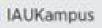


ISTANBUL AYDIN UNIVERSITY

ISTANBUL AYDIN UNIVERSITY CAMPUS LECTERN / UNIVERSITY E-BULLETIN DECEMBER 16-31 2024

















ISTANBUL AYDIN UNIVERSITY

EDITORIAL BOARD

TR Istanbul Aydın University Owner on behalf of IAU Prof. Dr. Mustafa AYDIN Chairman of the board of trustees

Prof. Dr. İbrahim Hakkı AYDIN Prof. Dr. Selahattin YILDIZ

EDITORS

Asst. Prof. Dr. Hüseyin KAZAN Asst.Prof. Dr. Tuğba GÜLAL Rsch. Assoc. Burcu KAVAS

OUR DEPARTMENTS

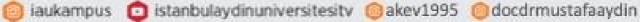
- Faculty of Dentistry
- Faculty of Pharmacy
- Faculty of Education
- Faculty of Science & Letters
- Faculty of Fine Arts
- Faculty of Law
- Faculty of Economics & Administrative Sciences
- **Faculty Communication**
- Faculty of Architecture and Design
- Faculty of Engeering
- Faculty of Health Sciences
- Faculty of Sports Science
- Faculty of Medicine
- Faculty of Application Science

- Vocational School of Justice
- Anadolu Bil Vocational School
- Preparatory School
- Vocational School of Health Services
- School of Foreign Languages
- Institute of Postgraduate Education

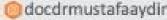










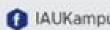








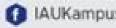
IAU Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN, Chairman of the Digital Technologies Business Council of the Foreign Economic Relations Board (DEİK), DEİK Board Member and Founder of Cerebrum Tech Dr. R. Erdem Erkul and his team discussed the digitalization processes of universities.



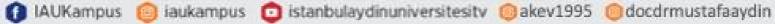




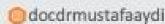
Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN attended the General Assembly Meeting of the Committee on Cooperation of Euro-Mediterranean Local and Regional Authorities (COPPEM).















Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN met with the Metropolitan of Tarabya Apostol Daniilidis and his friends.











Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN delivered a speech at the conference on "Innovative Leadership in Education: Building the Education System of the Future" hosted by Azerbaijan State Pedagogical University. In his speech, he emphasized that the transformation in education is possible not only through technological innovations but also through leadership vision.







Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN met with Prof. Dr. Cafer Caferov, Rector of Azerbaijan State Pedagogical University and EURAS Board Member.

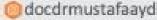










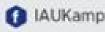






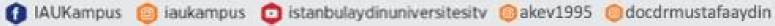
Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN participated in the workshop titled "Internationalization, Research and Quality Management in Global Universities: Strategic Approaches Towards Sustainable Development Goals" with the participation of education leaders.



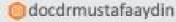
















Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, visited Turkiye - Azerbaijan University.



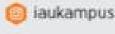


Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, visited Prof. Dr. Vilayet Valiyev, Rector of Azerbaijan Technical University and University of Turkiye- Azerbaijan.

















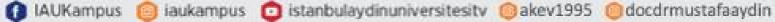
Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, attended the VI International Turkic World Science and Engineering Congress during his visit to Azerbaijan Technical University.



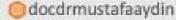
















Professor Mustafa Aydın ADPU-da təhsildə innovativ liderlikdən danışdı



"Türkiyəli tələbələrin Qarabağ universitetində təhsil almasını çox istəyirik" - Mustafa Aydın

Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN's visit to Azerbaijan and his press statement were widely covered in the Azerbaijani press.





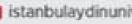
Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN visited the Founding Rector of Odlar Yurdu University, Prof. Dr. Ahmed Valiyev during his visit to Azerbaijan.







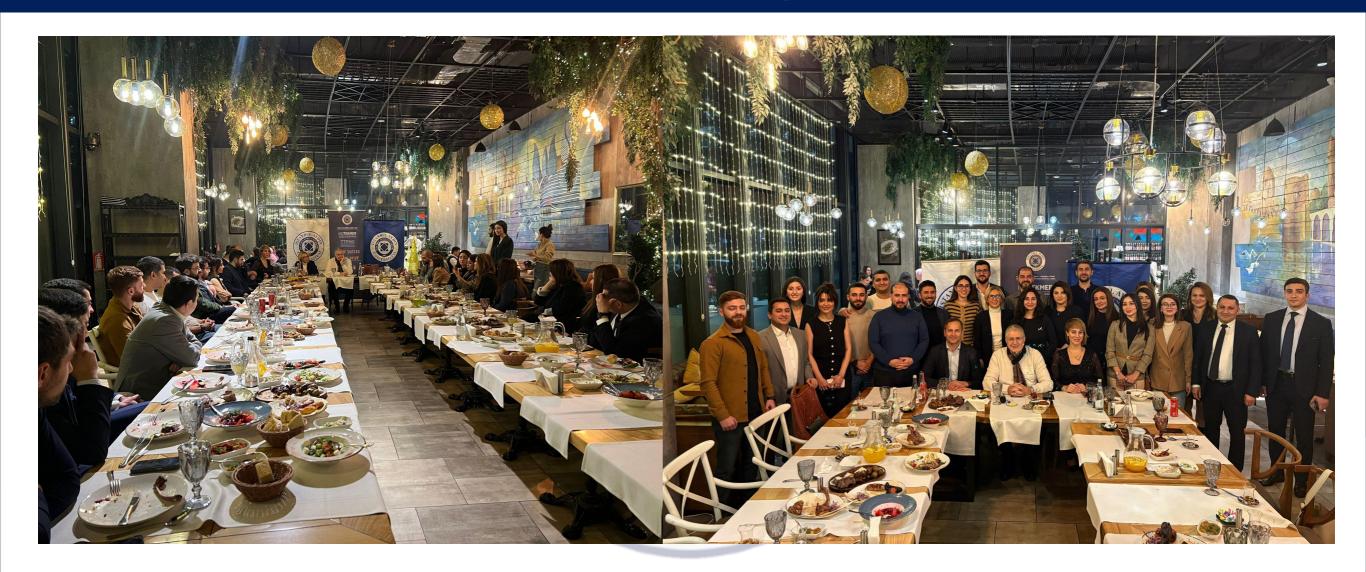












Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN met with Istanbul Aydın University graduates during his visit to Azerbaijan.







Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN gave an interview before the EURAS Workshop. In his speech, he made important evaluations on internationalization, research and quality management in higher education and sustainable development goals.













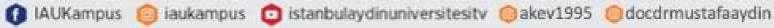


Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN came together with educational consultancy firms to ensure that Azerbaijani students can receive education at international standards and meet with well-established universities in Turkiye and TRNC.















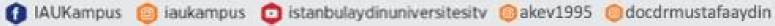


Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN attended the Higher Education Council Consultation Meeting.

















Prof. Dr. Hızır Tarık Oğuzlu, Dean of Istanbul Aydın University Faculty of Science and Letters, was the guest of the December meeting of Istanbul Aydın University Aydın Policies Platform.







Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN evaluated the Strategic Action Plan at the meeting developed by Küçükçekmece City Council.





Istanbul Aydın University Chairman of the Board of Trustees, Prof. Dr. Mustafa AYDIN published an interview in which he made important evaluations about the developments in the franchise sector and the food and beverage sector.

GASTRO >> www.hizmetix.com.tr

2025'TE 70 MİLYAR DOLARI HEDEFLEYEN

FRANCHISE SEKTÖRÜNDE YERELİN GÜCÜ ARTIYOR

Franchise sektörü, sürdürülebilirlik ve dijitalleşme odaklı büyüme stratejileriyle 2025'te 70 milyar dolarlık bir pazar büyüklüğüne ulaşmayı hedefliyor. Zincir işletmelerin yüzde 80'inin qıda alanında olduğunu söyleyen UFRAD Franchising Derneği Genel Başkanı Prof. Dr. Mustafa Aydın, Türkiye'de yeme-içme sektörünün özellikle yerel lezzetlere olan talebi ve franchise markalarının dinamik yapısının avantajını kullandığını söyledi.

durduğumuzda yeme-içme pazarı bu yıl nasıl bir üyüklüğe ulaştı, franchise sektörü burada nasıl bir pazar payına sahip? 2025 yılına ilişkin franchise sektörüne

Türkiye'de gıda, franchising algısı en yüksek sektör olarak karşımıza çıkıyor. Zincir işletmelerin yüzde 80'inin gıda olduğu ifade ediliyor. Ekonomik zorluklara rağmen, 2025 yılı itibarıyla franchise sektörünün 70 milyar dolarlık bir büyüklüğe ulasacağını öngörüyoruz. Gıda sektörü ise bu pazarın yaklasık yüzde 30'luk oranını kapsamaktadır. Franchising sektörü, hızla değişen dünyamızda her geçen gün yeni dinamiklerle karsılasıyor. 2025 yılında da, bu değisimin en belirgin iki unsuru sürdürülebilirlik ve dijitallesme olacaktır. Sürdürülebilirlik ve dijitalleşmenin entegrasyonu, franchising sistemlerini geleceğe hazırlıyor. Sürdürülebilir iş uygulamaları ile dijital teknolojileri bir araya getiren markalar, geleceğin iş dünyasında kalıcı olacaklardır. Özellikle yapay zeka tabanlı müşteri hizmetleri, veri analitiği ile pazarlama stratejileri gelistirme ve dijital ödeme sistemleri franchise dünyasında



UFRAD olarak, sektörün büyümesine öncülük etmeye ve girişimcilerle markalar arasında güçlü bir köprü oluşturmaya devam edeceğiz. Bu doğrultuda, Türkiye'nin en büyük fuarcılık firması TÜYAP ile is birliği içinde 5-8 Subat 2025 tarihlerinde TÜYAP Fuar ve Kongre Merkezi'nde düzenleyeceğimiz Franchise İstanbul Expo 2025'te yeni iş birliği fırsatlarını gündeme taşıyacak ve sektörün daha geniş bir kitleye ulaşmasına katkı sağlayacağız. Fuarda, yurt dışına açılmak isteyen markalar için büyük bir fırsat sunarak, birçok uluslararası yatırımcıyı bir araya getireceğiz. Bu etkinlik, global ölçekteki büyüme hedeflerini gerçekleştirmek isteyen yerli ve yabancı girişimciler için önemli bir platform olacak, Böylece, hem verel hem de uluslararası pazarda güçlü bir etki yaratmayı amaçlıyoruz.

