



İSTANBUL AYDIN UNIVERSITY

**FACULTY OF COMMUNICATION
E-NEWSLETTER**



APRIL 2025



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OUR DEPARTMENTS

- Department of Journalism
- Department of Public Relations and Publicity
- Department of Radio, Television and Cinema
- Department of Visual Communication Design
- Department of Advertising
- Department of Television Journalism and Programming
- Department of New Media and Communication

AYDIN IF TV Launched Its New Broadcast

Season AYDIN IF TV, operating under the Faculty of Communication at Istanbul Aydın University, held its opening ceremony for the new broadcast season, which will begin on Monday, May 5, 2025. The event featured speeches from Istanbul Aydın University Rector Prof. Dr. İbrahim Hakkı AYDIN, AKEV Vice Chair of the Board Elif AYDIN, Dean of the Faculty of Communication Prof. Dr. Aybike SERTTAŞ, and Asst. Prof. Dr. Engin BAŞCI.



AYDIN IF TV Launched Its New Broadcast

Faculty of Communication students shared their excitement for the new broadcasting period by introducing the program content they have put a lot of effort into. AYDIN IF TV Watch Link:

<https://l24.im/Zq6aSdh>



III. International Communication, Digitalization, and Society Symposium (ICDS)

The 3rd International Communication, Digitalization, and Society Symposium (ICDS), organized by the Faculty of Communication at Istanbul Aydın University, was successfully completed between April 28-30, 2025. The symposium, held under the theme "Post-Digital Age: Society, Culture, and Media," was organized in collaboration with the Zagreb School of Business and Mykolas Romeris University, with both in-person and online sessions.



III. International Communication, Digitalization, and Society Symposium (ICDS)

In the event with 151 participants from 10 different countries, a total of 114 papers were presented in 22 sessions. The sessions addressed the impacts of the post-digital age through a multidisciplinary approach. Prof. Dr. Cem SÜTÇÜ from Marmara University, Prof. Charlie GERE from Lancaster University, and Prof. David BERRY from the University of Sussex were keynote speakers at the symposium.



The April Issue of the IAU Journal of Social Sciences Has Been Published

The April issue (Volume 17, Issue 2) of the Istanbul Aydın University Journal of Social Sciences, one of our faculty journals, has been published. We wish you enjoyable reading.



İSTANBUL AYDIN ÜNİVERSİTESİ

SOSYAL BİLİMLER DERGİSİ

* Eski adıyla İSTANBUL AYDIN ÜNİVERSİTESİ Dergisi
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Editör

Doç. Dr. Deniz AKBULUT

Editör Yardımcısı

Arş. Gör. Burcu KAVAS

<http://iaud.aydin.edu.tr>

TÜBİTAK Project

The project titled "KADES Application in Preventing Violence Against Women," belonging to Büşra KUTUCU, a third-year student in the Public Relations and Promotion Department, supervised by Prof. Dr. Özlem ÖZDEMİR, a faculty member of the Public Relations and Promotion Department, has been eligible for support within the scope of the TÜBİTAK 2209-A University Students Research Projects Support Program.

TÜBİTAK 2209-A
Kadına Yönelik Şiddeti Önlemede Kades Uygulaması


Büşra Kutucu
Halkla İlişkiler ve Tanıtım
3. Sınıf öğrencisi


Prof. Dr. Özlem Özdemir
Danışman

"Kadına Yönelik Şiddeti Önlemede Kades Uygulaması" başlıklı proje,
TÜBİTAK 2209-A Üniversite Öğrencileri Araştırma Projeleri Destekleme Programı
kapsamında desteklenmeye hak kazanmıştır.


TÜBİTAK



Education

In accordance with the training protocol signed with the Imagination Center (HGM), the first program of the series, which will be held between March 22 – June 7, 2025, started with the Media Literacy course by Assoc. Prof. Dr. Serdar Kuzey YILDIZ. The training, attended by students who are members of HGM, took place on April 5, 2025, at İltek Media.



Education

The Vice Chair of the Department of Public Relations and Promotion, Dr. Faculty Member Birgül ÜSTÜNBAŞ ERDOĞAN, conducted a training session titled "Intercultural Communication" for the students of the Imagination Center (HGM).



Education

As part of the training protocol we signed with the Hayal Gücü Merkezi (HGM), on Saturday, April 12, 2025, during the online training session, the students of Hayal Gücü Merkezi were taught by Associate Professor Dr. Hale TORUN from the Radio, Television, and Cinema Department on the topic of "Narrative Aesthetics and Cinema."

