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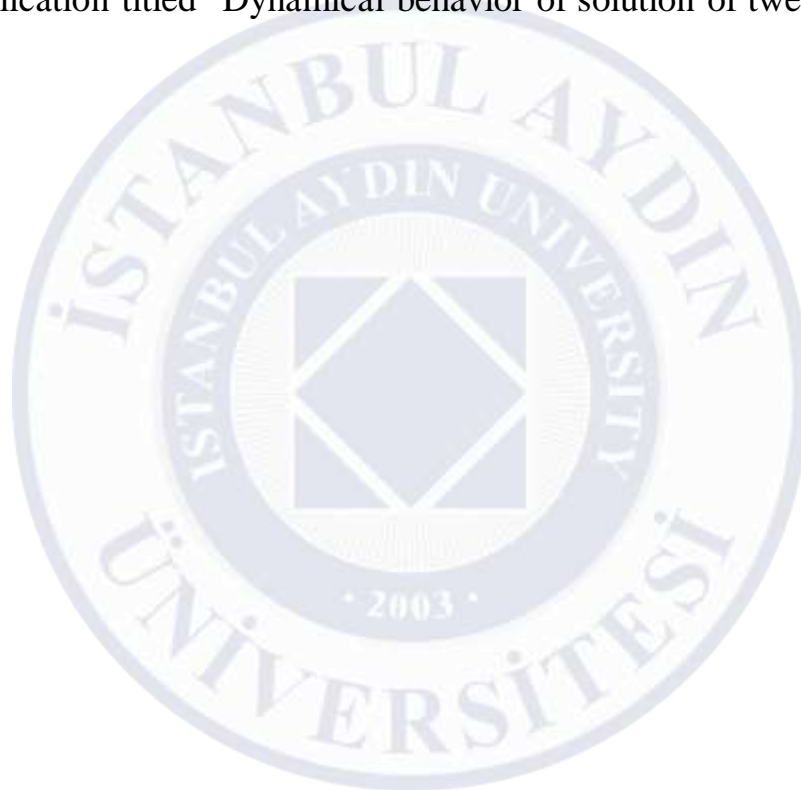
Research Assist. İlayda KELEŞ - Faculty Research Assistant

Prepared for Publication

Research. Assist. Hümeysra YÜKSEL - Faculty Research Assistant

CONTENTS

- Conference – The conference on "Transforming the Culture of Consumption: Sustainable Choices and Their Impacts"
- Webinar -“AI-Based Marketing: Future Strategies For Brands” titled webinar
- Conference - Women’s Summit on March 6, 2025, in collaboration with AKEV and the Sustainability Committee
- Article - Article publication titled "Dynamical behavior of solution of twenty-fourth order rational difference equation”



On March 20, 2025, Dean of the Faculty of Applied Sciences, Prof. Dr. Meltem Nurtanış Veliöđlu, participated as an invited speaker representing our university at the panel titled 'Transforming the Culture of Consumption: Sustainable Choices and Their Impacts,' organized by Bahçeşehir University.



On March 27, 2025, a webinar titled 'AI-Based Marketing: Future Strategies for Brands' was held under the moderation of Dr. Talha Narcı, Head of the Management Information Systems Department at the Faculty of Applied Sciences.



On March 6, 2025, the Women's Summit was held in collaboration with AKEV and the Sustainability Committee.



The article titled “*Dynamical Behavior of Solution of Twenty-Fourth Order Rational Difference Equation*”, authored by Dr. Burak Oğul, a faculty member at the Faculty of Applied Sciences, Department of Management Information Systems, has been published in the journal *Filomat*, which is indexed in the SCI-EXP (Q2) category within the Web of Science (WOS) scope.

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Dynamical behavior of solution of twenty-fourth order rational difference equation

Burak Oğul^a

^a*Department of Management Information Systems, Faculty of Applied Sciences, Istanbul Aydın University, Istanbul, Turkey*

CONTACT

T.C. İstanbul Aydın Üniversitesi
T Blok Sosyal Bilimler Kampüsü 3. Kat
Beşyol, İnönü Cad. No:38, 34295, Küçükçekmece, İstanbul, Türkiye

Tel: 444 1 428

E-Posta: info@aydin.edu.tr

Instagram: @iaubf

