociology department faculty members Dr. Burcu Güdücü and Derya Yalçınkaya held a webinar on 'The Rising Face of Violence' on 4 November 2024.

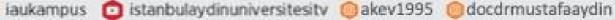














FACULTY OF SCIENCE & LETTERS

The Department of Russian Translation and Interpreting organised the event titled 'Contemporary Russian Literature Talks' on 4 November 2024.



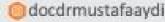














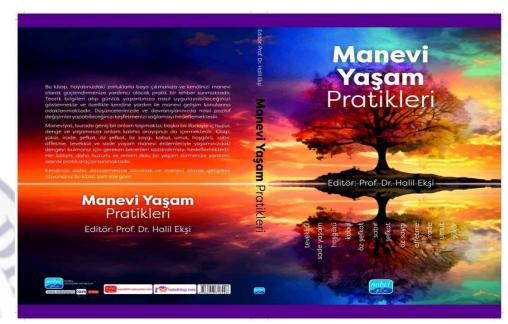
Prof. Dr. Ragip Özyürek, Head of the Faculty of Education Psychological Counselling and Guidance Programme, presented his paper titled 'The Effects of Faculty Members on School Counselling Education in Turkey and the Effects of Bureaucrats on School Counselling Services' at the 'II. Symposium on Psychological Counsellor Education, Supervision and Accreditation' held on 7 November 2024.







Faculty of Education Psychological Counselling and Guidance Programme Research Assistant Sümeyye Eliz Burhan Karacan's book titled 'Spiritual Life Practices', which she contributed with two chapters, was published.



KABUL

Sümeyye Eliz Burhan

Kabul, olanı, mevcut zamanda, olduğu gibi görmektir. Günlük yaşamlarımızda coğu zaman gerçek olan sevleri inkâr etmek ve bunlara direnmek için çok fazla

> 12 **UMUT**

Sümeyye Eliz Burhan

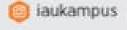
Beni şaşırtan şey, diyor Tanrı, umuttur.

Charles Péguy



















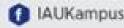
Faculty of Education Dean. Prof. Dr. Aysel Ergül Keskin participated in the 'Education and Training Processes Evaluation Meeting' organised by Istanbul Provincial Directorate of National Education on 6 November 2024.





In the third of the events organised by Istanbul Aydın University Faculty of Education in the autumn term of the 2024-2025 academic year, the conference titled 'Reading the Road Book of a Lifelong Teacher: Sharing Teaching Experience' was held on 5 November 2024 with the participation of Haşim Utku, former Chief Inspector of the Ministry of National Education.





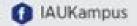


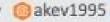




Faculty of Education Preschool Teaching Programme lecturer Lecturer. Lecturer. The conference on 'Sustainable Living: Not a Preference, but a Necessity' led by Şükran Evirgen was held on 14 November 2024.







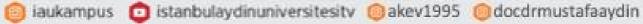




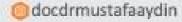
'University at My School, School at University Project Opening Lecture' was held at Istanbul University-Cerrahpaşa on 6 November 2024 with the participation of Istanbul Provincial Director of National Education Murat Mücahit Yentürk. Prof. Dr. Aysel Ergül Keskin, Dean of the Faculty of Education, also attended the project meeting, in which Istanbul Aydın University Faculty of Education was also a participant.







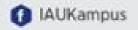






With the application of Faculty of Education **Primary Mathematics Teacher Education** Programme Erasmus Coordinator, Assist. Prof. Dr Sinem Baş Ader, Erasmus+ Staff Mobility agreement was signed between Istanbul Aydın University and Leuphana University of Lüneburg in Germany.

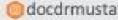










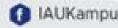




FACULTY OF FINE ARTS

Şafak Erten, Executive Chef of JW Marriott Bosphorus hotel Octo Restaurant with Gault & Millau hat, who received a recommendation award in the 2024 Michelin guide, was the guest of the World Cuisine course.





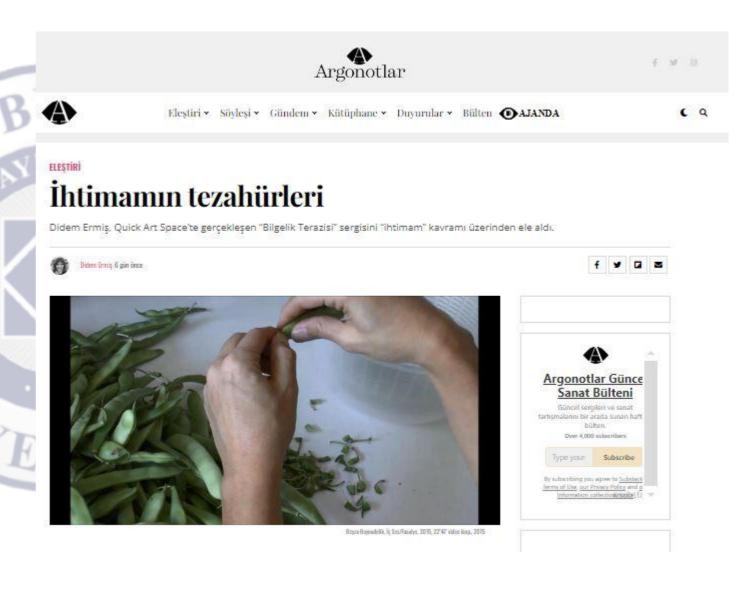






FACULTY OF FINE ARTS

Department of Arts and Culture Management Research Assist. Didem Ermiş's article titled 'Manifestations of Need' was published on Argonauts' website.



