



ISTANBUL AYDIN UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES E-BULLETIN



JUNE 2025



FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

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- Economics and Finance (Tur)
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- Public Administration (Tur)
- Accounting and Financial Management (Tur)
- Political Sciences and International Relations (English)
- International Trade and Finance (English)



DEAN'S OFFICE ACTIVITIES

In-Service Training

Our Dean of the Faculty of Economics and Administrative Sciences, Prof. Dr. Celal Nazım İREM, gave training on "Using Bloom Taxonomy in Measurement and Evaluation" to the faculty members within the scope of Trainer Training on June 03, 2025.





DEAN'S OFFICE ACTIVITIES

In-Service Training

The training titled “Improving Quality in Education and Training and Quality Processes” was given to the faculty members by our dean Prof. Dr. Celal Nazım İREM and vice dean Assoc. Prof. Dr. Çiğdem ÖZARI on June 04, 2025.





DEAN'S OFFICE ACTIVITIES

Activity

With the contributions of Turkish-German University faculty member Prof. Dr. Göksel YÜCEL and Istanbul University faculty member Prof. Dr. Burcu ADİLOĞLU, the Education Workshop titled “Case Method in Business Education” was held with the participation of Dean of the Faculty of Economics and Administrative Sciences Prof. Dr. Celal Nazım İREM and faculty members.





ECONOMICS AND FINANCE (TUR)

Commentary

Assoc. Prof. Dr. Murteza OCAKLI evaluated recent military developments in the Middle East in his analysis titled “What Will Be the Course of the Israel–Iran War, and What Is Iran’s Military Capability?”, published on June 23, 2025, in the Al-Ain News Portal.





ECONOMICS AND FINANCE (TUR)

Article

The article titled “Analyzing the Impact of Oil Imports on Air Pollution Proxied by PM2.5 Concentrations in China,” authored by T. T. Tosun, M. OJAGHLOU, and E. UGURLU, was published in the international peer-reviewed journal *Management of Environmental Quality: An International Journal*, indexed in *Web of Science Q1*.

The current issue and full text archive of this journal is available on Emerald Insight at:
<https://www.emerald.com/insight/1477-7835.htm>

Analyzing the impact of oil imports on air pollution proxied by PM_{2.5} concentrations in China

Management of
Environmental
Quality: An
International
Journal

Tayfun Tuncay Tosun

*Department of International Trade and Finance (English), Istanbul Aydin University,
Istanbul, Turkey*

Mortaza Ojaghlu

*Department of Economics and Finance, Istanbul Aydin University,
Istanbul, Turkey, and*

Erginbay Ugurlu

*Department of Economics and Finance (English), Istanbul Aydin University,
Istanbul, Turkey*

Received 26 December 2024
Revised 11 May 2025
Accepted 12 May 2025

Abstract

Purpose – The impact of oil imports on China’s PM_{2.5} concentrations has not been the subject of any research. This study aims to fill this gap in the literature. Beyond this contribution, the study also analyzes the influence of miscellaneous factors on PM_{2.5} concentrations in China for the period 2000–2020.

Design/methodology/approach – For this purpose, we employ the autoregressive distributed lag (ARDL), nonlinear autoregressive distributed lag (NARDL) and dynamic conditional correlation (DCC) econometric analysis methods to conduct comprehensive research.

Findings – The analysis results are summarized as follows: (1) The NARDL model shows that oil imports improve air quality by reducing PM_{2.5} concentrations in China. (2) Population density, economic development and energy intensity are key factors that increase PM_{2.5} concentrations, with (3) population density having the strongest impact. Finally, (4) the DCC indicates that these variables have time-varying effects.

