



İSTANBUL AYDIN UNIVERSITY

**FACULTY OF COMMUNICATION
E-NEWSLETTER**



MAY 2025



FACULTY OF COMMUNICATION

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OUR DEPARTMENTS

- Department of Journalism
- Department of Public Relations and
Publicity
- Department of Radio, Television and
Cinema
- Department of Visual Communication
Design
- Department of Advertising
- Department of Television Journalism and
Programming
- Department of New Media and
Communication

AYDIN İF TV Has Started Broadcasting

Aydın IF TV, operating under the Faculty of Communication at Istanbul Aydın University, began broadcasting on April 10, 2025.

Students from all departments, under the guidance of our academic staff, produce various programs for Aydın IF TV, such as news, quiz shows, and interviews.

You can watch our 4-hour live broadcast every weekday at 10:00 AM on the Aydın IF TV YouTube channel. You can support us by subscribing to our channel.

AYDIN IF TV Watch Link: <https://l24.im/Zq6aSdh>



AYDIN IF TV

Haber Aydın



The Haber Aydın teams roam through daily life for you, following the agenda, closely observing events, and shedding light on them. The program Haber Aydın, which captures the pulse of current events, meets its viewers on Aydın İF TV.

Acoustic Music



At Aydın Akustik, the meeting point of art and music, talented artists are brought to the Aydın İF TV screen with the presentation of Busenur KASKA.

No Escape from 10



In the program “No Escape from 10”, hosted by Tuğçe AYDIN, guests are asked 10 questions, and except for one, they are required to answer all of them. While answering, the guests also share their life experiences with the audience.

Faculty/Campus Bulletin



Developments at Istanbul Aydın University and within the Faculty of Communication are brought to Aydın IF TV screens with the presentation of Tuğba TUNÇ.

Studio Chats



In the program “Studio Chats”, hosted by Baran USNEKER, delightful conversations with professionals from Istanbul Aydın University's Faculty of Communication meet our valued viewers on Aydın IF TV.

The World of Design



Developments in the world of design, surprise guests, and everything about design come together on Aydın IF TV in the program “World of Design”, presented by Vuslat Eylül VAROL.

Direct Hit



In each episode of the program “Direct Hit”, we conduct interviews with experts on various topics. The show is presented by Aysu KÖROĞLU and airs on Aydın IF TV.

Palestra



Student clubs at Istanbul Aydın University come together on Aydın IF TV in the program “Palestra”, hosted by the Dean of Students, Dr. Özgül YAMAN.

Our AYDIN İF TV Programs

Who Do We Call What?



The program “Who Are We Talking To?” brings a youthful perspective to the world of entertainment and meets the audience on Aydın IF TV.

Let It Be Revealed



Each episode of the program “Let It Be Revealed”, prepared under the moderation of Emirhan TOPLU, sheds light on different topics..



AYDIN İF TV

7

Don't forget to watch our live broadcast every weekday between 10:00 AM and 2:00 PM!

 @AydinIFTV

 @aydiniftv

AYDIN İF TV



III. ICDS Abstract Proceedings Booklet Published

The abstract proceedings booklet of the 3rd International Communication, Digitalization, and Society Symposium, which we organized on April 28–29–30, 2025, has been published on our website at icds.aydin.edu.tr.



Journal of Communication Studies

The May 2025 issue (Volume 11, Issue 2) of the Journal of Communication Studies, one of our faculty's journals, has been published. We wish you an enjoyable read.

<https://icd.aydin.edu.tr/tr/>



New Media Electronic Journal

The May Issue (Volume 9, Issue 2) of the New Media Electronic Journal has been published. We wish you an enjoyable read.

Link: bit.ly/43nuEch



Medyapım Film Academy

Certificates were awarded in a ceremony to the graduates of the Cinema Film Academy, organized in collaboration between Istanbul Aydın University and Medyapım, with faculty members from the Faculties of Communication and Fine Arts providing the training. The ceremony was attended by our Chairman of the Board of Trustees, Prof. Dr. Mustafa AYDIN, and our Dean, Prof. Dr. Aybike SERTTAŞ, along with Medyapım Chairman of the Board, Fatih AKSOY.



INTERNATIONAL SUCCESS

Dean of the Faculty of Communication, Prof. Dr. Aybike SERTTAŞ, has been accepted as a researcher into the working group "Making Young Researchers' Voices Heard for Gender Equality" under the European Cooperation in Science and Technology (COST Association).



Academic Publication

The article titled "Breaking the Power Dynamics Behind the Scenes of Turkish Cinema: A Head-count Research", written by our Dean of the Faculty of Communication Prof. Dr. Aybike SERTTAŞ and Dr. Lecturer Tugay SARIKAYA, has been published in the CINEJ Cinema Journal (Q2), which is indexed in international databases.

Breaking the Power Dynamics Behind the Scenes of Turkish Cinema: A Head-count Research

Tugay Sarıkaya

İstinye University

<https://orcid.org/0000-0003-1091-4167>

Aybike Serttaş

İstanbul Aydın University

<https://orcid.org/0000-0003-3471-7264>

DOI: <https://doi.org/10.5195/cinej.2025.638>

Keywords: Turkish cinema, gender equity, intersectionality,, power dynamics, ideology, diversity, inclusion

New Media Summit: Digital Renaissance

Organized by the students of the New Media and Communication Department and the Digiclub community, the New Media Summit: Digital Renaissance was successfully held with high participation. The opening speeches were delivered by our Dean, Prof. Dr. Aybike SERTTAŞ, and the Head of the New Media and Communication Department, Assoc. Prof. Dr. Nur Emine KOÇ. During the event, 8 expert guests shared their experiences on topics such as digital communication, artificial intelligence, social media, and entrepreneurship. At the end of the summit, plaques were presented to the speakers.



Erasmus+

As part of the Erasmus+ Staff Mobility teaching program, Assoc. Prof. Georgiana BURBEA from Transylvania University of Braşov gave lectures at our faculty. Prof. Burbea, who attended the courses of Dr. Öğr. Üyesi Tuğba GÜLAL, toured the units and studios of our faculty following a collaboration meeting held with our Dean Prof. Dr. Aybike SERTTAŞ and Faculty Erasmus Coordinator Assoc. Prof. Dr. Gonca YILDIRIM ÖGE.



