

ISTANBUL AYDIN UNIVERSITY

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CAMPUS PODIUM / UNIVERSITY E-BULLETIN AUGUST 16-31, 2024 ISSUE 45





















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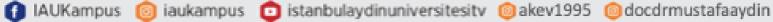
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- Preparatory School
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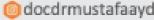
















The Consul General of the Islamic Republic of Iran in Istanbul, Mr. Ahmad Mohammadi, met with the Chairman of the Board of Trustees of Istanbul Aydın University, Prof. Dr. Mustafa Aydın. During the meeting, a productive discussion took place to further advance academic and cultural collaborations between Iran and Turkey.

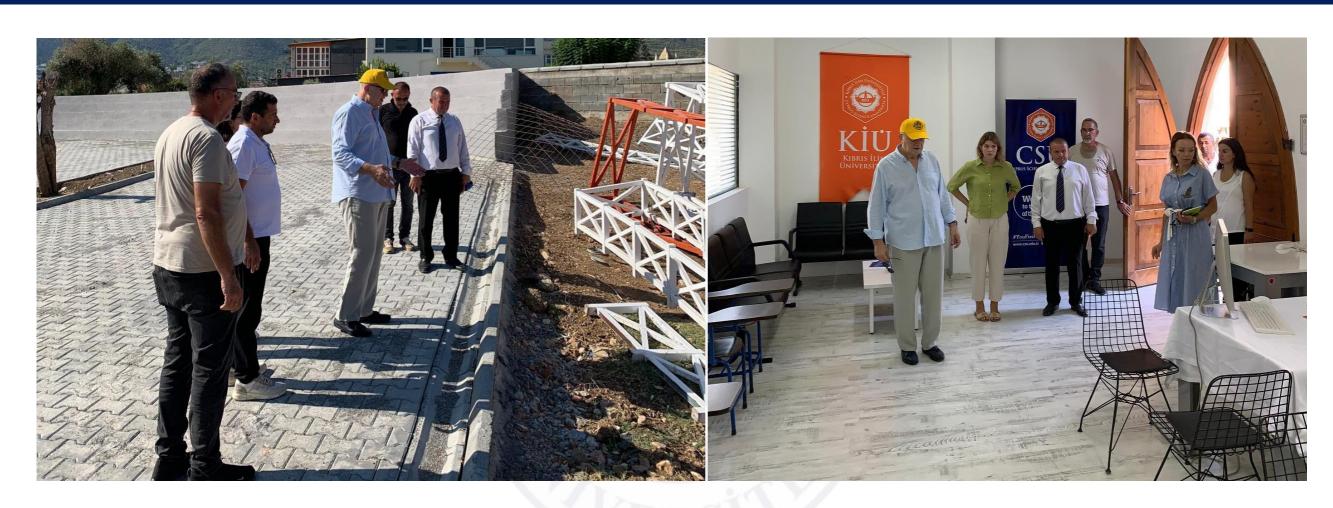












Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, visited Cyprus Science University's campus, where he serves as Honorary President, and inspected the new building construction and the registration office.













The Chairman of the Board of Trustees of IAU, Prof. Dr. Mustafa Aydın, together with the Chairwoman of the **Board of Trustees of Cyprus Science University, Fatma** Nur Aydın, and the former **Rector of Istanbul Aydın** University, Prof. Dr. Yadigar **İzmirli**, visited the Chairman of YÖDAK, Prof. Dr. Aykut Hocanın, in his office.



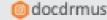








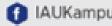






The Chairman of the Board of **Trustees of Istanbul Aydın** University (İAÜ), Prof. Dr. Mustafa Aydın, visited Yasin Ekrem Serim, the Ambassador of the Turkish **Republic of Northern Cyprus** (TRNC) in his office. During the meeting, topics related to education, academic exchange programs, and student mobility between the two countries were discussed.











NEWS FROM THE CAMPUS

Our Vice Rector, Prof. Dr. Zafer Aslan, has been honored with an **Honorary Membership by the Organisation Scientifique et Technique Internationale du Vol** à Voile (OSTIV)! We congratulate Prof. Dr. Aslan on receiving this prestigious title, awarded in recognition of his outstanding contributions and dedicated services during his term as a member of the OSTIV Board of Directors and as Chairman of the MP, and we wish him continued success.



