



İSTANBUL AYDIN UNIVERSITY

# FACULTY OF COMMUNICATION E-NEWSLETTER



**AUGUST 2025**



# FACULTY OF COMMUNICATION

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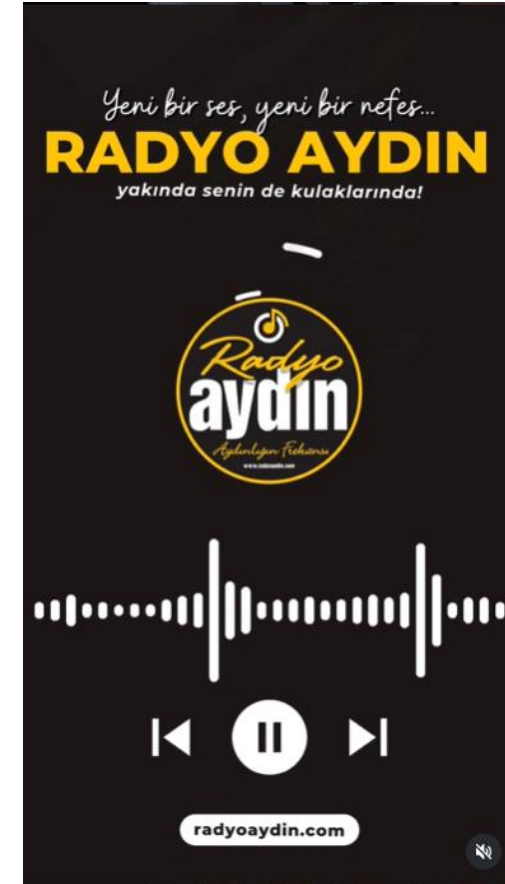
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## OUR DEPARTMENTS

- Department of Journalism
- Department of Public Relations and Publicity
- Department of Radio, Television and Cinema
- Department of Visual Communication Design
- Department of Advertising
- Department of Television Journalism and Programming
- Department of New Media and Communication
- Department of Radio, Television and Cinema (English)

## Radio Aydın Begins Broadcasting with Its New Identity

The Faculty of Communication has launched preparations for the relaunch of “Radio Aydın,” which had been on a broadcasting hiatus for some time. Music, news, and talk programs to be featured in the broadcast schedule have been planned. With the contributions of the faculty’s students, the preparations are expected to be completed shortly, and Radio Aydın is set to resume broadcasting very soon with its new identity.



## Aydın IF TV Prepares for Its Second Season

Preparations for the second season of Aydın IF TV, which continues its broadcasting life under the Faculty of Communication, have been completed. The programs to be included in the new broadcasting period have been planned and production work has begun. The promotional video for the second season has been shared on the official social media accounts of IAU Faculty of Communication.

**AYDIN IF TV**  
**2.Sezonu İle Burada**

## Istanbul Aydın University Faculty of Communication Responded

The answers given by the Faculty of Communication academics to the question, “If you had the right to teach only one course, which course would it be?” were compiled. The prepared videos were published on the official social media accounts.



## Doctoral Dissertation Defense

Lecturer İhsan Emre EROL from the Department of New Media and Communication successfully defended his dissertation titled “*The Digitalization of Public Relations: A New Generation Communication Model Proposal on CİMER*” in the Public Relations and Publicity Doctoral Program, under the supervision of Assoc. Prof. Dr. Gonca YILDIRIM ÖGE, before the jury consisting of Assoc. Prof. Dr. Deniz AKBULUT, Prof. Dr. Zafer ASLAN, Prof. Dr. Okan ORMANLI, and Prof. Dr. Ebru ÖZGEN, and was awarded the title of Doctor.



## New Academic Staff

Research Assistant Beste ÇIRAK KABAKÇI and Research Assistant Sefa HARRANOĞLU have joined our Department of New Media and Communication, while Research Assistant Edip Cevahir MOROĞLU has started his position in our Department of Visual Communication Design. We wish them success in their new roles.



## A Joyful Day for Our Faculty

Our Vice Chair of the Department of Television Journalism and Programming, Assoc. Prof. Dr. Umur Bedir, and our Vice Chair of the Department of Radio, Television, and Cinema, Asst. Prof. Dr. F. Esra Öztürk, united their lives on August 17, 2025. We wish them a lifetime of happiness.



## The 3rd Issue of the Journalism Department's Practice Newspaper *Dönem* Has Been Published

The 3rd issue of the Journalism Department's practice newspaper *Dönem* for the 2024-2025 Spring Semester has been released!

In this issue, students covered their visit to *Cumhuriyet* Newspaper, the ethical debates sparked by artificial intelligence, and many other current topics. The newspaper also includes reports on the Fact-Checking training and the TEDx event organized by the Journalism Club.