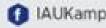




FACULTY OF LAW



Prof. Dr. Ebru CEYLAN presented her paper on 'Problems in practice and solution proposals regarding distance contracts in Consumer Law' in the international symposium titled 'International Cooperation in the Field of Consumer Protection' organised in cooperation with Girne American University and Confederation of Consumer Organisations.









FACULTY OF LAW

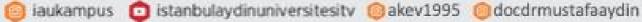
Asst. Prof. Dr. Atakan Uzun presented a paper in the session 'Activities of the Administration and **Environmental Protection Measures in** the Seas in Terms of Yacht Tourism' of the Workshop on Legal Problems Encountered in Yachts and Marinas.



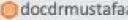








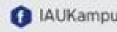






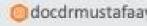


Within the scope of the Aydın Acoustic project carried out by the Faculty of Communication, we hosted Azade Simge and Ayşegül Karadeniz and their team. The performances of the artists were published on Aydın Acoustic YouTube channel.

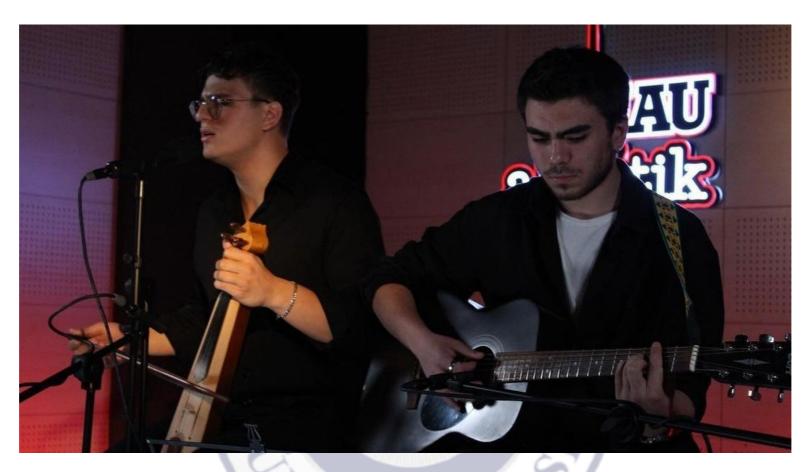












We commemorated Gazi Mustafa Kemal ATATÜRK, the founder of our Republic, with his favourite songs at Aydın Akustik studios with Alperen Paşa Kamburoğlu and Gürkan Becelik from the music department of our school on the anniversary of his passing into eternity.





The article titled 'Digital Solidarity And Adaptation: Applications Developed For Refugees In Host Countries', in which Public Relations and Publicity Faculty Member Assoc. Prof. Dr. Özlem ÖZDEMİR is the first author, was published in Frontiers in Sociology Journal (Q2) on 31 October 2024. We congratulate our professor and wish her

success in her future life.



PUBLISHED 31 October 2024 DOI 10.3389/fsoc.2024.1479288



OPEN ACCESS

Chiranjoy Chattopadhyay, Flame University, India

Edith Cowan University, Australia M. S. Ramaiah University of Applied Sciences, India

Elif Başak Sanoğlu B elifsarpca@yahoo.com

RECEIVED 11 August 2024 ACCEPTED 27 September 2024 PUBLISHED 31 October 2024

Ózdemir Ö, Görgün M and Sanoğlu EB (2024) Digital solidarity and adaptation: applications developed for refugees in host countries. Front. Sociol. 9:1479288. doi: 10.3389/fsoc.2024.1479288

@ 2024 Özdemir, Görgün and Sanoğlu, This is an open-access article distributed under the License ICC BYI. The use, distribution or reproduction in other forums is permitted. provided the original author(s) and the copyright owner(s) are credited and that the original publication in this journal is cited, in accordance with accepted academic practice. No use, distribution or reproduction is permitted which does not comply with these

Digital solidarity and adaptation: applications developed for refugees in host countries

Özlem Özdemir¹, Melih Görgün² and Elif Başak Sarıoğlu³*

*Faculty of Communication, Istanbul Aydin University, Istanbul, Türkiye, *Department of Political Science and International Relations, Yeditepe University, Istanbul, Türkiye, ³Communication Faculty, Marmara University, Istanbul, Türkiye