İstanbul Aydın Üniversitesi olarak, Rektör Yardımcımız Prof. Dr. Zafer Aslan'ın Organisation Scientifique et **Technique Internationale du Vol à Voile (OSTIV)** tarafından Şeref Üyeliği ile ödüllendirildiğini büyük bir gurur ve heyecanla duyuruyoruz.

Bu prestijli unvan, Prof. Dr. Aslan'ın OSTIV Yönetim Kurulu üyeliği ve MP Başkanlığı süresince gerçekleştirdiği üstün katkılar ve özverili hizmetlerin bir takdiri olarak verilmiştir.

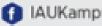
Kendisini bu değerli ödül vesilesiyle tebrik ediyor, başarılarının devamını diliyoruz.

Prof. Dr. Zafer Aslan

www.aydin.edu.tr /// iaukampus

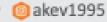


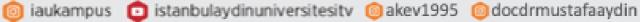














NEWS FROM THE CAMPUS



We congratulate our ElektroAydın Team for advancing to the finals in the 'EFFICIENCY CHALLENGE' Electric Vehicle Competition by passing the challenging eliminations of TEKNOFEST.

















IAU ACADEMICS IN VISUAL MEDIA

ÜNİVERS

(•) CANLI YAYIN

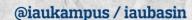


HÜSEYİN SELİMLER

İAÜ İKTİSADİ VE İDARİ BİLİMLER **DEKAN YARDIMCISI**

16.08.2024 / 08.45 Cuma







(•) CANLI YAYIN



STANBUL AYDIN

ÜNİVERSİTESİ

STANBUL AY

ÜNİVERS

DR. ÖĞRETİM ÜYESİ HAZAR VURAL JANE

SİYASET BİLİMİ VE ULUSLARARASI İLİSKİLER ÖĞRETİM ÜYESİ

16.08.2024 / 12.00 Cuma







(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ NAİM BABÜROĞLU

İAÜ FEN-EDEBİYAT FAKÜLTESİ TARİH BÖLÜMÜ ÖĞRETİM ÜYESİ

16.08.2024 / 16.05 Cuma







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(•) CANLI YAYIN



DOC. DR. GÖKÇEN ÇATLI

İAÜ FEN-EDEBİYAT FAKÜLTESİ



17.08.2024 / 10.00 Cumertesi





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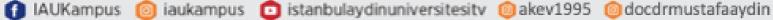














IAU ACADEMICS IN VISUAL MEDIA

(•) CANLI YAYIN



USTA ÖĞRETİÇİ

GASTRONOMİ VE MUTFAK SANATLARI BÖLÜMÜ **USTA ÖĞRETİCİ**

17.08.2024 / 13.00 Cumartesi





(•) CANLI YAYIN



ÖĞR. GÖR. YELİZ ALBAYRAK

YABANCI DİLLER YÜKSEKOKULU

18.08.2024 / 21.00 **Pazar**

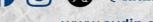








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PROF. DR. TARIK OĞUZLU

İAÜ FEN EDEBİYAT FAKÜLTESİ DEKANI

19.08.2024 **Pazartebi**







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DR. ÖĞRETİM ÜYESİ ÖZGÜR TÖR

İAÜ ULUSLARARASI İLİSKİLER ÖĞRETİM ÜYESİ VE TAM MÜDÜRÜMÜZ

16.08.2024/20.00 Cuma









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TANBUL

ÜNİY

TANBUL AYDIN

ÜNİVERSİTESİ





ÜNİVERSİTE

NBUL AY







IAU ACADEMICS IN VISUAL MEDIA





PROF. DR. R. KUTAY KARACA

İAÜ LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ MÜDÜRÜMÜZ

19.08.2024 / 16.00

Pazartesi







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(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ

İAÜ ANADOLU BİL MYO MÜDÜR YARDIMCIMIZ

26.08.2024/14.40 **Pazartesi**



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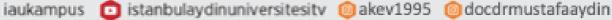