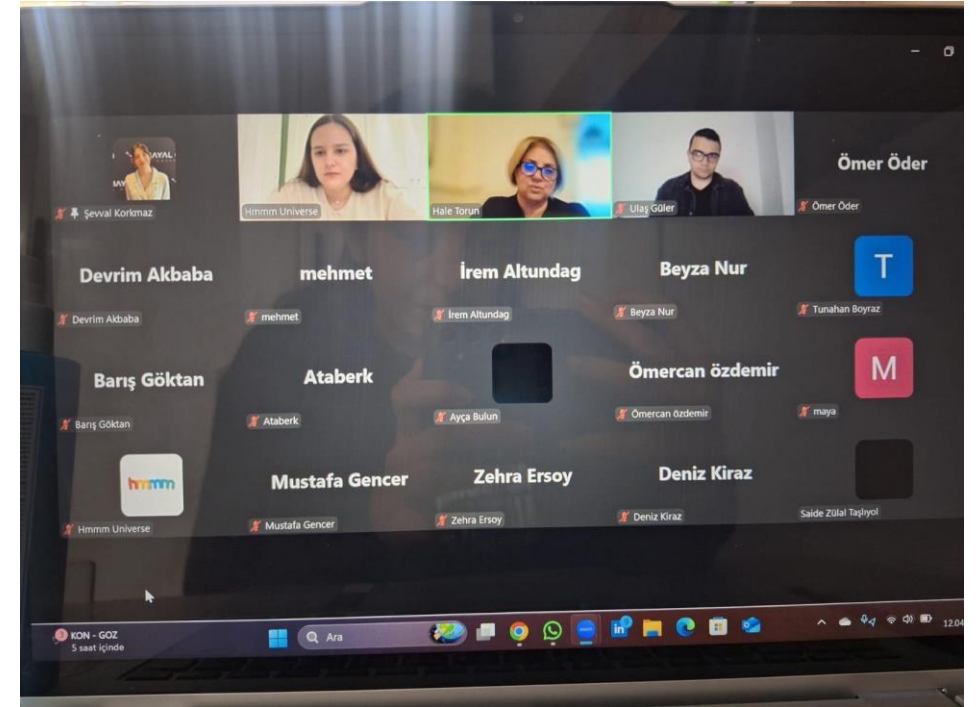


Table Talks

The second meeting of the Faculty of Communication Table Talks took place on Friday, April 11, 2025, with a presentation titled "The Rings of Power Series in the Context of Digital Public Space, Digital Activism, and Woke Culture" by Research Assistant İbrahim ÖKSÜZ. The event was held in the R Block Meeting Room. During the meeting, attended by faculty members of the Faculty of Communication, academic discussions were held on topics such as digital activism and woke culture, which are currently among the most relevant and significant issues in the field of communication.



IF Atelier Aydın

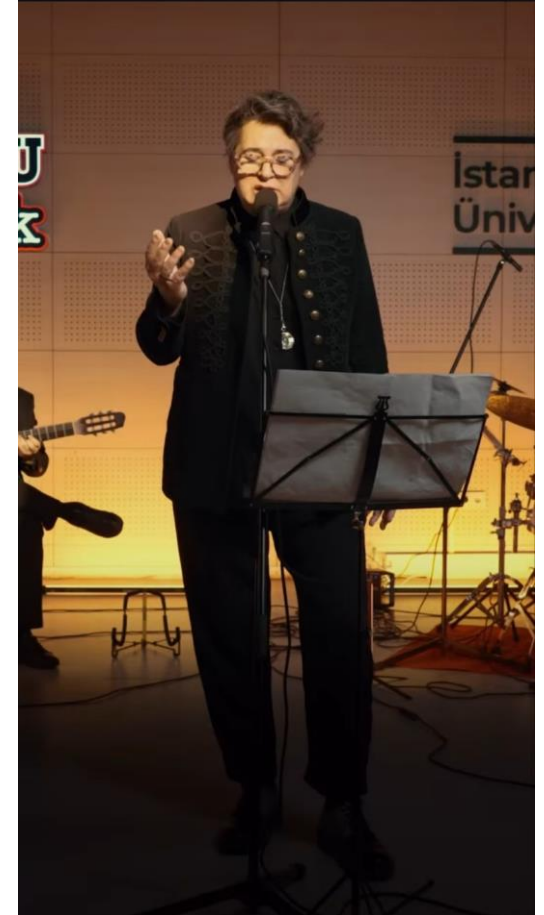
The works Muamma and Yaşıyormuş Gibi Hissetmenin 202-303 Yolu, produced and directed by the students of the Faculty of Communication's IF Atelier Aydın under the supervision of Dr. Engin BAŞCI, have been published on the IF Atelier Aydın YouTube channel.

