



ISTANBUL AYDIN UNIVERSITY

FACULTY OF COMMUNICATION E-BULLETIN



SEPTEMBER 2024



FACULTY OF COMMUNICATION

EDITORIAL BOARD

T.R.

On Behalf of Istanbul Aydın University Owner:

Prof. Dr. Mustafa AYDIN

Chairman of the Board of Trustees

Prof. Dr. İbrahim Hakkı AYDIN (Acting Dean)

Prof. Dr. Selahattin YILDIZ (Dean)

Doç. Dr. Ayten ÖVÜR (Deputy Dean)

Doç. Dr. Veli BOZTEPE (Deputy Dean)

PREPARED FOR PUBLICATION BY:

Assoc. Prof. Dr. Deniz AKBULUT

Asst. Prof. Dr. Tuğba GÜLAL

Research Assistant Hatice ÖKSÜZ

• OUR DEPARTMENTS

- Department of Journalism
- Public Relations and Publicity Department
- Department of Radio, Television and Cinema
- Department of Visual Communication Design
- Advertising Department
- Department of Television Journalism and Programming
- New Media and Communication Department

Opening Lecture

The opening lecture of the 2024-2025 Academic Year of Istanbul Aydın University Faculty of Communication was given by Prof. Dr. Haluk ŞAHİN (Emeritus) from Istanbul Bilgi University. The opening lecture on 'Digital Flood, So What Do We Do?' took place on 30 September 2024 at 10.00 at D Block Orange Hall.



Faculty of Communication Orientation

The orientation of the 2024-2025 Academic Year of Istanbul Aydın University Faculty of Communication was held on 25.09.2024 at Block A H. Fehmi Büyükbayram Conference Hall. For the programme attended by the faculty members and students of the Faculty of Communication, vice dean Assoc. Prof. Dr. Ayten ÖVÜR made a speech.



Fiction in Thought Design

Dean of Faculty of Communication Prof. Dr. Selahattin YILDIZ's article named 'Fiction in Thought Design' was published for the special supplement titled 'Cinema in Adana: Hope and Solidarity' in Evrensel Newspaper of 31st #AltınKoza Film Festival.



Aydin Acoustic

Within the scope of the BAP Project titled 'An applied analysis on the transformation of music from street to digital as a means of cultural expression and its effects' within the Faculty of Communication of Istanbul Aydın University, Aydın Acoustic studio started broadcasting with 'Esra Gürçay Quartet'. The piece titled Dry Cleaner From Des Moines, whose composition belongs to Charles Mingus and lyrics to Joni Mitchell, and the piece titled Black Narcissus, whose composition belongs to Joe Henderson and lyrics to Emilia Martensson, were performed by Esra GÜRÇAY. The music video has been directed by Volkan BUDAK, who is Lecturer at the Department of Radio, Television and Cinema.



Erasmus+ Staff Mobility

Assoc. Prof. Dr. Sertaç KAYA, who is the Head of the Department of Journalism, visited Vern' University in Zagreb, Croatia within the scope of “Erasmus+ Staff Training Mobility”.



Academic Staff

Research Assistant Sefer Gedikli started to work in the Department of Journalism.



Orientation Training

.2024-2025 academic year Journalism Department orientation programme was held with the presentation of our Head of Department Assoc. Prof. Dr. Sertaç KAYA.



Orientation

The orientation of the Public Relations and Publicity Department for the 2024-2025 academic year was held on Monday, 23 September 2024, with the participation of our department lecturers Assoc. Prof. Dr. Deniz AKBULUT, Asst. Prof. Dr. Birgül ÜSTÜNBAŞ ERDOĞAN, Asst. Prof. Dr. Metin Enes DÖNMEZ, Research Assist. Kadriye Pelin TÖREN and Research Assist. Ece ERGİN. In the programme, our 1st year students were informed about our department, academy and PR Workshop activities.



Academic Staff

Ece ERGİN has started to work as a Research Assistant in our Department of Public Relations and Publicity since September 9, 2024.



Our department at TÜHİD Connect Meeting

Organised by the Turkish Public Relations Association (TÜHİD) and held on Friday, September 13, 2024, the first TÜHİD Connect meeting of the new term was attended by our department professors and students from all departments of PR Atölye.



Our PR Workshop Members at the Launch Meeting PR

Our PR Workshop members Selin FİLİK and Rümeyza ÇELİK also took part in the launch meeting of AltılıGanyan.com, for which “ON İletişim” was the communication consultant at the Istanbul Racing Festival held on Sunday, September 8, 2024.



Jury Membership

One of the lecturers of our department, Lecturer. Assist. E. Serhat ÖZKÜTÜKCÜ has been also included among the jury members of the GIGI Awards PR led by the Association of Marketing Communicators.



Thesis Jury

Our Head of Department Assoc. Prof. Dr. Deniz AKBULUT took part among the jury members for Istanbul Yeni Yüzyıl University Institute of Social Sciences, Department of Media and Communication Management student Begüm AKCEBE's thesis titled 'The Relationship Between Personality Traits of Generation Z and Impulsive Purchasing Behaviour'.