The scale of international migration is growing day by day, and the issue of refugees constitutes a significant agenda item for all countries. In today's digital age, characterized by technological advancements, refugees are also benefiting from the advantages of technology. With various applications downloaded to their mobile phones, refugees can directly access all kinds of information about the countries they are heading to and even communicate with each other to share experiences. This study explores how mobile phone applications can be developed to serve the refugees in the familiarizing themselves with the receiving culture. In the study, a total of 10 applications prepared for refugees on Android and iOS platforms, selected by random sampling and purposeful sampling methods, were examined. These applications were analyzed using the qualitative content analysis method. As a result, when the applications developed in host countries were examined, it was observed that the most needed basic information for refugees, such as housing, education, finding a job, health, language, daily words, legal documents, rules, and fundamental rights, was provided. Additionally, in the 10 refugee applications examined, Global Positioning System (GPS) and Geographic Information System (GIS) were used as locative media for mapping locations. Location-based data and maps that show where refugees are located are extremely important for them. These maps are believed to help reduce stress, make them feel safe, and facilitate the adaptation process by showing refugees the nearest shelters, dining places, hospitals, transportation, and asylum locations.









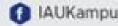






In the Creativity and Creative Strategies in Advertising course taught by Murat Karslıoğlu, lecturer at the Department of Advertising, a collaboration was made with Pastavilla.









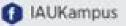






The first of the 'Combating Digital Bullying: Qualified Education Seminars' was held with Bağcılar Vatan Schools on Wednesday, 13 November. With the contributions of the Department of Psychology and IAU Press Promotion and Public Relations Department; Faculty of Communication Advertising Department Head of Department Assoc. Prof. Dr. Gonca Yıldırım Öge, New Media and Communication Department, Asst. Prof. Dr. Mert Can Atar from the Department of New Media and Communication, and Asst. Prof. Dr. Funda Keskinoğlu from the Department of Psychology, Faculty of Arts and Sciences. In the seminar held with Funda Keskinoğlu, digital literacy, definition, effects and coping strategies of digital bullying were discussed.











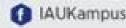


On 14 November, Artificial Intelligence Applications in Advertising course was held. With the contributions of Umutcan Savci, Poddict founder and academician Aykut İbrişim was the guest. İbrişim shared his experiences and valuable information on podcast publishing and audio material production with artificial intelligence with the students of the Department of Advertising.



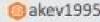


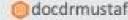














The Advertising and Communication Club, advised by Assoc. Prof. Dr. Gonca Yıldırım Öge, hosted the «Çılgın Dersane» team at the school on 11 November 2024. On 8 November, the first stop of the members of the film team, which was released on 8 November, was Istanbul Aydın University.











On 12 November 2024, Asst. Prof. Dr. Fatma Esra Öztürk's Advanced Television Practices course was attended by programme editor Serkan Bayrakar. An interview was held with Serkan Bayraktar on news programming and the dynamics of the media world.





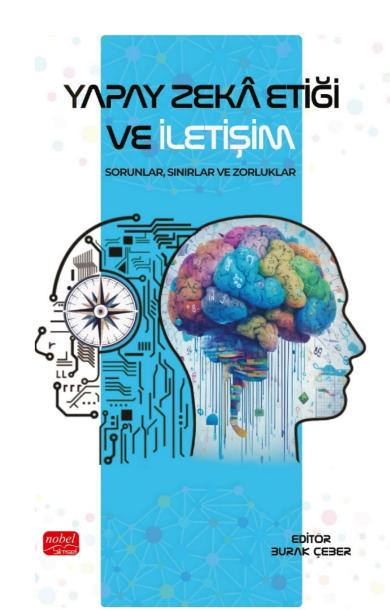
In the book titled 'Artificial Intelligence Ethics and Communication: Problems, Limits and Challenges', Assoc. Prof. Dr. Serdar Kuzey Yıldız, a faculty member of the Department of Visual Communication Design, took part in the book titled 'Disruptive Innovation of Human-Machine Interaction: On the Future of Natural Language Processing Technologies from the Perspective of ChatGPT'.

