



20<sup>th</sup> year



# Running Complex Partnership in International Level

«*KHAS Experience*»





# Facts and Figures

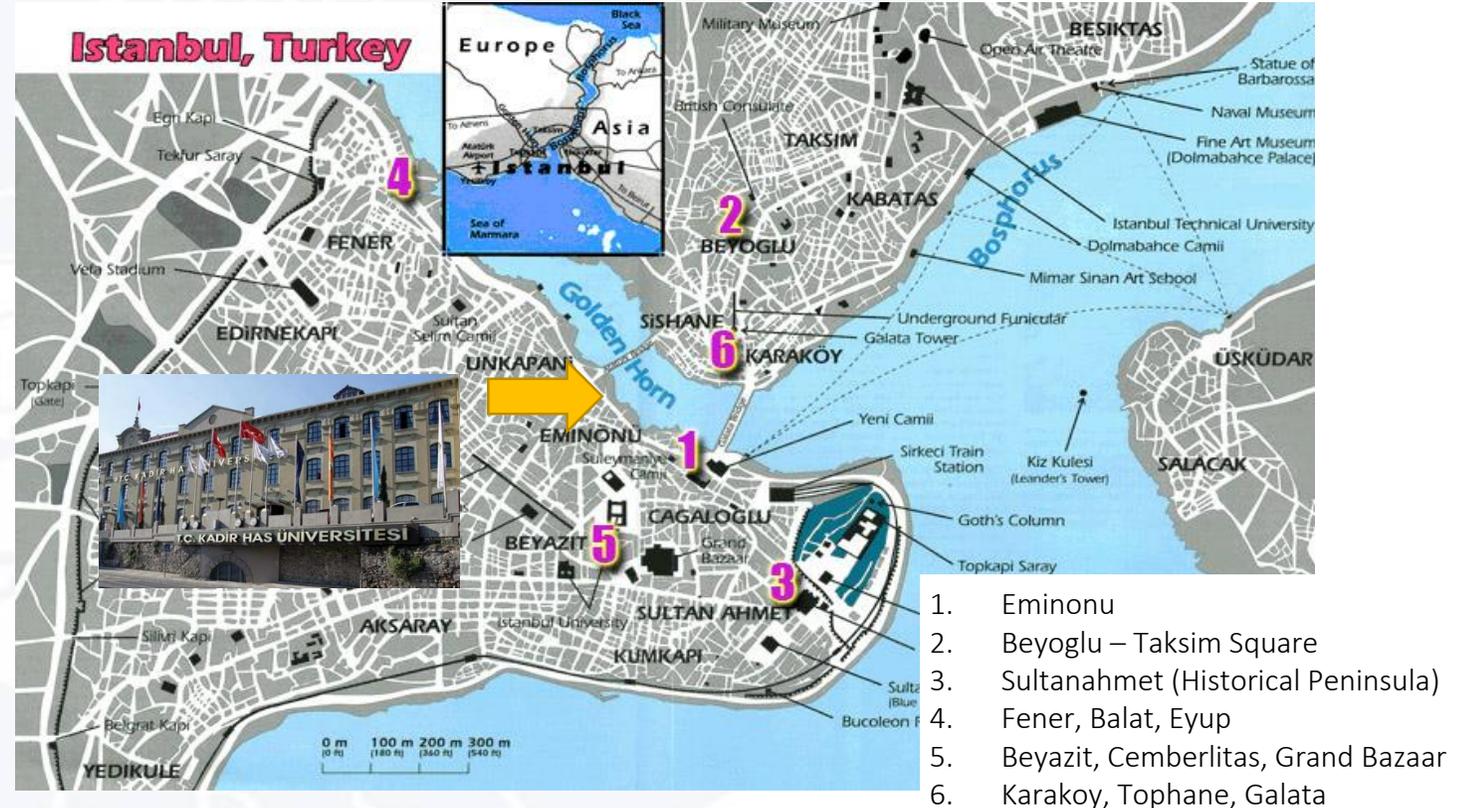
- Non-profit foundation university
- 6.500 Students
- 430 Full-time academic staff
- 7 Faculties
- 27 Undergraduate programs
- 31 Graduate programs (MA, MSc, PhD)
- International students from 39 countries
- English as the language of instruction in most programs





# University Location

- 3 Campuses: Bahcelievler, Cibali and Selimpasa
- Main **Cibali** campus located in Historical Peninsula
- Walking distance to historical places
- A center of attraction for arts and culture with campus museum, gallery, theatre and cinema
- Host to international and national conferences





# Faculties

- Faculty of Engineering and Natural Sciences
- Faculty of Economic, Administrative and Social Sciences
- Faculty of Law
- Faculty of Communications
- Faculty of Art and Design
- Faculty of Applied Sciences
- Faculty of Management

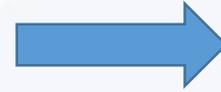




# International Programs

For full time international students

**ERASMUS+ PROGRAM**



120 partners in 29 European Countries and Non-European Countries

**EXCHANGE PROGRAM**



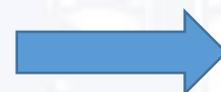
79 partners in 27 countries from all around the world

**DOUBLE DEGREE PROGRAMS**



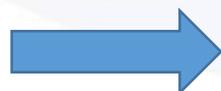
Bremen University (Germany), Coventry University (UK)

**TOP-UP PROGRAMS**



Newyork Institute of Technology (USA) – 3+2  
Georgia State University (USA) - 4+1  
Rollins College (USA) – 3,5+1,5

**SUMMER PROGRAMS**



**Without Credits** (2 weeks program): Zhejiang Gongshang University – China  
**With Credits:** Konkuk University (Korea), University of Seoul (Korea), Hanyang University (Korea), Sungkyunkwan University (Korea), Georgia State University (USA)



# Strategic Partnership Development: KHAS-Coventry University Case

- **Undergraduate Level**
  - 3+1
  - International Relations, Political Science, Economics, International Trade and Finance, New Media, Radio-Cinema and TV, Communication Design, Public Relations and Informations
  - Double-Degree Program: students get diplomas from each partner
  - 3 years at KHAS 1 year at CU or *vice versa*
  - Tuition is paid to the relative university





# Strategic Partnership Development: KHAS-Coventry University Case

- The first of its kind approved by Higher Education Council (YÖK) of Turkey
- **Graduate Level**
  - MBA in Oil and Gas Management
  - MBA in Global Business
  - MA in International Relations (launch date tba)
  - 1 + 1
    - i.e., first year at KHAS and second at CU





# Strategic Partnership Development: KHAS-Coventry University Case

- Double-degree
- Specialized courses are offered at CU (oil and gas...)
- Thesis can be written in either university
- If they opt to do a internship it must be done in the UK





# Critical Factors to Run a Successful Joint Programme

- All courses, syllabuses and credits must be harmonized and set before the program starts
- Each institution must employ a special staff for the program
- The finances of the program (i.e., how it will be promoted world-wide, etc.) must be clearly defined





# Problems Faced

- Legal Context
- Communication
- Travel restrictions
- Staffing
- Inter-institutional resistance





# Thank you!

## Contacts

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