Yeme-içme sektöründe bu kadar çok markanın yer alması nasıl bir rekabet ortamı doğuruyor, bu markaların rekabete katkısı konusunda neler söylersiniz?

Yeme-içme sektörü, Türkiye'nin en dinamik ve hızlı büyüyen alanlarından biri olarak, yüzlerce markanın faaliyet gösterdiği büyük bir rekabet ortamına sahip. Bu rekabet, sektörün gelişimine önemli katkılar sağlıyor ve tüketicilere daha fazla seçenek sunarken markaların da kendilerini

Rekabet ortamının en önemli çıktılarından biri, kalite standartlarının yükselmesi ve markaların yenilikçilikle ön plana cıkma cabasıdır. Tüketicilerin artan beklentiler doğrultusunda markalar, hem ürün kalitesinde hem de müsteri deneyiminde iyilestirmeler yapıyor. Özellikle sağlıkl menüler, sürdürülebilir ambalailar ve diiitallesme gibi yenilikçi çözümler bu rekabetin doğrudan bir sonucudur. Bir diğer önemli katkı, fiyat avantajı ve tüketiciye sunulan çeşitliliktir. Markalar, daha geniş bir kitleye ulaşmak için hem uygun fiyatlı hem de farklılaştırılmış ürünler sunmaya çalısıyor. Bu durum, tüketiciler açısından daha fazla alternatifin doğmasına olanak tanıyor. Ayrıca, franchise sistemlerinin sektördeki rolü, bu rekabetin düzenlenmesine

80 | Hizmetix

















Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN and Tarık Sönmez, Director General of International Trade in Services at the Ministry of Trade, attended the December meeting of the Education Services Committee of the Service Exporters' Association.











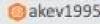




Prof. Dr. Mustafa AYDIN, Chairman of the Board of Trustees of Istanbul Aydın University, participated in the Education Services Sector Agency Workshop organized by the Service Exporters' Association, bringing together universities and agencies.









Dr. Osman Gültekin, Professor of Political Science and International Relations, Deputy Director of International Relations and UNESCO Chair in Cultural Diplomacy, Governance and Education at Istanbul Aydın University, was awarded the Presidential Award for Service and **Excellence and Certificate of** Appreciation by the Society of Transnational Academic Researchers (STAR Scholars Network).







İstanbul Aydın Üniversitesi'nde UNESCO Kültürel Diplomasi, Yönetişim ve Eğitim Kürsüsü Dr. Osman Gültekin, STAR Scholars Network tarafından Hizmet ve Mükemmeliyet için Başkanlık Ödülü ile Takdir Sertifikası'na layık görülmüştür. Ödüller, 12 Aralık 2024'te Nepal'de Kathmandu Üniversitesi'nde düzenlenen bir konferansta takdim edilmiştir.

Dr. Gültekin'i, akademiye ve uluşlararaşı ilişkilere olan katkılarından dolayı bu anlamlı basarısından ötürü tebrik ederiz.



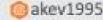
Dr. Osman Gültekin

Kültürel Diplomasi, Yönetişim ve Eğitim UNESCO Kürsüsü, Siyaset Bilimi ve Uluslararası İlişkiler Bölümü Doktor Öğretim Üyesi, Uluslararası İlişkiler Direktör Yardımcısı







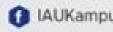








Istanbul Aydın University Management, Founding Foundation AKEV management, Club Advisors and Clubs Union Students came together at the Clubs Union 1st Group Motivation Meeting. At the meeting, the fall semester, in which 100 clubs carried out over 700 social activities, was evaluated. Spring semester strategies and projects were explained.





The 2024 Sports Awards ceremony, organized in cooperation with the Faculty of Sports Sciences and Torex Sport, brought together the important names of the sports world. The ceremony started with the opening speeches of Prof. Dr. Ali Sınağ, Vice Rector of IAU and Prof. Dr. Kemal Tamer, Dean of the Faculty of Sports Sciences, and valuable names of the sports community received their awards.

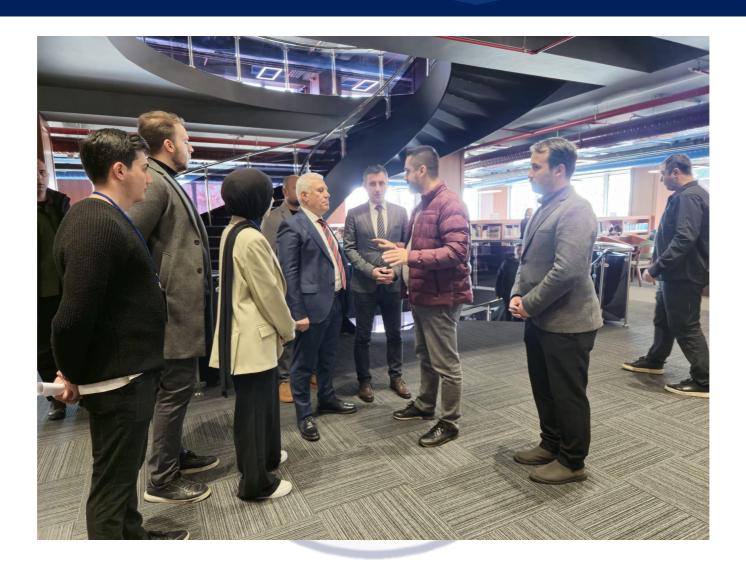








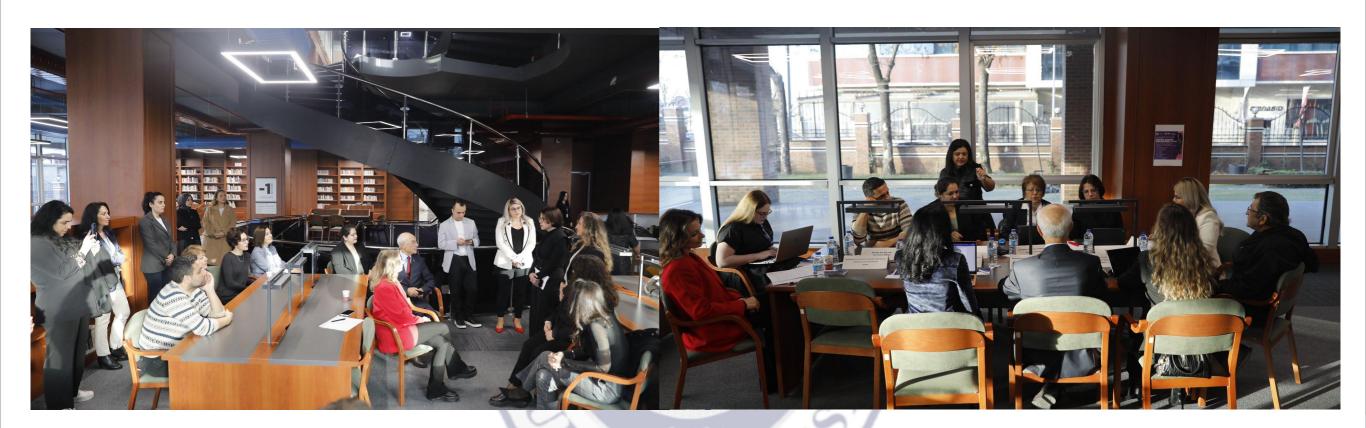




2024 sports awards, Bursa Metropolitan Mayor Mustafa Bozbey and TRT Sports team visited IAU Information Center.







In collaboration with our Women's Studies Coordinatorship and our founding foundation AKEV, a workshop titled "Beauty Norms Towards the Female Body and Urban Safety: Beyond Spatial and Aesthetic Boundaries" was organized.





The project titled "Investigation of the Effect of Motor Imagery Ability on Upper Extremity Functionality and Proprioception in Transradial Amputees Using Myoelectric Prosthesis", which was conducted by Lecturer Ayşe Yazgan from Department of Orthopedic Prosthetics and Orthotics, was entitled to be supported by TUBITAK. We congratulate our academician and wish him continued success.







IAU ACADEMICS IN VISUAL **MEDIA**

ÜNİVERSİTE

(•) CANLI YAYIN



PROF. DR. TARIK OĞUZLU

İAÜ FEN EDEBİYAT FAKÜLTESİ DEKANI

17.12.2024 / 13.00



XOF iaukampus / iaubasin

(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ FILIZ KATMAN

İAÜ EPPAM MÜDÜRÜ

17.12.2024/

15.00

XOF iaukampus / iaubasin

www.aydin.edu.tr



(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ ÖZGÜR TÖR

İAÜ ULUSLARARASI İLİSKİLER ÖĞRETİM ÜYESİ VE TAM MÜDÜRÜMÜZ

17.12.2024/20.00 Salı



X⊚ iaukampus / iaubasin

www.aydin.edu.tr





ANBUL AYDI

NIVERSITESI

NIVER

ÖĞR. GÖR. YELİZ ALBAYRAK

FEN EDEBİYAT FAKÜLTESİ

18.12.2024 / 20.00 Çarşamba



XOF iaukampus / iaubasin

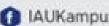
www.aydin.edu.tr















TANBUL AYDIN

ÜNİVERSİTESİ

ÜNİVERSİT



STANBUL AY

ÜNİVERSİTE







IAU ACADEMICS IN VISUAL **MEDIA**

28

(•) CANLI YAYIN



DOÇ. DR. **MEHMET CEM OĞULTÜRK**

SİYASET BİLİMİ VE ULUSLARARASI İLİSKİLER

16.12.2024 / 14.00 **Pazartesi**



XOff iaukampus / iaubasin

(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ TÜRKAN MELİS PARLAK

İAÜ ANADOLU BİL MYO

16.12.2024 / 17.00 **Pazartesi**

XOF iaukampus / iaubasin

www.aydin.edu.tr



(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESİ **HAZAR VURAL JANE**

SİYASET BİLİMİ VE ULUSLARARASI İLİSKİLER ÖĞRETİM ÜYESİ

16.12.2024 / 20.30 **Pazartesi**



XOf iaukampus / iaubasin

www.aydin.edu.tr





DR. ÖĞRETİM ÜYESİ CANAN TERCAN

İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ SİYASET VE ULUSLARARASI İLİSKİLER İNGİLİZCE ÖĞRETİM ÜYESİ

21.12.2024 / 23.59 Cumartesi



XOM iaukampus / iaubasin

www.aydin.edu.tr













NBUL AYDIN

VERSITES



NBUL AYD

IVERSITES

NBUL AYD





IAU ACADEMICS IN VISUAL **MEDIA**





STANBUL AYDIN ÜNİVERSİTESİ

STANBUL AY

ÜNİVERSİT

USTA ÖĞRETİÇİ

GASTRONOMİ VE MUTFAK SANATLARI BÖLÜMÜ **USTA ÖĞRETİCİ**

28.12.2024 / 11.15 Cumartesi



XOF iaukampus / iaubasin

www.aydin.edu.tr





DR. ÖĞRETİM ÜYESİ

AYSUN SAĞLAM

GIDA KALİTE KONTROLÜ VE ANALİZİ PROGRAM BAŞKANI

27.12.2024 / 19.00 Cuma



XOff iaukampus / iaubasin

www.aydin.edu.tr









SON DAKIKA

ASGARİ ÜCRETE %30 ZAM YAPILDI

BAKAN ISIKHAN: 2025 ASGARİ ÜCRETİ 22 BİN 104 TL OLARAK BELİRLENDİ

SON DAKİKA TÜRK-İŞ ASGARİ ÜCRETİN AÇIKLANDIĞI TOPLANTI

(•) CANLI YAYIN



DR. ÖĞRETİM ÜYESI GÜVEN ÖZDEMİR

İAÜ ANADOLU BİL MYO MÜDÜR YARDIMCIMIZ

27.12.2024/20.00 Cuma

tvnet.