Onuncu Bölüm

INSAN-MAKİNE ETKİLEŞİMİNİN YIKICI YENİLİĞİ: ChatGPT PERSPEKTİFİNDEN DOĞAL DİL İŞLEME TEKNOLOJİLERİNİN GELECEĞİ ÜZERİNE

Serdar Kuzey Yıldız

İnsanlar için duygular önemlidir. Biz bireyler bunu sezgisel olarak bilsek de günün teknolojisiyle ürettiğimiz makinelerimiz henüz bunu bilmiyor. Bir makine bir insanın nasıl hissettiğini bilmiyor ya da onun ne demek istediğine dair hiçbir fikri yok. Henüz. Hızlıca söylenen "iyi günler" sözünün ya da "nasılsın?" sorusunun gerçekten gerçek olup olmadığını anlamakta da hiçbir fikirleri yok. Bu duygusal kör nokta, deneme eksikliğinden kaynaklanmıyor. Araştırmacılar ve bilgisayar bilimcileri onlarca yıldır makinelere, biz insanların kanıksadığı bu devredilemez nitelikleri kazandırmaya çalışmaktadır. Üstelik kelimeler tek başına yeterli değildir. Etkileşime derinlik kazandıran faktörler bireyin iç dünyasında neler olup bittiğini aktaran beden dili, duruşu, yürüyüş biçimi ve yüz ifadesi gibi son bağlamı doğrudan belirleyebilen farklı etkenler de son derece belirleyici ve önemlidir. Geçtiğimiz 10 yılda, ses sentezi, 'şimdi bile insana benzeyen ses tonlamalarıyla, örneğin uygun yerlerde cümlelerin sonunda artan tonaliteyle', konuşma tanıma ve metinden konuşma alanında büyük atılımlar yaşanmıştır. Günü-



















Department of Journalism Research Assist. Gizem Uyanık and Ege University Faculty Member Assoc. Prof. Dr. Tolga Celik co-authored an article titled 'Mobile Applications and Data Surveillance: A Research on **Privacy Concerns of Mobile** Application Users in Turkiye' was published in Gümüşhane University Faculty of Communication Electronic Journal.



e-GIFDER İletişim Fakültesi Elektronik Dergisi



CİLT/VOLUME:12

SAYI/NUMBER: 3

EYLÜL / SEPTEMBER 2024

MOBİL UYGULAMALAR VE VERİ GÖZETİMİ: TÜRKİYE'DEKİ MOBİL UYGULAMA KULLANICILARININ GİZLİLİK ENDİŞELERİ ÜZERİNE BİR ARAŞTIRMA¹

Gizem UYANIK²

Tolga ÇELİK³

Araştırma Makalesi Research Article

2 Arş. Gör. İstanbul Aydın Üniversitesi İletişim Fakültesi, İstanbul, Türkiye

E-Posta gizemuyanik@aydin.edu.tr

> ORCID 0000000278411526

3 Doc. Dr. Ege Üniversitesi İletişim Fakültesi, İzmir, Türkiye

E-Posta tolga.celik@ege.edu.tr

ORCID 0000000215484226

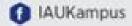
Basyuru Tarihi / Received 24.12.2023

Kabul Tarihi / Accepted

ÖZ

Sosyal medya platformlarından, mobil uygulamalardan, telefon operatörlerinden ve daha birçok farklı kaynaktan elde edilen pek çok kişisel veri (iletişim veya kimlik bilgileri, fotoğraf vb.) çeşitli sebeplerle kullanılmaktadır. Verinin çok hızlı bir şekilde artış göstermesi ve dijital alanlarda belirli amaçlarla işlenerek alınıp satılan bir metaya dönüştürülmesi gizlilik ihlallerine yönelik birçok tartışmayı da beraberinde getirmektedir. Bu verilerin en fazla üretildiği alanların başında mobil uygulamalar gelmektedir. Bir mobil uygulama indirildiğinde o uygulamayı kullanabilmek için fotoğraf, e-posta, kişiler, dosyalar, konum, sesler vb. uygulamalara erişim izni istemekte ve izin verilmediği taktirde uygulamalar kullanılamamaktadır. Dolayısıyla kullanıcıların mobil uygulamaları kullanırken mahremiyetlerine yönelik aldığı kararlar, gizlilik ihlallerine karşı tutumlarını ve farkındalık düzeylerini ortaya koymaktadır. Çalışma mobil uygulamaların kullanım pratiklerine ilişkin mevcut durumu ortaya koyma, mobil uygulamalar aracılığıyla kişisel bilgilerin işlenmesi adına gerçekleşen işlemlere karşı bireylerin bilgi düzeylerini ve bakış açılarını saptama amacı taşımaktadır. Nicel araştırma desenlerinden tarama araştırmasına dayanan çalışmada, veriler anket tekniği ile toplanmış ve SPSS 25.0 programında analiz edilmiştir. Amacına yönelik örnekleme yöntemi kullanılarak Türkiye'de mobil uygulama kullanan 18 yaş üstü 1762 kişiyle yapılan araştırma sonucunda, bireylerin mobil uygulamaları kullanırken kişisel verilerine dair endişe duymalarına rağmen mobil uygulamaları kullanmaya devam ettikleri ve kişisel verilerinin üçüncü kişiler tarafından kullanılmasına yönelik farkındalık düzeylerinin düşük olduğu sonucuna ulaşılmıştır.

Anahtar Kelimeler: Gözetim, Mobil Uygulamalar, Mahremiyet, Veri Gözetimi











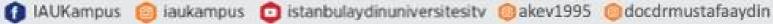




Head of the Department of Public Relations and Publicity Assoc. Prof. Dr. Deniz Akbulut, Vice Head of the Department Asst. Prof. Dr.Birgül Üstünbaş Erdoğan and our department lecturers Asst. Prof. Dr. Metin Enes Dönmez and Asst. Prof. Dr. Alâeddin Asna participated in the 8th Communication and Public Relations Symposium held on Friday, 8 November 2024.