Thesis Jury

Our Vice Head of Department Asst.Prof. Dr. Birgül ÜSTÜNBAŞ ERDOĞAN has taken part in the master's thesis defence jury of Ezgi YILMAZ, who has been a student at Istanbul University Institute of Social Sciences, Department of Public Relations and Publicity and whose supervisor has been Prof. Dr. Hatun BOZTEPE TAŞKIRAN.



Thesis Jury

Our Vice Head of Department Asst. Prof. Dr. Birgül Üstünbaş ERDOĞAN has taken part in the master's thesis defence jury of Cansu ÖZCAN, who is a student at Istanbul University Institute of Social Sciences, Department of Public Relations and Publicity and whose supervisor is Asst. Prof. Dr. Ezel TÜRK.



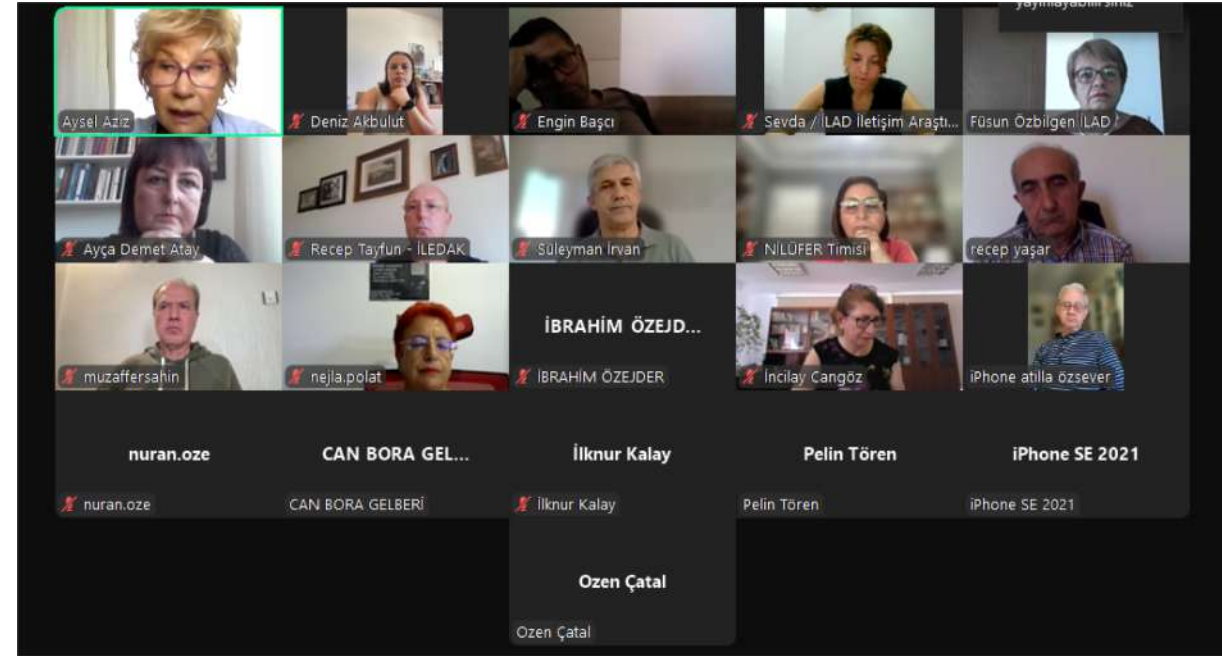
Thesis Jury

One of the lecturers of our department, Asst. Prof. Dr. Metin Enes DÖNMEZ has taken part in the thesis defence jury of Kenza BENBRIK, who is a student of Haliç University Business Administration Master's Programme.



ILAD Meeting Attendance

Our Head of the Department of Public Relations and Publicity, Assoc. Prof. Dr. Deniz AKBULUT and Asst.Prof. Dr. Engin BAŞCI, who are members of the Association for Communication Research (İLAD), attended the Hıfzı TOPUZ Memorial Meeting organised by İLAD on Thursday September 26, 2024



Thesis Jury

Neslişah GÖKMEN, a master student of Cinema and TV, supervised by Assoc. Prof. Dr. Veli BOZTEPE, Head of Visual Communication Design Department, successfully defended her thesis titled 'Conflict and War Representation in Derviş Zaim Cinema'.