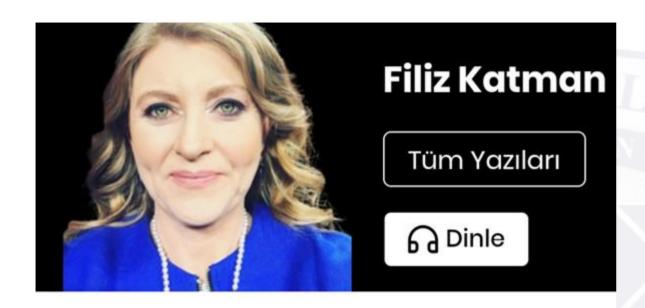


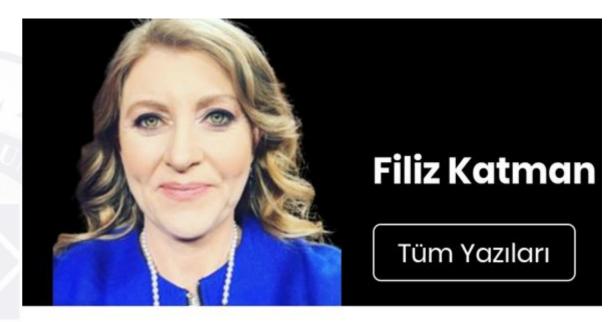












ABD nereye?

Ankara süreci

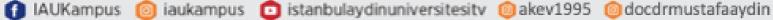
Our faculty member and EPPAM Director Asst. Prof. Filiz Katman has written columns on various topics in the Star newspaper.



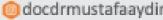
















Our faculty member Asst. Prof. Hazar Vural Jane made evaluations about the latest developments in foreign policy on various television channels

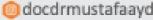
















Our faculty member and Associate Dean Prof. Dr. Hüseyin Selimler evaluated the latest developments on the economic agenda.











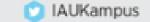




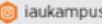




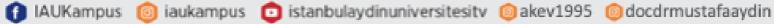
Our faculty member Asst. Prof. Özgür Tör made evaluations about the recent developments in the foreign policy agenda.















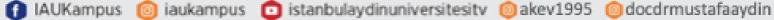
Our faculty member Assoc. Prof. Mehmet Cem Oğultürk made evaluations regarding the foreign policy agenda.

















The article titled "Effect of **COVID-19** on the mutual trade between Germany and the Visegrad Four," prepared by the **Head of the Department of Economics and Finance at the Faculty of Economics and** Administrative Sciences, Prof. Dr. Erginbay Uğurlu, and classified in the Q1 category, was published in the journal *Humanities and **Social Sciences** Communications*. We congratulate our academic and wish him continued success.







The article titled "A Complex **Game with Many Variables" by** the Dean of the Faculty of Arts and Sciences, Prof. Dr. Tarık Oğuzlu, was published in **Ekonomi Diplomatik on** August 17, 2024.

ekonomi *diplomatik* ISRAEL Isfahan el Aviv EKİM SONRASI ORTADOĞU'DA GÖRÜNÜM Çok denklemli ni savamayor konumda & rûl mesi Or tudoğu'mın Sûnzor oyun... us'ın İsraffe düni monarsik retimlerini em leed @ laakdmularfrom them washing temp formall to yaklaş tırabilir. Nisan ayında lan bayana maseut la rail Hükü met în în gormiştük ki İran bim meyle-Chazoide y ür üm üğü nen fûse ve dreme ların havagayri-insani gayda imha odilmosinde Ürdin Iran'la yaşanacak bir sıcak çatışma bir yandan ABD'nin İsrail'e olan

bağlılığını ve güvenlik garantilerini tartışmasız kılacak, diğer yandan

İsrail'in 7 Ekim'den bugüne Gazze'de uygulamakta olduğu Gazze'yi

Hamassızlaştırmak ve Filistinliler için yaşanamaz bir yere çevirmek

stratejisine hizmet edecektir. İsrail'in stratejisi ölümü gösterip

herkesi sıtmaya razı etmek şeklinde değerlendirilebilir.



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dani su gaya i-kulu-

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and Hamasin İsmili yöne-

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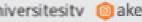
The Dean of the Faculty of Science and Literature, Prof. Dr. Tarık Oğuzlu, appeared as a live broadcast guest on various television channels.