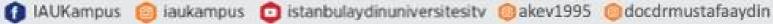




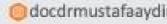
EduTalks: University Meetings' event was held on Monday, 4 November 2024 in cooperation with Branding Turkiye and 1Fikir1Marka. Our Head of Public Relations and Publicity Assoc. Prof. Dr. Deniz Akbulut, who took part as a speaker in the event, which was held with intensive student participation, conveyed the importance of personal image in academic and business life with her presentation on personal image management.















Our Head of Department Assoc. Prof. Dr. Deniz Akbulut attended the online Evaluation Team Information Workshop organised by İLEDAK on Saturday, 2 November between 11.00 - 15.00.





Vice Head of the Department of Public Relations and Publicity Asst. Prof. Dr. Birgül Üstünbaş Erdoğan article titled 'From Social Memory to Media Memory: Digital Mediums in Memory Construction' was published in the 4th Dimension Journal of Media and Cultural Studies.



JOURNAL OF MEDIA AND CULTURAL STUDIES MEDYA VE KÜLTÜREL ÇALIŞMALAR DERGİSİ



 Boyut Journal of Media and Cultural Studies - 4. Boyut Medya ve Kültürel Çalışmalar Dergisi, Issue/Sayı 25, 2024 DOI: 10.26650/4boyut.2024.1527628 Araştırma Makalesi / Research Article

Toplumsal Bellekten Medya Belleğe: Hafiza İnşasında Dijital Ortamlar

From Collective Memory to Media Memory: **Digital Environments in Memory Construction**

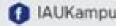
Birgül Üstünbaş Erdoğan¹ @



Bellek çalışmaları, bireylerin ve toplumların geçmişi anlama ve yorumlama sürecinde önemli bir role sahiptir. Toplumsal bellek olarak adlandırılan kolektif zihinsel yapı bir toplumun tarihi olayları, kültürel mirası ve ortak değerleri hakkında anlamlı bir anlayış geliştirmesini sağlar. Medya ise, bu sürecin merkezinde yer alır; bireyler ve gruplar arasında bilgi, duygu ve deneyimlerin aktarılmasını sağlar; bu sayede toplumsal belleğin oluşumu ve yeniden şekillenmesinde kritik öneme sahiptir Günümüzde çağdaş medya gelişmelerini toplumsal bellek çalışmalarına entegre etmenin yeni yollarını bulmaya yönelik artan bir eğilim vardır. Dijital teknolojilerin ve ağ tabanlı uygulamaların gelişimi bellek çalışmalarını farklı bir boyuta taşımış, hafiza pratiklerinin nasıl değiştiğini anlamaya yönelik geniş bir çerçeve sunmuştur. Bu çalışmanın amacı, toplumsal bellek ve dijital medya ilişkisine odaklanarak, hafiza inşasında dijital ortamların rolünü irdelemektir. Bu bağlamda çalışma, teorik tartışmalar üzerine kuruludur. Dijital medya teknolojisinin gelişmesiyle birlikte farklı medya ortamları ve toplumsal bellek ilişkisine dair bir çerçeve çizmek ve alandaki çalışmalara bir perspektif sunmak hedeflenmiştir.

Anahtar kelimeler: Toplumsal bellek, kültürel hafıza, medya bellek, dijital medya,













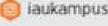




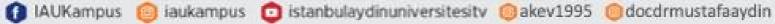
Deputy Head of the Department of Public Relations and Publicity, Asst. Prof. Dr. Banu Yılmaz, Founder of Markamentor, came together with the 4th grade students with her presentation on 'Public Relations in the Focus of Sustainability' within the scope of the Workshop Studies course of Birgül Üstünbaş Erdoğan



