



ISTANBUL AYDIN UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES E-BULLETIN



FEBRUARY 2025



FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

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OUR DEPARTMENTS

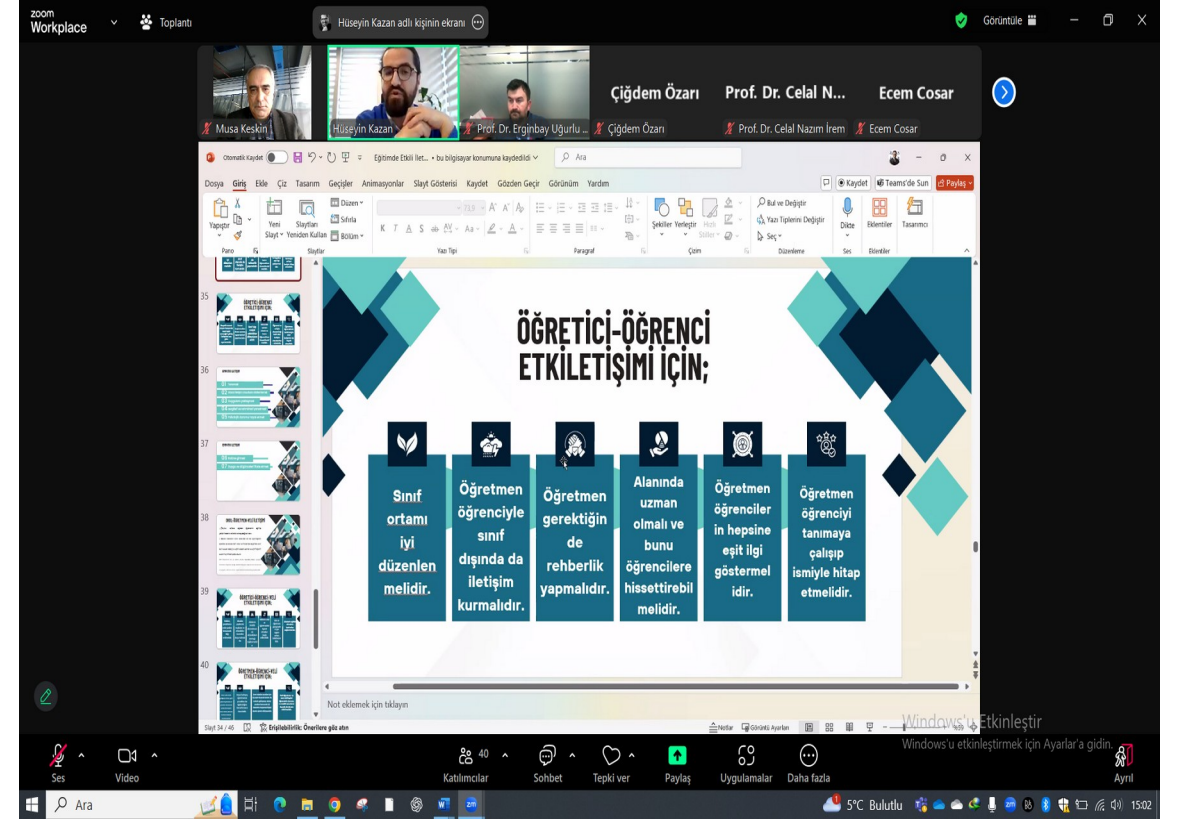
- Economics and Finance
- Economics and Finance (English)
- Aviation Management(English)
- Business Administration
- Business Administration (English)
- Public Administration
- Accounting and Financial Management
- Political Science and International Relations (English)
- International Trade and Finance (English)



DEANERY

In-Service Training

On February 7, Assist. Prof. Dr. Hüseyin KAZAN from the Faculty of Communication provided in-service training to faculty members in order to reinforce the knowledge on "Classroom Communication" and to improve lecturer communication.