MAXQDA Training

The training program titled “Using MAXQDA in the Data Analysis Process,” organized by the Faculty of Communication on Wednesday, May 21, took place with the contributions of Certified MAXQDA Trainer Burak VAROL. Participants had the opportunity to gain comprehensive knowledge about qualitative data analysis during the training. The program began with an introduction to the MAXQDA interface and progressed through topics such as project creation, data coding, analysis, and producing visual outputs.



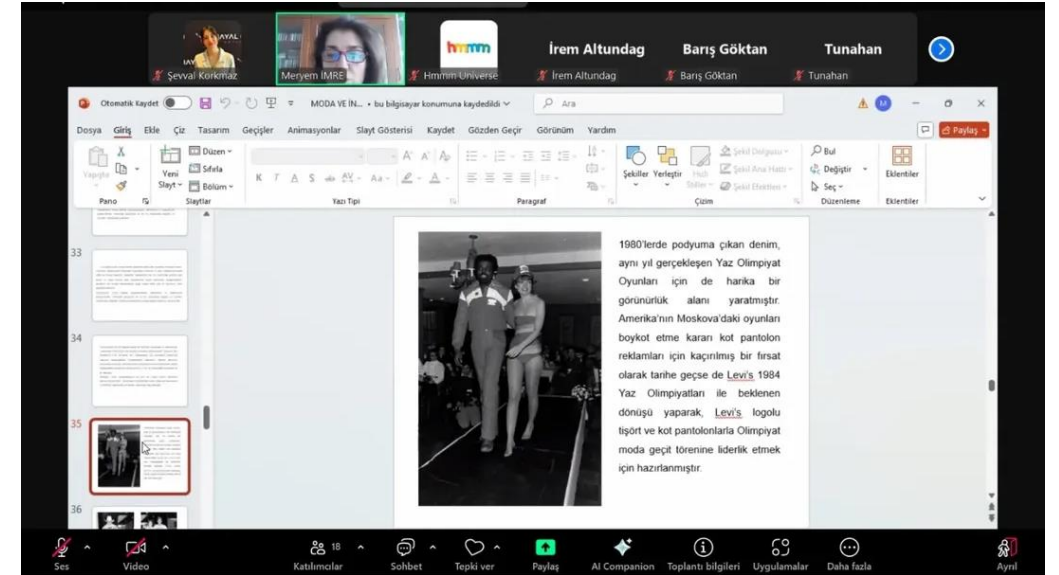
Imagination Center Trainings Continue

Our Imagination Center (HGM) trainings are ongoing. Our Deputy Head of the Advertising Department, Assoc. Prof. Dr. Müge ÖZTUNÇ, explained Marketing Campaigns and Strategies on May 10, 2025. Students who participated in the online training had the opportunity to acquire skills in strategic planning, creative message development, market research, selecting appropriate media, and effective use of communication tools to reach the target audience effectively.



Imagination Center Trainings Continue

Our Imagination Center (HGM) trainings, organized by the Faculty of Communication, are ongoing. Dr. Meryem İMRE from the Faculty of Fine Arts delivered a lecture titled "Fashion and Its Social Reflection" on May 17, 2025. Students who attended the online training had the opportunity to gain knowledge about understanding the cultural and social dimensions of fashion, evaluating how identity and belonging are shaped through fashion, and relating aesthetic understanding to historical context.



Exhibition

The exhibition titled “Recreating Cult Scenes: A Tribute to Cinema through Photography” was organized with the works of Radio, Television and Cinema and Visual Communication Design students who revived selected scenes from cult films through photography, sending an aesthetic salute to cinema. The exhibition was curated by Dr. Sema BULAT DEMİR. This creative meeting at the intersection of cinema and photography attracted great interest from both students and academics.



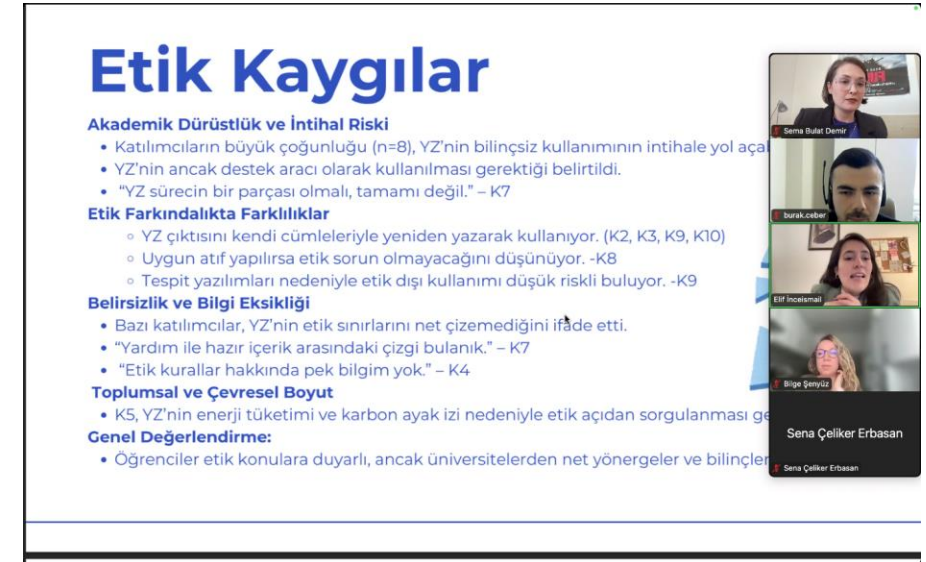
Search Conference

Within the scope of the TÜBİTAK 1001 Science Communication Project, the "Let's Know Together Search Conference," organized under the leadership of Associate Professor Dr. Meral ÇİFTER from Kocaeli University, took place at the Kocaeli Municipality Danca Balyanoz Training Facilities. With the participation of science communication actors and academics, discussions were held on strengthening the communication between science and society, and a roadmap was created. Associate Professors Dr. Müge ÖZTUNÇ and Dr. Umur BEDİR from Istanbul Aydın University also attended the conference. The conference emphasized the importance of universities playing a more active role in societal science engagement.



Presentation of Paper

Research Assistant Elif İNCEİSMAİL from the Department of Advertising, together with Assistant Professor Dr. Sema BULAT DEMİR, presented their paper titled "The Artificial Intelligence Usage Needs of University Students: The Case of İAÜ Faculty of Communication" at the 12th International Communication Days Symposium on Media and Communication Studies in the Digital Age, organized this year by Üsküdar University in cooperation with Baku State University.



