



ISTANBUL AYDIN UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES E-BULLETIN



NOVEMBER 2024 – DECEMBER 2024 – JANUARY 2025



FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

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Res. Assist. Gözde ÇAĞLAR

Res. Assist. İsmail Kadir HÜRDOĞAN

OUR DEPARTMENTS

- Economics and Finance
- Economics and Finance (English)
- Aviation Management (English)
- Business Administration
- Business Administration (English)
- Public Administration
- Accounting and Financial Management
- Political Science and International Relations (English)
- International Trade and Finance (English)



DEANERY

Assignment

Department of Economics and Finance Assist.
Prof. Dr. Musa KESKİN was assigned as the Vice
Dean of the Faculty of Economics and
Administrative Sciences in January.





ECONOMICS AND FINANCE

TV Broadcast

Prof. Dr. Hüseyin SELİMLER was a guest on SZC TV on 25.01.2025 at 17.10.

Prof. Dr. Hüseyin SELİMLER was a guest on EKOTÜRK TV on 16.12.2024 at 17.00.

Prof. Dr. Hüseyin SELİMLER was a guest of EKOL TV on 18.11.2024 at 10.00.





ECONOMICS AND FINANCE

Article

Head of the Department of Economics and Finance, Assoc. Prof. Dr. Murteza OCAKLI's article 'Modeling Structure of Inflation in Turkey: DCC-GARCH and Markov Switching Model' was published in December.

The current issue and full text archive of this journal is available on Emerald Insight at:
<https://www.emerald.com/insight/1757-6385.htm>

Modeling structure of inflation in Türkiye: DCC-GARCH and Markov switching model

Journal of
Financial
Economic Policy

Erginbay Uğurlu and Mortaza Ojaghlu
*Department of Economics and Finance, Istanbul Aydın University,
Istanbul, Turkey, and*

Evan Lau
*Faculty of Economics and Business, Universiti Malaysia Sarawak,
Kota Samarahan, Malaysia*

Received 6 June 2024
Revised 16 November 2024
Accepted 17 November 2024

Abstract

Purpose – Recent surges in inflation have posed significant challenges for Türkiye, with the annual inflation rate culminating at 83.45% by the close of 2022. The purpose of the study is to take a closer look at the details behind the rising inflation trend in Türkiye.

Design/methodology/approach – Due to the time-varying nature of the relationship of the variables, dynamic conditional correlation-generalized autoregressive conditionally heteroscedastic (DCC-GARCH) models and the Markov switching model are used as analytical tools. Leveraging the DCC methodology proposed by Tse and Tsai (2002), this study examined time-varying correlations, while the effect of the weighted sum of past correlations was captured using the DCC-GARCH approach introduced by Engle (2002).

Findings – The findings from the DCC models highlight that the exchange rate plays the most pivotal role in influencing inflation, closely followed by the money supply. In addition, the Markov switching analysis, rooted in the Phillips curve concept, identified two statistically significant regimes. The results emphasize that components of the money supply and the exchange rate stand out as primary drivers of Türkiye's heightened inflation rates. To promote sustainable development in Turkey, the Central Bank should focus on inflation targeting, managing the money supply to align with GDP growth and adopting adaptive inflation responses.

Originality/value – To the best of the authors' knowledge, this paper is the first attempt to use a combination of the DCC and Markov switching models to examine Turkish inflation from December 2005 to October 2022, according to a thorough review of previous research. Such an innovative method provides a new perspective on inflationary patterns throughout this time. In addition, this study departs from traditional approaches by including money supply measures in the analysis.

Keywords DCC-GARCH, Markov switching model, Inflation, Turkish economy

Paper type Research paper



ECONOMICS AND FINANCE

Training/Seminar

Assist. Prof. Dr. Beyhan Hilal YASLIDAĞ, together with the Economics and Finance Club, held face-to-face Stock Exchange and Technical Analysis Seminars on October 16, 2024 and online Stock Exchange and Technical Analysis Seminars on November 6, 2024 / November 15, 2024 / November 29, 2024 / December 6, 2024 / December 13, 2024.





ECONOMICS AND FINANCE

Book

Assist. Prof. Dr. Beyhan Hilal YASLIDAĞ's book Forex Piyasası İşlemleri ve Kripto Paralar (3rd Edition) was published in November.





ECONOMICS AND FINANCE (ENGLISH)

Article

Prof. Dr. Erginbay UĞURLU's article titled 'Modeling Structure of Inflation in Turkey: DCC-GARCH and Markov Switching Model' was published in the Journal of Financial Economic Policy in December.

The current issue and full text archive of this journal is available on Emerald Insight at:
<https://www.emerald.com/insight/1757-6385.htm>

Modeling structure of inflation in Türkiye: DCC-GARCH and Markov switching model

Journal of
Financial
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Istanbul, Turkey, and*

Evan Lau
*Faculty of Economics and Business, Universiti Malaysia Sarawak,
Kota Samarahan, Malaysia*

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Keywords DCC-GARCH, Markov switching model, Inflation, Turkish economy

Paper type Research paper



ECONOMICS AND FINANCE (ENGLISH)

Article

Prof. Dr. Erginbay UĞURLU's article titled 'The Mediating Role of Job Satisfaction in The Effect of Strategic Management Processes on Organizational Commitment' was published in the Premium e-Journal of Social Sciences (PEJOSS) in December.



Premium e-Journal of Social Sciences

Premium Sosyal Bilimler E-Dergisi
Uluslararası Hakemli Dergi- International Refereed Journal
ISSN: 2627-5640

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Published / Yayınlanma Tarihi 31.12.2024
Volume / Issue / Cilt (Sayı) 8 (49)
pp / ss 1746-1765

Research Article Makalesi
10.5281/zenodo.14556678
Mail: editor@pejoss.com

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Stratejik Yönetim Süreçlerinin Örgütsel Bağlılığa Etkisinde İş Tatmininin Aracı Rolü
The Mediating Role of Job Satisfaction in The Effect of Strategic Management Processes on Organizational Commitment