Anlaşılmayan
MUAMMA.
bilinmeyen şey

YAŞIYORMUŞ GİBİ HİSSETMENİN
202-303 YOLU

Aydın Akustik

Our dear artist Jülide ÖZENBAŞ interpreted the unforgettable masterpiece “Sesini Duyur” by Ayten ALPMAN in her third and final music video at Aydın Akustik. The piece performed by our artist has been released on the Aydın Akustik YouTube channel.



Education

Dr. Lecturer Hüseyin KAZAN, one of the faculty members of the Journalism Department, provided training to students on "Effective Communication and Body Language" within the framework of the Peer Mentorship Program at the Technology and Human Relations Application and Research Center of Maltepe University. Participants were given comprehensive information on topics such as how communication mishaps can be prevented, the role of empathy in communication, and the importance of active listening.



Academic Publication

The article titled "Examination of the Purposes of Art in Brand Communication Strategies," co-authored by Dr. Birgül ÜSTÜNBAŞ ERDOĞAN, Vice Chair of the Department of Public Relations and Promotion, and Dr. Metin Enes DÖNMEZ, faculty member of our department, was published in the Electronic Journal of the Faculty of Communication at Gümüşhane University.

MARKA İLETİŞİM STRATEJİLERİNDE SANATIN KULLANIM AMAÇLARININ İNCELENMESİ

Birgül ÜSTÜNBAŞ ERDOĞAN¹

Metin Enes DÖNMEZ²

Öz

Araştırma Makalesi Research Article

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Markaların iletişim stratejilerinde sanatı kullanmalarının günümüzde ne durumda olduğunu analiz etmeyi amaçlayan bu çalışmada marka iletişimi ve sanat ilişkisine dair güncel sektör durum tespiti yapılmıştır. Bu kapsamda sanatın iletişim sürecinde neden kullanıldığını belirlemek, hangi uygulama alanlarında kullanıldığını tespit etmek ve sanatın hangi dalının iletişim sürecinde kullanıldığını ortaya çıkarmak üzerine odaklanılmıştır. Türkiye Halkla İlişkiler Derneği (TÜHİD) üyesi olan halkla ilişkiler ajansları ve Kurumsal İletişimciler Derneği'ne (KİD) üye olan markalar içerisinde 10 (on) halkla ilişkiler ajansı temsilcisi ve 10 (on) kurumsal iletişim birimlerinde çalışan halkla ilişkiler profesyoneli ile yapıldırılmış görüşme yapılmıştır. Araştırma sonucunda, sanatın tercih edilme nedeninin temelde iletişimi güçlendirmek, tüketiciyle duygusal bağ kurmak, farklı hedef kitlelere ulaşmak ve olumlu algı/imaj yaratmak olduğu; bu sayede duygusal bağ kurabilen marka başta olmak üzere akılda kalıcı, itibarlı ve sosyal sorumluluk sahibi marka konumlandırması amaçlandığı ortaya çıkmıştır. Sanatın iletişim sürecinde çoğunlukla etkinlik yönetimi ve kurumsal sosyal sorumluluk gibi uygulama alanlarında kullanıldığı, resim ve müzik gibi sanat dallarının stratejik iletişim faaliyetlerine dahil edildiği bulgulanmıştır. Ajans ve marka tarafındaki halkla ilişkiler profesyonelleri arasında marka iletişimi ve sanat ilişkisine yönelik karşılaştırmalı değerlendirmelere ulaşılmıştır.

Anahtar kelimeler: Sanat ve iletişim, bütünlük marka iletişimi, stratejik iletişim,

Class Activity

In the "Marketing 101" event organized within the Integrated Marketing Communication course by Assoc. Prof. Dr. Gonca YILDIRIM ÖGE, our Public Relations and Promotion Department students met with Marketing & Corporate Communication Professional and Founder of Markabeyi, Savaş CENEVİZ.



IAU PR Workshop Students at ICDS

The IAU PR Workshop students also took part in the organizational process of the 3rd International Communication, Digitalization, and Society Symposium (ICDS), which was organized this year by the Faculty of Communication.



Presentation of the Paper

Assoc. Prof. Dr. Deniz AKBULUT, Head of the Public Relations and Promotion Department, and Tugay Galip HADİ, one of our PhD students in the Public Relations and Promotion Department, presented their paper titled "How to Become a Progressive Activist Brand? A Case from Turkey, Adore Furniture" at the III. ICDS Symposium.