X⊚f iaukampus / iaubasin















Journal of Biochemical and Molecular Toxicology



Check for update

Assistant Dean of the Faculty of Pharmacy and faculty member of the Department of Pharmaceutical Chemistry Assoc. Prof. Dr. Sevgi Karakuş's paper titled "Synthesis, Biological **Evaluation and in Silico Studies** of Novel Urea/Thiourea Derivatives of Lenalidomide" was published in the Journal of Biochemical and Molecular Toxicology, a Q2 journal.

RESEARCH ARTICLE

Synthesis, Biological Evaluation and in Silico Studies of Novel Urea/Thiourea Derivatives of Lenalidomide

Fatih Tok¹ [O] | Burçin İrem Abas² | Faika Başoğlu³ | Özge Çevik² [O] | Sevgi Karakuş⁴ | Abdulilah Ece⁵ [O]

¹Department of Pharmaceutical Chemistry, Faculty of Pharmacy, Marmara University, Istanbul, Turkiye | ²Department of Biochemistry, School of Medicine, Aydın Adnan Menderes University, Aydın, Turkiye | 3Department of Pharmaceutical Chemistry, Faculty of Pharmacy, European University of Lefke, Northern Cyprus, Turkiye | 4Department of Pharmaceutical Chemistry, Faculty of Pharmacy, Istanbul Aydin University, Istanbul, Turkiye | 5Department of Pharmaceutical Chemistry, Faculty of Pharmacy, Biruni University, Istanbul, Turkiye

Correspondence: Fatih Tok (fatih.tok@marmara.edu.tr)

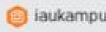
Received: 21 August 2024 | Revised: 9 November 2024 | Accepted: 14 November 2024

Keywords: Caki | HDAC | Lenalidomide | thiourea | urea

ABSTRACT

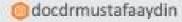
Designing new compounds from existing chemotherapeutic drugs to enhance inhibitory effects on tumor cells while overcoming multidrug resistance is one of the important strategies for new drug discovery in medicinal chemistry. A new series of urea and thiourea derivatives based on Lenalidomide as potential anticancer agents have been designed and synthesized. In vitro anticancer activity assay against Caki cancer cells and HUVEC endothelial cells revealed that 1-(4-methylphenyl)-3-[2-(2,6dioxopiperidin-3-yl)-1-oxoisoindolin-4-yl]urea (11) exhibited the highest anticancer activity and selectivity in the series with IC₅₀ values of 9.88 and 179.03 μM, respectively. Among the compounds, 11 showed significant HDAC1 inhibiton of 68.02 ± 2.44% at 10 μM concentration. TGF-β, Bax, Bcl-2 protein levels and scratch assay were analyzed in Caki cells. As a result, compound 11 induced apoptosis in Caki cells. In this study, it has been demonstrated that compound 11 can be a lead compound for further detailed investigation in renal cancer treatment. Through molecular docking studies, it was determined that the most active compound, 11, forms stable interactions with key residues in the enzyme's active site, particularly engaging in hydrogen bonds with GLY149 and coordinating with the zinc ion in the HDAC1 active site. These interactions are crucial for the observed inhibitory activity. Molecular dynamics simulation revealed the binding event of the most active compound with class I histone deacetylase and the stability of the complex in a biological environment.















Assistant Dean of the Faculty of Pharmacy and faculty member of the Department of Pharmaceutical Chemistry Assoc. Prof. Dr. Sevgi Karakuş's paper titled "Synthesis," Single Crystal Structure, and Hirshfeld Surface of (E)-N'- (2-Hydroxybenzylidene)-2-((3-(Trifluoromethyl)Phenyl)Amino) Benzohydrazide" was published in Macedonian Journal of Chemistry and Chemical Engineering.

Macedonian Journal of Chemistry and Chemical Engineering, Vol. 43, No. 2, pp. xx-xx (2024)

e-ISSN 1857-5625

DOI: 10.20450/mjcce.2024.2882 Original scientific paper

MJCCA9 -

Received: May 16, 2024 Accepted: October 3, 2024

SYNTHESIS, SINGLE CRYSTAL STRUCTURE, AND HIRSHFELD SURFACE OF (E)-N'-(2-HYDROXYBENZYLIDENE)-2-((3-(TRIFLUOROMETHYL)PHENYL)AMINO)BENZOHYDRAZIDE

Hanifi Özşanli1*, Sude Saral Çakmak2, Ufuk Çoruh1, Sevgi Karakuş3, Ezequiel M. Vazquez-Lopez⁴

Ondokuz Mayıs University, Faculty of Sciences, Department of Physics, 55200, Atakum, Samsun, Turkey

² Department of Pharmaceutical Chemistry, Faculty of Pharmacy, Marmara University, 34854, Istanbul, Turkey

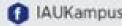
Department of Pharmaceutical Chemistry, Faculty of Pharmacy, Istanbul Aydın University, 34295, Istanbul, Turkey

⁴ Universidade de Vigo, Departamento de Química Inorganica, Facultade de Química, 36310, Vigo, Spain

2021hanifiozsanli@gmail.com

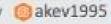
A hydrazide-hydrazone derivative, (E)-N-(2-hydroxybenzylidene)-2-((3-(trifluoromethyl)phenyl) amino)benzohydrazide, was synthesized and characterized using various spectroscopic techniques such as FTIR, 1H-NMR and 13C-NMR spectroscopy, and X-ray diffraction. The compound crystallized in the monoclinic space group P2/n, with lattice parameters: a = 21.0586(8) Å, b = 8.1969(3) Å, c =21.6475(10) Å, and $\beta = 92.886(2)^{\circ}$.

Within a single crystal cell, two crystallographically independent asymmetric molecules are present. These molecules are chemically identical but display a non-planar geometric molecular structure. The crystal structure was stabilized by C-H···O and C-H···N hydrogen bonds, which facilitate intermolecular interactions that form a three-dimensional network. The presence of effective hydrogen bond donors and acceptors contribute to the formation of a tightly interconnected three-dimensional structure. Additionally, Hirshfeld surface analysis was conducted to examine potential hydrogen bonding and spatial arrangement of atoms. This analysis quantified hydrogen bond interaction and identified atoms likely to participate in such interactions. Alongside stabilization by strong hydrogen bonds, $\pi \cdots \pi$ interactions significantly influence the packing arrangement, with interactions among the phenyl rings observable through shape index and curvedness diagrams.











Faculty member of the Department of Analytical Chemistry Asst. Prof. Dr. Cem Erkmen's book chapter titled "Advanced 2D" Material-Based Miniaturized **Devices for Biomedical** Applications" was published in the international book titled Advances Materials Production, Characterization and Multidisciplinary Applications published by CRC Press.

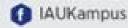
Advanced 2D Material-Based Miniaturized Devices for Biomedical Applications

Cem Erkmen, Ayushi Singhal, Raju Khan, and Sevinc Kurbanoglu

INTRODUCTION

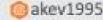
Biomedical applications refer to the use of advanced technologies and scientific principles in the field of medicine and healthcare to enhance diagnostics, treatment, and overall understanding of biological processes. These applications span a wide range of areas, including medical imaging, genomics, bioinformatics, drug development, and personalized medicine. The integration of biomedical applications has revolutionized the healthcare industry, providing clinicians and researchers with powerful tools to diagnose diseases earlier, tailor treatments to individual patients, and uncover novel insights into the complexities of human biology [1-3].

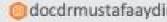
The importance of biomedical applications lies in their potential to significantly improve patient outcomes and contribute to the advancement of medical knowledge. For instance, medical imaging technologies, such as magnetic resonance imaging (MRI) and computed tomography (CT), enable non-invasive visualization of internal structures, aiding in the early detection and accurate diagnosis of various conditions. Genomic technologies allow for the analysis of an individual's genetic makeup, facilitating the identification of genetic predispositions to diseases and informing personalized treatment plans. Biomedical applications not only enhance clinical practice but also drive innovation in drug discovery and development, paving the way f more targeted and effective therapies [4-6]













Faculty member of the Department of Analytical Chemistry Asst. Prof. Dr. Cem Erkmen's chapter titled "Sustainability of Biosensors Over Conventional Methods" was published in the international book titled Biosensing Technology for **Human Health Eco-Friendly** Materials and Real-World Applications published by the Royal Society of Chemistry

CHAPTER 17

Sustainability of Biosensors Over Conventional Methods

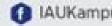
CEM ERKMENa, AREZOU TAGHVIMIb, YOUSEF JAVADZADEHB AND SEVINC KURBANOGLU*c

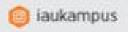
*Faculty of Pharmacy, Department of Analytical Chemistry, Istanbul Aydin University, 34295, Istanbul, Turkey; bBiotechnology Research Center, Tabriz University of Medical Sciences, Tabriz, Iran; Faculty of Pharmacy, Department of Analytical Chemistry, Ankara University, 06560, Ankara, Turkey *E-mail: skurbanoglu@gmail.com