ÖZET

Örgütlerin sürdürülebilirliğini sağlama noktasında yararlandığı kaynakların başında insan kaynağı gelmektedir. İnsan kaynağının örgüte olan bağlılığı, örgütlerin sermayelerinde yer almaktadır. Aynı zamanda katkı sağlayan en önemli bileşendir. İnsan kaynağının örgüte olan bağlılığı ile sağlanmış olduğu katkının artarak devam etmesine olanak sağlayan unsurlar arasında iş tatmini kavramı yer almaktadır. Bu çalışmada stratejik yönetim süreçlerinin örgütsel bağlılığa etkisinde iş tatmininin aracı rolünü ortaya koymaktır. Bu araştırmanın amacı, stratejik yönetim süreçlerinin örgütsel bağlılığa etkisinde iş tatmininin aracı rolünü ortaya koymaktır. Bu bağlamda beş ayrı özel şirketin toplamda 369 yönetici ve normal çalışanlardan oluşan örneklemden anket aracılığıyla veri toplanmıştır. Elde edilen tüm veriler SPSS 22.0 paket programında analiz edilmiştir. Verilerin normal dağılıma uyumu çarpıklık baskılk katsayısı ile sınanmıştır. Verilerin analizi sonucunda elde edilen bulgular doğrultusunda; stratejik yönetim süreçlerinin örgütsel bağlılık ve iş tatmini üzerinde pozitif anlamı bir etkisi bulunmaktadır. Aynı zamanda örgütsel bağlılık üzerindeki etkisinde gelir durumunun düzenleyici rolü belirlenmiştir. Stratejik yönetim süreçlerinin örgütsel bağlılığa etkisinde iş tatmininin kısmi bir aracılık rolü olduğu bulgularına ulaşılmıştır.

Anahtar Kelimeler: Strateji, Stratejik Yönetim, Örgütsel Bağlılık, İş Tatmini



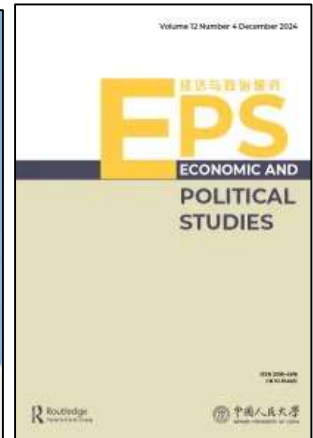
ECONOMICS AND FINANCE (ENGLISH)

Reviewer Board

Assist. Prof. Dr. İhlas Sohbetoğlu:

- On 18.11.2024, Journal of Applied Economics (SSCI-Q2)
- On 22.12.2024, Nature Human Behaviour (SCIE-Q1)
- On 26.01.2025, Economic and Political Studies (ESCI-Q1)

He took part in the reviewer board of the journals.





ECONOMICS AND FINANCE (ENGLISH)

Editor

Assist. Prof. Dr. Elif Kaya served as the Editor of the Journal of Economics Business and Political Researches (TR Index) in November.





ECONOMICS AND FINANCE (ENGLISH)

Project

Assist. Prof. Dr. Elif Kaya attended the MC meeting in November and the core group meeting in December and January for the European Union COST Project - the COST Action “Making Early Career Investigators' Voices Heard for Gender Equality” (VOICES) CA20137 project. Project website: <https://gendervoices.eu/>

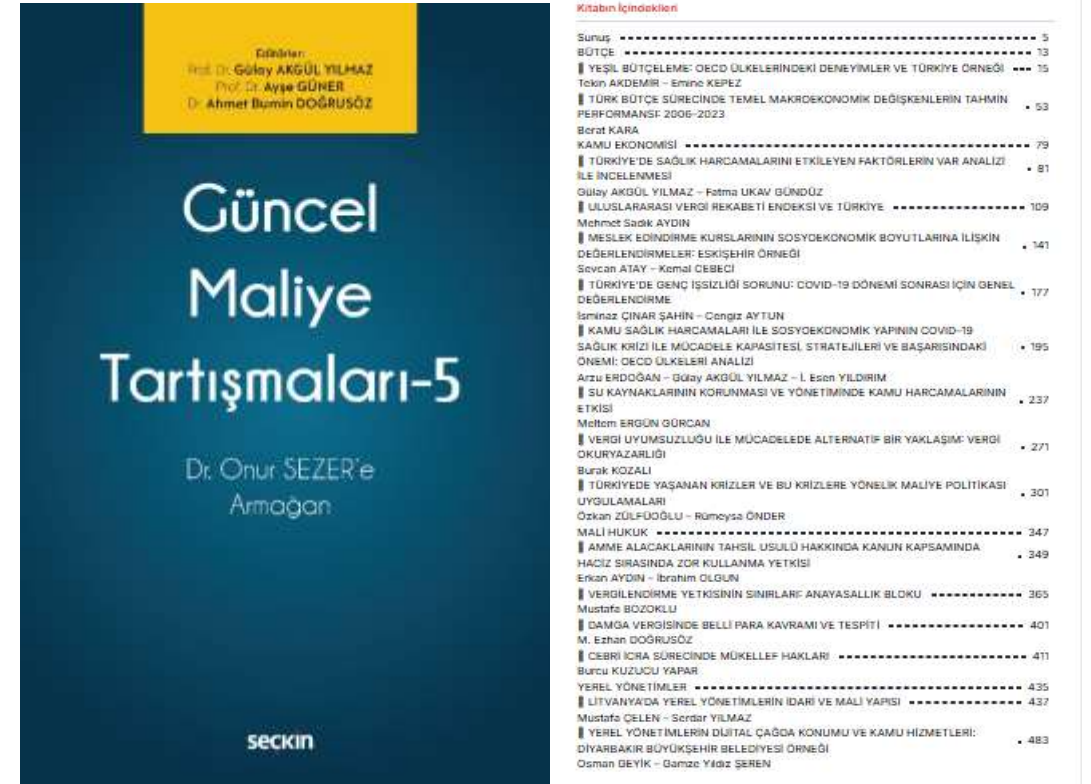




ECONOMICS AND FINANCE (ENGLISH)

Book Chapter

Res. Asst. Meltem ERGÜN GÜRCAN's book chapter titled "The Impact of Public Expenditures on the Protection and Management of Water Resources" in the edited book titled Güncel Maliye Tartışmaları - 5 Dr. Onur SEZER'e Armağan was published in December.





ECONOMICS AND FINANCE (ENGLISH)

Book Chapter

Res. Asst. Meltem ERGÜN GÜRCAN's book chapter titled “The Role and Effect of Automatic Stabilizers in Fiscal Policy” in the edited book titled Ekonomik Kriz Dönemlerinde Uygulanan Maliye Politikaları was published in December.