Paper Presentation

The Vice Chair of the Department of Public Relations and Promotion, Dr. Instructor Birgöl ÜSTÜNBAŞ ERDOĞAN, and Dr. Instructor Metin Enes DÖNMEZ presented their paper titled "A Comparison of Public Relations Education and Industry Practices from the Perspective of Intern Students" within the scope of the III. ICDS.



Presentation of the Paper

Dr. Faculty Member Engin BAŞCI and Dr. Faculty Member Kemal ASLAN from the Department of Public Relations and Promotion presented their paper titled “Ken LOACH Cinema as a Modernist Response in the Post-Digital Age” as part of the III. ICDS.



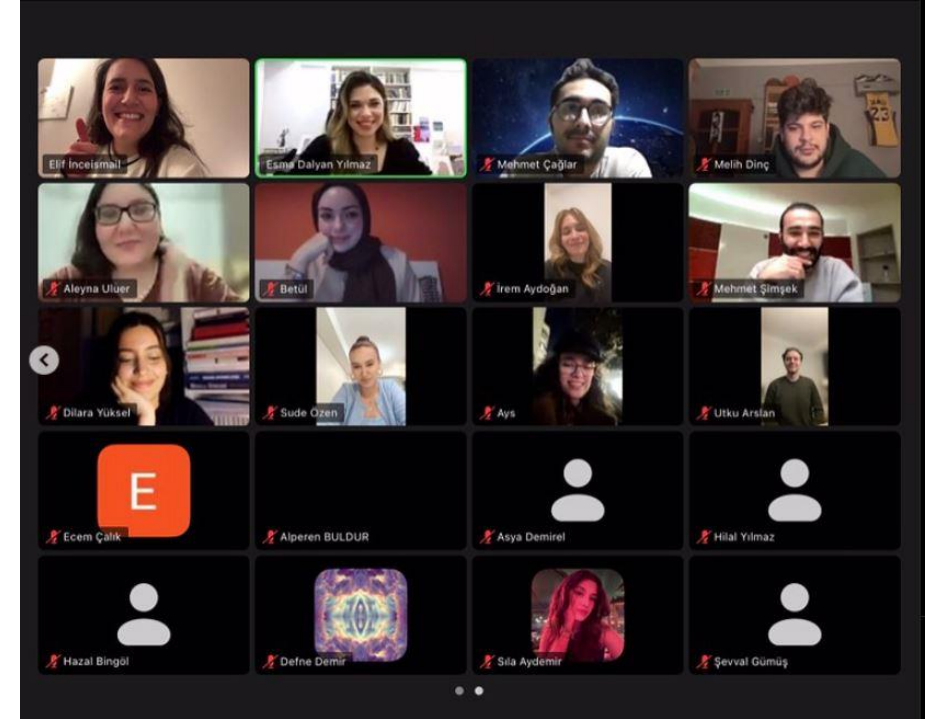
Conversations on Advertising: Interactive Content and Guided Sales

The guest of the event held as part of the "New Trends in Advertising" course by Instructor Cem ARIDAĞ was Ahmet TOSUN, the Founder and CEO of Poltio. During the event, which took place on April 10, 2025, Ahmet TOSUN shared his knowledge on interactive content production and management on social media with the students.



AdMent 2025 has Started

The Advertising Department's traditional mentorship program, AdMent, began with 9 alumni and 9 student pairings after the first meeting on the topic "What is Mentorship?" organized by Research Assistant Elif İNCEİSMAİL, which was held via Zoom on Friday, April 11th at 20:00.



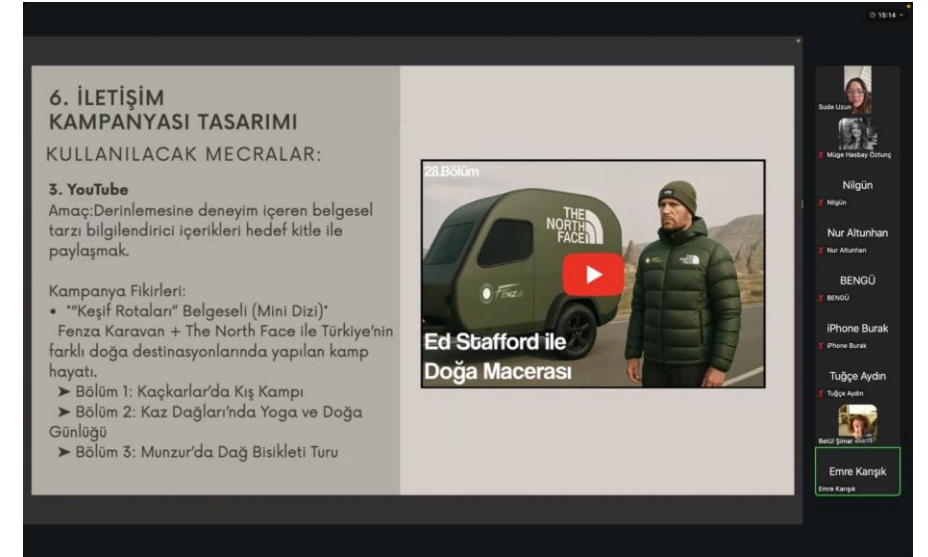
Collaboration on Advertising Campaign with "Badecanlar Şefkatli Kozmetik"