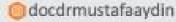






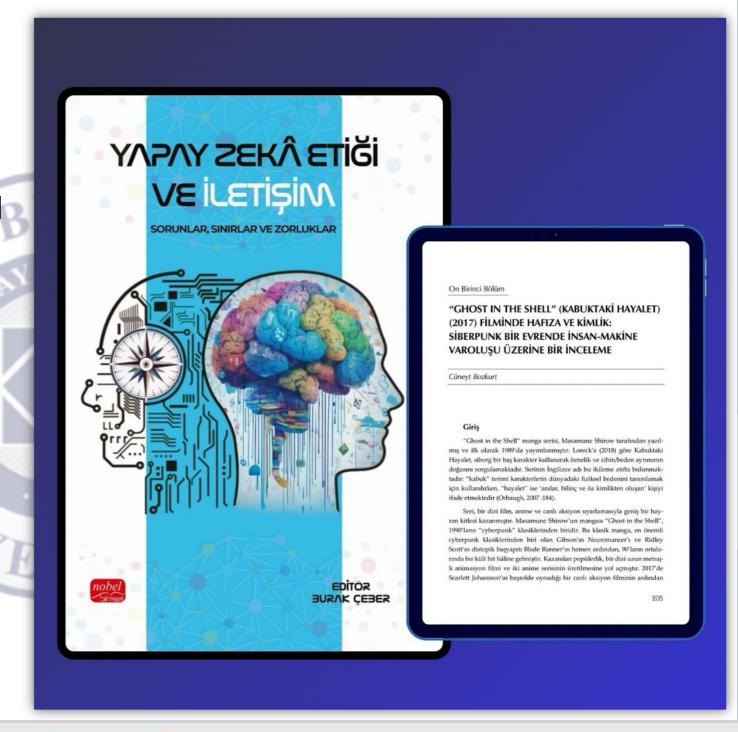








'Artificial Intelligence Ethics and Communication: Problems, Limits and Challenges' was put on sale with Nobel Scientific Works label. In the work, Dr. Cüneyt Bozkurt, faculty member of the Department of New Media and Communication, 'Memory and Identity in Ghost In The Shell (2017): A Study on Human-Machine Existence in a Cyberpunk Universe'.







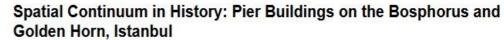






K

Order Article Reprints



by Dilek Yasar 1,* ≥ and Gamze Kaymak Heinz 2 ≥ 0

- Department of Interior Architecture, Faculty of Architecture and Design, Istanbul Aydın University, Istanbul 34295,
- ² Department of Architecture, Faculty of Engineering and Architecture, Istanbul Beykent University, Istanbul 34398,
- * Author to whom correspondence should be addressed

Buildings 2024, 14(11), 3531; https://doi.org/10.3390/buildings14113531

Submission received: 29 September 2024 / Revised: 2 November 2024 / Accepted: 4 November 2024 / Published: 5 November 2024

(This article belongs to the Section Architectural Design, Urban Science, and Real Estate)

Versions Notes

Pier buildings along the coastline of Istanbul City, an ancient city surrounded by the sea on three sides, serve not only as vital transportation nodes but also as hubs for cultural and social life. As an embodiment of their respective topography and culture with distinctive characteristics in terms of location and architecture, the historical pier buildings are incorporated into the social, cultural, and historical fabric of the city. It is important to protect and preserve these buildings and develop sustainable tourism policies for sustainable cultural heritage management. Accordingly, the present study investigated 36 pier buildings in Istanbul using a comprehensive map analysis and onsite discovery. The study results suggested that these buildings preserved their authentic identities and spatial continuum, despite several renovations over time. Today, some of the pier buildings in Istanbul have additional functions, including serving as cafes, libraries, and sightseeing spots along with their transportation functions, contributing to the reinforcement of social interaction and social ties. The study results helped suggest key inferences on how these buildings should be preserved and carried into the future in the scope of urban planning.

Keywords: historical ferry pier buildings; spatial continuum; Istanbul; sea transportation; Bosphorus

Assoc. Prof. Dr. Dilek Yaşar's article titled 'Spatial Continuum in History: Pier Buildings on the Bosphorus and Golden Horn, Istanbul' was published in Buildings Journal, indexed in Wos Q2 and Scopus Q1.

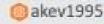


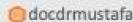


















Tel.: +994 50 409 11 7

Assoc. Prof. Dr. Dilek Yaşar's article titled 'A Study of Design Character in Green Office Interiors' was accepted for publication in New Design Journal, which is indexed in Scopus Q1.

No. 289

03 July 2024

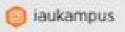
ACCEPTANCE LETTER

This is to confirm that the paper entitled A STUDY OF DESIGN CHARACTER IN GREEN OFFICE INTERIORS by Dilek Yasar and Pinar Öktem Erkartal is accepted for publication in Vol.8, No.3 of the journal NEW DESIGN IDEAS ISSN 2524-2148 that will be published in December 2024.

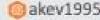
Prof. Yusif Gasimov Director Jomard Publishing















FACULTY OF ARCHITECTURE AND **DESIGN**

Fulya Cebecioğlu Avcı and Assoc. Prof. Dr. Dilek Yaşar's book chapter titled 'Cultural Context in Architectural Design: A Comparative Study of Global Contemporary Museums' was published in English in the book Articles and Reviews in Architecture, Planning and Design.



CONTENTS

СНАР	TER 1
* 50.	tial Configuration Experiments in the Architectural Design Process ğba Düzenli & Serap Yılmaz
CHAP	TER 2
Cycl	luating the Relationship Between Wood Composite Materials And Life le Assesment (Lca) in Sustainable Architecture Using Bibliometric lysis
	yla Senem Görgülü & İdil Ayçam & Sevilay Akalp
CHAP	TER 3
Cult	tural Context in Architectural Design: A Comparative Study of Global
Con	temporary Museums
Ha	tice Fulya Cebecioğlu Avcı & Dilek Yasar
CHAP	TER 4
	nge, Continuity and Identity of the Ataturk Boulevard, Ankara ırşah Karan & Gamze Kaymak Heinz
CHAP	TER 5
Stu	dies On Developing A Smartphone Application (Quesus) to Increase
	tainable Design Knowledge
M	eryem Geçimli & Kemal Köksal
CHAP	TER 6
	grating The Pre-School Learning Spaces With Biophilic Design Elements rüzan Çelik & Oğuz Ateş & Engin Kabataş

Comparative Analysis of Literary and Cinematic Representations of

Artificial Intelligence and Visual Storytelling

Barış Barış & Mensure Kubra Müezzinoğlu

















FACULTY OF ENGINEERING

Department of Civil Engineering held a webinar titled 'If I had Today's Mindset' on 1 November.