Kitabın İçindekileri

- BÖLÜM 1: MALİYE POLİTİKASI ARAÇLARI
- BÖLÜM 2: MALİYE POLİTİKASI AMAÇLARININ EKONOMİ ÜZERİNDEKİ BAŞLICA ETKİLERİ
- BÖLÜM 3: MALİYE POLİTİKALARININ GENEL KARŞILAŞTIRILMASI VE KRİZ DÖNEMLERİNDE ALTERNATİF MALİYE POLİTİKALARI ÖNERİLERİ
- BÖLÜM 4: MALİYE POLİTİKASINDA OTOMATİK İSTİKRAR SAĞLAYICILARIN ROLÜ VE ETKİSİ
- BÖLÜM 5: 1929 YILI SONRASI DÜNYADA YAŞANAN EKONOMİK KRİZLER
- BÖLÜM 6: 1980 YILI SONRASI TÜRKİYE'Yİ ETKİLEYEN EKONOMİK KRİZLER VE MALİ ETKİLERİ
- BÖLÜM 7: BÜTÇE KAVRAMI VE KAMU MALİ YÖNETİMİ
- BÖLÜM 8: TÜRKİYE'DE PERFORMANS ESASLI PROGRAM BÜTÇE SİSTEMİ VE BAZI ÖLKELERİN PERFORMANS ESASLI BÜTÇE UYGULAMALARI
- BÖLÜM 9: TEKNOLOJİK GELİŞMELER VE MUHASEBE EĞİTİMİ
- BÖLÜM 10: 3+1 İŞBAŞI EĞİTİMİNİN SORUNLARI VE ÇÖZÜM ÖNERİLERİ



ECONOMICS AND FINANCE (ENGLISH)

Congress

Res. Asst. Meltem ERGÜN GÜRCAN presented her paper titled 'Citizen Budget and Examination of Sample Country Practices' at the II. International Congress of Finance and Tax held in Konya, Turkey on November 8-10, 2024 and the study was published in the full text proceedings book.





ECONOMICS AND FINANCE (ENGLISH)

Symposium

Res. Asst. Meltem ERGÜN GÜRCAN attended the VII. The Role of Universities in Regional Development: The Future of Kırklareli Symposium held on November 28, 2024 with the title 'Development Dynamics of TR21 and TR22 Regions of Turkey: A Comparative Analysis' at the Symposium organized on November 28, 2024.



ÜÇÜNCÜ OTURUM
28 Kasım 2024-Perşembe Saat: 14:00-15:30
Oturma Başkanı Doç. Dr. Abdülcelil SAGIN

https://bit.ly/4e5aMg		
TÜRKİYE'NİN TR21 VE TR22 BÖLGELERİNİN KALKINMA DİNAMİKLERİ: KARŞILAŞTIRMALI BİR İNCELEME	Meltem ERGÜN GÜRCAN, Yücel DEMİRKILIÇ	Istanbul Aydın Üniversitesi, Kırklareli Üniversitesi
KRİZ, KEYNES VE MARX: SORUN EFEKTİF TALEP YETERSİZLİĞİ Mİ, AŞIRI ÜRETİM Mİ?	İskender ÖZATLI	Kırklareli Üniversitesi
ENDÜSTRİ 5.0'IN YALIN ÜRETİM PRENSİPLERİNE ETKİLERİ: İNSAN-MAKİNE İŞ BİRLİĞİ VE SÜRDÜRÜLEBİLİRLİK PERSPEKTİFİ	Nazım YELKİKALAN, Kader ÖZ	Çanakkale Onsekiz Mart Üniversitesi
KIRKLARELİ'NDE YURT DIŞI GÖÇ HAREKETLERİNİN KARŞILAŞTIRMALI ANALİZİ	Sençer YURDATAPAN	Trakya Üniversitesi
KIRKLARELİ İLİ İSTİHDAM YAPISI: BUGÜNÜ VE GELECEĞİ	İbrahim Onur KOÇAŞLI	Kırklareli Üniversitesi



HAVACILIK YÖNETİMİ (İNGİLİZCE) BÖLÜMÜ

Article

The article titled “The association of subordinates' perception of the manager's ambiguous behaviors with the likelihood of conflict occurrence: A Cross-Cultural study” co-authored by Assoc. Prof. Dr. Burcu AYDIN KÜÇÜK, one of the faculty members of the Department of Aviation Management (English), was published in the journal “Negotiation and Conflict Management Research” in the Q2 quadrant of SCOPUS.

Document type
Article
Source type
Journal
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17504708
DOI
10.34891/jg20q-j158
Publisher
International Association for Conflict
Management
Original language
English

Negotiation and Conflict Management Research • Volume 17, Issue 4, Pages 255 – 291 • 2024

The association of subordinates' perception of the manager's ambiguous behaviors with the likelihood of conflict occurrence: A Cross-Cultural study

Hanuk, Hızir^a ; Küçük, Burcu Aydın^b ;
Çağlar, Cihan Tınaztepe^c
Save all to author list

^a Department of Business Administration, MEF University, Turkey

^b Department of Aviation Management, Istanbul Aydın University, Turkey

^c Department of Business and Management Science, Beykoz University, Turkey



BUSINESS ADMINISTRATION

EVENTS

The Head of the Business Administration Department, Prof. Dr. Salih GÜNEY, met with first-year international students of the Business Administration Department to discuss their issues and possible solutions.





BUSINESS ADMINISTRATION

EVENTS

As part of the Executive Development Program, the "Understanding Human Psychology in Management" Training, featuring Prof. Dr. Salih GÜNEY, Head of the Business Administration Department, as the speaker, was held on January 30, 2025.





BUSINESS ADMINISTRATION

EVENTS

As part of the Applied Workshop for Business course, Tekfen Sustainability Coordinator Mine İZMİRLİ met with Business Department students on November 1, 2024, under the moderation of Assoc. Prof. N. Tülin İRGE, sharing her valuable insights.





BUSINESS ADMINISTRATION

EVENTS

Our seminar titled "Management Begins with Communication!" was held on November 29, 2024, moderated by Assoc. Prof. N. Tülin İRGE, with Project Manager Zeynep SÖZMEN and Journalist-Host Özlem SARAÇ as speakers.