17.1 Introduction

Sustainability of Biosensors

The sustainability of biosensors over conventional analytical methods represents a significant leap forward in the field of analytical chemistry, environmental monitoring, and healthcare. Biosensors, owing to their unique characteristics, offer a myriad of advantages that align with the principles of sustainability. One of the primary sustainability features of biosensors is their ability to reduce sample volumes. Conventional methods often require larger quantities of samples for analysis, contributing to resource depletion and increased waste generation. Biosensor





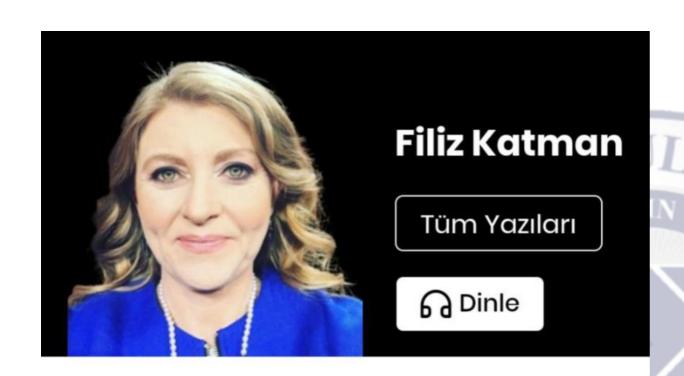




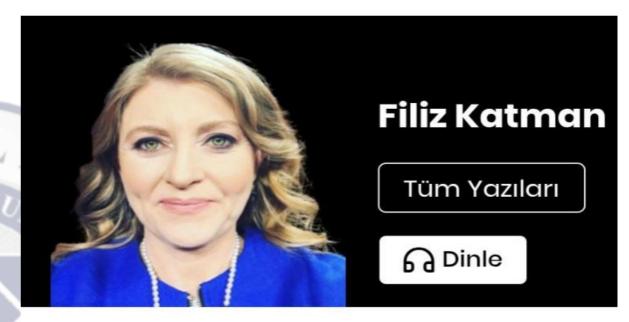




FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES







Güven veren ülke Türkiye

Our faculty member and EPPAM Director Dr. Filiz Katman wrote a column in Star newspaper.







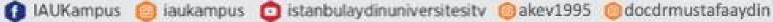
Faculty Member and EPPAM Director Dr. Filiz Katman made evaluations on the foreign policy agenda.

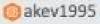












ÜNİVERS



FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES





Our faculty member Dr. Özgür Tör made an assessment on the latest developments in the foreign policy agenda.

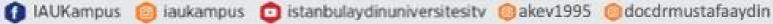




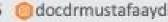
















Our faculty member Assoc. Prof. Dr. Mehmet Cem Oğultürk made evaluations about the foreign policy agenda.

















Our faculty member Dr. Canan Tercan made evaluations on the latest developments in the foreign policy agenda.



















Our Faculty Member and KURSAM Director Dr. Adil Salepçioğlu made evaluations after the increase in the minimum wage.







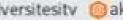
Our Faculty Member and Vice Dean Prof. Dr. Hüseyin Selimler evaluated the latest developments on the economic agenda.

















Faculty Member Dr. Hazar Vural Jane made evaluations on the latest developments in the foreign policy agenda.

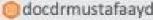
















Within the scope of the project titled "My School at University, My University at School" which is carried out in cooperation with the Faculty of Education and Istanbul Provincial Directorate of National Education, Dr. Serap ÇİMŞİR gave a seminar titled "Interdisciplinary Education in the 21st Century" on 13 December 2024.



















Within the scope of the project called "My School at University, My University at School" which is carried out in cooperation with the Faculty of Education and Istanbul Provincial Directorate of National Education, Classroom Teaching Program Asst. Prof. Dr. Mehmet Arif BOZAN visited Sultan Alparslan Primary School.







"World Arabic Day Event" was organized on 18 December 2024 with the partnership of the Arabic Language Teaching Program and the Department of Arabic Translation and Interpreting. The event started with the speech of Prof. Dr. Aysel ERGÜL KESKIN, Dean of the Faculty of Education, and was attended by Prof. Dr. Nevzat Hafiz YANIK, Asst. Prof. Dr. Nevzat Hafiz YANIK, Prof. Dr. Muhammed Ali HASANOĞLU and Asst. Prof. Dr. Eyass ALRASHED with their speeches. Asst. Prof. Dr. Eyass ALRASHED and Lecturer Faizeh ALGHAFEER, Arabic Language Teaching and Arabic Translation and Interpreting students contributed with poetry recital, theater performance and music recital.

















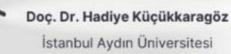




Guidance and Psychological Counseling Program faculty members Assoc. Prof. Dr. Hadiye Küçükkaragöz and Lecturer Dilek Özyürek gave a seminar on loss and grief on December 18, 2024 within the scope of the "My Teacher is with Me" project carried out by Istanbul-Küçükçekmece District Directorate of National Education.

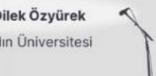








Öğr. Gör. Dilek Özyürek İstanbul Aydın Üniversitesi



Öğretmenim Benimle Projesi Mentör Öğretmenlerine Yöneliktir.





10.00 - 12.00









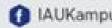








English Language Teaching Program research assistants Seren Özgür, Hazal Tekeli, A. Yaren Bağcı and Preschool Teaching Program Lecturer Devran Korkmaz organized an innovative and fun activity to improve the English skills of 5th grade students of Yenibosna Fatih Middle School. On December 23, 2024, students actively participated in language learning through a Minecraft-based game.









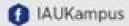
English Language Teaching Career Day was held on December 24 for the students of the English Language Teaching Program. Within the scope of the Career Day; lecturers, faculty members, English teachers working in private and public schools, research assistants and cabin officers were met and interviewed about career options. Students were also informed about Erasmus Staff Mobility.





Turkish Language Teaching Program Faculty Member and Director of IAU Child Education Application and Research Center Şeyma Özdil and Expert Psychologist Merve Alpdündar were the speakers of the seminar titled "Understanding and Supporting Outstanding Children: Guidance for Parents for Identity and Emotional Development" which was held online on December 24, 2024.





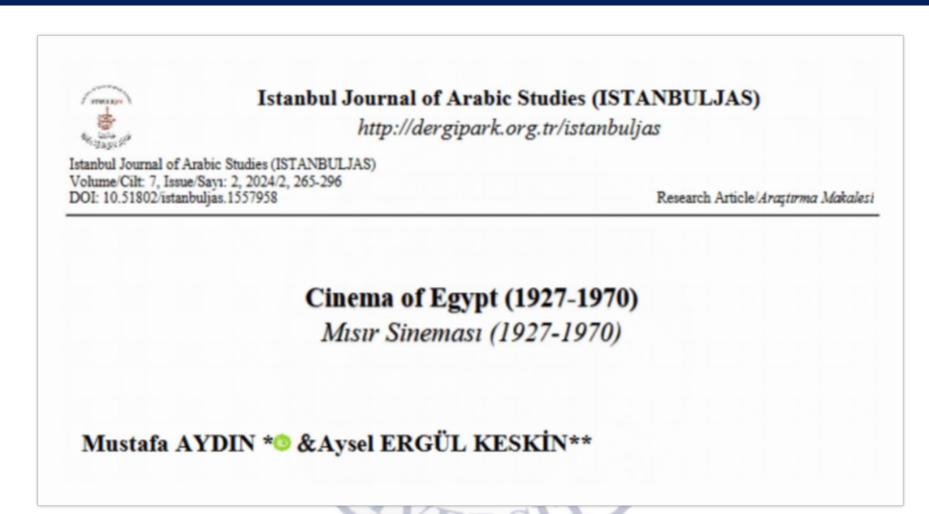




The "Breakfast Meeting" organized by the Faculty of Education for the faculty members was held on December 26th. During the event, the activities of the Faculty in the fall semester and the plans for the spring semester were discussed. Students of the Music Education Program contributed to the event with a music concert.







Istanbul Aydın University Chairman of the Board of Trustees Prof. Dr. Mustafa AYDIN and Dean of the Faculty of Education Prof. Dr. Aysel ERGÜL KESKİN's article titled "Cinema of Egypt (1927-1970)" was published in the "Istanbul Journal of Arabic Studies".







Psychological Counseling and Guidance Program Faculty Member Assoc. Prof. Dr. Umut Birkan Özkan's article titled "Analysis of Participant Achievement in the 0-72 Months Child Development Course Program: Impact of Age, Education Level, Employment Status, and Reasons for Choosing the Course" was published in Manisa Celal Bayar University Faculty of Education Journal.



Manisa Celal Bayar University Journal of The Faculty of Education ISSN: 1309-8918

2024, Vol. 12, No.2



Analysis of Participant Achievement in the 0-72 Months Child Development Course Program: Impact of Age, Education Level, Employment Status, and Reasons for Choosing the Course

Umut Birkan Örkan'

This study aims to examine how demographic factors of the participants affect their achievement in completing the 0-72 Months Child Development Course Program. Success in this context is defined by participants' shilty to meet the course objectives, which focus on enhancing knowledge and skills in early childhood development. The study employs a quantitative, correlational survey design, with a research population consisting of 651 trainers enrolled in the program during the 2019-2020 academic year. The 0-72 Months Child Development course curriculum prepared by the Ministry of National Education General Directorate of Lifeling Learning was applied to the participants. Data were analyzed using a binary logistic regression model. In the first stage, the individual effects of each demographic variable on course success were examined. In the second stage, the combined impact of those variables found to have a significant effect was assessed. The analysis revealed that participants who were unemployed and those aged 30-39 had a higher blackhood of naccembally completing the course. However, participants' purpose of effending the course and their education level did not have a significant effect on the likelihood of being successful in the course. The results of the study were discussed and recommendations were made.

1.044 development 2. Curriculum

3 Arabento

Keywoods

Achievement 4. Lifelong learning 5. Curriculum evaluation

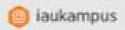
Received 05 10 2023

Accepted 16-17-2074 Research Article

Suggested APA Citations

Otker, U.S. (2024). Analysis of participant adservement in the 0-72 months dulid development course program, impact of age, education level. employment statum, and mesons for choosing the course. Mouse Calal Boyer University Journal of the Familty of Education, 12(2), 909–523. https://www.docorg/10.52826/androadd.1372982









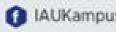






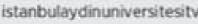
Dean of the Faculty of of Science and Letters, Prof. Dr. Tarık Oğuzlu was a live broadcast guest on various television channels.

