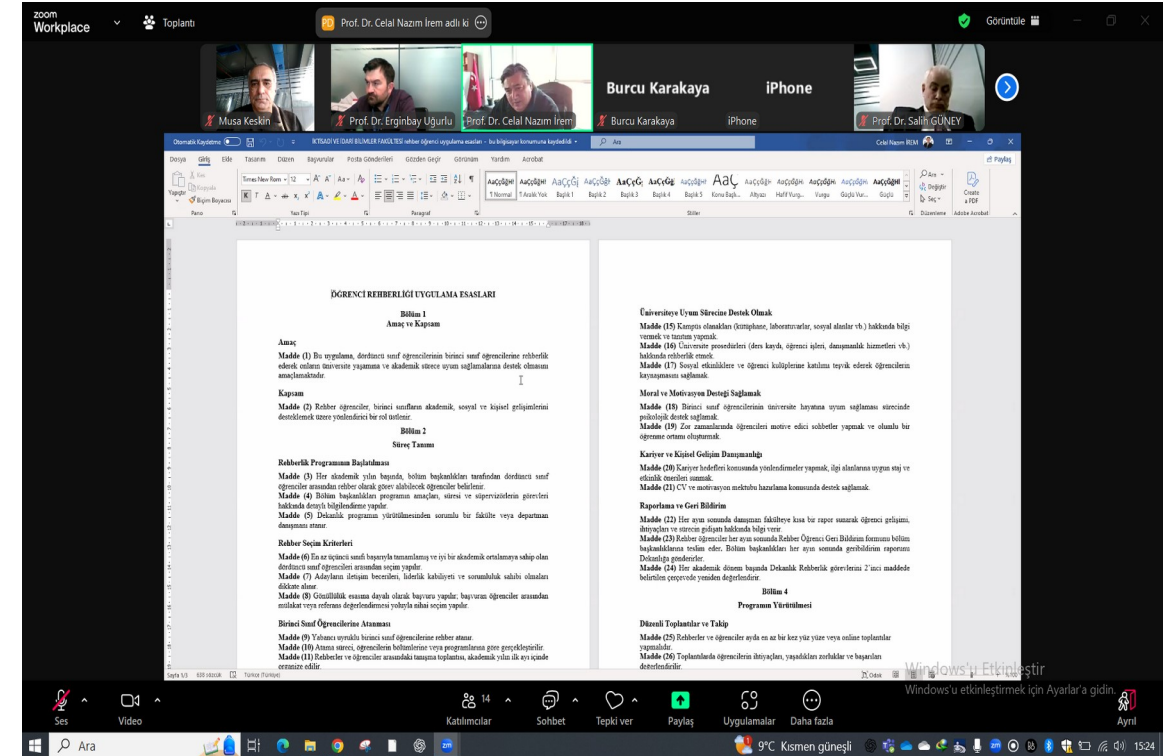




DEANERY

Evaluation Meeting

On February 25, an evaluation meeting was held with the Head of the Departments for increasing the efficiency of the courses and faculty accreditation processes.





ECONOMICS AND FINANCE

TV Broadcast

Prof. Dr. Hüseyin SELİMLER, one of our academic staff members from the Department of Economics and Finance, was a guest on programs broadcast on SZC TV and EKOL TV in February.





ECONOMICS AND FINANCE

Column

The column of Assoc. Prof. Dr. Murteza OCAKLI, Head of the Department of Economics and Finance, titled 'Platformocracy and Algorithmic Democracy: The Collapse of Nation States' was published in Aydınlık Newspaper on 24.02.2025.

HABERLER > ÖZGÜRLÜK MEYDANI

Platformokrasi ve algoritmik demokrasi ve ulus devletlerin çöküşü

Özgürlük, artık satın alınabilir bir meta değil; satılığa çıkarılmış bir illüzyon. Veri mülkiyetinden dijital mahremiyete, algoritmik şeffaflıktan siber sendikalara uzanan yeni bir direniş hattına ihtiyacımız var

Yayınlanma: 24 Şubat 2025, 00:00



Bezos'un vakur duruşu, Musk'ın o meşhur "Mars'a gideceğiz" bakışı, Zuckerberg'in donuk ifadesi... Sanki Auguste Comte'un hayalini kurduğu "pozitivist ütopya"nın rafine edilmiş, ama bir o kadar da ürktücü bir versiyonunu izliyorduk.