İSTANBUL AYDIN ÜNİVERSİTESİ | 20 Yıl

YÖNETİM İLETİŞİMLE BAŞLAR !

Zeynep SÖZMEN
Proje Yöneticisi
Konuşmacı

Doç. Dr. N. Tülin İrge
İ.İ.B.F İşletme Bölümü
Moderatör

Özlem SARAÇ
Gazeteci ve Sunucu
Konuşmacı

29 Kasım 2024, Cuma
11.00 - 14.00

T Blok Sosyal Bilimler
Kampüsü Mor Salon



BUSINESS ADMINISTRATION

EVENTS

On December 11, 2024, a webinar titled "Sustainable Development and Value Creation within the Scope of the UN Sustainable Development Goals" was held under the moderation of Dr. Murat Adil SALEPÇİOĞLU, one of our department's faculty members. The event featured Dr. Musa KESKİN, a faculty member of our faculty, and Assoc. Prof. Dr. İ. Ertuğrul KIZILKAYA, a faculty member of the Economics Department at Istanbul University Faculty of Political Sciences, as speakers.



The poster is for a webinar titled "Sustainable Development and Value Creation within the Scope of the UN Sustainable Development Goals". It features the Istanbul Aydın University logo, the 20th anniversary logo, and the KURSAM logo. The main title is "Sürdürülebilir Kalkınma ve Değer Yaratmak". Below the title is a circular graphic of the 17 UN Sustainable Development Goals. The poster lists the moderator, Dr. Öğr. Üyesi M. Adil SALEPÇİOĞLU, and two speakers, Dr. Öğr. Üyesi Musa KESKİN and Doç. Dr. İ. Ertuğrul KIZILKAYA. The event is scheduled for 11 Aralık 2024 Çarşamba at 12.00 - 13.00. The Zoom ID is 83111714572 and the Zoom Password is 4441428.

İSTANBUL AYDIN ÜNİVERSİTESİ
İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ

20 Yıl

KURSAM
KURUMSAL YÖNETİM VE
SÜRDÜRÜLEBİLİR UYGULAMA
VE ARAŞTIRMA MERKEZİ

BM SÜRDÜRÜLEBİLİR KALKINMA AMAÇLARI KAPSAMINDA
Sürdürülebilir Kalkınma ve Değer Yaratmak

Moderatör
Dr. Öğr. Üyesi M. Adil SALEPÇİOĞLU
IAÜ Kurumsal Yönetim ve Sürdürülebilirlik UYGAR
Pazarlama Modülü

Konuklar
Dr. Öğr. Üyesi Musa KESKİN
IAÜ Kurumsal Yönetim ve Sürdürülebilirlik UYGAR
Ekonomi ve Finans Bölümü Öğr. Üyesi

Doç. Dr. İ. Ertuğrul KIZILKAYA
İÜ Siyasal Bilgiler Fakültesi
İktisat Bölümü Öğr. Üyesi

11 Aralık 2024 Çarşamba 🕒 **12.00 - 13.00** **Zoom ID: 83111714572 / Zoom Password: 4441428**



BUSINESS ADMINISTRATION

EVENTS

On December 20, 2024, a webinar titled "Strong Institutions and Leadership within the Scope of the UN Sustainable Development Goals" was organized under the moderation of Dr. Murat Adil SALEPÇİOĞLU, one of our faculty members. The event featured Assoc. Prof. N. Tülin İRGE and Dr. Tayfun Tuncay TOSUN from our faculty, along with Assoc. Prof. Dr. Aylin EROĞLU, Head of the Department of Finance and Banking at Istanbul Arel University, as speakers.

İSTANBUL AYDIN ÜNİVERSİTESİ
İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ

20 Yıl

KURSAM
KURUMSAL YÖNETİM VE SÜRDÜRÜLEBİLİR LİDERLİK KURSU

GLOBDEM
GLOBALE BARIS VE DEMOKRASİ MERKEZİ

BM SÜRDÜRÜLEBİLİR KALKINMA AMAÇLARI KAPSAMINDA GÜÇLÜ KURUMLAR VE LİDERLİK WEBİNARI

Moderatör
Dr. Öğr. Üyesi M. Adil SALEPÇİOĞLU
İAU Kurumsal Yönetim ve Sürdürülebilirlik UYGAR Merkezi Müdürü

Konuklar
Doç. Dr. N. Tülin İRGE
İAU Kurumsal Yönetim ve Sürdürülebilirlik UYGAR Merkezi Öğr. Üyesi
Doç. Dr. Aylin ERDOĞDU
İstanbul Arel Üniversitesi
İktisadi ve İdari Bilimler Fakültesi
Finans ve Bankacılık Bölümü Başkanı
Dr. Öğr. Üyesi Tayfun Tuncay TOSUN
Global Barış ve Demokrasi UYGAR Merkezi Müdürü

20 Aralık 2024 Cuma 12.00 - 13.00 Zoom ID: 86964273235 / Zoom Password: 4441428



BUSINESS ADMINISTRATION

EVENTS

On December 25, 2024, a webinar titled "Organic Governance and Autonomous Organizations within the Scope of the UN Sustainable Development Goals" was held under the moderation of Dr. Murat Adil SALEPÇİOĞLU, one of our department's faculty members. The event featured Mr. Beşir Kemal USTAOĞLU (Member of the High Advisory Board of TABA AmCham-Turkish-American Business Association), Mr. Bünyamin EMEÇ (Founder of XBOT Technology and Software Inc. & Co-Founder of XROXO IT Services and Consultancy), and Mrs. Burcu SARI (Founder of Analytical Cube – Statistical Analysis Research and Consultancy) as speakers.