Students from the Advertising Department of Istanbul Aydın University, as part of the "Advertising Campaigns" course, collaborated with the brand "Badecanlar Şefkatli Kozmetik" under the guidance of Associate Professor Dr. Müge ÖZTUNÇ. The students received their final briefs on Friday, April 25, and began working on their campaign projects. This project offers aspiring young advertisers a real brand experience while also providing them with the opportunity to learn about ethics, fairness, veganism, and local production.



"Advertising Campaign Collaboration with Fenza Karavan"

Students of the department collaborated with the brand "Fenza Karavan" as part of the "Advertising Campaigns" course under the supervision of Assoc. Prof. Dr. Müge ÖZTUNÇ. During the final presentations held on April 30, 2025, the students presented their projects to the brand representatives. The collaboration proposal between Fenza Karavan and Zara, created by the Karma Group, was selected as the first place and received an award. The event provided students with real brand experience and an opportunity to engage directly with the industry.



Corporate Responsibility Summit

The 16th Corporate Responsibility Summit, organized by the Turkish Corporate Responsibility Association, of which our Advertising Department Head Assoc. Prof. Dr. Gonca YILDIRIM ÖGE is a board member, was held in İzmir. The summit, organized in collaboration with Norm Holding and the Aegean Industrialists and Businesspeople Association (ESİAD), set the main theme of this year as "Trust." Topics such as sustainability, ethical management, and corporate transparency were widely discussed at the summit.



Academic Publication

The article titled "Conceptual Art and Aesthetics in Photography" by Prof. Sefa ÇELİKSAP, a faculty member of the Department of Radio, Television, and Cinema, was published by Atatürk University Publications.



İnci ÖZBAŞ

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İktisadi Eğitim Enstitüsü, Grafik
Tasarım Anasanat Dalı, Sarıtaşı
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İstanbul, Türkiye



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Kavramsal Sanat ve Fotoğrafta Estetik

Conceptual Art and Aesthetics in Photography

Öz
Tarihsel süreçte sanat her zaman kavramlarla ilgili künde olmuştur, ancak kavramsal sanatın ortaya çıkması sanatçılar, çalışmalarında materyal değil kavramları ve fikirleri ön planda tutmuşlardır. Resim sanatının temel ilkelerinden biri gibi görülen gerçekliği temsil etme durumu, yeni belgesel niteliği, fotoğrafın kaygıyla değişime uğramıştır. Bu gelişme, sanatçıdan özdeşleşmiş, iç dünyaların, özün düşüncelerini dışavuracak çalışmalarını önüne açmış ve kavramsal sanatın temel etkilerinden biri olmuştur. Zamanla bu yeni sanat anlayışından fotoğraf da etkilenmiş, kavramsal fotoğraf tanımı ortaya çıkmıştır. Bu makalede derinlemesine tartışılan kavramsal sanat ve fotoğraf ilişkisini en iyi temsil eden öncül sanatçılardan Joseph Kosuth ve John Baldessari seçilmiştir. Sanatçıların eserleri, fotoğraf ve metin kullanımı üzerinden kavramsal sanatın estetik ve anlam çerçevesinde nasıl dönüştüğünü araştırmaktadır. Kavramsal fotoğrafta, özellikle Baldessari'nin kalıplaşmış geleneksel kompozisyon anlayışı ve estetik yapı değişime uğramıştır. Sanatçı, çalışmalarında gündelik görüntüleri ve metinleri kullanarak sanatı sorgulamış, fotoğrafın estetik değerlerinden ziyade, dilsel boyutu ve iletişimdeki rolünü ön plana çıkarmıştır. Böylelikle "iyi" fotoğraf tanımı da güncellenmiştir. Bu makale, kavramsal sanatın oluşumu ile fotoğraf arasındaki ilişkiyi ve bu süreçte estetik anlayışın dönüşümünü incelemektedir. Bu doğrultuda, günümüzde estetik ilişkisini koruyan kavramsal yaklaşımın varlığı da göz önünde bulundurularak, yazarların özgen sanat eserlerine yer verilmiş ve kavramsal sanatın günümüzdeki yansımaları tartışılmıştır.