Etik Kaygılar

Akademik Dürüstlük ve İntihal Riski

- Katılımcıların büyük çoğunluğu (n=8), YZ'nin bilinçsiz kullanımının intihale yol açtığına inanıyor.
- YZ'nin ancak destek aracı olarak kullanılması gerektiği belirtildi.
- "YZ sürecin bir parçası olmalı, tamamı değil." – K7

Etik Farkındalıkta Farklılıklar

- YZ çıktısını kendi cümleleriyle yeniden yazarak kullanıyor. (K2, K3, K9, K10)
- Uygun atıf yapılırsa etik sorun olmayacağını düşünüyor. -K8
- Tespit yazılımları nedeniyle etik dışı kullanımı düşük riskli buluyor. -K9

Belirsizlik ve Bilgi Eksikliği

- Bazı katılımcılar, YZ'nin etik sınırlarını net çizemediğini ifade etti.
- "Yardım ile hazır içerik arasındaki çizgi bulanık." – K7
- "Etik kurallar hakkında pek bilgim yok." – K4

Toplumsal ve Çevresel Boyut

- K5, YZ'nin enerji tüketimi ve karbon ayak izi nedeniyle etik açıdan sorgulanması gerektiğini belirtti.

Genel Değerlendirme:

- Öğrenciler etik konulara duyarlı, ancak üniversitelerden net yönergeler ve bilinçlendirme çalışmaları bekliyor.

Graduate Education Advisory Committee

As part of the event organized by the Graduate Education Advisory and Guidance Committee on May 26, 2025, undergraduate students from the Faculty of Communication were guests in a master's level course. The students attending the “New Media and Film Studies” course, conducted by Associate Professor Dr. Nur Emine KOÇ, Head of the New Media Graduate Program, had the opportunity to gain knowledge about film analysis from a new media perspective and also received detailed information about the graduate program.



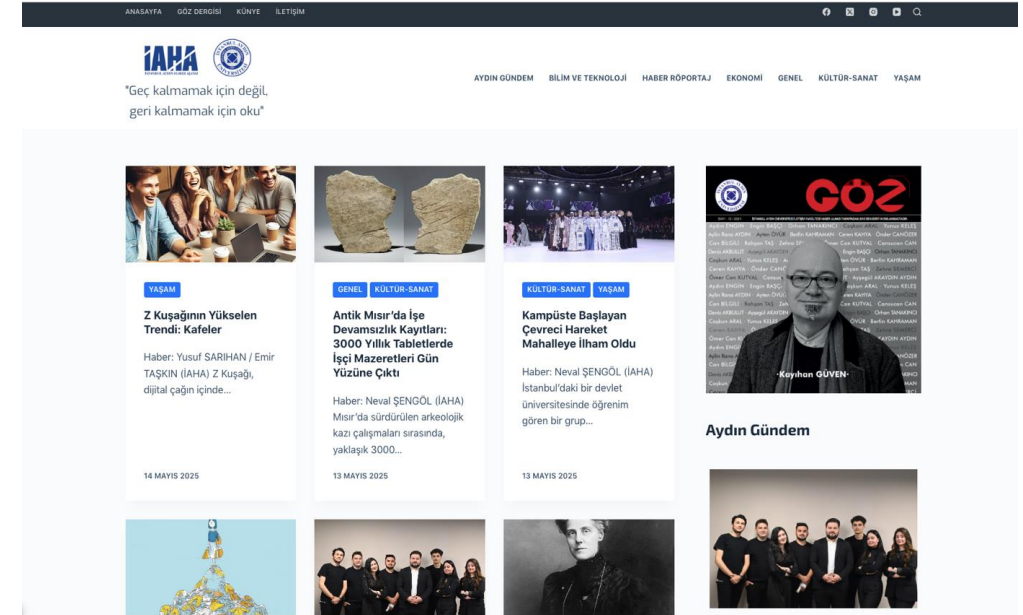
Erasmus+

Research Assistant Gizem UYANIK from the Journalism Department attended Vern University in Zagreb, Croatia, within the scope of the "Erasmus+ Staff Training Mobility" program.



İAHA Website Relunched!

Istanbul Aydın News Agency (İAHA) offers faster and more effective access to students and interested parties with its new website. The site features up-to-date news on various categories and topics, published with student contributions. The launch of the website will pave the way for our university to become more active in the digital environment.



Event

Within the scope of Journalism Talks, an event titled “Artificial Intelligence and Journalism” was held with the participation of Cumhuriyet.com.tr’s Publishing Coordinator Ercan ERDAL, Responsible Manager Mustafa Birol GÜGER, and SEO Chief Editor Nilay KÜÇÜK. During the event, comprehensive information was shared about artificial intelligence tools used in journalism and SEO techniques. Participants discussed the impact of these technologies on journalistic practice and their potential future applications.



Event

Former DHA General Manager, Journalist and Author Celal KORKUT was a guest in the “Agency Journalism” course conducted by Lecturer Metin YENER. As part of the course, Celal KORKUT shared his experiences in the media sector with the students and provided information about the basic principles of agency journalism, current practices, and the challenges journalism faces in the digitalizing media environment. Additionally, he made important evaluations on topics such as the balance between accuracy, speed, and reliability of news.



Meeting

At the representatives meeting organized under the coordination of our Head of the Journalism Department, Associate Professor Dr. Sertaç KAYA, direct communication was established with our students to express their opinions, suggestions, and expectations regarding the department. The feedback provided by the students on topics such as course content, practical applications, internship processes, and internal communication within the department was carefully listened to. Proposals aimed at supporting the students' academic and social lives were emphasized, and common solutions were evaluated.



Brand Initiative Summit

The second event in the Brand Initiative Summit '25 series, organized in partnership with Branding Turkey, Brand Initiative, and Eva Software Technology, took place on May 20, 2025, at Istinye University. Our Department Chair, Associate Professor Dr. Deniz AKBULUT, was among the speakers.



Academic Publication

The article titled “Barriers to in-flight communication effectiveness: a qualitative inquiry with pilots in Türkiye,” co-authored by our Public Relations and Promotion Department faculty member Prof. Dr. Özlem ÖZDEMİR, was published in the International Journal of Sustainable Aviation, which is indexed in Scopus, ESCI, and WOS.