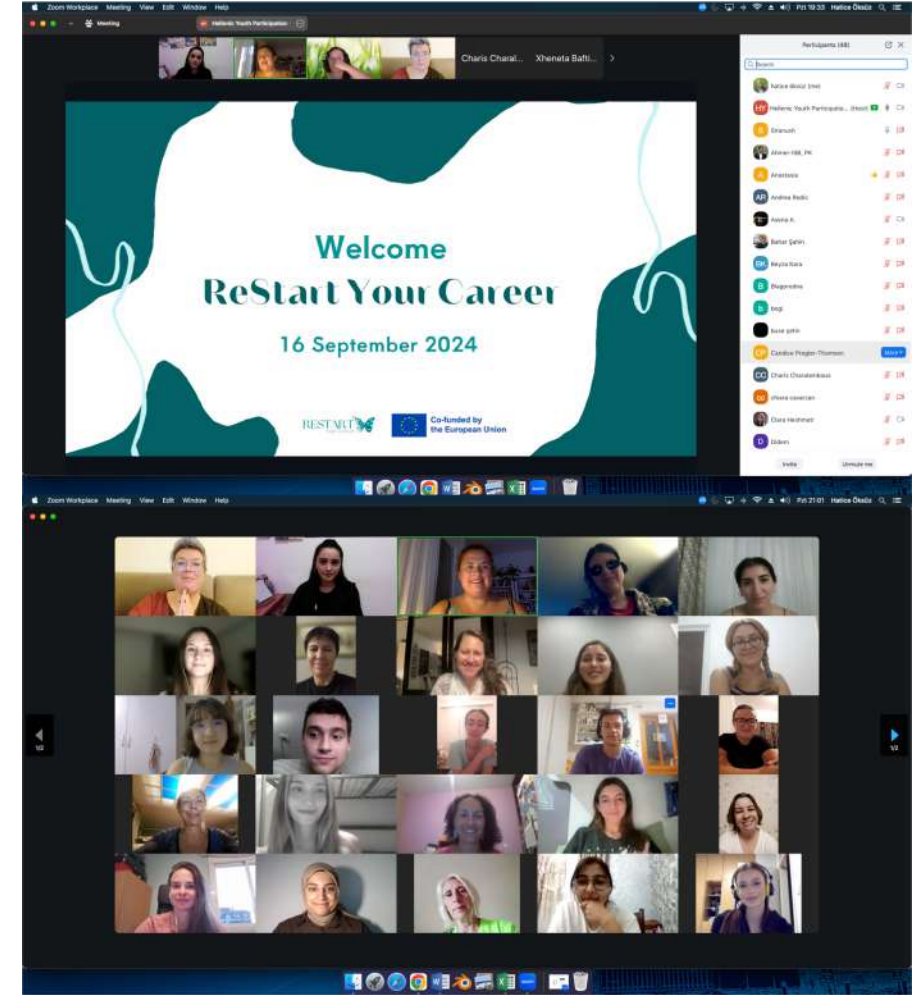
Academic Publication

For the book named 'Digital Transformation and Media' prepared under the editorship of Assoc. Prof. Dr. Selver MERTOĞLU; Asst. Prof. Dr. Ayşe SUCU's book chapter titled 'Digital Labour and Tiktok' and Research Assistant Hatice ÖKSÜZ's book chapter titled 'Artificial Intelligence and Animation Futuristic Stories of Super Intelligent Societies' were included.



Erasmus+ Seminar: Restart Your Career

Department of Visual Communication Design Research. Assist.
Hatice ÖKSÜZ attended the Erasmus+ online seminar on Restart
Your Career hosted by Greece.



Orientation

Department of Visual Communication Design 2024-2025 academic year orientation was held on Wednesday, 25 September 2024 with the participation of Assoc. Prof. Dr. Veli BOZTEPE, Asst.Prof.Dr. Ayşe SUCU, Research Assist. Hatice ÖKSÜZ and Research Assist. Burcu KAVAS.





THE DEPARTMENT OF RADIO, TELEVISION AND CINEMA

23

The 5th Kyoto Conference on Arts, Media& Culture Senior Reviewer

Asst. Prof. Dr. Tuğba GÜLAL has taken part as Senior Reviewer for International 5th Kyoto Arts, Media and Culture Conference, which will be held on 15-19 October in Kyoto, Japan.

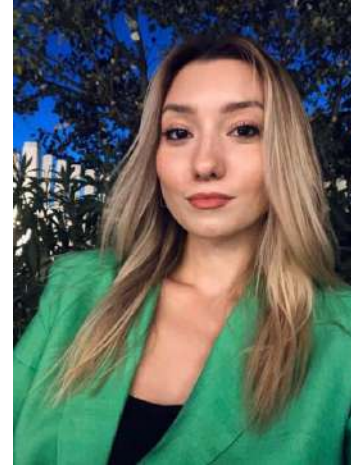
Orientation

As the Department of Radio, Television and Cinema, we held the orientation programme with the first year students who have just started our department. We wish our students future success at their new academic term.



34th Young Communicators Competition

Şevval Şahin who is the alumni of Television Journalism and Programming Department made her work titled 'İki Vatan Bir Hikaye: Mübadele' ('Two Homelands One Story: Barter') to the finals for the documentary category of the 34th Young Communicators Competition.



Orientation

The lecturers of the Department of Television Journalism and Programming have held an orientation with the 1st year students who started the 2024-2025 academic year. Students were informed about the department.



Academic Publication

The book titled ‘Sustainability from the Perspective of Corporate Communication’ written by Asst. Prof. Dr. Selin YILMAZ from New Media and Communication Department was published by “Eğitim Publishing House.”





CONTACT

Florya Yerleşkesi (Halit Aydın Yerleşkesi) Beşyol
Mah.Inönü Cad.No: 38 R Blok Sefaköy–
Küçükçekmece / İSTANBUL

Phone: 444 1 428

Fax: (212) 425 57 59

E-mail: info@aydin.edu.tr