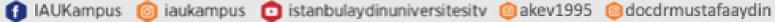














On August 24, 2024, Prof. Dr. Tarık Oğuzlu, Dean of the Faculty of Arts and Sciences, published an article titled 'International Order and China' in Ekonomi Diplomatik.

ekonomi *diplomatik*



kilde yıkmak değil, küresel güç iyerarşisindeki yükselişinin kurumsal ve barışçıl bir sek iltının bunu sapmakta isteksiz him gresinde alternatif kur um aal platformlar kurmaktan çe-kinmiyor. Örneğin, "Yol Kuşak

Uluslararası düzen ve Çin...

Çin, Batı liderliğinde kurulan mevcut liberal uluslararası düzeni devrimci bir şekilde yıkmak değil, küresel güç hiyerarşisindeki yükselişinin kurumsal ve barışçıl bir şekilde kabul edilmesini istiyor. Batı'nın bunu yapmakta isteksiz olması durumunda, Çin, kendi himayesinde alternatif kurumsal platformlar kurmaktan çekinmiyor.

TARIK OĞUZLU*

komyuları değil, aynı zamandı la diù nyada en fazia endiastriyel min üretim falt ikası konsimin

















Asst. Prof. Naim Babüroğlu, a faculty member of the history department, appeared as a live broadcast guest on various television channels.























Dr. Naim Babüroğlu



Ümmet mi, millet mi?..

Türkiye gün yüzü görmez

Asst. Prof. Naim Babüroğlu, a faculty member of the History Department, wrote columns in the Yeniçağ newspaper.





















Assoc. Prof. Gökçen Çatlı, a faculty member of the Sociology Department, has been a guest on live broadcasts on various television channels.













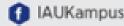




FACULTY OF FINE ARTS



The 'In the Kitchen with Memet Özer' program, where Chef Memet Özer and our Master Instructor Sandra Öz from the Gastronomy and Culinary Arts Department hosted Merve Yıldırım and Meliha Okur, was broadcast on NOW TV.









FACULTY OF COMMUNICATION



Asst. Prof. Hüseyin Kazan, a faculty member of the Journalism Department, provided training on 'Effective Communication Techniques in Education' for the teachers of the College of Contemporary Sciences, organized by the Press Promotion and Public Relations Department of IAU.





FACULTY OF COMMUNICATION

The study titled 'Professionalism? **Restricting Expressions? Determining Journalists' Individual** Social Media Uses Based on Institutional Guidelines,' authored by Assoc. Prof. Dr. Sertaç Kaya, **Head of the Department of** Journalism, has been published in the Erciyes Communication Journal.

Research Article | Araştırma Makalesi

Professionalism? Restricting Expressions? **Determining Journalists' Individual Social Media** Uses Based on Institutional Guidelines Profesyonellik mi? İfadelerin Kısıtlanması mı?: Gazetecilerin Bireysel Sosyal Medya Kullanımlarının Kurum Yönergeleri Üzerinden Belirlenmesi

Sertac KAYA (Assoc. Prof. Dr.) Istanbul Aydın University, Faculty of Communication Istanbul/Türkiye sertackava1@avdin.edu.tr

Başvuru Tarihi | Date Received: 25.02.2024 Yayına Kabul Tarihi | Date Accepted: 25.06.2024

Kaya, S. (2024). Professionalism? Restricting Expressions? Determining Journalists' Individual Social Media Uses Based on Institutional Guidelines. Erciyes İletişim Dergisi, 11(2), 405-422 https://doi.org/10.17680/erciyesiletisim.1442004

The usage of social media by journalists might lead to problems with the conflict between their personal and professional identities. Because it can be difficult to distinguish between private and public posts, media companies are developing guidelines to regulate how their employees use social media. The study examines how institutional guidelines for journalists' use of social media can influence their personal use of social media. Through document analysis, the guidelines of both the BBC and Anadolu Agency in Türkiye were examined with the aim of uncovering the expectations of these institutions. Both documents were analyzed using the Python programming language. Furthermore, with the goal to uncover the journalists' perceptions of the guidelines, in-depth interviews were carried out with personnels from BBC and Anadolu Agency. The research showed that the guidelines were designed to safeguard corporate identity and reliability. Moreover, it was noted that the journalists who were interviewed did not view the guidelines as a form of intervention or censorship.

Keywords: Social Media, Journalist, Social Media Guidelines, Personal Identity, Professional Identity.