## PR Atelier Journal Issue 10 is Out

One of the pioneering publications of Turkey's public relations sector, *PR Atelier* has reached its readers with its 10th issue as it completes its 5th year. Prepared with the dedicated efforts of Public Relations and Promotion faculty members, the journal has been shaping the sector for five years. In its 10th issue, it turns its focus to reputation management. Topics such as corporate and personal reputation, strategies for protecting reputation during crises, leadership communication, data security, sustainability, and ethics, along with various projects and interviews, take their place in the pages.



## Doctoral Thesis Defense

Serhat YILMAZ, a student of the Public Relations and Publicity Doctoral Program, successfully defended his dissertation titled *“Risk Communication as an Innovative Approach in Public Relations: A Model Proposal”* on Tuesday, August 26, before the jury consisting of Thesis Advisor Assoc. Prof. Dr. Deniz AKBULUT, Prof. Dr. Ebru ÖZGEN, Prof. Dr. Şükrü ERSOY, Assoc. Prof. Dr. Gonca YILDIRIM ÖGE, and Asst. Prof. Dr. Metin Enes DÖNMEZ, and was awarded the title of Doctor.



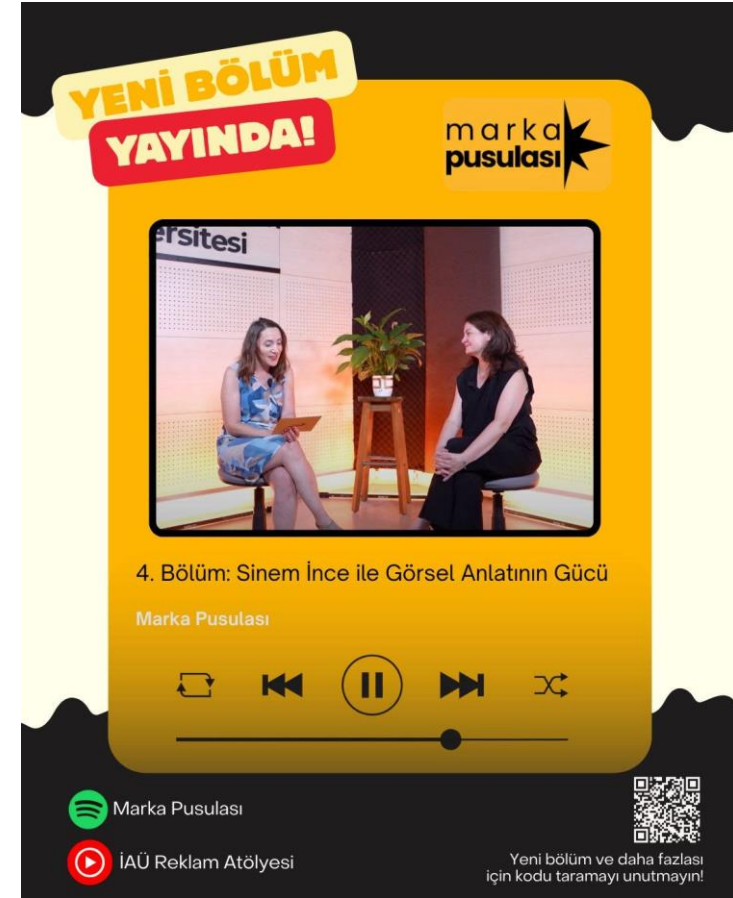
## The Annual E-Newsletter of the Department of Advertising Has Been Published

All academic and social activities carried out by the Department of Advertising during the 2024-2025 Academic Year, along with published works and achieved accomplishments, have been compiled into an annual e-newsletter. This comprehensive newsletter, which summarizes the department's one-year journey, includes a wide range of content, from conferences and workshops to student projects and academic publications. You can access the e-newsletter [here](#).



## A New Episode of Brand Compass Has Been Released

The fourth episode of *Brand Compass*, moderated by Assoc. Prof. Dr. Gonca Yıldırım Öge, Head of the Advertising Department at Istanbul Aydın University, features Sinem İnce, Lecturer at Bahçeşehir University and Board Member of the Brand Council.



## "5 out of 5: With Love from Cannes and Istanbul" Event Took Place

The event "5 out of 5: With Love from Cannes and Istanbul," organized by the Advertising Foundation in Istanbul, was held on Wednesday, August 27, 2025, at Kanyon AVM Paribu Cineverse Hall 5. The Head of the Advertising Department, Assoc. Prof. Dr. Gonca Yıldırım Öge, also attended the event.



## Master's Thesis Defense

Our faculty TV Studios Manager and Television and Cinema Master's Program student, Olgun Albayrak, successfully completed his education by defending his master's thesis titled *"An Examination of Media Adaptations of Digital Games from a Cinematographic Perspective: The Case of Fallout"* on Friday, August 8, 2025, in front of a jury consisting of his advisor Asst. Prof. Dr. Cüneyt Bozkurt, Prof. Dr. Aybike Serttaş, and Assoc. Prof. Dr. Hasan Gürkan.