GAZETE HABERLERİ
Editor

A+ A-

Doç. Dr. Mortaza Ojaghlou (Murteza Ocaklı) / İstanbul Aydın Üniversitesi Öğretim Üyesi



ECONOMICS AND FINANCE (IN ENGLISH)

Project

Assist. Prof. Dr. Elif KAYA attended the meeting in Brussels on February 10 -11, 2025 for the EU - COST Action CA20137 (VOICES) - CG meeting 3 and Stakeholders' project.

Project

website:

<https://gendervoices.eu/reflections-on-the-core-group-meeting-in-brussels/>





BUSINESS ADMINISTRATION

TV Broadcast

LIVE BROADCAST

Assist. Prof. Dr. Murat Adil SALEPÇİOĞLU was a guest in the program broadcast on A HABER, Flash HABER and AGRO TV.

The screenshot shows a live broadcast from A Haber TV. On the left, Dr. Murat Adil Salepçioğlu is speaking. On the right, Can Okanar is speaking. In the center, a panel displays gold prices in Turkey (Altın / Ons, Cumhuriyet, Çeyrek Altın, Gram Altın) with their current values and changes. The bottom of the screen shows the time (13:34), a news ticker, and the program's name (SON DAKİKA).

Altın / Ons	Cumhuriyet	Çeyrek Altın	Gram Altın
2.917,05 ↑ 0,55	23.097,00 ↑ 1,17	5.488,79 ↓ 1,73	3.386,85 ↑ 0,57

13:34 MOTİFİ OLAN YATIRIMCILARIMIZI, PAKİSTAN'DA DAHA FAZLA FAALİYETTE BULUNMAYA TEŞVİK EDİYORUZ
€ ▲ 37 SON DAKİKA İRTİBAT NO: 444 888 1



BUSINESS ADMINISTRATION (IN ENGLISH)

Congress

Assist. Prof. Dr. Murat UNANOĞLU, the faculty members of the Department of Business Administration (English) of our faculty, gave the 'Product and Brand Management' module at Chitkara Business School in India between 10-15 February.





PUBLIC ADMINISTRATION

TV Broadcast

Assist. Prof. Dr. Özgür TÖR, a member of the Department of Public Administration, has participated in broadcasts on A Haber, Ekol TV, Flash Haber, Halk TV, Sözcü TV, TV Net, KRT, Tele 1, Ulusal Kanal, TV 100, Russia Today, ARB 24, and Hong Kong TV channels, providing evaluations on foreign policy and strategic issues.

(((CANLI YAYIN IAU BASIN

**DR. ÖĞRETİM ÜYESİ
ÖZGÜR TÖR**

İAÜ ULUSLARARASI İLİŞKİLER
ÖĞRETİM ÜYESİ VE TAM MÜDÜRÜMÜZ

28.02.2025/ 14.00
Cuma

**FLASH
HABER**

iaukampus / iaubasin

www.aydin.edu.tr





ACCOUNTING AND FINANCE MANAGEMENT

Seminar

Res. Assist. Dr. Ruhan AYDIN attended the seminar titled «Akademide Mobbing" organized by the Muhasebe ve Denetim Çalışanları Platformu (MUDEP).

**AKADEMİDE
MOBBİNG**

22 Şubat 2025 Cumartesi
Saat 15:30

Prof. Dr. Hasan TUTAR
Bolu Abant İzzet Baysal Üniversitesi

Çevrim İçi

GHD
Güvenç Hızmetleri Danışmanlığı

MUDEP
MUHASEBE VE DENETİM ÇALIŞANLARI PLATFORMU



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

Webinar

A webinar titled *The Dynamics of Globalization on Energy Consumption and Environmental Degradation in the Context of Africa* was held under the auspices of the IAU Africa Application and Research Center, directed by Assoc. Prof. Dr. Mehmet Cem OĞULTÜRK.