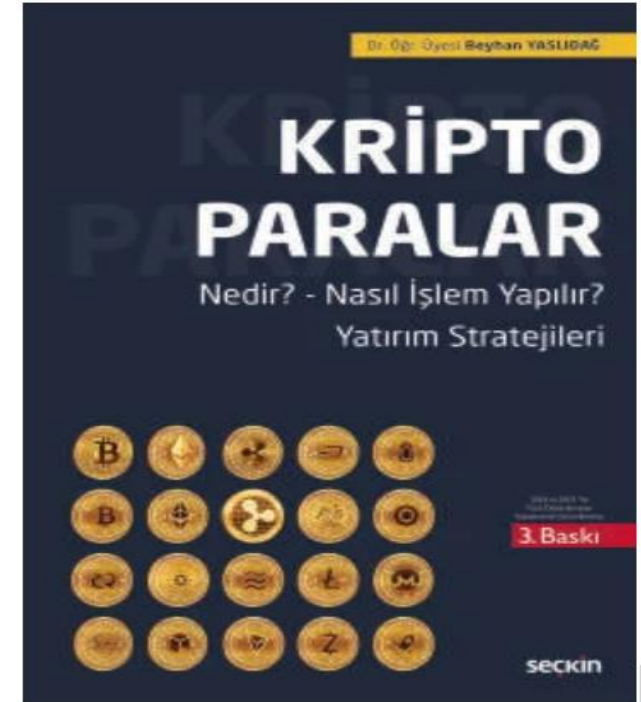
Originality/value – This study highlights the importance of distinguishing between fossil fuels in terms of air quality in China, allowing us to determine that oil imports contribute to improving air quality, as does natural



ECONOMICS AND FINANCE (TUR)

Book

Asst. Prof. Dr. Beyhan YASLIDAĞ's book titled "Cryptocurrencies: What Are They? – How to Trade? – Investment Strategies" offers a comprehensive guide to basic concepts, trading processes, and investment strategies for cryptocurrencies, and was published by Seçkin Publishing.





ECONOMICS AND FINANCE (ENG)

Congress

Prof. Dr. Erginbay UGURLU attended The Global Sustainable Development Congress 2025, organized by Times Higher Education under the auspices of the Council of Higher Education (YÖK) and supported by Istanbul Aydın University.





ECONOMICS AND FINANCE (ENG)

Congress

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Erginbay Ugurlu
*Department of Economics and Finance (English), Istanbul Aydin University,
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ECONOMICS AND FINANCE (ENG)

Podcast

Asst. Prof. Dr. İhlas SOVBETOV appeared on a podcast with Scott Shantz on the Canada-based CKNW channel on June 2, 2025.





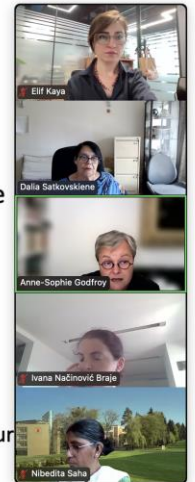
ECONOMICS AND FINANCE (ENG)

Meeting

Asst. Prof. Dr. Elif KAYA attended the 3rd Management Committee meeting of COST Action CA20137 (VOICES) on June 17, 2025.

b) CG4 April 8 (in Braga and online)

- During the annual meeting, open to all participants
- Peer review of the abstract submitted for the final conference
- Information:
 - White book progress
 - Final conference progress
 - Panels at the final conference
 - Upcoming WG activities, with a focus on upcoming meetings
- Decisions on
 - White book : shared document to review
 - Final conference : decisions on accepted abstracts and overall structure
 - Money reallocation : for the final conference





ECONOMICS AND FINANCE (ENG)

TV Broadcast

Asst. Prof. Dr. Elif KAYA provided commentary on programs aired in June on Ekol TV, CGTV Haber, and Ülke TV Haber.





ECONOMICS AND FINANCE (ENG)

Analysis

Asst. Prof. Dr. Elif KAYA evaluated the strategic implications of the attack on Iran's Natanz nuclear facility in her article published in Tercüman on June 13, 2025.

Dr. Öğr. Üyesi Elif Kaya: "Natanz tesisine yönelik saldırı, İran'ın nükleer programını yapısal olarak durdurmaz. Ancak kısa vadede teknik aksamalara ve geçici bir yavaşlamaya yol açabilir. Bu tür saldırılar, İsrail'in nükleer ilerlemeyi geciktirme stratejisinin bir parçası olarak değerlendirilmeli. İran, geçmişte benzer sabotajlara karşı hızla yeni santrifüjler devreye alarak süreci telafi etmişti. Dolayısıyla bu saldırı, daha çok zaman kazandıran ancak stratejik sonucu sınırlı bir müdahale olarak okunmalıdır"



BUSINESS ADMINISTRATION (TUR)

Event

The “Industrial Revolutions and Future Industries Seminar,” organized by Asst. Prof. Dr. M. Adil SALEPCIOĞLU, featured Dr. Hasan ÖZKAN, founding partner of Cambridge University Simulations, as guest speaker.