Anahtar Kelimeler: Kavramsal Sanat, Fotoğraf, Estetik

ABSTRACT

Throughout history, art has always been in relation with concepts. However, with the emergence of conceptual art, artists prioritized ideas and concepts over materials in their works. The function of painting as a means of representing reality's documentary nature underwent a transformation with the invention of photography. This development liberated artists, enabling them to express their inner worlds and unique ideas, paving the way for works that emphasize thought rather than materiality, ultimately becoming one of the fundamental factors of conceptual art. Over time, photography was also influenced by this new artistic approach, leading to the emergence of the concept of conceptual photography. In this study, Joseph Kosuth and John Baldessari, two pioneering and foundational artists who best represent the relationship between conceptual art and photography, were selected through a narrowed quota sampling. Their works explore how conceptual art has evolved within the framework of aesthetics and meaning through the use of photography and text. In conceptual photography, particularly with Baldessari's contributions, traditional notions of composition and aesthetic perception have undergone significant changes. The artist has questioned art by incorporating everyday images and texts into his works, emphasizing the intellectual dimension of photography and its role in communication rather than its aesthetic values. Consequently, the definition of 'good' photography has been revised. This study examines the relationship between the emergence of conceptual art and photography, as well as the transformation of aesthetic perception in this process. In this context, considering the existence of conceptual approaches that still maintain a connection with aesthetics today, the authors' original artworks have been included, and the contemporary reflections of conceptual art have been exemplified.

Keywords: Conceptual Art, Photography, Aesthetics

AKADEMIX V Exhibition

As part of the 15th of April World Art Day, the AKADEMIX V exhibition, organized in collaboration with the International Association of Plastic Arts (a+A UPSD), its official partner UNESCO, and IAA/AIAP, was held from April 19 to 30, 2025, at the Maçka Democracy Park UPSD Art Gallery. Featuring the theme "Modern Tales," the exhibition included 26 invited academics, among them our department's faculty member, Prof. Sefa ÇELİKSAP.



Conference Participation

Dr. Faculty Member Tuğba GÜLAL participated as an invited speaker in the Collegium Politicum 2025 conference titled "Rethinking Justice: Ancient Foundations and Contemporary Theories," organized by Türk-Alman University, Bonn University, and Munich University, held on April 24-25, 2025, at Türk-Alman University.



Paper Presentation

Assoc. Prof. Dr. Hale TORUN presented her paper titled "The Interaction of Artificial Intelligence with Cultural Signs" at the 4th Oriental Studies, Actuality and Prospects conference, organized by Skovoroda Kharkiv National Pedagogical University in Kharkiv, Ukraine.



Department Activity

The Department of Radio, Television and Cinema hosted an event titled “Cinematography in Turkey,” where cinematographer İlker ÖZKAP met with students. İlker ÖZKAP sincerely shared his insights into cinematography, its place in the industry, key techniques, working conditions, and many other aspects of the profession. During the event, in which he spoke about his profession based on his own experiences, students also had the opportunity to ask him their questions.