Faculty of Science and Letters held an event titled "Faculty of Arts and Sciences Academy Talks" on 26.12.2024 with faculty member Dr. Öz Öktem as the speaker.



Fen Edebiyat Fakültesi Akademi Konuşmaları

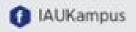
Faculty of Science and Literature Academy Talks







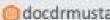














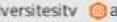
Department of Arabic Translation and Interpreting organized the "World Arabic Day Event" on 18.12.2024.

















DE GRUYTER



FACULTY OF SCIENCE & LETTERS

From Department of English Language and Literature faculty member Prof. Dr. Zekiye Antakyalıoğlu Er's book review titled Tom Stoppard in Context was published in Anglia magazine.

Anglia 2024; 142(4): 852-856

David Kornhaber and James N. Loehlin (eds.). 2021. Tom Stoppard in Context. Cambridge: Cambridge University Press, x+269 pp., 1 illustr., £84.99.

Reviewed by Zekiye Antakyalıoğlu, Istanbul Aydın University E-Mail: zekiyeantakyali@gmail.com

https://doi.org/10.1515/ang-2024-0070

Tom Stoppard is known for his wittily constructed high comedies of ideas that touch on a wide array of topics from science to philosophy, from aesthetics to politics, and from history to chaos theory or mathematics. What makes them "Stoppardian" is their allusive and parodic tone, witty wordplays, very articulate characters, multilayered structures and their special representation of multiple perspectives. Considering their complexity and intellectually demanding quality, one could almost call them "caviar for the general public" as Carr said of James Joyce's work in Travesties.1 Contrary to popular belief, Stoppard, like Joyce, has succeeded in becoming one of













¹ Tom Stoppard. 1975. Travesties. New York: Grove Press, p.13.



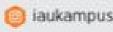
SUFFERING IN ANGLOPHONE LITERATURES

Edited by MARTINA DOMINES and CHARLES I. ARMSTRONG

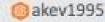
From Department of English Language and Literature faculty member Prof. Dr. Zekiye Antakyalıoğlu Er's book chapter titled "Suffering and Trauma: Douglas Stuart's Shuggie Bain as a Return to Realism" was published in Suffering in Anglophone Literatures.













From Department of English Language and Literature faculty member Dr. Oz Öktem's article titled "Sir John Falstaff: Shakespeare's Multidimensional Antihero" was published in the International Journal of Arts, Humanities and Social Sciences.

IPRPD

International Journal of Arts, Humanities and Social Sciences

ISSN 2693-2547 (Print), 2693-2555 (Online) Volume 05; Issue no 12: December, 2024 DOI: 10.56734/ijahss.v5n12a2



SIR JOHN FALSTAFF: SHAKESPEARE'S MULTIDIMENSIONAL ANTIHERO

Öz Öktem1

¹Faculty Member, English Language and Literature Department, Istanbul Aydin University, Turkey

Abstract

In this paper I explore the multidimensional character of Sir John Falstaff, one of Shakespeare's most iconic figures, who appears in Henry IV, Part 1, Henry IV, Part 2, and The Merry Wives of Windsor. Falstaff, a blend of comical antihero and tragic figure, challenges traditional ideals of heroism, honor, and masculinity through his wit, cowardice, and self-indulgence. His lighthearted but intricate friendship with Prince Hal reveals significant contrasts in their values, emphasizing Falstaff's role as both mentor and foil in Hal's journey from a reckless youth to a responsible king. Falstaff's comical misadventures in The Merry Wives of Windsor feature his blundering attempts at courtship and underline the strength and agency of the women who ultimately outwit him. While his humor and charm make him a beloved character, Falstaff's actions also prompt reflection on themes of loyalty, leadership, and social norms. I argue that Falstaff's complex character serves not only as comic relief but also as a critical lens through which Shakespeare examines the nuanced tensions between individual desires and societal expectations in early modern English culture.

Keywords

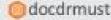
Falstaff, Henry IV, The Merry Wives of Windsor, Hero Vs. Antihero, Wit in English Literature













From Department of Sociology, Rsch. Assist. Eda Öner organized the event titled "Sources of Ottoman History" on 19.12.2024.

















FACULTY OF LAW

The 2nd edition of the book titled "Crimes and Sanctions Related to Laundering Proceeds of Crime" written by Prof. Dr. Murat Volkan DÜLGER was published.

Murat Volkan DÜLGER

Suç Gelirlerinin Aklanmasına İlişkin Suçlar ve Yaptırımlar

(Kara Paranın Aklanması Suçu)

- Suctan Kaynaklanan Malyarlığı Değerlerinin Aklanması Sucu (TCK m. 282/1)
- Aklanmış Malvarlığı Değerlerinin Satın Alması ve Kabul Edilmesi Suçu (TCK m. 282/2)
- 5549 Sayılı Kanun'da Yer alan Aklamayla İlgili Suçlar ve Kabahatler
- Kripto Varhkların Suc Gelirlerinin Aklanmasında Kullanılması
- Uluslararası ve Ulusal Ceza Hukuklarında Aklama Suçu

Suc Gelirlerinin Aklanmasının Uluslararası Boyutu

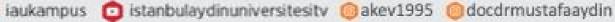
Suc Gelirlerinin Aklanmasıyla Mücadelede Önlevici Tedbirler

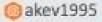
seckin















FACULTY OF LAW

At the I. Society Conference (Reflection of Social Events on Social Media) organized by Istanbul Aydın University Anthropology Community, Prof. Dr. Murat Volkan DÜLGER presented paper titled "Femicide in terms of Criminal Law", Asst. Prof. Dr. Şaban Cankat TAŞKIN presented paper titled "The Crime of Stalking and Protection of Women" and Asst. Prof. Dr. Şaban Cankat TAŞKIN presented the paper titled "The Crime of Stalking and Protection of Women." Besides, Rsch. Assist. Sena İSPİRLİ presented the paper on "Femicide in terms of Sanctions".









FACULTY OF LAW

Asst. Prof. Dr. Gülçin KARASU ÖZTEMEL's article titled "A Critical Approach to the Additional Tax Regulation Introduced by Law No. 7440 in the Context of Constitutional Principles" was published in the International Journal of Public Finance, Vol. 9 No. 2 in 2024.



International Journal of Public Finance

E-ISSN: 2548-0499 DOI: 10.30927/ijpf.1500392 2024 | Vol. 9 No. 2 | pp. 467 - 494 homepage: https://dergipark.org.tr/tr/pub/ijpf

7440 Sayılı Kanun'la Getirilen Ek Vergi Düzenlemesine Anayasal İlkeler Bağlamında Eleştirel Bir Yaklaşım

Gülçün Karasu Öztemel¹ 0

RESEARCH ARTICLE Araştırma Makalesi

MAKALE BILGISI

Gönderme: 12.06.2024 Düzeltme : 27.08.2024 : 09.09.2024 Yayın : 25.12.2024

iThenticate benzerlik orani: %11 JEL Kodu:

K34, K1, H2 Anahtar Kelimeler:

7440 sayılı Kanunla Ihdas Edilen Ek Vergi Hukuki Güvenlik İlkesi. Gecmise Yürümezlik İlkesi, Mali Güç İlkesi, Esitlik İlkesi

ÖZET

6 Şubat 2023'de Kahramanmaraş merkezli on bir ilimizde yaşanan depremlerden sonra 12 Mart 2023 tarihinde yürürlüğe giren 7440 sayılı Kanun'unun 10. maddesinin 27. fıkrası ile istisna, indirim ve indirimli kurumlar vergisinden yararlanan kurumlar vergisi mükelleflerine yönelik ek vergi ihdas edilmiştir. 2022 hesap dönemi bittikten sonra bazı kurumlar vergisi mükelleflerine yönelik getirilen ek verginin; geçmişe yürümezlik ve dolayısıyla hukuki güvenlik ilkesine, bazı vergisel bağışıklıklar üzerinden kurum kazancıyla ilişkilendirilmeksizin alınması mali güç ilkesine, bazı istisna ve indirimler üzerinden alınmasının ise eşitlik ilkesine aykırılık teşkil edip etmediği mükellefler açısından büyük önem taşımaktadır. Bu kapsamda çalışmanın amacı, 7440 sayılı Kanun kapsamında ihdas edilen ek vergi düzenlemesinin hukuki güvenlik, mali güç ve eşitlik ilkeleri açısından incelenmesi ile Anayasa Mahkemesinin bu konu hakkında vermiş olduğu ilgili kararın değerlendirilmesi üzerinedir. Çalışmada, Anayasa Mahkemesi kararlarından yararlanılmıştır.

7440 savılı Kanun ile ihdas edilen ek vergi düzenlemesinin gerçek bir geçmişe yürüme olduğu tespitiyle, hukuki güvenlik ilkesine aykırılık teşkil ettiği sonucuna varılmıştır. Ek verginin dönem kazancıyla ilişkilendirilmeksizin alınması, zararı olan mükelleflerden de vergi alınabileceği sonucunu doğuracağından bu durum, mali güç ilkesine aykırılık teşkil etmektedir. Ayrıca bazı istisna ve indirimlerin ek verginin kapsamına alınması yoluyla yapılan sınıflandırmanın eşitlik ilkesine de aykırı olduğu ifade edilebilir. Deprem ülkesi olduğumuz gerçeğinden hareketle başta yaşanabilecek depremler ve bunun yanında iklim krizine bağlı olarak tarım alanında meydana gelebilecek sorunlar ile karşılaşılabilecek salgın hastalıklara karşı yatırım bütçeleri artırılarak önleyici tedbirler alınması elzemdir.













The workshop titled "The Roles of Local Governments and NGOs in Individual Preparedness for Disasters", organized in cooperation with the Department of Public Relations and Publicity, Beylikdüzü Municipality, AKEV and AFAM, was held on Thursday, December 19, 2024 in the form of a closed session with the participation of nearly 200 expert participants from 12 universities, 24 nongovernmental organizations and 14 district municipalities. The opening speeches of the program were delivered by Mahmut HERSANLIOĞLU, Deputy Governor in Charge of Disasters, Mehmet Murat ÇALIK, Mayor of Beylikdüzü, Prof. Dr. İbrahim Hakkı AYDIN, Rector of Istanbul Aydın University and Prof. Dr. Haluk ÖZENER, Director of Istanbul DED.