Int. J. Sustainable Aviation, Vol. 11, No. 1, 2025

39

Barriers to in-flight communication effectiveness: a qualitative inquiry with pilots in Türkiye

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Abstract: Effective communication is crucial for pilots, ensuring flight safety, teamwork, and informed decision-making. Piloting presents significant challenges due to high stress, rapid decision-making, and extensive training. Clear communication in flight operations reduces errors, enhances crew performance, and improves responses to critical situations. This study explores factors that hinder effective cockpit communication through semi-structured interviews with 14 pilots. Findings reveal key barriers: personal factors (stress, fatigue, emotional regulation), environmental challenges (cockpit noise, adverse weather), language barriers among non-native English speakers, and hierarchical differences limiting open communication. Additionally, perceptual differences in attitudes, values, and non-verbal cues further complicate interactions, affecting situational awareness and flight safety. Addressing these barriers is essential to improving crew resource management (CRM) and operational efficiency. The study emphasises the need for enhanced training and policies to ensure effective pilot communication, contributing to aviation safety.

Keywords: effective communication; flight safety; aviation communication; pilot communication; Türkiye.

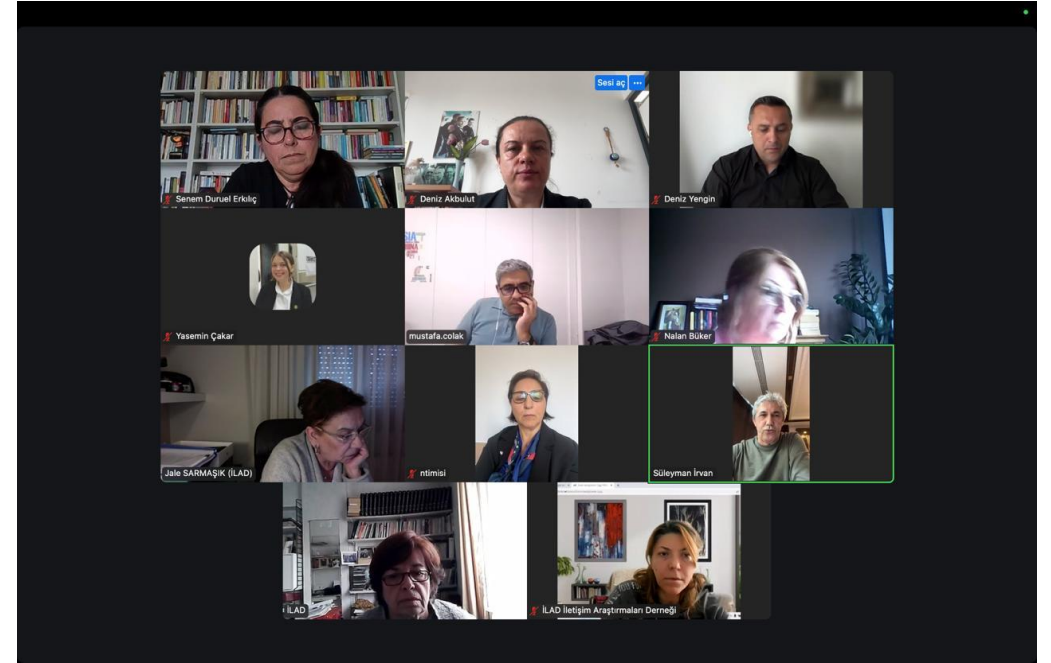
Reference to this paper should be made as follows: Sarıoğlu, E.B. and Özdemir, Ö. (2025) ‘Barriers to in-flight communication effectiveness: a qualitative inquiry with pilots in Türkiye’, *Int. J. Sustainable Aviation*, Vol. 11, No. 1, pp.39–59.

Biographical notes: Elif Başak Sarıoğlu graduated from Boğaziçi University’s Philosophy Department and earned an MBA from Point Park University, Pittsburgh. She has worked in marketing, consultancy, and academia, specialising in interpersonal and digital communication, intergenerational communication, and gender inequality. She completed her PhD in Interpersonal Communication at Marmara University, where she currently teaches. She is the author of four books on workplace generations and social media justice. She has led migration and communication projects for the Ministry of Interior and provides training on effective communication strategies.

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YÖKAK Online Monitoring Visit

Our Department Chair, Associate Professor Dr. Deniz AKBULUT, participated as a member of the İLEDAK (Communication Education Evaluation Accreditation Board) Education Commission in the online monitoring visit for İLAD 2024, conducted by the Higher Education Quality Board (YÖKAK) on May 16, 2025, via the Zoom platform. During the visit, the Education Commission informed the evaluators about the current activities of the commission and the methods used to update İLEDAK's criteria.



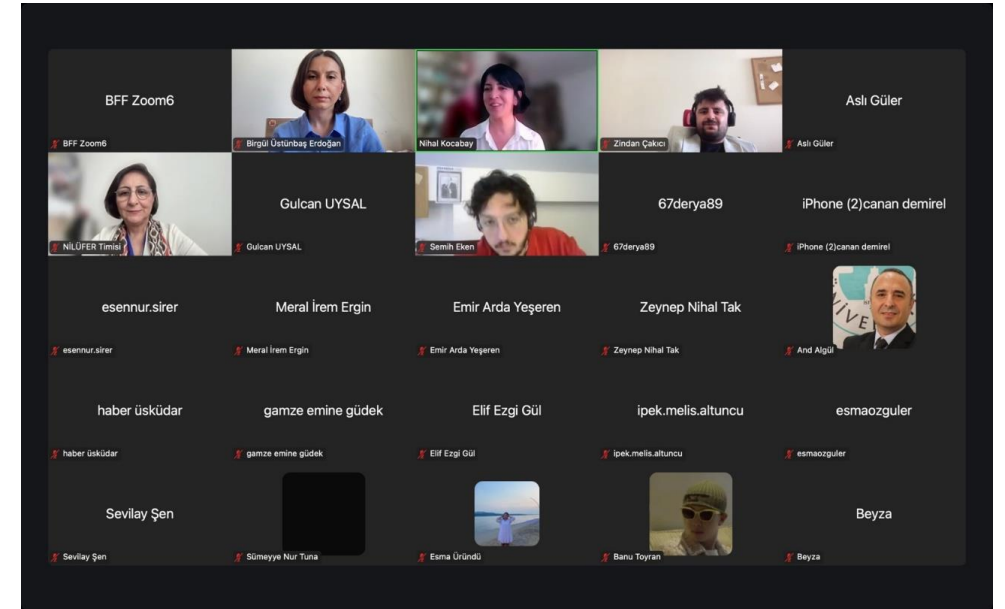
Presentation of Paper

Our Department Head, Associate Professor Dr. Deniz AKBULUT, and our Public Relations and Promotion Master's Graduate with Thesis, Aybüke Kardelen KARTAL, presented their paper titled "Current Approaches to Measurement and Evaluation in Public Relations" on Wednesday, May 21, 2025, as part of the 5th International Media and Society Symposium organized by İstinye University Faculty of Communication on May 21-23, 2025.