The poster is for a webinar series. It features the Istanbul Aydın University logo and name in the top left. The title of the webinar is prominently displayed in the center. Below the title, the date and time are listed. A box contains the Zoom ID and password. The moderator's name is listed at the bottom left. The speaker's name is listed at the bottom right, next to a circular portrait of Dr. Ojonugwa Usman. The background is a mix of dark blue and light blue geometric shapes.

**İSTANBUL AYDIN
ÜNİVERSİTESİ**

FEBRUARY WEBINAR SERIES
ŞUBAT WEBINAR SERİSİ

**"The Dynamics of Globalization on
Energy Consumption and
Environmental Degradation in the
Context of Africa"**

Date: 28.02.2025 Time: 10:00 - 11:00

Zoom ID: 83266423726
Password: 4441428

Moderator: Dr. Lawrence NGALIM

Speaker
**Dr. Ojonugwa
USMAN**

**AFRICA APPLICATION AND
RESEARCH CENTER**
**AFRİKA UYGULAMA VE
ARAŞTIRMA MERKEZİ**



SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER (İNG) BÖLÜMÜ

TV Broadcast

Head of the Department of Political Science and International Relations, Assoc. Prof. Dr. Mehmet Cem OĞULTÜRK, participated in NTV, TVNET, and TVNET Radio broadcasts in February, sharing his views on current affairs.

(((•))) CANLI YAYIN **IAU BASIN**

DOÇ. DR.
MEHMET CEM OĞULTÜRK
SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER
ÖĞRETİM ÜYESİ

03.02.2025 / 23.00
Pazartesi

NTV

X @ f iaukampus / iaubasin
www.aydin.edu.tr





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

Book Chapter

Assoc. Prof. Dr. Mehmet Cem OĞULTÜRK'S book chapter titled "Turkish-British Relations within the Framework of NATO" has been published in the book Turkey-Britain Relations: Two Hundred Years of an Intertwined Conflict and Cooperation.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

TV Broadcast

Assist. Prof. Dr. Filiz KATMAN, a faculty member of the Department of Political Science and International Relations, appeared on 24 TV, A Para, A Haber, TVNET, NTV, TV100, and TRT WORLD in February, sharing her insights on current affairs.

(((CANLI YAYIN IAU BASIN

DR. ÖĞRETİM ÜYESİ
FİLİZ KATMAN

İAÜ EPPAM MÜDÜRÜ

28.02.2025/ 17.00
Cuma

24.

X @ f iaukampus / iaubasin

www.aydin.edu.tr





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

Column Article

Assist. Prof. Dr. Filiz KATMAN, a faculty member of the Department of Political Science and International Relations, writes a regular column in Star Newspaper every Monday and Friday.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

TV Broadcast

Assist. Prof. Dr. Hazar Vural JANE, from our Department of Political Science and International Relations, appeared as a live broadcast guest on Ulusal TV, HaberTürk, CNNTürk, and Haber Global in February.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

Interview

Assist. Prof. Dr. Murat JANE, from our Department of Political Science and International Relations, gave interviews on the Russia-Ukraine War to Hong Kong Television and İctimai TV on February 18, 2025, and to TRT Radio-1 on February 21, 2025.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENGLISH)

TV Program

Assist. Prof. Dr. Canan TERCAN, a faculty member of the Department of Political Science and International Relations, serves as the host and moderator of a live program on Ekotürk TV every Thursday.





INTERNATIONAL TRADE AND FINANCE (ENGLISH) DEPARTMENT

Staff Mobility

Assist. Prof. Dr. Müge Burcu ÖZDEMİR gave lectures on Artificial Intelligence Applications in International Business and Sustainable Input Management at Talinn Entrepreneurship University of Applied Sciences in Estonia and held meetings on developing academic collaborations.





INTERNATIONAL TRADE AND FINANCE (ENGLISH) DEPARTMENT

Guest Participant

Prof. Dr. Akin MARŞAP attended the Istanbul Human Resources Forum organised by the Presidential Human Resources Office on 17 February 2025 at the Istanbul Congress Centre with the theme of 'Talent-Based Development' as an invited participant.





COMMUNICATION

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