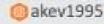


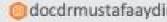














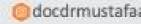


Aydın Acoustic, which was built as a scientific research project by the Faculty of Communication, continues to bring music and art together by hosting many valuable artists so far. "Loosin' My Religion" from the music video shoot with Ayşegül Karadeniz and her team was released.





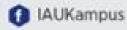






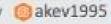
Aydın Akustik released "Kurdili Hicazkar" from the music video shoot with Karapera on December 3. The shooting was coordinated by the faculty member of the Department of Radio, Television and Cinema, Lecturer Volkan BUDAK realized.

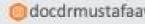








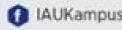






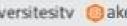
Aydın Acoustic released the music video for "Dediler" with Hilal Yıldız on December 5th. The shooting was coordinated by the lecturer of the Department of Radio, Television and Cinema, Volkan BUDAK.















66

Vice Head of the Department of Public Relations and Publicity Asst. Prof. Dr. Birgül ÜSTÜNBAŞ ERDOĞAN's article titled "A Research on Individuals' Motivations for Using Political and Current Content Channels on YouTube" was published in the New Media Journal.

Bireylerin YouTube'ta Siyasi ve Güncel İçerikli Kanalları Kullanma Motivasyonlarına Yönelik Bir Araştırma

vapıya sahiptir. Bu özelliği sayesinde cesitli tür ve nitelikte, icerik üreticisinin kendi denetiminde olan ye iceriği tamame kendisinin oluşturduğu siyasi ve güncel olaylarla ilgili video içeriklerinin tüketimi hızla artmaktadır. Bu çalışma, bireylerir calışmanın dijital medya ve siyasal iletisim alanında yürütülen çalışmalara yol gösterici olacağı öngörülmektedir.

this feature, the consumption of video contents of various types and qualities related to political and actual events, which are under the control of the content producer and whose content is created entirely by herself, is rapidly increasing. This study was conducted to determine individuals' motivations for using YouTube channels related to political and actual





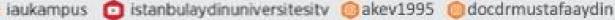












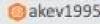


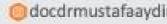


Within the scope of the "Introduction to Public Relations" course taught by Head of the Department of Public Relations and Publicity Assoc. Prof. Dr. Deniz AKBULUT, the event titled "Use of Tools and Techniques in Public Relations Projects" was held on Monday, December 23, 2024. Lecturer Dr. Fatih ÖZKOYUNCU was the guest.



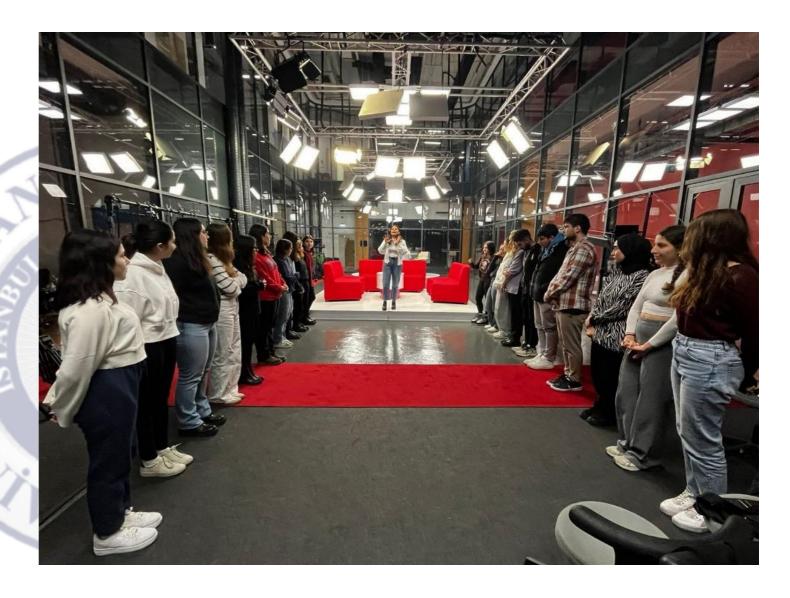








Within the scope of Lecturer Serhat DOĞAN's Storytelling course which was held on Saturday, December 28, 2024; Instructor Özlem KAYMAKCI was the guest of the event titled "Body Language Use and Voice **Intonation Applications** Workshop with Creative Drama Method".









From Department of Journalism, Asst. Prof. Dr. Hüseyin KAZAN gave training on effective body language use and communication skills in nursepatient communication for staff at IAU VM Medicalpark Park Florya Hospital.







Platon'un bilinen diyaloglarından biri olan Şöleri'de arzu, aş kın gücü ve insanların aşka borçlu oldukları şeyler üzerine konuşan Aristophanes, aşkı anlayabilmek için çok eski zamanlara bakmak gerektiğini söyler. Ona göre (Platon, 2018: 65-72):

Çok eski zamanlarda insanlar; güneşin çocukları (biyolojik erkek), dünyanın çocukları (biyolojik kadın) ve ayın çocukları (hermafrodit) olarak dünyaya gelmekteydi. Ayın çocukları, güneşin ve dünyanın çocuklarından farklı olarak yuvarlak bir vücuda, dört ele, dört ayağa, ikişer üreme organına iki yüze sahipti. Bu insanlar güçlerini tanrılara saldırmak için kullanıp bunun sonucunda tanrıların tanrısı Zeus tarafından cezalandırılırlar, Zeus onlara varlıklarını yok etmeyecek ama aynı zamanda da eskisi gibi davranamayacakları bir ceza verir; onları ikiye ayırarak güçsüzleştirir. Bu cezanın ardından bu insanlar birbirlerine sanlarak tek bir canlı olabilmek ve iyileşebilmek için aç ve hareketsiz şekilde beklerler.

Inside of the book titled "Which Film's Sequence is This?: An Overview of Film Analyzes""which is edited by Assoc. Prof. Dr. Berceste Gülçin ÖZDEMİR from Istanbul University Faculty of Communication, was published by Ütopya Publishing House. In the book, Department of Visual Communication Design, Rsch Assist. Burcu KAVAS's chapter titled "Between Deleuze and Guattari's Claws: The Lobster" was also published.



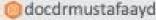










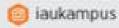


İstanbul Üniversitesi Radyo Televizyon ve Sinema Doktora Programı Öğrencisi, İstanbul Aydın Üni. Ar. Gör. Görsel İletişim Tasarımı Bölümü





IAU Advertising Workshop students attended the Sustainable Living Festival with the Head of the Department of Advertising Assoc. Prof. Dr. Gonca YILDIRIM ÖGE. Thanks to the invitation of Aslı DEDE, founder of the School of Sustainable Living, and Prof. Dr. Esra YÜKSEL ACI, faculty member of Marmara University, the students listened some inspiring ideas and projects that make a difference at the first and unique festival in Turkiye that brings together universities, young people and the business world in the vision of









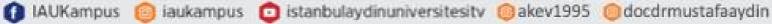


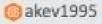
Within the scope of the Conversations on Advertising series, the guest of the event titled "Marketing 101" moderated by Assoc. Prof. Dr. Gonca YILDIRIM ÖGE. The guest of the event was Marketing Expert and Brand Council member Savaş CENEVİZ. For the interview which was held on December 23, 2024, Savaş CENEVİZ talked about marketing processes and strategic marketing campaigns.

















Rsch. Assist. Elif İNCEİSMAİL was a guest of Assoc. Prof. Dr. Özen OKAT's Neuromarketing course at Ege University Faculty of Communication, Department of Advertising within the scope of "Graduates in the Classroom" series. After the presentation titled "Neuromarketing Applications: Understanding the Consumer Brain" EEG device with the students was tested.





The book titled "Which Film's Sequence is This: An Overview of Film Analyzes"?" edited by Assoc. Prof. Dr. Berceste Gülçin ÖZDEMİR from Istanbul University Faculty of Communication. was published by Ütopya Publishing House. In the book, Radio, Television and Cinema Department Research Assistant's Oğuzhan ALTUNKURT's chapter titled "Dune and Dune: Part Two Films as Examples of Adaptation from Literature to Cinema". Besides, Department of Radio, Television and Cinema Research Assistant Özlem VATANSEVER's chapter titled "He's Not Just a Computer: The Movie 'Her' in the Context of Plato's Philosophy of Love" was published in the book.







Volkan BUDAK, Lecturer at the Department of Radio, Television and Cinema, was selected as a pre-jury member for the TAYF International Short Film Festival, which will take place for the fourth time between April 24-26, 2025.





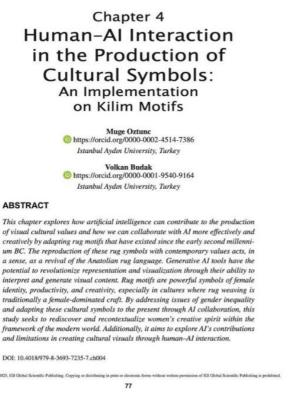


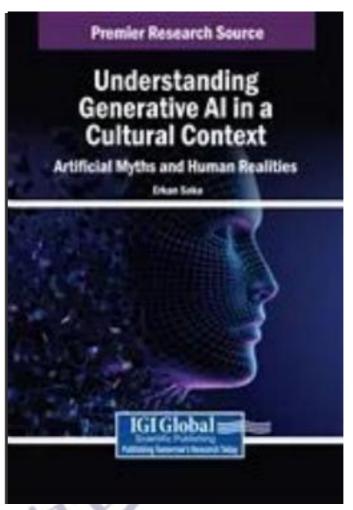


Head of the Department of Radio, Television and Cinema Asst. Prof. Dr. Burhan KILIÇ attended the Radio, Television and Cinema Department Heads Workshop organized by Sakarya University within the scope of the 3rd Film Research Symposium.









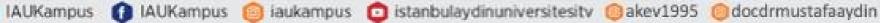
In the book titled "Human-Al Interaction in the Production of Cultural Symbols" which was edited by Erkan SAKA and published by IGI Global; Department of Advertising faculty member Assoc. Prof. Dr. Müge ÖZTUNÇ and Department of Radio, Television and Cinema Lecturer Volkan BUDAK's chapter titled "Human-Al Interaction in the Production of Cultural Symbols: An Implementation on Kilim Motifs" was published.



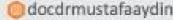














Head of the Department of Radio, Cinema and Television Asst. Prof. Dr. Burhan KILIÇ's research article titled "Evaluation of Criticism Writing Gains of Students Taking Film Criticism Course" was published in Beykoz Academy Journal.