Presentation of Paper

Our Vice Head of the Department of Public Relations and Promotion, Dr. Birgül Üstünbaş Erdoğan, presented her paper titled “The Role of YouTube Travel Content in Promoting Cultural Elements” at the 12th International Communication Days Symposium organized this year by Üsküdar University Faculty of Communication under the theme “Media and Communication Studies in the Digital Age.”



Event

Within the scope of the Introduction to Public Relations course, the event titled “How to Manage Corporate and Personal Reputation?” held on Wednesday, May 28, 2025, was attended by Ömer ERTÜM, Senior Corporate Relations Manager at Hepsiburada, as a guest.



End of Term Meeting

As the Department of Public Relations and Promotion, we shared the joy of successfully completing the 2024-2025 academic year with our students at the end of term meeting held on Friday, May 30, 2025.



Erasmus+

Our faculty member, Associate Professor Dr. Serdar Kuzey YILDIZ, taught at Trier University in Germany from May 12 to 16 as part of the Erasmus+ Staff Mobility for Teaching program. Our professor, who was a guest lecturer in Prof. Daniel GILGEN's course, presented "The Metaverse: Opportunities & Threats," creating an interactive environment and engaging with students and faculty members of the Communication Design department.



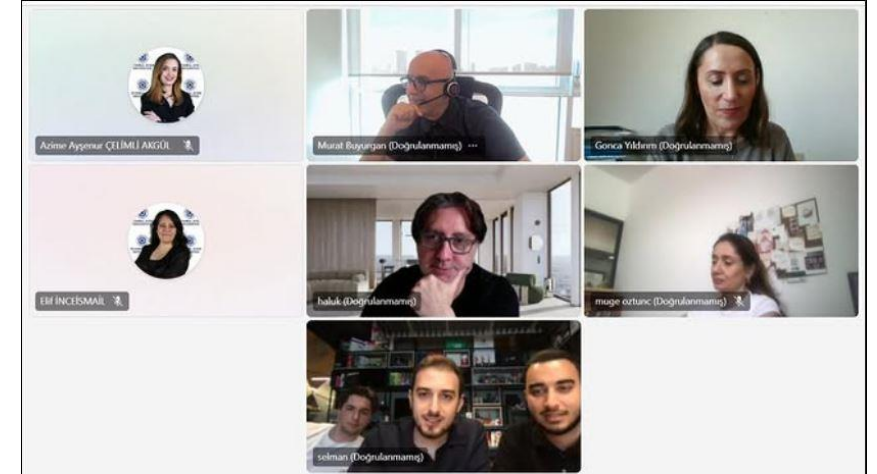
Event

A awareness event on “Combating Addiction” was organized under the moderation of our faculty member, Lecturer Özgül YAMAN, from the Department of Visual Communication Design. Psychologist Sahra Nur GÜNGÖR from the District Health Directorate was the guest at the event. During the event, students who completed a “technology addiction” survey aimed at raising addiction awareness were provided with information on all kinds of addiction.



Midterm Presentations of the Graduation Project

Within the scope of the Graduation Project course conducted in collaboration with Starbucks, the students successfully delivered their midterm presentations. Fourteen groups presented their creative ideas to Starbucks CMO Murat BUYURGAN, Puck Global Agency President Haluk ERKMEN, Head of the Advertising Department Assoc. Prof. Dr. Gonca YILDIRIM ÖGE, and Assoc. Prof. Dr. Müge ÖZTUNÇ.



Advertising Workshop Evaluation Meeting

The Istanbul Aydın University Advertising Workshop spring semester evaluation meeting was held with the participation of Associate Professor Dr. Gonca YILDIRIM ÖGE, Research Assistant Elif İNCEİSMAİL, and Research Assistant Azime Ayşenur ÇELİMLİ AKGÜL. Coordinators who will be graduating, Dilara YÜKSEL and Ceyda KAYATÜRK, handed over their duties. The new term coordinators were appointed as Akın ULUDAĞ and Berfin ÖKTEN (video content), and Marziye TUTAR (editing and copywriting). It was decided that Hazal Şimal BİNGÖL will continue as the event coordinator.



Brandverse Awards

Associate Professor Dr. Gonca YILDIRIM ÖGE, Head of the Advertising Department, served as a jury member in the Social Responsibility and Sustainability category of the Brandverse Awards, organized in collaboration with Marketing Türkiye and Boomsonar. After the first two evaluations were conducted online, the projects shortlisted were finalized and the awards were determined during the jury meetings held on May 23, 2025.



Sustainable Future: University Meetings

The second session of the “Sustainable Future: University Meetings,” organized by the Corporate Social Responsibility Association of Türkiye (TKSD), was moderated by Associate Professor Dr. Gonca YILDIRIM ÖGE, Head of the Advertising Department and TKSD Board Member. In the workshop titled “Communication of Sustainability or Sustainability of Communication?”, Fülây YAŞA KESKİN (FM Communication Consultancy) and Işıl BÜK (Bizim Toptan) discussed key aspects of sustainability communication. Faculty Dean Prof. Dr. Aybike SERTTAŞ also attended the event. Guest speakers reviewed student ideas and shared suggestions on sustainability-focused case studies.