BUSINESS ADMINISTRATION (TUR)

Event

The seminar “The Unchanging ABCs of Business Management, Changing DNAs of Enterprises” was organized by Asst. Prof. Dr. M. Adil SALEPCIOGLU and featured Besir Kemal USTAOGU, High Advisory Board Member of TABA AmCham, as guest.





BUSINESS ADMINISTRATION (TUR)

Event

The seminar “Magnet Business Model: Customer–Trust Relationships in Personal PR-Focused Sales” was organized by Asst. Prof. Dr. M. Adil SALEPCIOGLU and featured Mr. Ümit UNKER, co-founder of TEDx Reset and founder of TEDi Education, as guest speaker.

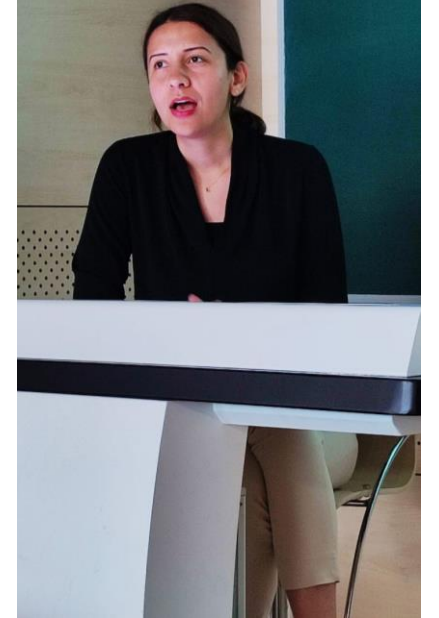




BUSINESS ADMINISTRATION (TUR)

Event

Asst. Prof. Dr. M. Adil SALEPCIOGLU organized the seminar “Quality Improvement Methods from Perceived Quality to Advanced Data Analytics,” featuring Beko Global Senior Quality Leaders Ms. Özlem ALBUZ and Ms. Çiğdem Ezgi ARER.





PUBLIC ADMINISTRATION

Meeting with External Stakeholders

Asst. Prof. Dr. Burak GOKALP, a faculty member of the Public Administration Department, met with Istanbul Deputy Governor Serap ÖZMEN CETİN to exchange information on the planned collaboration between the department and the Istanbul Governorship.





PUBLIC ADMINISTRATION

Training

Asst. Prof. Dr. Burak GOKALP, a faculty member of the Public Administration Department, served as an instructor in the TÜBİTAK project conducted in Mersin.





PUBLIC ADMINISTRATION

Training

The panel titled "Higher Education in the Age of Artificial Intelligence: Smart Universities and Digital Transformation" was organized by Dr. Lecturer Burak GÖKALP, faculty member of the Department of Public Administration, on June 02, 2025.

The poster is for a panel discussion at Istanbul Aydın University. It features the university's logo at the top left. The title of the event is "Yapay Zekâ Çağında Yükseköğretim: Akıllı Üniversiteler ve Dijital Dönüşüm". The date and time are "02 HAZİRAN 2025 / 14.00" and the location is "T BLOK MOR SALON". Three speakers are listed: Prof. Dr. Veysel BOZKURT (Cumhurbaşkanlığı Sosyal ve Gençlik Politikaları Kurulu Üyesi ve İstanbul Üniversitesi Öğretim Üyesi), Dr. Burak GÖKALP (İAÜ-TAM Müdür Yardımcısı), and Emrullah UĞUR (İAÜ Kütüphane). The TAM logo is also present. At the bottom, the website "www.aydin.edu.tr" and social media handles "@iaukampus" are provided.

**İSTANBUL AYDIN
ÜNİVERSİTESİ**

**Yapay Zekâ Çağında Yükseköğretim:
Akıllı Üniversiteler ve Dijital Dönüşüm**

02 HAZİRAN 2025 / 14.00 | **T BLOK MOR SALON**

Konuşmacı
Prof. Dr. Veysel BOZKURT
Cumhurbaşkanlığı Sosyal ve Gençlik Politikaları Kurulu Üyesi
ve İstanbul Üniversitesi Öğretim Üyesi

Konuşmacı
Dr. Burak GÖKALP
İAÜ-TAM Müdür Yardımcısı

Konuşmacı
Emrullah UĞUR
İAÜ Kütüphane

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İSTANBUL AYDIN
ÜNİVERSİTESİ

www.aydin.edu.tr | @iaukampus



PUBLIC ADMINISTRATION

Event

Asst. Prof. Dr. Burak GOKALP, a faculty member of the Public Administration Department, developed a custom GPT tailored to Bloom's taxonomy for use in our faculty.