Beykoz Akademi Dergisi, 2024; 12(2), 283-299 Gönderim tarihi: 15.08.2024 Kabul tarihi: 07.11.2024 DOI: 10.14514/beykozad.1533804 ARAŞTIRMA MAKALES

FİLM ELEŞTİRİSİ DERSİNİ ALAN ÖĞRENCİLERİN ELEŞTİRİ YAZIM KAZANIMLARININ DEĞERLENDİRİLMESİ

Burhan KILIÇ¹

1950'li yıllarda üniversiteler çatısı altında Fransa'da eğitimi verilmeye başlanan film eleştirisi ülkemizde Muhsin Ertuğrul'un Pençe filmi için yazmış olduğu eleştiri yazısından itibaren uzun bir süre gazetelerin güdümünde film tanıtım faaliyetlerine yakın bir çizgide kalmıştır. Ülkemizde süreç içerisinde film eleştirisini bu çizgiden kurtarmak ve film eleştirisine hak ettiği saygınlığı kazandırmak için çeşitli uygulamalar yapılmıştır. Bu uygulamalardan biri film alanı eğitimini içermektedir. Türkiye'de üniversitelerin ilgili alan müfredatında "film eleştirisi" dersleri bulunmaktadır. Ancak bu derslerin öğrencilerin sinemayı algılayışlarında ve filmleri değerlendirmelerinde yapmış olduğu katkıyı irdeleyen bilimsel bir çalışma bulunmamaktadır. Bu çalışmanın amacı film eleştirisi dersi alan oğrencilerin, verilen dersler sonrasında filmleri anlamalarında ve yorumlamalarında anlamlı bir farklılığın oluşup oluşmadığını irdelemektir. Bu amaç düzleminde bir vakıf üniversitesinde Film Eleştirisi dersi alan (Radyo Televizyon ve Sinema 4. Sınıf) 19 öğrenciden film eleştiri yaklaşımlarıyla eleştirilebilecek 10 filmin yer aldığı film örnekleminden bir adet film seçmeleri istenmiş, öğrencilerden bu film hakkında. 14 hafta bovunca islener dersin ilk haftasında, vize sınavlarından sonraki haftaya denk gelen 9. haftada ve derslerin son haftası olan 14. haftada en az 1 sayfalık eleştiri yazısı kaleme alması beklenmiştir. Öğrenciler belirtilen haftaların bitiminde seçmiş oldukları filmi toplamda üç kere elestiri yazısıyla ele almışlardır. Elestiri yazıları doküman analizi yöntemiyle incelenmiş, yazılar, kullanılan başlık, dil kullanımı, seçilen film eleştiri yaklaşımı ve bu yaklaşımın uygunluğu, üslup, yazılarda öne çıkan değerlendirme konuları, yetkinlik gibi temalara ayrılmıştır. Bu temalar özelinde ilk yazıdan son yazıya kadar var olan değişimler saptanmıştır. Eleştiri yazılarında süreç içerisinde ilk tur yazılarda hiç kullanılmayan, sosyolojik (K6), psikanalitik (K1, K3), göstergebilimsel (K13), tarihsel (K4, K8, K15), auteur (K5), ideolojik (K8, K12) ve feminist (K6) film eleştiri yaklaşımlarının tercih edilmeye başlandığı görülmüştür Ancak yazılan eleştiri yazılarında bu yaklaşımların tam anlamıyla doğru seçilerek kullanıldığı söylen Ayrıca katılımcıların filmleri değerlendirmek için yazmış olduğu yazıların film tanıtım yazısı ile film eleştiri yazısı arasında bir konumda kaldığı sonucuna ulaşılmıştır

Anahtar kelimeler: Film elestirisi. Sinema. Elestir JEL Sınıflaması; 121, Z00, L82,

EVALUATION OF THE CRITICAL WRITING ACQUISITIONS OF STUDENTS TAKING THE FILM CRITICISM COURSE

Film criticism, which started to be taught in France under the umbrella of universities in the 1950s, has remained in a line close to film promotion activities under the guidance of newspapers for a long time in our country since Muhsin Ertuğrul wrote a review for the film Pence. In our country, various practices have been carried out in order to free film criticism from this line and to give film criticism the prestige that it deserves. One of these practices involves film education. There are "film criticism" courses in the curricula of universities in Turkey. However, there is no scientific study that examines the contribution of these courses to students' perception of cinema and their evaluation of films. The aim of this study is to examine whether there is a significant difference in the comprehension and interpretation of films by students taking film criticism courses after the courses. For this purpose, 19 students taking a Film Criticism course (Radio, Television and Cinema 4th grade) at a foundation university were asked to select one film from a sample of 10 films that could be criticized with film criticism approaches, and students were expected to write at least 1-page criticism about this film in the first week of the 14-week course, in the 9th week, which coincided with the week after midterm exams, and in the 14th week, the last week of the course. At the end of the specified weeks, the students reviewed the selected film three times in total. The criticism texts were analyzed by document analysis method, and the essays were divided into themes such as the title used, language use, the chosen film criticism approach and the appropriateness of this approach, style, evaluation topics that stand out in the essays, and competence. The changes in these themes from the first to the last text were identified. It was observed that sociological (P6), semiotic (P13), historical (P8, P15), ideological











Dr. Öğr. Üyesi, İstanbul Aydın Üniversitesi, İletişim Fakültesi, Radyo Televizyon ve Sinema Bölüm urhankilic@aydin.edu.tr. ORCID: 0000-0002-0894-129X





Our horror-themed VR game "Self Control", developed within the scope of Aydın University BAP project, has completed its production process. Within the framework of the project, Rsch. Assist. Muhammed Yahya BİLİR and Rsch. Assist. Burcu Berre ATMACAN provided New Media and Communication students with VR usage training. In addition, the game experience was flourished by measuring the reactions of the students through pre-test and post-test processes.











Architecture and Urban Planning

2024, Vol. 20, Issue 1, pp. 226-234 https://doi.org/10.2478/aup-2024-0019 https://content.sciendo.com Online ISSN 2255-8764

The Art Nouveau Influence on the Residential **Buildings of Raimondo D'Aronco**

Aley Erarslan

Istanbul Aydın University, Istanbul, Turkey

Received 2023-12-27; accepted 2024-11-13

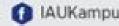
Keywords

Abstract

Art Nouveau, Ottoman architecture, Period of Ottoman Westernization, Raimondo D'Aronco. residential architecture.

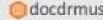
The eighteenth and nineteenth centuries are known as the Westernization Period of Ottoman architecture. As in all the various types of structures built in this period, the Western influence is also seen in residential architecture. During this period, the Neo-Baroque, Neo-Gothic, Neo-Classic, Orientalism, Eclecticism, Art Nouveau, Swiss Chalet and English Victorian styles, as well as other European-based architectural movements exerted a definitive effect on Ottoman architecture, producing a rich diversity of styles as a result. One of the styles that was generally implemented by foreign architects was Art Nouveau. The most powerful representative of Art Nouveau in Ottoman architecture was Raimondo D'Aronco. The aim of this article is to discuss the influence on residential architecture of the Art Nouveau style that came to dominate Ottoman architecture from 1893, as seen in the designs of Raimondo D'Aronco.

Prof. Dr. Alev Erarslan's article titled"The Art Nouveau Influence on the Residential Buildings of Raimondo D'Aronco", was published in Architecture and Urban Planning Journal Vol 20, Issue 1'de. The journal is Scopus indexed and under the scope of Q2.











Home / Archives / Vol 6 No 2 (2024): Ubiquity / Articles

Biophilic Design in Green Buildings

Ufuk Fatih Kucukali

Istanbul Aydin University https://orcid.org/0000-0002-2715-7046

DOI: https://doi.org/10.48619/uxuc.v6i2.960

Keywords: Biophilic Design, Biophilic Design Models, Green Buildings, Sustainable Architecture, Biophilic Design Principles

Abstract

The significant displacement of populations worldwide is continually creating a greater separation between humanity and the natural



Department of Architecture (English) Faculty Member Prof. Dr. Ufuk Fatih Küçükali's article titled "Biophilic Design in Green Buildings" was published in the journal User Experience and Urban Creativity, which is indexed in Ebsco Art and Architecture index.

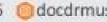
ERSI













From Department of Architecture in English. Prof. Dr. Beyhan Bolak Hisarligil and Prof. Dr. Hakan Hisarlıgil's article titled "Wall Repair: The Poetics of Loc'ation" (The Poetry of 'Yer "Işmenin) was published in Fol Publications Literature and Architecture book between the pages 79-97.













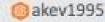
Berfin Yılmaz, Research Assistant at the Department of Architecture, made a presentation titled "Daylight" Control in Biomimetic Facades" at the "Parametric Energy Efficient Facade Design and Daylight Analysis Workshop" which was held on December 17, 2024 at Mimar Sinan Fine Arts University and sponsored by Schüco.

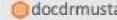














Nazlı Yıldız, Research Assistant at the Department of Architecture, presented the Port-able design for Izmir Alsancak Port as a group work at the symposium which was held within the scope of NIT Urban Heritage Lab on December 13, 2024.



MIT UHZ 2024 | Historic Ports, Future Cities: Cultural Heritage for Sustainable Urban Development Course presents



Revalorization of Izmir's Port City Heritage

13/12/2024 16.30-19.00 (Istanbul) Online

Historic Ports. **Future Cities:** Proposals for

16.30-16.45 An Overview of NIT Urban Heritage Lab 2024

F. Gernitsen

16.45-17.15 Group Presentations I

Making the Invisible Visible: Reviving Basmane's Forgotten Heritage H. Igskir, M. Tatlı, N. Papageorgiou, S. Sabić, Z. Özkaya libey

TRACING THE UNSEEN: THE HARBOUR BATH OF SMYRNA. Where is the Harbour Bath? Can you see the Harbour Bath? Here is the Harbour Bath! A. Gürman, B. Ergun Kocaili, İ. C. Kırseven, N. İ. Mavuşoğlu, V. G. Güandeh

17.15-17.30 | Coffee Break

17.30-18.00 Group Presentations II

PORT-ABLE ALSANCAK: Reclaiming and Revitalizing Urban Space A. Youshanloo, A. Avcı, B. Sever, D. Angın, N. Yıldız

Rediscovering the Lost Layers: Urban Erasure and Narrative Shifts of Izmir as a Port City C. Bayaksural, D. Eriten, F. O. Yalçın, G. Tekin, S. Bayatlı

18.00-18.15 | Break

18.15-19.00 | Discussion & Q&A

Discussants: A. Altınörs Çırak (Dokuz Eylill Uni), F. Tanış (TUDeift), A. G. Bilgin Altinoz (METU), C. Matei (Front la Dunăre)

Moderators: Ö. Özçakir (METU) & F. Gerritsen (NIT)

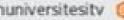
Scan the QR code to register for the event



















From the Department of Architecture, Rsch. Assist. Nazlı Yıldız presented the Port-able design for Izmir Alsancak Port as a group work at the symposium which was held within the scope of NIT Urban Heritage Lab on December 13, 2024.