İSTANBUL AYDIN ÜNİVERSİTESİ
İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ

20 Yıl

KURSAM
KURUMSAL YÖNETİM VE
SÜRDÜRÜLEBİLİR UYUMLAMA
VE ARAŞTIRMA MERKEZİ

**BM SÜRDÜRÜLEBİLİR
KALKINMA AMAÇLARI KAPSAMINDA**

**Organik Yönetişim ve
Otonom Organizasyonlar**

Moderatör
Dr. Öğr. Üyesi M. Adil SALEPÇİOĞLU
İAO Kurumsal Yönetim ve Sürdürülebilirlik UYGAR
Merkez Müdürü

Konuklar
Sn. Beşir Kemal USTAOĞLU
TABA AmCham Türk - Amerikan İşadamları Derneği
Yüksek İstisare Kurulu Üyesi
Sn. Bünyamin EMEÇ
XBOT Teknoloji ve Yazılım A.Ş. Kurucusu &
XROXO BT Hizmetleri ve Danışmanlık Kurucu Ortağı
Sn. Burcu SARI
Analytical Cube - İstatistiksel Analizler
Araştırma ve Danışmanlık Kurucusu

25 Aralık 2024 Çarşamba 10.00 - 11.00 Zoom ID: 87604992473 / Zoom Password: 4441428



BUSINESS ADMINISTRATION

LIVE BROADCAST

Assist. Prof. Dr. Murat Adil SALEPÇİOĞLU was a guest in the program broadcast on EKOTURK, TGRT HABER, EKOLTV, FLASH HABER, AGRO TV.





BUSINESS ADMINISTRATION (ENGLISH)

Congress

Assoc. Prof. Hülya BOYDAŞ HAZAR presented a paper titled 'CHALLENGES AND LIMITATIONS OF CONTINUOUS AUDITING AS A PROACTIVE AUDITING METHOD' at MODAV-ICA 2024 21st INTERNATIONAL CONFERENCE ON ACCOUNTING Congress held on 12-15 September 2024 (Çanakkale-Turkey).





PUBLIC ADMINISTRATION

Congress

Assist. Prof. Dr. Burak GÖKALP, a member of the Department of Public Administration, served as a member of the organizing committee at the 1st INTERNATIONAL COMMUNICATION STUDIES CONGRESS, held on November 20-21, 2024.

ANKARA HACI BAYRAM VELİ ÜNİVERSİTESİ İLETİŞİM FAKÜLTESİ

ULUSLARARASI İLETİŞİM ÇALIŞMALARI KONGRESİ

DİJİTALLEŞMEYE YÖNELİK ELEŞTİREL YAKLAŞIMLAR

20-21 KASIM 2024
ANKARA HACI BAYRAM VELİ ÜNİVERSİTESİ

ÖZET GÖNDERİM SON TARİHİ
20 EKİM 2024

DAVETLİ KONUŞMACILAR

 Prof. Dr. Douglas Kellner	 Prof. Dr. David Marley	 Prof. Dr. Natalie Fenton	 Prof. Dr. Ebru Özgen	 Prof. Dr. Oğuz Adanır
 Prof. Dr. Henry Jenkins	 Prof. Dr. Nick Stevenson	 Prof. Dr. Halime Yücel	 Prof. Dr. Ömer Alkın	

www.iletisimstudies.com eliscongress.com [eliscongress](https://eliscongress.com) [eliscongress](https://eliscongress.com)

DELAUMI EXPERT



PUBLIC ADMINISTRATION

Paper

Assist. Prof. Dr. Burak GÖKALP, a member of the Department of Public Administration, presented a paper titled “Social Network Analysis in Sociology: An Examination on E-Link and the Discovery of Social Dynamics” at the Sociology Conference held at Mimar Sinan University of Fine Arts, Bomonti Campus, on December 5-6-7, 2024.





PUBLIC ADMINISTRATION

Article

Assist. Prof. Dr. Burak GÖKALP, a member of the Department of Public Administration, co-authored the article titled “Digital Sharing About Distance Education: An Analysis of Debates in Turkey Through the Example of Ekşi Sözlük” with Dr. Elif Pınar KILINÇ, a faculty member at Anadolu University. The article was published in the Higher Education Journal, indexed in ESCI.

Ampirik Araştırma / Original Empirical Research
www.yuksekokretim.org



TÜBA-HER
Yükseköğretim
Dergisi

Uzaktan Eğitim Hakkında Dijital Paylaşımlar: Ekşi Sözlük Örneği Üzerinden Türkiye'deki Tartışmaların Analizi

Digital Sharing about Distance Education:
An Analysis of the Debates in Türkiye through the Example of Ekşi Sözlük

Elif Pınar Kılınç¹, Burak Gökarp²

¹ Anadolu Üniversitesi, Açıköğretim Fakültesi, Yaygın Öğretim Bölümü, Eskişehir / Türkiye

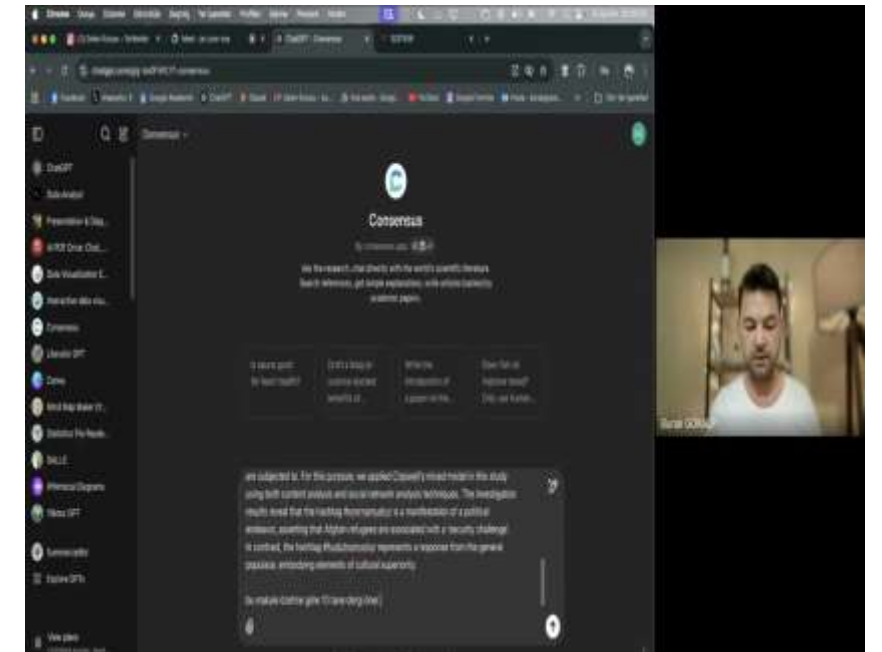
² İstanbul Aydın Üniversitesi, İktisadi ve İdari Bilimler Fakültesi, Kamu Yönetimi Bölümü, İstanbul / Türkiye



PUBLIC ADMINISTRATION

Training

Assist. Prof. Dr. Burak GÖKALP, a member of the Department of Public Administration, has provided training on the use of artificial intelligence for academics on various dates.