A screenshot of a web application titled "Bloom's Taxynomy Chacker" (sic). The interface is dark-themed and features a logo at the top center. Below the logo, the title "Bloom's Taxynomy Chacker" is displayed, followed by the author's name "Ümmügül Gökalp tarafından" and a brief description: "Sınav sorularını Bloom düzeyine göre analiz eder ve geliştirir". At the bottom, there are four rounded rectangular buttons with the following text: "Bu açık uçlu soruyu Bloom düzeyine göre analiz eder...", "Bu çoktan seçmeli sorunun hangi bilişsel düzeyi...", "Bu soruyu analiz düzeyine yükseltebilir misin?", and "Aynı konuda farklı Bloom düzeylerinde örn...".



PUBLIC ADMINISTRATION

TV Broadcast

Asst. Prof. Dr. Özgür TOR appeared in June on Ekol TV, Halk TV, Lider Haber, Sözcü TV, TELE 1, TGRT Haber, and Ulusal Kanal, providing commentary on foreign policy and strategic issues.





ACCOUNTING AND FINANCIAL MANAGEMENT

Article

Asst. Prof. Dr. Dođuş EKTİK's article entitled "Auditors' Opinions on Artificial Intelligence and the Impact of Artificial Intelligence on Audit Quality: A Study on Qualified Auditors in Africa" was published in the Siirt Journal of Social Research.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

TV Broadcast

Assoc. Prof. Dr. Mehmet Cem OGULTURK appeared on TVNET and EKOL TV in June to share his views on current affairs and foreign policy.

((())) CANLI YAYIN **IAU BASIN**

DOÇ. DR.
MEHMET CEM OĞULTÜRK
SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER
ÖĞRETİM ÜYESİ

14.06.2025 / 13.00
Cumartesi

tvnet.

X @ f iaukampus / iaubasin
www.aydin.edu.tr





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

TV Broadcast

Asst. Prof. Dr. Murat JANE appeared on TRT Radyo , A Haber, NTV, Hong Kong Phoenix TV and Flash Haber broadcasts in June to share his views on current affairs and foreign policy.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

TV Broadcast

Asst. Prof. Dr. Filiz KATMAN appeared on live broadcasts in June on Kazakhstan TV, Al Jazeera, Ülke TV, Ekol TV, Haber TÜRK, TGRT Haber, TV Net, A Para, A Haber, ATV, Haber Global, HaberTürk, TV100, 24 TV, TYT TV, TRT World, KRT TV to share her views on current affairs.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

Newspaper Column

Asst. Prof. Dr. Filiz KATMAN regularly writes a column for Star Newspaper every Monday and Friday.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

TV Broadcast

Asst. Prof. Dr. Hazar VURAL appeared as a live broadcast guest in June on Haber Global, TGRT Haber, TRT Haber, Ulusal TV, TV Net, TV 100, Ülke TV, NTV, NTV Radyo, TRT Radyo 1, Haber Türk, CNNTÜRK, Ulusal TV, A Haber, Sözcü TV, Hong Kong Phoenix TV, Sputnik TR ve Flash Haber .

((•)) CANLI YAYIN IAU BASIN

DR. ÖĞRETİM ÜYESİ
HAZAR VURAL

SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER
ÖĞRETİM ÜYESİ

23.06.2025 / 08.00
Pazartesi

HABER GLOBAL

X @ f iaukampus / iaubasin

www.aydin.edu.tr



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

Interview

Asst. Prof. Dr. Hazar VURAL gave an interview to Milliyet newspaper in June regarding the latest developments on the foreign policy agenda.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

Book Chapter

Asst. Prof. Dr. Hazar VURAL contributed a chapter titled “Iran’s Caucasus Policy” to the book Geopolitics of the Caucasus in the 21st Century: Global Competition and Cooperation, edited by Prof. Dr. Yıldız DEVİCİ BOZKUS.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

TV Broadcast

Asst. Prof. Dr. Canan TERCAN appeared as a live broadcast guest in June on Qarabağ Azərbaycan TV, Alawla TV, Rt Arabic News, A Haber, CNN TÜRK, Flash Haber, Ülke TV, A Haber, Lider Haber, Flash Haber, TGRT Haber, EKOL TV, TVNET, Beyaz TV, TV100.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

Hosting and Moderating

Asst. Prof. Dr. Canan TERCAN hosts and moderates a live program on Ekotürk TV every Thursday.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

Book Review/Critique

Research Asst. Mehmet Emre YILMAZ's book review/critique titled "Islam and Education in the Thought of Alija Izetbegović" was published in issue 68 of the Conservative Thought Journal, in the dossier "New World, New Order: Turkey in the Future of the Global System."