TÜRKİYE’DE GÖRÜNTÜ YÖNETMENLİĞİ



TARİH
22 NİSAN 2025



SAAT
12.00



YER
R Blok -3 Stüdyo



İLKER ÖZKAP
GÖRÜNTÜ YÖNETMENİ

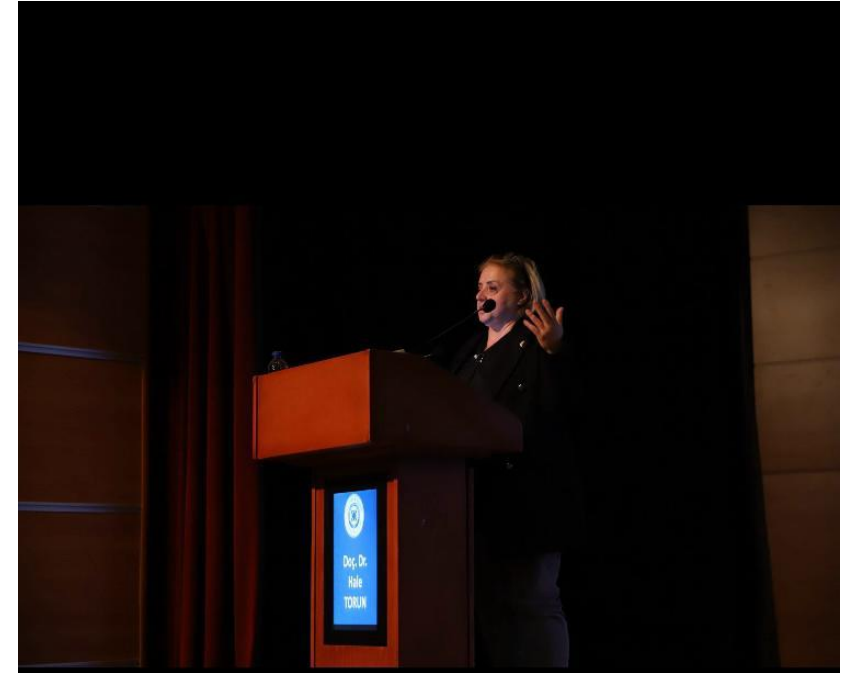


DÜZENLEYEN: RADYO, TV ve SINEMA BÖLÜMÜ

  iau.rts

Department Activity

Department of Radio, Television, and Cinema faculty member Assoc. Prof. Dr. Hale TORUN gave a presentation titled "Narrative Aesthetics and Cinema" as part of the İrfan Academies New Education Model Executive Development Seminars, held in Block T.



Invitation

Professor Sefa Çeliksap, a faculty member of the Radio, Television and Cinema Department, attended the event held at the Belgian Palace in Beyoğlu to celebrate the 20th anniversary of *Aujourd'hui la Turquie*, the first French-language newspaper published in Turkey in the last 50 years, with the contributions of Belgium's Consul General in Istanbul, Tim Van Anderlecht. Following a statement by the newspaper's director Hüseyin Latif — “We wanted to show what Turkey's EU candidacy could bring” — Professor Sefa Çeliksap, along with photographer Aramis Kalay and painter Bedri Baykam, was honored with a plaque.



Paper Presentation

Volkan BUDAK, a faculty member of the Radio, Television, and Cinema Department, participated as a pre-jury member at the TAYF International Film Festival, organized with the contributions of Topkapı University and the General Directorate of Cinema of the Ministry of Culture and Tourism of the Republic of Turkey. He was presented with a plaque at the gala held at AKM.



Department Event

As part of the THP Meets events, on Thursday, April 10th at 14:00, an event titled "On Artificial Intelligence" was held in Classroom 304, Block T, moderated by Assoc. Prof. Dr. Naciye Beril EKŞİOĞLU SARILAR. The guest speaker was Özlem EKŞİOĞLU KUMUK, Director of Koç Finance Information Technologies and R\&D.

The poster is green and white with a circular portrait of Özlem EKŞİOĞLU KUMUK. It includes the logos of Istanbul Aydın University and the Faculty of Communication. The text on the poster reads: "THP Meets", "Özlem EKŞİOĞLU KUMUK", "Koçfinans Bilişim Teknolojileri ve Ar-Ge Direktörü", "MODERATÖR: Doç. Dr. Naciye Beril EKŞİOĞLU SARILAR", "YAPAY ZEKA ÜZERİNE", "Koçfinans", "14:00", "10 Nisan 2025 Perşembe", "T Blok 304 No'lu Derslik", "DÜZENLEYEN: İAÜ İLETİŞİM FAKÜLTESİ / TV HABERCİLİĞİ VE PROGRAMCILIĞI BÖLÜMÜ", and social media icons for Facebook, Instagram, and X with the handle @iauif.


Master's Thesis

Master's student in New Media and Communication, Mutlu GÖKER, successfully defended his thesis titled "An Analysis of the Impact of Social Media Content Created with Artificial Intelligence Technology on Brand Perception," supervised by Assoc. Prof. Dr. Müge ÖZTUNÇ, and was unanimously deemed successful.



Master's Thesis

Asia Hammad Adnan HAMMAD, a Master's student in New Media and Communication, successfully presented her thesis titled "A Study on the Role of Modern Platforms in Promoting Racism in Football Stadiums" and was unanimously found successful.