PUBLIC ADMINISTRATION

TV Broadcast

Assist. Prof. Dr. Özgür TÖR, a member of the Department of Public Administration, has participated in broadcasts on A Haber, Erol TV, Halk TV, Sözcü TV, TV Net, KRT, Tele 1, Ulusal Kanal, TV 100, Russia Today, ARB 24, and Hong Kong TV channels, providing evaluations on foreign policy and strategic issues.





ACCOUNTING AND FINANCE MANAGEMENT

Workshop

On January 10, 2025, Prof. Dr. Gülümser ÜNKAYA, Head of the Department of Accounting and Financial Management, along with Research Assistant Beyza BOZKIR and Research Assistant Ş. Gözde AKDOĞAN KAYA, represented Istanbul Aydın University at the *"10th Workshop on Current Accounting Topics"*, organized by Başkent University.





ACCOUNTING AND FINANCE MANAGEMENT

Workshop

Head of the Department of Accounting and Financial Management Prof. Dr. Gülümser ÜNKAYA and department research assistants exchanged views on current accounting issues with Prof. Dr. Kamil BÜYÜKMİRZA, one of the doyens of Management Accounting, at the “X. Current Accounting Issues Workshop” organized by Başkent University on January 10, 2025.





ACCOUNTING AND FINANCE MANAGEMENT

Workshop

Head of the Department of Accounting and Financial Management Prof. Dr. Gülümser ÜNKAYA and department research assistants exchanged views on “Current Accounting Education Programs” with Heads of the Department of Accounting and Finance of Marmara University Faculty of Business Administration Prof. Dr. Fatma PAMUKÇU and Prof. Dr. Ayşe PAMUKÇU at the “X. Current Accounting Issues Workshop” held on January 10, 2025.





ACCOUNTING AND FINANCE MANAGEMENT

Seminar

“Declaration Preparation Training” was given by Mr. Dr. Atilla BÜYÜKÇOBAN, CPA-Independent Auditor, to the students of the Department of Accounting and Financial Management of the Faculty of Economics and Administrative Sciences on 26.12.2024.





ACCOUNTING AND FINANCE MANAGEMENT

Education

Independent Auditor Mr.Dr. Suat ÇİÇEK, Independent Auditor Halil Akgün and Independent Auditor Onur Tala, partners of Varlık Global Company, gave seminars on “Independent Audit File Preparation Processes” on 25.12.2024 and 15.01.2025 for the faculty members and students of the Department of Accounting and Finance Management.





ACCOUNTING AND FINANCE MANAGEMENT

Education

SMMM Mr.Selim BELEK gave a training on “Liquidation Process in Companies” to the students of the Department of Accounting and Financial Management at the Faculty of Economics and Administrative Sciences on 19.12.2024.





ACCOUNTING AND FINANCE MANAGEMENT

Book Chapter

Assist. Prof. Dr. Doğuş EKTİK's book chapter titled *"Accounting for Financial and Non-Financial Capital Elements in Accordance with Existing Standards"* has been published in the book *"Reflections of Sustainable Development on Accounting and Auditing."*





ACCOUNTING AND FINANCE MANAGEMENT

Article

Research Assistant Dr. Ruhan AYDIN's article titled "*The Sanction of Corporate Fraud: Punishment or Reward?*" was published in the 74th issue of the *Journal of Muhasebe ve Denetime Bakış*, which is indexed in TR Dizin.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Webinar

Within the IAU Africa Application and Research Center, where Assoc. Prof. Mehmet Cem OĞULTÜRK is the director of the center; *Africa's Economy and Global Sustainability Initiatives: What Insights from Turkish Investments in Africa* webinar was organized.

The poster is for a webinar organized by Istanbul Aydın Üniversitesi (IAU) 20th Anniversary. The title is "Africa's economy and global sustainability initiatives: What insights from Turkish investments in Africa". The speaker is Asst. Prof. Mouhamed Bachir DIOP, the moderator is Dr. Lawrence NGALIM, and the opening speech is by Assoc. Prof. M. Cem OĞULTÜRK. The event is on Friday, 29 November, 2024, from 10:00 AM to 11:00 AM. The Zoom ID is 86575033461 and the password is 4441428. The poster also features the IAU logo, the 20th anniversary logo, a photo of the speaker, and a logo for "invest in Africa".

ISTANBUL AYDIN
ÜNİVERSİTESİ

20^{Yıl}

WEBINAR

"Africa's economy and global sustainability initiatives: What insights from Turkish investments in Africa"

Speaker
Asst. Prof. Mouhamed Bachir DIOP

Moderator
Dr. Lawrence NGALIM

Opening Speech
Assoc. Prof. M. Cem OĞULTÜRK

Contact Us
AFRIKAM

Friday
29 November, 2024

Start At
10:00 AM - 11:00 AM

Zoom ID: 86575033461
Zoom Password: 4441428

IAU AFRICA APPLICATION AND RESEARCH CENTER

info@aydin.edu.tr

https://www.aydin.edu.tr/

Beşiktaş, İstanbul



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Webinar

Within the IAU Africa Application and Research Center, where Assoc. Prof. Mehmet Cem OĞULTÜRK is the director of the center; A webinar titled *The Unending Conflict in Sudan: Turkey's Role for Peace* webinar was organized.

**İSTANBUL AYDIN
ÜNİVERSİTESİ**

AFRICA APPLICATION AND
RESEARCH CENTER
AFRİKA UYGULAMA VE
ARAŞTIRMA MERKEZİ

JANUARY WEBINAR SERIES
OCAK AYI WEBINAR SERİSİ

**"Sudan'da Sona Ermeyen Çatışma:
Barış için Türkiye'nin Rolü"**

**"The Unending Conflict in Sudan:
Turkey's Role for Peace"**

Tarih: 30.01.2025 Saat: 11:00

Zoom ID: 85942770306
Zoom Password: 4441428

Moderator: :
Assoc. Prof. M. Cem OĞULTÜRK

Speaker
**Dr. Mayada K.
ELDEEN**



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Webinar

The Webinar titled *The Media, Diplomacy and Development in Africa* was held within the IAU Africa Application and Research Center, where Assoc. Prof. Mehmet Cem OĞULTÜRK is the center director.