Gazetecilerin sosyal medyayı kullanması, kişisel ve profesyonel kimlikleri arasındaki çatışmada sorunlara yol açabilmektedir. Özel ve herkese açık gönderiler arasında ayrım yapmak zor olabileceğinden medya şirketleri, çalışanlarının sosyal medyayı nasıl kullanacağını düzenlemek için yönergeler geliştirmektedir. Calisma, gazetecilerin sosyal medya kullanımına iliskin kurum yönergelerinin, kisisel sosyal medya kullanımlarını nasıl etkileyebileceğini incelemektedir. Doküman analizi yoluyla hem BBC'nin hem de Anadolu Ajansı'nın yönergeleri incelenerek bu kurumların beklentilerinin ortaya çıkarılması amaçlandı. Her iki belge de Python programlama dili kullanılarak analiz edildi. Ayrıca gazetecilerin yönergeye ilişkin algılarını ortaya çıkarmak amacıyla BBC ve Anadolu Ajansı çalışanları ile derinlemesine görüşmeler yapıldı. Araştırma, yönergelerin kurumsal kimliği ve güvenilirliği korumak için tasarlandığını gösterdi. Ayrıca görüsme yapılan gazetecilerin yönergeleri bir müdahale va da sansür olarak görmedikleri kaydedildi.

Anahtar Kelimeler: Sosyal Medya, Gazeteci, Sosyal Medya Yönergeleri, Kişisel Kimlik, Profesyonel Kimlik

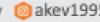


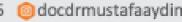














FACULTY OF COMMUNICATION

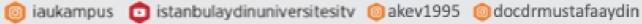
In the August 2024 issue of Varlık magazine, which features a special dossier on "Art as a Language of Communication," there is an article by Associate Professor Dr. Ayşegül AKAYDIN **AYDIN** from the Journalism Department titled "Culture and **Literature Changing with Technological Developments."**

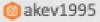
















FACULTY OF ARCHITECTURE AND DESIGN

Environment, Development and Sustainability (2024) 26:18439–18476 https://doi.org/10.1007/s10668-023-03397-5



Investigating the relationship between COVID-19 shutdown and land surface temperature on the Anatolian side of Istanbul using large architectural impermeable surfaces

Lutfive Kusak¹ · Ufuk Fatih Kucukali²

Received: 23 November 2022 / Accepted: 18 May 2023 / Published online: 27 May 2023 © The Author(s), under exclusive licence to Springer Nature B.V. 2023

Abstract

Artificial impermeable surfaces are becoming more prevalent, especially in urban areas, as a result of shifting land use and cover, roads, roofs, etc. The modification of land surface temperature (LST) can also be accomplished through artificially impermeable surfaces. Large artificial impermeable surfaces, such as rooftops, parking lots, and other areas of use, can be found in industrial zones, shopping malls, industrial airports, and other locations. For the Anatolian side of Istanbul, 14 Landsat 8 OLI/TIRS imagery images over the years 2016-2022 were investigated. To evaluate how well the study's images could be utilized, correlation and cosine similarity approaches were employed. A total of 12 images may be employed for research LST studies, it was discovered. We looked at closure dates during the COVID-19 epidemic to find out how human migration affected the LST. In addition, the LST value was estimated using the ordinary least squares (OLS) method employing LST and other biophysical indices. A decrease in LST values was seen as a result of the investigation. High levels of similarity and correlation were found between the images used. Results from the Google Mobility Index also provide support to the study. All of these facts provide support to Istanbul's Anatolian side experiencing lower surface temperature values, which consequently affects the city's massive structures.

Keywords LST · OLS · COVID-19 · Large architectural impermeable surfaces · Cosine similarity · Correlation

Prof. Dr. Ufuk Fatih Küçükali, a faculty member of the Department of Architecture (English), has published a Q1 article indexed in SCIE.













FACULTY OF ARCHITECTURE AND DESIGN

On behalf of the Kerpic'24 organization committee, I am pleased to confirm that your paper entitled "Investigation Of Reconstruction Applications Of Monumental Structures And The Example Of Hagia Sophia Fatih Madrasah" has been accepted for an oral presentation of 15-20 minutes at our 11th International Kerpic Conference, 12-14 September 2024, Kayseri, Türkiye. My colleagues and I greatly appreciate your interest and look forward to your participation.

If you have additional questions, please feel free to contact us by email at info@kerpic.org by telephone at + 90 352 324 0000 or at +90 212 288 7879.