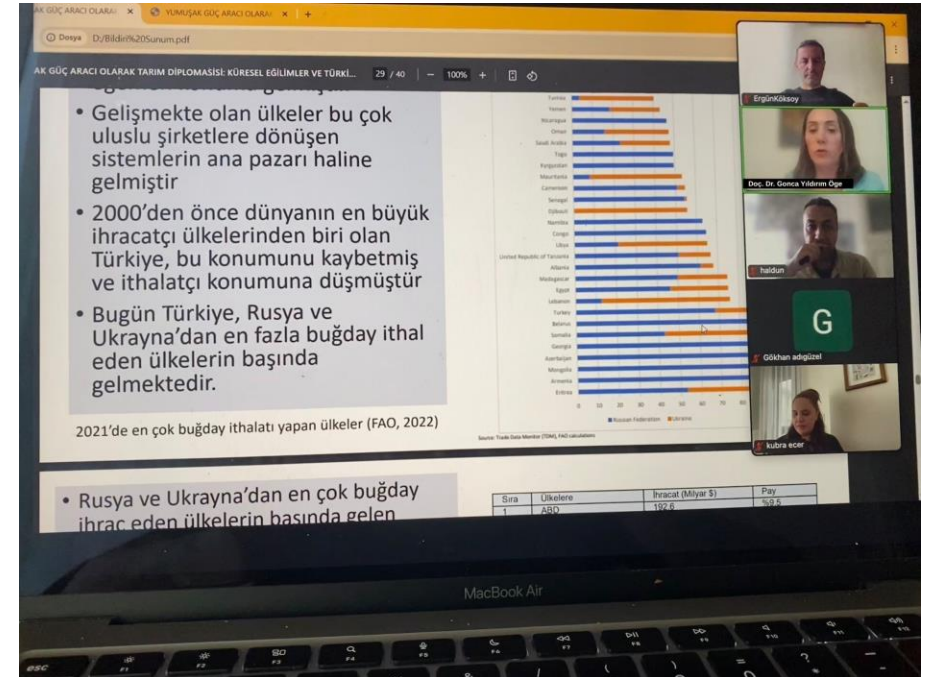
Brand101 Trainings from the Council to the Campus

As part of the academic activities of the Brand Council, of which Associate Professor Dr. Gonca YILDIRIM ÖGE, Chair of the Advertising Department, is a Board Member, she gave lectures on brand components, reputation management, and crisis communication at the "Brand101 Trainings from the Council to the Campus" held at Bahçeşehir University on May 10-11.



Presentation of Paper

Associate Professor Dr. Gonca YILDIRIM ÖGE, Head of the Advertising Department, presented her paper titled “Agricultural Diplomacy as a Soft Power Tool: Global Trends and Turkey’s Position” at the 1st Public Diplomacy Symposium organized by Marmara University Faculty of Communication.



AK GÜÇ ARACI OLARAK TARIM DIPLOMASİSİ: KÜRESEL EĞİMLER VE TÜRKİYE 29 / 40 100%

- Gelişmekte olan ülkeler bu çok uluslu şirketlere dönüşen sistemlerin ana pazarı haline gelmiştir
- 2000'den önce dünyanın en büyük ihracatçı ülkelerinden biri olan Türkiye, bu konumunu kaybetmiş ve ithalatçı konumuna düşmüştür
- Bugün Türkiye, Rusya ve Ukrayna'dan en fazla buğday ithal eden ülkelerin başında gelmektedir.

2021'de en çok buğday ithalatı yapan ülkeler (FAO, 2022)

Source: Trade Data Monitor (TDM), FAO Calculations

Sıra	Ülkeler	İhracat (Milyar \$)	Pay (%)
1	ABD	109.0	53.5

Rusya ve Ukrayna'dan en çok buğday ihrac eden ülkelerin başında gelen

Thesis Monitoring

Research Assistant Azime Ayşenur ÇELİMLİ AKGÜL from the Department of Advertising has successfully completed her second thesis monitoring process as part of her doctoral program at Istanbul University, Institute of Social Sciences, Department of Public Relations and Promotion. The thesis is supervised by Prof. Dr. Hatun BOZTEPE TAŞKIRAN, and among the jury members was our Department Head of Advertising, Assoc. Prof. Dr. Gonca YILDIRIM ÖGE.



Advisory Board Meeting

The 2024-2025 Advisory Board Meeting of the Advertising Department at Istanbul Aydın University was held. The meeting was attended by our Advertising Department Chair Associate Prof. Dr. Gonca YILDIRIM ÖGE, Vice Chair Associate Prof. Dr. Müge ÖZTUNÇ, Research Assistants A. Ayşenur ÇELİMLİ and Elif İNCESMAİL, Lecturers Cem ARIDAĞ, Serhat DOĞAN, and Yılmaz ÖZTÜRK, as well as industry professionals Benian KALAFATOĞLU, Murat KARSLIOĞLU, and Savaş CENEVİZ.



Event

As part of the Advertising Copywriting course conducted by Lecturer Yılmaz ÖZTÜRK, our Dean of the Faculty of Communication, Prof. Dr. Aybike SERTTAŞ, was our guest. We thank our esteemed Dean for sharing the application process of advertising scripts with us through impressive and enjoyable examples, and for her valuable contributions.



Event

Within the scope of the “Conversations on Advertising” event series organized by the İAÜ Advertising Workshop, a session titled “Digital Media and Production” was held as part of Lecturer Mert Demir’s course. The event featured Ece Sena Ursavaş, Believe TR/Netd MCN YouTube Channel Manager & Production Manager Associate, as a guest. Participants had the opportunity to gain valuable insights into digital media dynamics and production processes.



İSTANBUL AYDIN ÜNİVERSİTESİ İLETİŞİM FAKÜLTESİ

Reklam Üzerine Konuşmalar
Advertising Talks

Öğr. Gör. Mert Demir
Reklamcılık Bölümü
Moderatör

Ece Sena Ursavaş
Believe TR/ Netd MCN YouTube
Channel Manager & Production
Manager Associate

Dijital Medya ve Prodüksiyon

İAÜ REKLAM ATÖLYESİ

11:00 2 Mayıs 2025 Cuma R Blok 802

DÜZENLEYEN: İLETİŞİM FAKÜLTESİ / REKLAMCILIK BÖLÜMÜ

iau reklam iau reklam İAÜ Reklam Atölyesi

Photo Hunt in the Streets of Fatih

As part of the courses "Advertising and Production" and "Advertising Photography," conducted by Lecturer Mert DEMİR from the Department of Advertising, students took to the field this time. During the photo walk, students explored the historical atmosphere of Fatih and carried out photo shoots in and around Sultanahmet. This trip turned into an inspiring experience that both enhanced their aesthetic perspectives and strengthened their visual storytelling skills, giving them the opportunity to reflect the spirit of Istanbul in their frames.