A promotional poster for a webinar. At the top left is the Istanbul Aydın University logo. To its right is the text 'İSTANBUL AYDIN ÜNİVERSİTESİ' and '20 Yıl'. Below this is 'AFRICA APPLICATION AND RESEARCH CENTER'. The main title is 'The Media, Diplomacy, and Development in Africa'. The date is '20.12.24' and the time is '10am to 11am'. A black box contains 'Zoom ID: 83189896718' and 'Zoom Password: 4441428'. A circular inset shows a photo of Dr. Usman UBA, labeled 'Speaker'. At the bottom, it lists 'Moderator: Dr. Lawrence NGALIM' and 'Opening Speech: Assoc. Prof. M. Cem OĞULTÜRK'. Contact information includes '444 1 428', 'lawrencemaishu@aydin.edu.tr', and 'www.aydin.edu.tr'.

İSTANBUL AYDIN ÜNİVERSİTESİ | 20 Yıl

AFRICA APPLICATION AND RESEARCH CENTER

DECEMBER WEBINAR SERIES

"The Media, Diplomacy, and Development in Africa"

Date: 20.12.24 Time: 10am to 11am

Zoom ID: 83189896718
Zoom Password: 4441428

Speaker
Dr. Usman UBA

Moderator: Dr. Lawrence NGALIM
Opening Speech: Assoc. Prof. M. Cem OĞULTÜRK

444 1 428
lawrencemaishu@aydin.edu.tr
www.aydin.edu.tr



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Head of the Department of Political Science and International Relations Assoc. Prof. Mehmet Cem OĞULTÜRK participated in KRT , NTV live broadcasts and in TVNET live broadcast and expressed his views on the agenda.

The image shows a promotional poster for a live broadcast. On the left, a blue banner contains the following text: "CANLI YAYIN" (Live Broadcast) with a microphone icon, "IAU BASIN" (IAU Press) logo, "DOÇ. DR. MEHMET CEM OĞULTÜRK" (Assoc. Prof. Dr. Mehmet Cem Oğultürk), "SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER ÖĞRETİM ÜYESİ" (Member of the Department of Political Science and International Relations), "11.12.2024 / 20.00" (December 11, 2024 / 20.00), "Çarşamba" (Wednesday), the KRT logo, and social media handles "iaukampus / iaubasin" and the website "www.aydin.edu.tr". On the right, a portrait of Prof. Mehmet Cem Oğultürk is shown against a background featuring the Istanbul Aydın University logo.



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Conference

Assoc. Prof. Murat KASAPSARAÇOĞLU participated in the 58th MESA (Middle East Studies Association) Conference held online between 11-16 November 2024 with his presentation titled “The End of a Myth? Turkish-American Relations during the National Unity Committee (NUC) Governments (1960-1961)”.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Conference

Assoc. Prof. Murat KASAPSARAÇOĞLU participated in the 11th Yıldız International Social Sciences Congress held online on 25-26 December 2024 with his presentation titled “Economic and Military Aspects of Turkish-American Relations in the Period of Inonu Coalitions (1961-1965)”.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Article

Assoc. Prof. Murat KASAPSARAÇOĞLU's article titled "Turkey's Middle East Policy in the Republican Senate Debates (1961-1980)" was published in the December 2024 issue of the Journal of Contemporary Turkish History Research (ULAKBİM TR Index).





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Book Chapter

Assoc. Prof. Murat Kasapsaraçoğlu's book chapter "Historical Ties between the Allies: Turkish-American Relations during the Cold War (1945- 1991)", edited by Herbert Reginbogin and Ozan Örmeci, was published in 'Turkish-American Relations in the 21st Century' (Lanham: Lexington Books) in January 2025.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Column

Asst. Prof. Dr. Filiz KATMAN regularly writes a column in Star Newspaper every Monday and Friday.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Asst. Prof. Dr. Filiz KATMAN participated in the live broadcast of TV100 and TRT WORLD and expressed her views on the agenda.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Assist. Prof. Dr. Hazar VURAL JANE was a live broadcast guest on TV100, NTV, CNNTÜRK, Haber Turk, and Haber Global screens.

A promotional poster for a live broadcast. The left side is a blue banner with white text: "CANLI YAYIN" (Live Broadcast) with a radio icon, "IAU BASIN" (IAU Press) logo, "DR. ÖĞRETİM ÜYESİ HAZAR VURAL JANE" (Associate Professor Dr. Hazar Vural Jane), "SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER ÖĞRETİM ÜYESİ" (Associate Professor of Political Science and International Relations), "11.12.2024 / 12.00" (December 11, 2024 / 12:00), "Çarşamba" (Wednesday), and "TRT RADYO1" logo. The bottom of the banner includes social media handles "iaukampus / iaubasin" and the website "www.aydin.edu.tr". The right side of the poster shows a portrait of Dr. Hazar Vural Jane, a woman with long brown hair wearing a light-colored blazer, against a background with the Istanbul Aydın University logo.



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Department of Political Science and International Relations faculty member Assist. Prof. Dr. Canan TERCAN, is a live program host and moderator every Thursday on Ekotürk TV.





INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Article

Asst. Prof. Dr. Tayfun Tuncay TOSUN's article titled An empirical investigation of the underlying factors of recently declining air pollution in China was published in the ESCI indexed International Journal of Environmental Quality.





INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Seminar

Assist. Prof. Dr. Tayfun Tuncay TOSUN participated as a keynote speaker in the Accounting and Finance Seminar organized in partnership with the Departments of International Trade and Finance and Business Administration.

The poster is for a seminar titled "Muhasebe ve Finans Semineri" (Accounting and Finance Seminar) organized by Istanbul Aydın University. It features the university's logo, the 20th anniversary logo, and the logos of SANKO and Hangikredi. The seminar is a joint effort of the International Trade and Finance and Business Administration departments. The main title is "Muhasebe ve Finans Semineri (SANKO ve Hangikredi Destekleriyle)". The poster lists four speakers: Dr. Dr. Nermin Kumpazlı YILMAZ (İktisadi ve İdari Bilimler Fakültesi), Hatice ALTINÖZ (PwC İşletme), Bayrak YILMAZ (PwC İşletme), and Tayfun Tuncay TOSUN (Uluslararası Ticaret ve Finansman Bölümü). The dates are 20.12.2024 - 14:00 and 20.12.2024 - 15:00. The location is D Blok Tarunca Konferans Salonu. The website is www.aydin.edu.tr and the social media handle is @aydin_kampus. The logos of Hangikredi and SANKO are also present.