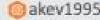
Faculty of Architecture and Design Member Dr. Fatma SEDES's paper titled "Revitalization of Tabhirhouse -Tebhirhane Building in Uskudar" which was presented at the "2nd International Üsküdar Scientific Research Congress" was published in the symposium book.

















Faculty Member Dr. Fatma SEDES's co-authored article titled Preserving Cultural Heritage and Shaping Sustainable Urban Futures: The Transformative Impact of Symbiotic **Architecture On Historical Buildings** (A+Arch) was published in the 2024 (10th year) December (2nd) issue of A+Arch Design International Journal of Architecture and Design.

Research Article

Preserving Cultural Heritage and Shaping Sustainable Urban Futures: The Transformative Impact of Symbiotic Architecture On Historical Buildings



Veli Rauf VELİBEYOĞLU¹, Fatma SEDES²

Istanbul Aydın University, Faculty of Architecture and Design, Istanbul, Türkiye raufvelibeyoglu@aydin.edu.tr, fatmasedes@aydin.edu.tr2 https://oreid.org/0000-0002-5847-25912, https://oreid.org/0000-0002-4064-73812

Received: 07.06.2024, Accepted: 15.12.2024 DOI: 10.17932/IAU.ARCH.2015.017/arch_v010i2005

examines the transformative impact of symbiotic architecture on historical buildings highlighting the integration of contemporary additions that enhance both functionality and design while preserving cultural heritage. Today, as historical structures face challenges in adapting to modern needs, symbiotic architecture emerges as a solution that bridges the gap between the past and present. This architectural approach aims to revitalize these structures without compromising their essence. Through various examples, the article demonstrates how such augmentations redefine the structural and experiential nature of historical buildings. The main goal of symbiotic architecture is to preserve the historical fabric while making it suitable for modern usage scenarios. Such projects ensure that the aesthetic and cultural heritage from the past is passed on to future generations, while transforming buildings to meet the expectations of contemporary users. Additionally, the article emphasizes the importance of the delicate balance established between historical elements and contemporary features in creating innovative and sustainable urban environments. Achieving this balance between conservation and innovation presents challenges not only in terms of architectural aesthetics but also within cultural and social contexts. The article underscores the role of symbiotic architecture in creating modern cities that honor the values of the past while meeting the needs of the present. This approach facilitates not only the preservation of historical structures but also their integration into modern urban life, breathing new life into them.

Keywords: Historical Building, Contemporary Extension. Symbiotic Relationship, Refunctioning, Revitalization.

Kültürel Mirasın Korunması ve Sürdürülebilir Kentsel Geleceğin Şekillendirilmesi: Simbiyotik Mimarinin Tarihi Yapılar Üzerindeki Dönüştürücü Etkisi

Özet: Bu makale, tarihi yapıların dönüşümünde simbiyotik mimarinin dönüştürücü etkisini inceliyor ve çağdaş eklemelerin hem işlevselliği hem de tasarımı geliştiren, aynı zamanda kültürel mirası koruyan entegrasyonlarını vurguluyor. Günümüzde larihi yapılar, modern ihtiyaçlara uyum sağlama zorluklarıyla karşı karşıya kalırken, simbiyotik mimari, geçmiş ile günümüz arasında bir köprü oluşturan bir çözüm olarak ön plana çıktyor. Bu mimari yaklaşım, yapıların özüne zarar vermeden onlara yeni bir hayat kazandırmayı amaçlıyor. Çeşitli örnekler aracılığıyla makale, bu eklemelerin tarihi binaların yapısal ve deneyimsel olarak nasıl yeniden tanımladığını ortaya koyuyor. Simbiyotik mimarinin temel amacı, tarihi dokuyu korurken onu modern kullanım senaryolarına uygun hale getirmektir. Bu tür projeler, geçmişten kalan estetik ve kültürel mirası gelecek nesillere taşırken, yapıların günümüz kullamcılarının beklentilerini karşılayacak şekilde dönüştürülmesini sağlıyor. Ayrıca, makale, yenilikçi ve sürdürülebilir şehir ortamları yaratmak için tarihi yapılarla çağdaş unsurlar arasında kurulan hassas dengenin önemini vurguluyor. Koruma ve yenilik arasındaki bu dengeyi sağlamak, sadece mimari estetik açısından değil, aynı zamanda kültürel ve sosyal bağlamda da zorluklar barındırıyor. Simbiyotik mimarinin, hem geçmişin değerlerini onurlandıran hem de günümüz ihtiyaçlarına yanıt veren modern sehirler yaratmada oynadığı rolün altı çiziliyor. Bu yaklaşım, tarihi yapıların yalnızca korunmasını değil, aynı zamanda modern kentsel yaşama entegre edilerek yeniden

Anahtar kelimeler: Tarihi Yapı, Çağdaş Uzantı, Simbiyotik İlişki, Yeniden İşlevlendirme, Yeniden Canlandırma.

A+ArchDesign - Year: 10 Number: 2 - Yıl: 10 Sayı: 2 - 2024 (147 - 163)

147













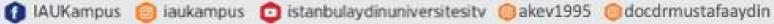


Head of the Department of Child Development, Asst. Prof. Dr. Güldalı AYBAŞ and IAU Child Development students participated in the 9th National Child Development Student Congress hosted by SBU Child Development Department.

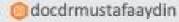














Department of Physiotherapy and Rehabilitation faculty members and Head of Internship Commission Asst. Prof. Dr. Makbule KARCI attended the cooperation meeting held at Başakşehir Çam and Sakura Hospital, where our students carry out their internship practices. At the meeting, the Deputy Chief Physician and his team evaluated the internship processes and exchanged ideas to strengthen the education-practice cooperation.







On December 16, 2024, from Department of Audiology Asst. Prof. Dr. Ümit Can ÇETİNKAYA moderated the "Applied Ear Mold" seminar. In the seminar, Uzm. Ody. Umut Can ÇELEBİ and Odym. İlayda ATEŞ took part as speakers.









On December 16, 2024, from Department of Audiology, Asst. Prof. Dr. Ümit Can ÇETİNKAYA moderated the seminar titled "Hearing Aid Fitting from Theory to Practice". The seminar was attended by Ody. Şara GÜRÇAY and Ody. Ömer Batuhan ŞEKER as speakers.













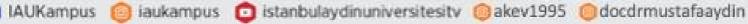


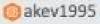
Students and academicians of the Department of Health Management participated in the 'Sector Meetings' event hosted by Istanbul Gelisim University within the scope of December 18 Health Managers Day. At the event, the experiences and future orientations of sector leaders were shared.











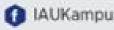






Academicians from the Department of Health Management participated in the conference on 'Digital Transformation and Artificial Intelligence' organized by the Health Service Policies Application and Research Center. At the conference, the General Manager of Güven Future, which provides services in the field of health technologies, shared his knowledge and experiences about the use and importance of artificial intelligence in the health sector.

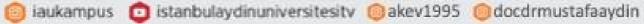












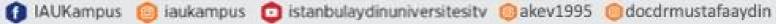




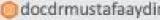
Professionals from IBB Social Services Department were the guests of SHB425 Local Governments and Social Work course.











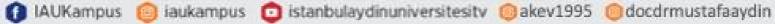




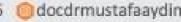
Within the scope of SHB305 Social Work Field Practice I course, Research Assistant İsmail KURUHALİL organized a visit to Şişli Social Service Center.









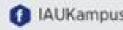




FACULTY OF MEDICINE

Prof. Dr. Mustafa Tunaya Kalkan, Head of the Department of Biophysics, Faculty of Medicine, IAU, and Prof. Dr. Hasan Sabri Meric, Head of the Department of Periodontology, Faculty of Dentistry, held a seminar titled "Should the Boy Who Will Become a Man Pass Through the University Gate?" on December 10 at the Esenyurt Continuing Education Center with the contributions of IAU Press Promotion and Public Relations Department.











FACULTY OF MEDICINE

Prof. Dr. Mustafa Tunaya Kalkan, Head of the Department of Biophysics at IAU Faculty of Medicine, and Prof. Dr. Hasan Sabri Meric, Head of the Department of Periodontology at Faculty of Dentistry, gave a seminar titled "Career Days" for the students of Maltepe Kadir Has Anatolian High School. The event took place on December 11 with the contributions of IAU Press Promotion and Public Relations Department.



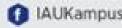




FACULTY OF MEDICINE

Within the scope of the artificial intelligence seminar series organized in cooperation with Istanbul Aydın University Faculty of Medicine, Advanced Research Application and Research Center and Health Service Policies Application and Research Center, the event titled "Digital Transformation and Artificial Intelligence: The Future of Health Services and Policy Strategies" took place on December 18th.









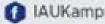


ANADOLU BIL VOCATIONAL SCHOOL



Our faculty member Dr. Türkan Melis Parlak made evaluations on the trial of Assad in the context of international law.

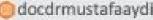














ANADOLU BIL VOCATIONAL SCHOOL



Our Faculty Member Dr. Aysun Sağlam made evaluations on aflatoxin in figs.







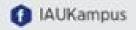


ANADOLU BIL VOCATIONAL SCHOOL

101



Our faculty member Dr. Güven Özdemir made evaluations about the weather in the forthcoming days.





SCHOOL OF FOREIGN LANGUAGES

102

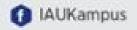








Our lecturer Yeliz Albayrak made evaluations on the latest developments in the foreign policy agenda.





CONTACT

Florya Yerleşkesi (Halit Aydın Yerleşkesi) Beşyol Mah. İnönü Cad. No: 38 R Blok Sefaköy-Küçükçekmece / İSTANBUL

Phone: 444 1 428

Fax: (212) 425 57 59

E-mail: info@aydin.edu.tr