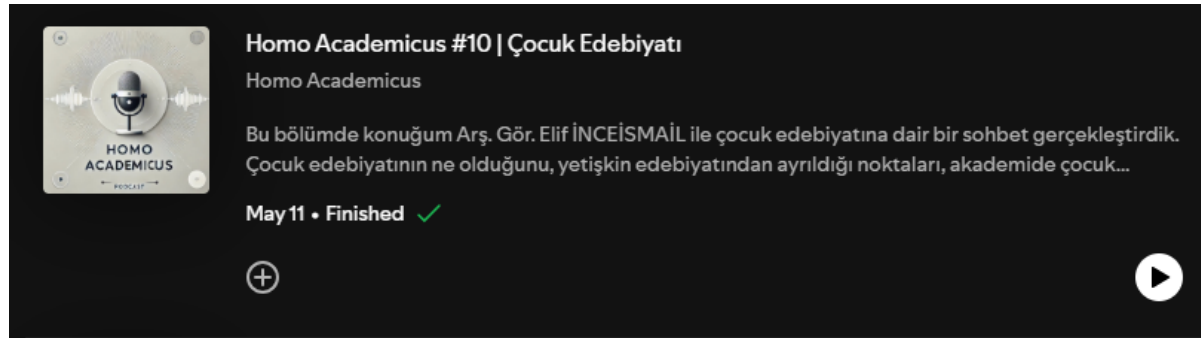
The Second Part of *The Brand Compass* Has Been Filmed.

İstanbul Aydın Üniversitesi Reklamcılık Bölüm Başkanı Doç. Dr. Gonca YILDIRIM ÖGE ve Bölüm Başkan Yardımcısı Doç. Dr. Müge ÖZTUNÇ'un birlikte hazırlayıp sunduğu "Marka Pusulası" programının ikinci bölümü heyecanla tamamlandı. Henüz yayına girmemiş olan bu yeni bölümde programın konuğu Pazarlama ve Growth Hacking Danışmanı Haydar ÖZKÖMÜRCÜ oldu. Marka iletişimine dair güncel konular ve ilham verici içerikler ele alındı.



Podcast Guest

Research Assistants Elif Inceismail and İbrahim Öksüz from the Department of Advertising hosted the guest for the 10th episode of the “Homo Academicus” podcast series. In this episode, an enjoyable conversation took place on children's literature. Many topics were discussed, ranging from the definition of children's literature to its differences from adult literature, the limited interest shown in this field within academia, and why adults should read children's books.



Presentation of Paper

Lecturer Ahmet Berk DUMAN from the Department of Radio, Television and Cinema presented his paper titled The Visual Expression of Media and Power Relations: An Analysis of the Film They Live (1988) at the International Marmara Graduate Communication Students Congress held at Marmara University on May 5–6, within the framework of the theme In Search of a Fair and Effective Communication Order: Resistance, Decolonization, and the Information Ecosystem.



Event

On Tuesday, May 13, 2025, at 11:00 AM, composer and music educator Umut Saruhan Özgüler was a guest at an event titled “Cinema and Music” held in R Block -3 Studio. During the event, the role of music in films and TV series, how it is created, and how the emotion of a scene is enhanced through music were discussed.



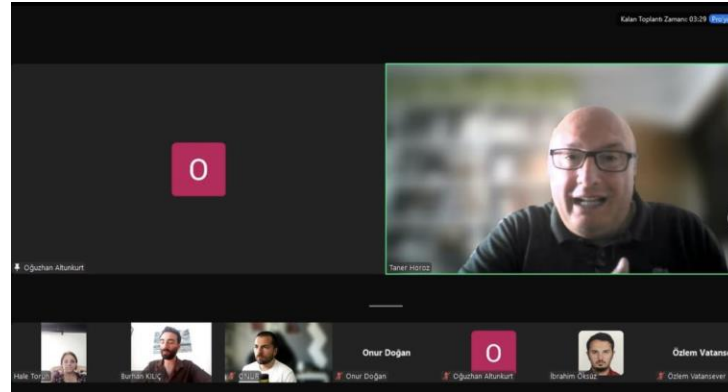
6th Scientific Research Summit

Assoc. Prof. Hale TORUN, a faculty member of the Department of Radio, Television and Cinema, participated as an invited speaker in the event titled "6th Scientific Research Summit: Brain Degeneration in the Youth of the 3rd Millennium", organized by Üsküdar University on Wednesday, May 21.



Advisory Board Meeting

The 2024–2025 Sector Advisory Board meeting of the Department of Radio, Television and Cinema was held. The meeting, moderated by the Head of Department, Dr. Lecturer Burhan KILIÇ, was attended by TRT Radio Broadcast Chief and Lecturer Taner HOROZ, Journalist and Presenter Ahmet YEŞİLTEPE, Director Onur DOĞAN, and faculty members of the department. During the meeting, ideas and opinions were shared on artificial intelligence, digitalization, new course content for students, and internship opportunities within the context of academic and industry collaboration.



Erasmus+

Research Assistant İbrahim ÖKSÜZ from the Department of Radio, Television, and Cinema visited Kristiania University College in Oslo, Norway, between May 12–16 as part of the Erasmus Staff Mobility program.



Erasmus+

Research Assistant Oğuzhan ALTUNKURT from the Department of Radio, Television and Cinema visited the University of Ljubljana in Ljubljana, Slovenia between May 12–16 as part of the Erasmus Staff Mobility program.



Erasmus+

Head of the Department of Radio, Television and Cinema, Asst. Prof. Dr. Burhan KILIÇ, visited the University of Tetovo within the scope of the Erasmus+ Staff Mobility Program. He gave a lecture titled "Propaganda in the History of Humanity" at the Faculty of Arts of the University of Tetovo.



Presentation of Paper

Hosted by Kadir Has University, the 24th edition of the “New Directions in Turkish Film Studies Conference,” held under the theme “Cinema and Family,” took place between May 8–10, 2025. As part of the panel, Research Assistant Oğuzhan ALTUNKURT presented his paper titled “The Crumbling Foundations of the Family: An Analysis of the Film Cracks within the Framework of Property, Power, and Masculinity.”



Presentation of Paper

Lecturer Ahmet Berk DUMAN from the Department of Radio, Television, and Cinema presented his paper titled "Emotional and Cognitive Well-Being in Education: Reflections of Dead Poets Society on Learning Culture" at the 3rd International Positive Schools and Well-Being Congress held in Kyrenia on May 13-15, 2025.



Erasmus+

Asst. Prof. Tuğba GÜLAL, a faculty member of the Department of Radio, Television, and Cinema, was invited within the scope of Erasmus Staff Mobility by Prof. (PhD) Tamás PÓLYA, Head of the Department of Communication and Media Studies at the University of Pécs, Hungary. Between May 26-30, 2025, she held meetings with academics, including Prof. (PhD) Rita GLÓZER. New collaborations, webinars, and conferences were agreed upon for the near future.



Graduate Education Advisory Committee Activities

Associate Professor Dr. Ayten ÖVÜR, Chair of the Graduate Education Advisory and Guidance Committee, provided information to students about graduate education processes in the classroom on Thursday, May 22. She stated that students who successfully pass honor courses would be able to register for master's programs with a discounted fee. She encouraged the students to pursue an academic career.