İSTANBUL AYDIN
ÜNİVERSİTESİ

20 Yıl

İktisadi ve İdari Bilimler
Fakültesi

GLOBDEM

Uluslararası Ticaret ve Finansman ve İşletme Bölümleri Ortak Çalışması

Muhasebe ve Finans Semineri
(SANKO ve Hangikredi Destekleriyle)

Doç. Dr.
Nermin Kumpazlı YILMAZ
İktisadi ve İdari Bilimler

Hatice ALTINÖZ
PwC İşletme
SANKO Holding

Bayrak YILMAZ
PwC İşletme
Hangikredi.com

Tayfun Tuncay TOSUN
Uluslararası Ticaret ve Finansman
Bölümü Başkanı

20.12.2024 - 14:00
20.12.2024 - 15:00
D Blok **Tarunca** Konferans Salonu

www.aydin.edu.tr | @aydin_kampus

Hangikredi SANKO



INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Webinar

Assist. Prof. Dr. Tayfun Tuncay TOSUN participated in the Strong Institutions and Leadership Webinar as a guest speaker.

İSTANBUL AYDIN ÜNİVERSİTESİ
İKTİSADİ VE İŞLERİ BİLİMLER FAKÜLTESİ

20 Yıl

KURSAM
KURUMSAL YÖNETİM VE SÜRDÜRÜLEBİLİR KALKINMA

GLOBDEM
Global Barış ve Demokrasi Uygur Merkezi

BM SÜRDÜRÜLEBİLİR KALKINMA AMAÇLARI KAPSAMINDA

GÜÇLÜ KURUMLAR VE LİDERLİK WEBİNARI

Moderatör
Dr. Öğr. Üyesi M. Adil SALEPÇİOĞLU
İAÜ Kurumsal Yönetim ve Sürdürülebilirlik UYGAR Merkezi Müdürü

Konuklar
Doç. Dr. N. Tülin İRGE
İAÜ İktisadi ve İşleri Bilimler Fakültesi İşletme Bölümü Öğr. Üyesi
Doç. Dr. Aylin ERDOĞDU
İstanbul Arel Üniversitesi İktisadi ve İşleri Bilimler Fakültesi Finans ve Bankacılık Bölümü Başkanı
Dr. Öğr. Üyesi Tayfun Tuncay TOSUN
Global Barış ve Demokrasi UYGAR Merkezi Müdürü

20 Aralık 2024 Cuma 🕒 12.00 - 13.00 Zoom ID: 86964273235 / Zoom Password: 4441428



INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Proceeding Book

The study titled International Trade and Ethics: Global Growth Strategies and Sustainable Practices, presented by Assist. Prof. Dr. Müge Burcu ÖZDEMİR in October, was published in the proceedings book of the 1st International WRITETEC Congress on Social and Health Sciences in the Age of Artificial Intelligence.

INTERNATIONAL TRADE AND ETHICS: GLOBAL GROWTH STRATEGIES AND SUSTAINABLE PRACTICES

Asst. Prof. Dr. Müge Burcu ÖZDEMİR
Istanbul Aydın University, Faculty of Economics and Administrative Sciences, International Trade and Finance (English), Istanbul, Türkiye, Orcid: 0000-0003-4721-4770, mugeozdemir@aydin.edu.tr

ABSTRACT

This study examines ethics and sustainability approaches in international trade, focusing on the Bangladesh apparel sector and its implications for global growth strategies and environmental impact. As a leading exporter in the textile industry, Bangladesh's garment sector accounts for 80% of the country's exports, generating approximately USD 19 billion annually. However, this growth, driven by low labor costs, raises significant ethical concerns regarding working conditions and environmental sustainability.

The research addresses the concept of ethics in international trade within the framework of sustainable supply chains, carbon footprint reduction, circular economy principles, and fair trade practices. Particular emphasis is placed on eco-labeling, carbon border adjustments, and green logistics as vital tools for mitigating environmental impacts in trade processes. Furthermore, implementing circular economy principles, such as resource efficiency and recycling, is highlighted as a key strategy for waste management and sustainable use of natural resources.

Social sustainability is also a core focus, emphasizing the importance of supporting fair trade in developing countries, promoting labor rights compliance, and fostering gender equality. Social compliance audits and fair wage policies are identified as critical components of ethical trade practices. The impact of technology and innovation on sustainable trade is discussed through examples like blockchain technology for supply chain traceability and digitization to enhance efficiency while reducing the environmental footprint of trade operations.

In conclusion, ethical and sustainable practices in international trade are not only essential for achieving environmental and social benefits but also play a pivotal role in ensuring long-term economic growth. This study provides a guiding framework for policymakers and businesses to develop sustainable and ethical trade strategies.

Keywords: International trade, ethics, sustainability, circular economy, fair trade.



INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Article

The study of Assist. Prof. Dr. Müge Burcu ÖZDEMİR titled “A Revealed Comparative Analysis of Buckthorn (Rhamnus sp.) as an Economic and Trade Prospect: Assessing the Potential of a Sustainable Production Input” was published in the SCIE Q1 indexed Journal of Natural Fibers.

**İSTANBUL AYDIN
ÜNİVERSİTESİ** | 20 Yıl

Uluslararası Ticaret ve Finansman (İNG) Bölümü Dr. Öğretim Üyesi Müge Burcu Özdemir'in "Karaçalı (Rhamnus sp.)'nın Ekonomik ve Ticari Bir Beklenti Olarak Ortaya Çıkarılmış Karşılaştırmalı Analizi: Sürdürülebilir Bir Üretim Girdisinin Potansiyelinin Değerlendirilmesi" başlıklı çalışması SCIE Q1 olarak yayınlanmıştır.

Department of International Trade and Finance (ENG)
Faculty Member Müge Burcu Özdemir's study titled "Comparative Analysis of Blackthorn (Rhamnus sp.) as an Economic and Commercial Prospect: Assessing the Potential of a Sustainable Production Input" has been published as SCIE Q1.

Dr. Öğr. Üyesi Müge Burcu Özdemir
Uluslararası Ticaret ve Finansman (İNG) Bölümü

www.aydin.edu.tr / laukampus



COMMUNICATION

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