## Publication

The paper titled “*Emotional and Cognitive Well-Being in Education: Reflections of Dead Poets Society on Learning Culture*”, presented by lecturer Ahmet Berk DUMAN from the Department of Radio, Television, and Cinema at the 3rd International Congress on Positive Schools and Well-Being, has been published.



### Eğitimde Duygusal ve Bilişsel İyi Oluş: Dead Poets Society'nin Öğrenme Kültürü Üzerine Yansımaları

Ahmet Berk Duman

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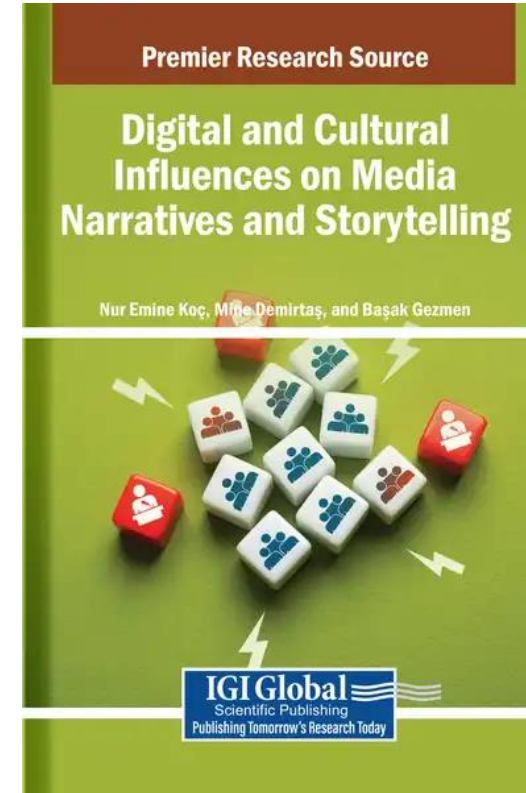
#### Özet

Öğretmen/Ebeveyn/Öğrenci İyi Oluşu, Okullarda Pozitif İklim, Eğitim Psikolojisi kapsamında yazılan bu özette örneklemde yer alan *Dead Poets Society (Ölü Ozanlar Derneği, 1989)* filmi, bağlamlarıyla öğretmen-öğrenci ilişkilerinin öğrencinin zihinsel, duygusal ve özel iyi oluşu üzerindeki etkilerini çarpıcı bir şekilde ele almaktadır. Bu çalışma, filmdeki eğitim anlayışını, öğrenme motivasyonu, kendini gerçekleştirme ve eğitimde pozitif iklim oluşturma bağlamında inceleyerek, pedagojik yaklaşımların öğrenci psikolojisi üzerindeki etkisini tartışacaktır. Eğitimde yaratıcılık ve özgür düşüncenin desteklenmesinin, öğrencinin bireysel gelişimi ve akademik başarısı üzerindeki katkıları, film üzerinden irdelenecektir. Bu çalışma, ilgili filmde temsil edilen öğretmen-öğrenci ilişkilerini, öğrencinin zihinsel, duygusal ve özel iyi oluşu bağlamında Carl Rogers'ın *İnsancıl Eğitim Yaklaşımı* yöntemi çerçevesinde ele almaktadır. Rogers'ın öğrenme süreçlerinde işel motivasyon, empati, koşulsuz kabul ve kendini gerçekleştirme ilkeleri, filmdeki öğretmen figürünün öğrencileriyle kurduğu özgülleştirici ve destekleyici ilişki biçimini anlamlandırmada temel alınmaktadır. Bu bağlamda, yaratıcı düşüncenin teşvik edildiği, öğrencinin birey olarak değer gördüğü ve duygusal güvenliğinin önceliklendirildiği bir sınıf ortamının, öğrencilerin akademik gelişimlerinin ötesinde, özel iyi oluşları üzerindeki etkileri tematik içerik analizi ve göstergebilimsel çözümleme yöntemleriyle incelenmiştir.

**Anahtar Kelimeler:** İnsancıl Eğitim, Öğrenci İyi Oluşu, Öğretmen – Öğrenci İlişkisi, Kendini Gerçekleştirme, Ölü Ozanlar Derneği

## Publication

Asst. Prof. Dr. Tuğba Gülal, Head of the Radio, Television, and Cinema Department, contributed to the book *Digital and Cultural Influences on Media Narratives and Storytelling*, published by IGI Global, with a chapter titled "An Exploration on Rousseau and Arendt's Accounts About Communication, Listening, Voice and Self."