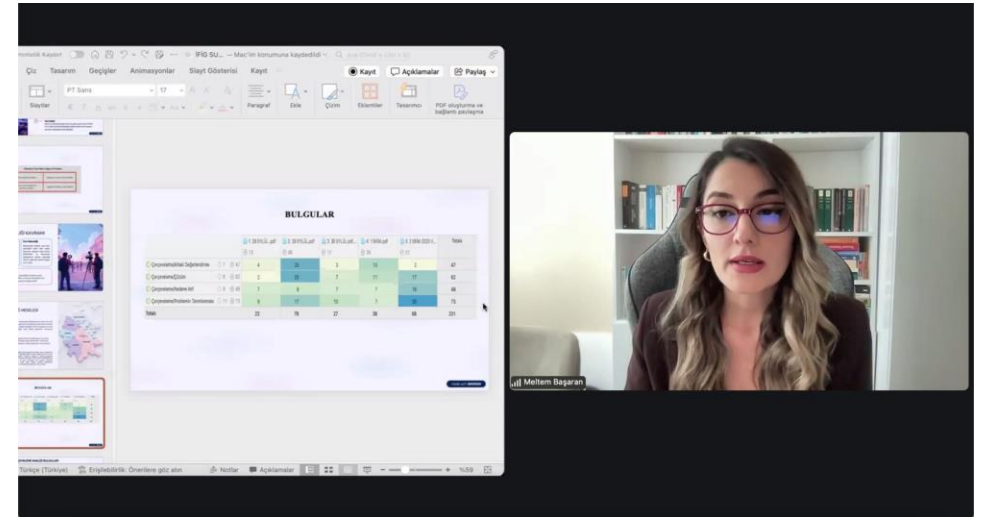
Event

As part of the THP Meets events, on Thursday, May 7th at 12:00 PM, an event titled “Ecology, Environment, and Climate Journalism” was held in classroom R Block 502, moderated by Assoc. Prof. Dr. Umur BEDİR, with Dr. Lecturer Ece BAYKAL as the speaker. Our expert guest shared information about ecology, environmental and climate issues, and their solution processes, as well as the practices and current situation in the field of journalism. Students from the department and faculty attended the event.



Presentation of Paper

Research Assistant Meltem BAŞARAN from the THP Department presented her paper titled “Crisis Reporting in the Digital Age: A Study on Baku TV” at the 12th International Communication Days (İFIG 2025) symposium, organized by Üsküdar University in partnership with the Faculty of Journalism at Baku State University.



Event

As part of the New Media Meetings, an event titled “Working Principles of Artificial Intelligence” was held with Dr. Barış ÖZCAN, a faculty member from Bahçeşehir University’s Computer Engineering Department, as the guest. The event was moderated by Dr. Mert Can ATAR, during which a comprehensive evaluation of the fundamental principles, technical infrastructure, and social impacts of artificial intelligence was conducted.



Curriculum Workshop

At the Curriculum Workshop organized under the consultancy of AI.Labs in collaboration with the Turkish Payroll Association (TPA), Dr. Selin YILMAZ, Assistant Professor and Vice Head of the Department of New Media and Communication, participated.



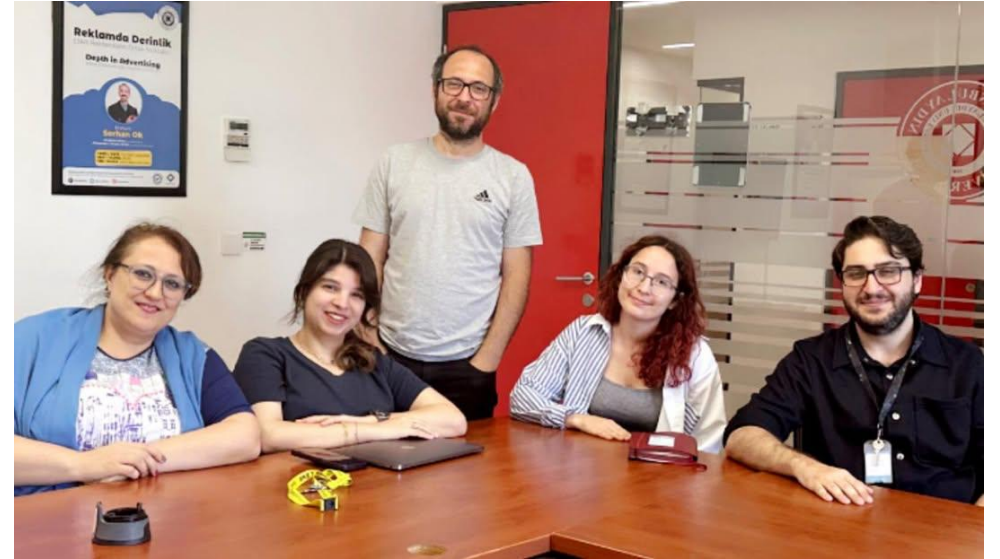
Erasmus+

Assoc. Prof. Dr. Nur Emine KOÇ, Head of the New Media and Communication Department, represented Istanbul Aydın University at the International Week program (May 4–9, 2025) held at HTW Saar – University of Applied Sciences. During the program, she taught classes, introduced our university to students, and contributed to the workshop titled “AI-Empowered Teaching and Learning.” She also engaged in productive meetings for academic collaborations.



Department Meeting

The meeting, where evaluations regarding the 2024–2025 Spring Semester were made, was held under the chairmanship of our Department Head, Associate Professor Nur Emine KOÇ. In the meeting attended by all faculty members, topics such as mid-term activities, student feedback, and the accreditation process were discussed.



Advisory Board Meeting

As the New Media and Communication Department, we held our advisory board meeting with the founders of Growlabs Digital Agency, Sertan KIRÇO and Gizem YILDIZ, Dr. Lecturer Selin YILMAZ, our workshop team coordinators, and our academic staff. During the meeting, ideas were exchanged regarding the department curriculum, course content planned for the upcoming year, and workshops to be organized for students. Additionally, comprehensive evaluations were made on possible collaborations in line with industry expectations and projects for the future.



New Media Workshop Meeting

The New Media Workshop management team held an end-of-term evaluation meeting with the participation of our students and instructors. The work carried out within the workshop was reviewed, and the challenges faced as well as the goals for the new term were discussed.





CONTACT

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