On behalf of the conference organizing committee, we cordially welcome you to join us for this conference.

Sincerely yours,

Bilge ISIK

Conference Chair

Julye Isole

Asst. Prof. Fatma SEDES's article titled 'Investigation Of Reconstruction Applications Of Monumental Structures And The Example Of Hagia Sophia Fatih Madrasah' has been published in the Revista De Education journal.









Prof. Dr. Zafer ASLAN served as a session chair at the 26th OSTIV conference held in Uvalde, Texas (USA) from August 19 to 23.



19 - 23 August 2024 Uvalde, TX, USA













Asst. Prof. Meral YILDIRIM YALÇIN's project titled 'Optimization of **Symbiotic Yogurt Production Process** and Development of Its Digital Twin **Using Artificial Intelligence** Algorithms,' in which she is involved as a researcher, has been accepted. We congratulate our professor.











Assoc. Prof. Hasan Volkan ORAL participated in a discussion on nature-based solutions and circularity on Agro TV.





Assoc. Prof. Hasan Volkan Oral has been elected as the founder of the association titled 'Nature-Based Solution Proposals, Circularity, and Sustainability Practices,' which is the first of its kind in Turkey.







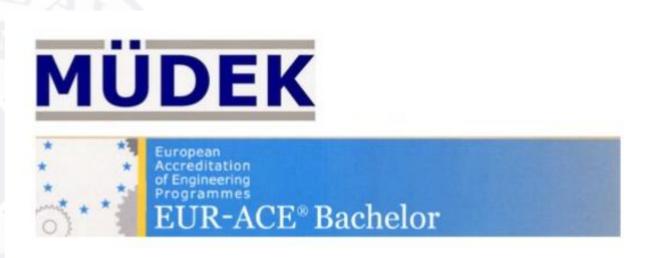








The Department of Food Engineering has been accredited by MÜDEK from September 24, 2024, until September 30, 2027, and has earned the EUR-ACE label.

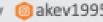


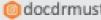






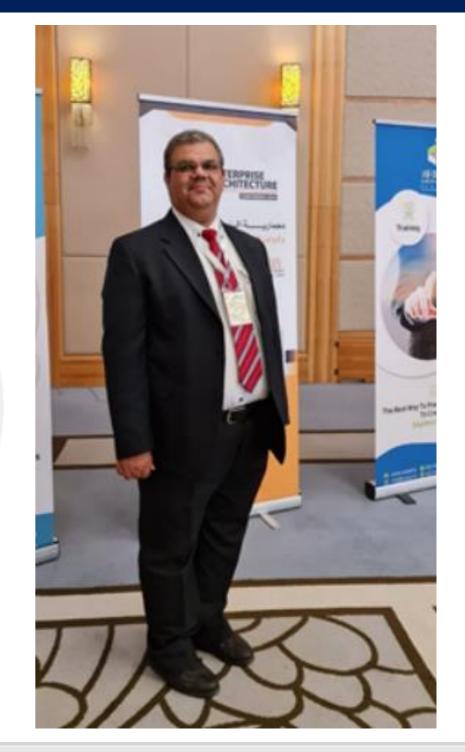








Asst. Prof. Abdulkader ALWER participated as the opening speaker of the conference titled 'The Institutional Architecture and Tools of the Fourth Technological Revolution.'











SCHOOL OF FOREIGN LANGUAGES



Our instructor, Yeliz Albayrak, made evaluations about the latest developments in foreign policy.



ANADOLU BIL VOCATIONAL SCHOOL



Our faculty member, Asst. Prof. Güven Özdemir, made evaluations about the weather on a live broadcast.















INSTITUTE OF GRADUATE EDUCATION



member, Prof. Dr. R. Kutay Karaca, evaluated the Our faculty latest developments in foreign policy on various television channels.





INSTITUTE OF GRADUATE EDUCATION

DÜNYA



Azerbaycan ziyaretinde Ermenistan'a gözdağı



Prof. Dr. Ragip Kutay KARACA

DIŞ POLİTİKANALİZ

ragipkutay.karaca@dunya.com

Our faculty member, Prof. Dr. R. Kutay Karaca, has written column articles on various topics in Dünya Newspaper.



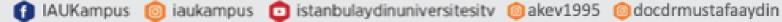














CONTACT

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