If I had Today's Mindset



Moderator



Tuğrul TOSUN, M. Sc. Eng **Director of Project Controls at Amtrak**

Res. Assist. Abdullah NİĞDELİOĞLU **Civil Engineering Department Istanbul Aydın University**



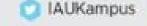
14:00



ONLINE

Meeting ID: 720 7120 0858

Password: 4hqMrx

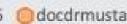














FACULTY OF ENGINEERING

Within the scope of the Wisdom Programme, Civil Engineering (English) programme head Asst. Prof. Dr. Tevfik Denizhan Müftüoğlu gave a lecture on water harvesting.

















FACULTY OF HEALTH SCIENCES



Within the scope of the Nutrition in Mass Nutrition Institutions-I course of the Department of Nutrition and Dietetics, Prof. Dr. Salih Güney shared his knowledge and experience on strategic management in mass nutrition systems with our students.

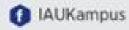




FACULTY OF HEALTH SCIENCESS

Head of Physiotherapy and Rehabilitation Department Asst. Professor Demet Biçki and her students visited Zeytinburnu Semiha Şakir Nursing Home within the scope of Vefa Meetings. This activity was carried out within the framework of the Vefa Meetings project, which was implemented in cooperation with the Anatolian Education and Culture Foundation (AKEV) and IAU and aims to improve the quality of life of elderly individuals.









FACULTY OF HEALTH SCIENCESS

16th AYDINIanma Meeting led by Prof. Dr. Zuhal BAHAR, Head of Nursing Department,

Prof. Dr. Ragip Kutay Karaca's speech titled 'The Changing International System and the United Nations' was held.



Toplantısı

Değişen Uluslararası Sistem ve Birleşmiş Milletler



Konusmacı Prof. Dr. Ragip Kutay KARACA İAÜ Lisansüstü Eğitim Enstitüsü Müdürü



Moderatör Prof. Dr. Zuhal BAHAR İAÜ Hemsirelik Bölüm Baskanı



Webinar Sorumlusu Arş. Gör. Cansu KARAKOÇ İAÜ Sağlık Bilimleri Fakültesi Hemsirelik Öğretim Elemanı

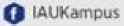




Meeting ID: 87212228607 Password : 4441428

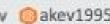
www.aydin.edu.tr │ 👩 🕑 iaukampus













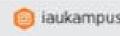


FACULTY OF HEALTH SCIENCES

Prof. Dr. Nuran Kömürcü, one of the faculty members of the Department of Nursing, took part as a trainer in the Innovative Product Development and Certification Training for HEALTH SCIENCESs Students supported by Tübitak- BİDEB on 10 October 2024 at the University of HEALTH SCIENCESs.







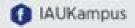




FACULTY OF HEALTH SCIENCES

IAU Audiology, in cooperation with the Anatolian Educational and Cultural Foundation (AKEV), carried out a voluntary responsibility project at Zeytinburnu Semiha Şakir Nursing Home.







FACULTY OF HEALTH SCIENCES



IAU Audiology Department held an interview titled 'Cochlear Implant User Ela's Hearing Journey'.





In the case presentations series organised within the scope of the vertical education system of Istanbul Aydın University Faculty of Medicine, Prof. Dr. Mahir Cengiz and Assoc. Dr. Elif Turan from the Department of Internal Medicine of IAU Faculty of Medicine led by Int. Dr Meryem Akgün and Int. Dr. Büşra Korkmaz made their case presentations.



Moderatörler Prof. Dr. Mahir CENGIZ - Doç. Dr. Elif TURAN Sorumlu İntörnler İnt. Dr. Meryem AKGÜN - İnt. Dr. Büşra KORKMAZ

5 Kasım 2024 Salı 13:00-15:00 Hasan Fehmi Büyükbayram Konferans Salonu (A Blok -3. Kat)

www.aydin.edu.tr · iaukampus













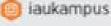


In the Aydın Medical Seminars series organised within the scope of the vertical education system of Istanbul Aydın University Faculty of Medicine, IAU Faculty of Communication, Department of Visual Communication Design Asst. Professor Dr.Hüseyin Kazan participated as a speaker. The seminar titled 'Effective Communication and Use of Body Language in Patient-Physician Relations' was held on 5 November with the participation of Hüseyin Kazan.