INTERNATIONAL TRADE AND FINANCE (ENG)

Article

Asst. Prof. Dr. Tayfun Tuncay TOSUN's study titled "Analyzing the Impact of Oil Imports on Air Pollution Proxied by PM_{2.5} Concentrations in China" was published in the SCOPUS Q1-indexed journal Management of Environmental Quality.

Analyzing the impact of oil imports on air pollution proxied by PM_{2.5} concentrations in China

Tayfun Tuncay Tosun

Department of International Trade and Finance (English), Istanbul Aydin University, Istanbul, Turkey

Mortaza Ojaghlo

Department of Economics and Finance, Istanbul Aydin University, Istanbul, Turkey, and

Erginbay Ugurlu

Department of Economics and Finance (English), Istanbul Aydin University, Istanbul, Turkey

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Originality/value – This study highlights the importance of distinguishing between fossil fuels in terms of air quality in China, allowing us to determine that oil imports contribute to improving air quality, as does natural gas, another non-renewable energy source. As a result, the Chinese Government should reduce population density in vital areas, promote renewable energy sources and restrict the production of fossil resources instead of limiting oil imports.

Keywords PM_{2.5} concentrations, Oil imports, ARDL, NARDL, DCC

Paper type Research paper

1. Introduction

In the last few decades, we have experienced the rapid development of China's economy. China has been the primary country of international trade in goods since 2009, the second largest source and destination of foreign direct investments (FDI) in the top three trading countries, and the largest exporter in the world (Jindřichovská and Ugurlu, 2021). Following the implementation of the Chinese economic reform in 1978, China has witnessed a surge in

JEL Classification — F18, C14, Q52

Ethical approval: This is not an observational study, the study uses secondary data, ethical approval is not required.

Consent to participate: This study doesn't involve any human subjects.

Consent for publication: We do not have any individual person's data in any form.

Authors' contribution: Conceptualization, TTT, MO and EU; literature review TTT and EU; methodology, MO; empirical application MO; data curation, TTT, MO; writing—original draft preparation, TTT, MO and EU; writing—review and editing, TTT and EU; supervision, TTT. All authors contributed to the article and approved the submitted version.

Competing interests: The authors declare no competing interests.



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INTERNATIONAL TRADE AND FINANCE (ENG)

Conference Paper

Prof. Dr. Akın MARSAP presented his paper titled “The Impact of Green Innovation on Organizational Innovation: A Study of the Manufacturing Sector in Istanbul” at the 18th International Congress of Social, Humanities, and Educational Sciences.

SÖZEL - POSTER OTURUMLAR / ORAL - POSTER SESSIONS

OTURUM / SESSION : 1

Tarih ve Saat / Date and Time : 14 HAZİRAN 2025 - 14:30 - 17:00 (GMT+3)

Oturum Başkanı (Head of Session) : Prof. Dr. Gülşen DEMİR

Prof. Dr. Murat DARÇIN

Prof. Dr. E. Selcen DARÇIN

Prof. Dr. Nadir KARAKUŞ

Assoc. Prof. Dr. Serkan DÜZ

Assist. Prof. Dr. Senai YALÇINKAYA

Admin

14:30	Ahsen Gül KARKIN, Bülent ALCI	KAPSAYICI EĞİTİME YÖNELİK ÖĞRETMEN TUTUMLARI VE ÖZYETERLİKLERİ: BİR ALANYAZIN TARAMASI
14:40	Akın MARŞAP, Oğuz KÖŞLÜ	YEŞİL İNOVASYONUN ÖRGÜTSEL YENİLİK ÜZERİNDEKİ ETKİSİ: İSTANBUL'DA ÜRETİM SEKTÖRÜNDE BİR ARAŞTIRMA



COMMUNICATION

Florya Yerleşkesi (Halit Aydın Yerleşkesi)
Beşyol Mah. İnönü Cad.No: 38
T Blok Sosyal Bilimler Kampüsü,
Sefaköy–Küçükçekmece / İSTANBUL

Tel: 444 1 428 (68011)

E-mail: info@aydin.edu.tr