**T.C.
İSTANBUL AYDIN ÜNİVERSİTESİ
LİSANSÜSTÜ EĞİTİM ENSTİTÜSÜ MÜDÜRLÜĞÜ**

10/04/2025

YÜKSEK LİSANS TEZ SINAV TUTANAĞI

Yeni Medya ve İletişim Anabilim Dalı, Yeni Medya Tezli Yüksek Lisans Y2212.400009 numaralı öğrencisi **Asia Hammad Adnan HAMMAD**'ın İstanbul Aydın Üniversitesi Lisansüstü Eğitim-Öğretim ve Sınav Yönetmeliği'nin 9. (1) maddesine göre hazırlayarak Enstitümüze teslim ettiği aşağıdaki konu başlıklı tezi, Yönetim Kurulumuzun 26.02.2025 tarihli ve 2025/02 sayılı toplantısında seçilen ve (3.00) nolu toplantı odasında biz jüri üyeleri huzurunda, ilgili yönetmelik gereğince ...60...dakika süre ile aday tarafından savunulmuş ve sonuçta adayın tezi hakkında **Olumlu** ile **Karar** kararı verilmiştir.

Mevcut Tez Konu Başlığı	Modern Platformların Futbol Stadyumlarında Irkçılığı Teşvik Etme Rolü Üzerine Bir Çalışma
Değişen Tez Konusu*	

*Savunma Esnasında Tez Konu Başlığının Değişmesi Durumunda Yeni Tez Konu Başlığı Yazılmalıdır.

Danışman
Doç. Dr. Gülşim BOZKURT

İşbu tutanak, tez danışmanı tarafından jüri üyelerinin tez değerlendirmeye sonuçları dikkate alınarak jüri üyeleri adına onaylanmıştır.

Tez Savunma Sınavı Jüri Üyeleri

1. Üye (Tez Danışmanı):	Doç. Dr. Gülşim BOZKURT	Başarılı <input checked="" type="checkbox"/>	Başarısız <input type="checkbox"/>	Düzeltilme <input type="checkbox"/>
2. Üye	Doç. Dr. Nur Emine KOÇ	Başarılı <input checked="" type="checkbox"/>	Başarısız <input type="checkbox"/>	Düzeltilme <input type="checkbox"/>
3. Üye	Dr. Öğr. Üyesi Alper ÖNEN	Başarılı <input checked="" type="checkbox"/>	Başarısız <input type="checkbox"/>	Düzeltilme <input type="checkbox"/>

ONAY
Prof. Dr. Gökhan ARSLAN
Enstitü Müdürü

(*) Örsirliği/Öyüklüğü bilii yan ile yazılacaktır.
(**) Kabul / Ret veya Düzeltilme kararı bilii yan ile yazılacaktır.

Our Graduate Students in New Media and Communication at ICDS 2025

Graduate students from the Department of New Media and Communication successfully shared their academic work through presentations in various sessions at ICDS 2025, organized by İstanbul Aydın University. In her presentation titled "Digitalization in Health Communication," Sevda SERÇE evaluated the impact of digital transformation on health communication, while Derya ORHANLI, in her presentation titled "Inequality at the Keyboard," drew attention to gender-based inequalities in the digital environment.



Our Master's Students in New Media and Communication at ICDS 2025

Büşra MARAŞ BULUT, in her English presentation titled "The Role of Artificial Intelligence in Translation on Social Media Platforms and Its Impact on the Translation Profession," examined the impact of artificial intelligence on social media translations and the translation profession.

Esra ALİOĞLU, in her study titled "Visual Design and Interaction in Netflix Posters: An Analysis of Bridgerton and The Queen's Gambit," analyzed visual communication and design elements on digital platforms.



The screenshot shows a Zoom meeting interface. At the top, there are several video thumbnails of participants. The main content area displays a presentation slide titled "The Role of AI in Translation on Social Media Platforms and Its Impact on the Translation Profession" by Büşra Maraş Bulut-Istanbul AYDIN University. The slide features an illustration of a man in a suit interacting with a futuristic robot. Below the slide, there is a poster for a study titled "Netflix Afişlerinde Görsel Tasarım ve Etkileşim: Bridgerton ve The Queen's Gambit İncelemesi" by Esra Alioğlu, Istanbul Aydın Üniversitesi, dated 29.04.2025. The poster includes the Netflix logo and a clapperboard icon. On the right side of the poster, there is a vertical strip of video thumbnails showing other participants in the meeting.

Our Master's students in New Media and Communication at ICDS 2025

Damla DOKUMACI addressed surveillance practices on social media with her presentation titled “Social Media Usage in the Context of Surveillance Society: A Study on Instagram.” Lecturer Muharrem YEŞİLIRMAK raised ethical issues in digital environments with his presentation titled “The Culture of Lynching on Social Media in the Context of Ethical Principles: A Case Study.”





CONTACT

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