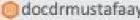








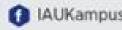


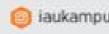




The filming of the programme about the Recycling Material Design Competition titled 'I Tell Akev' prepared for the Anatolian Education and Culture Foundation (AKEV) was carried out by Prof. Dr. Mine Ergüven, IAU Faculty of Medicine (EN) Medical Biochemistry Faculty member and AKEV Advisory Board Member, Prof. Dr. Meltem Nurtanış Velioğlu, Dean of the Faculty of Applied Sciences and member of the Sustainability Coordinatorship Board, and valuable jury members on 7 November.















Prof. Dr. Mustafa Tunaya Kalkan, Head of the Department of Biophysics, Faculty of Medicine, IAU, and Prof. Dr. Hasan Sabri Meriç, Head of the Department of Periodontology, Faculty of Dentistry, gave a seminar titled 'What is university? How to choose a profession?' seminar was held.













In the series of case presentations organised within the scope of the vertical education system of Istanbul Aydın University Faculty of Medicine, Prof. Dr. Mahir Cengiz from the Department of Internal Diseases of IAU Faculty of Medicine and from the Department of General Surgery. Member, Asst. Professor Burak Kankaya led by Int. Dr Taha Akgül and Int. Dr. Artun Akın made case presentations.



Akut Batına Yaklaşım Genel Cerrahi

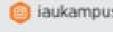
Moderatörler Prof. Dr. Mahir CENGİZ - Dr. Öğr. Üyesi Burak KANKAYA Sorumlu İntörnler İnt. Dr. Taha AKGÜL - İnt. Dr. Artun AKIN

12 Kasım 2024 Salı 13:00-15:00 Hasan Fehmi Büyükbayram Konferans Salonu (A Blok -3. Kat)

www.aydin.edu.tr · iaukampus

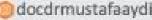














The seminar titled 'Cancer Diseases Psychooncology in Liaison Psychiatry' was held on 12 November with the participation of Prof. Dr. Sedat Özkan, Faculty Member of Istanbul University, Istanbul Faculty of Medicine, Department of Psychiatry, as a speaker in the Aydın Medical Seminars series held within the scope of Istanbul Aydın University Faculty of Medicine vertical education system.

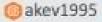










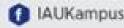






In the Wisdom Programme of the Anatolian Education and Culture Foundation (AKEV), Istanbul Aydın University Faculty of Medicine (EN) Medical Biochemistry Faculty member and AKEV Advisory Board Member Professor Mine Ergüven answered the questions asked by the sages about health and gave lectures on these questions as every week in the AKEV Wisdom Programme.











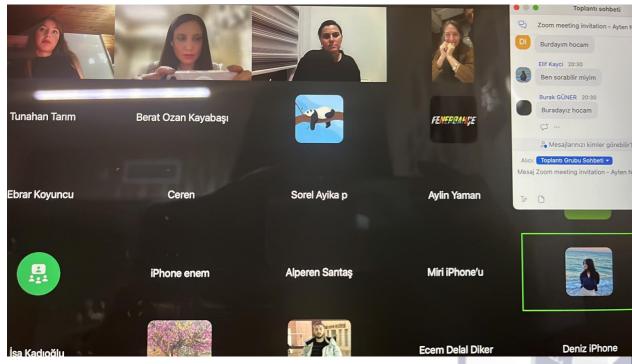




Our faculty member Professor R. Kutay Karaca evaluated the latest developments in foreign policy agenda.

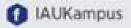






On 11.11.2024, under the moderation of Foreign Trade (English) lecturer Ayten Nahide Korkmaz, a speech was held about the success adventures of students placed with DGS. The 90minute event was attended by many departments.

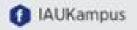








Our faculty member Dr. Güven Özdemir made evaluations about the weather on live broadcast.























Our faculty member Dr. Aysun Sağlam made evaluations on food safety.







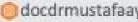
Our faculty member Dr. Türkan Melis Parlak made legal evaluations regarding the first hearing of the murder of Narin Güran, which will be held today.



















Our lecturer Lawyer Özlem Şen made evaluations about the Narin Güran case and recent developments.





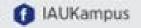
SCHOOL OF FOREIGN LANGUAGES







Our lecturer Yeliz Albayrak made evaluations about the recent developments in the US Elections and foreign policy agenda.





CORPORATE COMMUNICATION DIRECTORATE

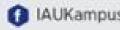
Küresel Isınma ve Teknoloji Paradoksu



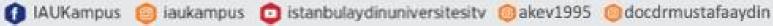


03.11.2024 - 18:56

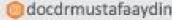
Ümit Sanlav, our Corporate Communications Director, wrote a column titled Global warming and technology paradox on Onedio.













CONTACT

Florya Yerleşkesi (Halit Aydın Yerleşkesi) Beşyol Mah.İnönü Cad.No: 38 R Blok Sefaköy-Küçükçekmece / **ISTANBUL**

Phone: 444 1 428

Fax: (212) 425 57 59

Email: info@aydin.edu.tr