### Chapter 7 An Exploration on Rousseau and Arendt's Accounts About Communication Listening, Voice, and Self

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Istanbul Aydın University, Turkey

#### ABSTRACT

In Rousseau's key works, including *Émile or Treatise on Education* (1918), and *Reveries of a Solitary Walker* (1992), the author examines the dimensions of communication, emphasizing engagement with oneself, others, and nature through silence. This paper utilizes Laverty's (2011) analysis of Rousseau's philosophy, which categorizes communication into three voices: articulate, melodic, and accentuated, representing different listening modalities, particularly in education. A central question emerges regarding the relationship between the self and the external world. I will compare Rousseau's model with Hannah Arendt's views on thinking and selfhood from *The Human Condition*, ultimately grouping their communication models into two categories: (i) the listening self (Rousseau) and (ii) the performative self (Arendt). Both authors contribute unique insights into communication and the role of silence. In conclusion, I propose the term "tacet sui," or "soundless self," to describe a form of storytelling relevant to both models, drawing on Moskalewicz's (2024) interpretation of Arendt's storytelling.

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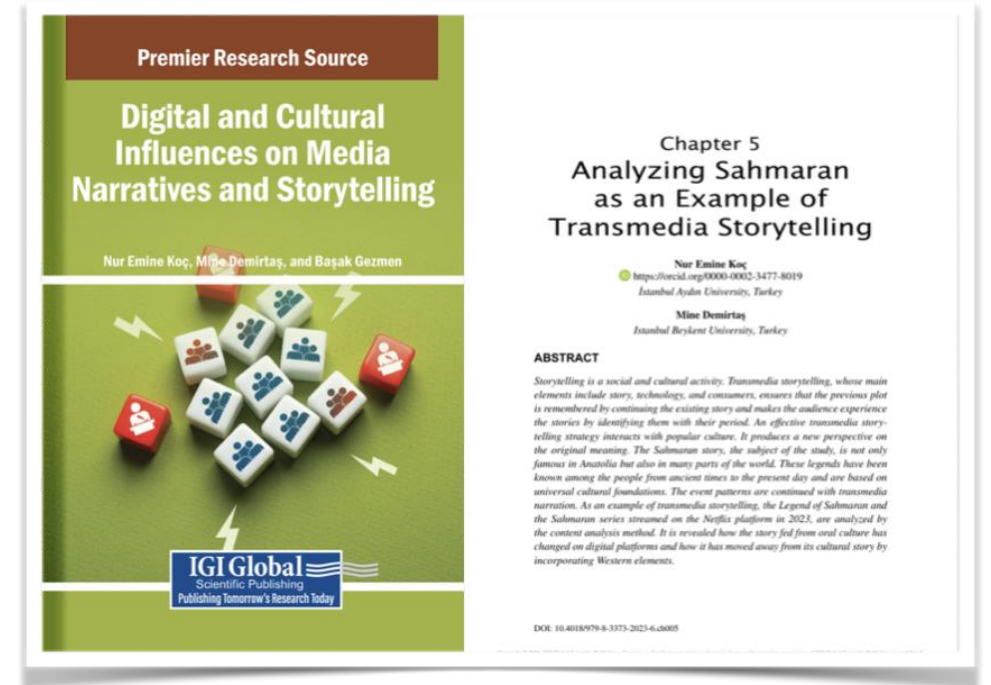
## Graduate News

Our THP graduate, İremnaz Aksoy, won the Best Female News Reporter of the Year award at the 20th Golden Achievement Awards.



## Publication

The book titled *“Digital and Cultural Influences on Media Narratives and Storytelling”*, edited by Assoc. Prof. Dr. Nur Emine KOÇ, Prof. Dr. Mine DEMİRTAŞ, and Assoc. Prof. Dr. Başak GEZMEN, has been published by IGI Global and is indexed in Scopus. In this book, Assoc. Prof. Dr. Nur Emine KOÇ and Prof. Dr. Mine DEMİRTAŞ contributed a chapter titled *“Analyzing Sahmaran as an Example of Transmedia Storytelling.”*



## New Master's Thesis Defense

Müge Yardımcı, a student in the Master's Program in New Media at the Graduate School of Education, Department of New Media and Communication, successfully presented her thesis titled *“Active Consumers of the Digital: The Effect of Social Media Advertising on Generation Z’s Consumption Behaviors: The Case of TikTok”*, prepared under the supervision of Assoc. Prof. Dr. Nur Emine KOÇ.



## New Master's Thesis Defense

Romina Selin GÜL, a Master's student in New Media under the supervision of Assoc. Prof. Dr. Serdar Kuzey YILDIZ, has successfully completed her thesis defense.



## New Master's Thesis Defense

Beyza KÜRÜN, a Master's student in New Media, successfully completed her thesis defense under the supervision of Asst. Prof. Dr. Cüneyt BOZKURT.





# CONTACT

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