



# ISTANBUL AYDIN UNIVERSITY

## FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES E-BULLETIN



OCTOBER 2025



## FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

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### PREPARED FOR PUBLICATION

Res. Asst. Onur YILMAZ

### OUR DEPARTMENTS

- Economics and Finance Department
  - Economics and Finance (Tur) Program
  - Economics and Finance (English) Program
- Aviation Management (English) Program
- Business Administration Department
  - Business Administration (English) Program
  - Business Administration (Tur) Program
  - Public Administration (Tur) Program
- Accounting and Financial Management Department
  - Accounting and Financial Management (Tur) Program
  - Accounting and Financial Management (Eng) Program
- Political Sciences and International Relations Department
  - Political Sciences and International Relations (Tur) Program
  - Political Sciences and International Relations (Eng) Program
- International Trade and Finance (English)



## DEAN'S OFFICE ACTIVITIES

### Seminar

The opening seminar for the 2025–2026 Fall Semester of Faculty of Economics and Administrative Sciences was held on October 8, 2025. Themed “Thinking Innovatively and Breaking the Prejudices of the Future,” the event began with an opening speech by our Dean, Prof. Dr. Celal Nazim IREM. Following the opening, guest speakers Mr. Ali Ustündag, Assoc. Prof. Dr. Sevinc Kocak, and Mr. Umit Unker delivered their presentations. At the conclusion of the seminar, the Innovation Special Awards were presented to the guests by our Dean.

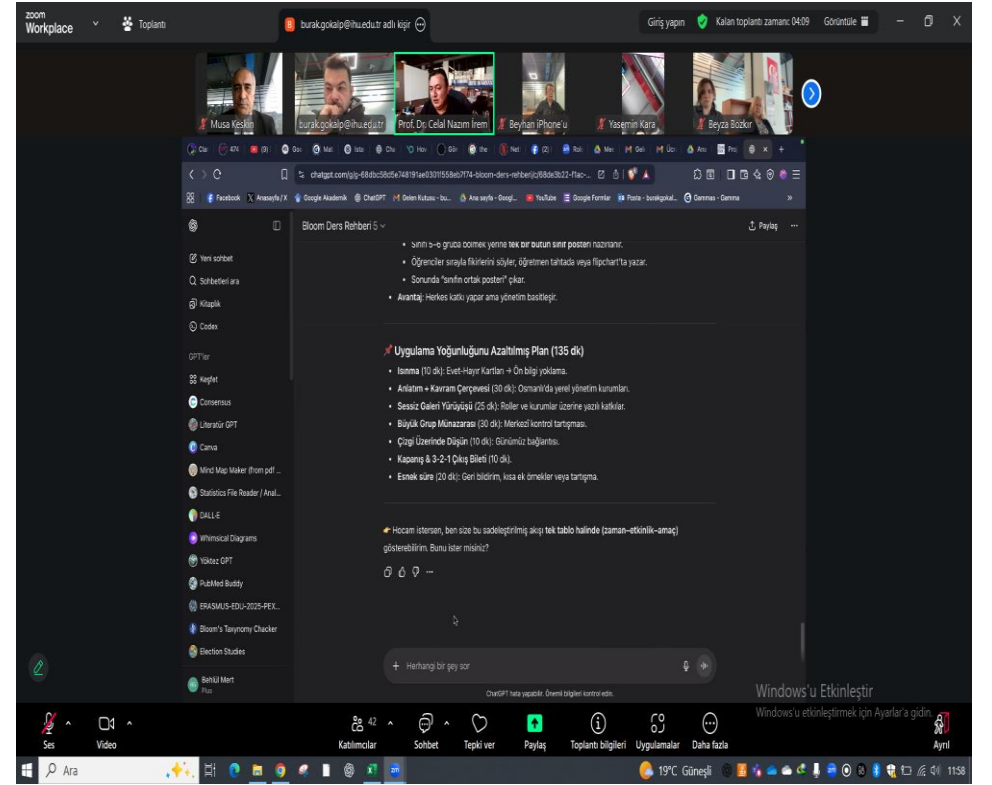




# DEAN'S OFFICE ACTIVITIES

## Training

The "Use of Artificial Intelligence in Measurement and Evaluation System" training was given to our faculty members by our faculty dean Prof. Dr. Celal Nazım İREM and Dr. Lecturer Burak GÖKALP on October 02, 2025.





# ECONOMICS AND FINANCE (TUR)

## Training

With the aim of assisting our faculty students in their personal development and career planning, Assistant Professor Beyhan Hilal YASLIDAG has launched the “Capital Markets Licensing Exam Preparation Training” and “Applied Technical Analysis Training,” which will continue until May 2026.





# ECONOMICS AND FINANCE (ENG)

## Workshop

Asst. Prof. İhlas SOVBETOV conducted a workshop titled “Introduction to Financial Markets” for the Istanbul Aydın University Investment and Trade Club.





## ECONOMICS AND FINANCE (ENG)

### Article

Asst. Prof. İhlas SOVBETOV's article titled "The Price of Backlash: Performance of Israeli Firms Post-Gaza War" has been published in the Borsa Istanbul Review (SSCI Q1).





## ECONOMICS AND FINANCE (ENG)

### Article

Asst. Prof. İhlas SOVBETOV's article titled "The Hybrid Phillips Curve and Inflation in Post-Soviet Central Asia and the South Caucasus" has been published in Post-Communist Economies (SSCI Q2).





# ECONOMICS AND FINANCE (ENG)

## Conference

A conference titled “Great Economists and the Evolution of Economic Liberalism: How Philosophy Helped Shape Economics” was held at the Istanbul Aydın University Turquoise Hall, moderated by Asst. Prof. Elif KAYA, featuring renowned macroeconomist and development economics expert Peter de Haan.





# ECONOMICS AND FINANCE (ENG)

## Broadcasts

Asst. Prof. Elif KAYA participated as a guest in live broadcasts on Ülke TV.





# ECONOMICS AND FINANCE (ENG)

## Meeting

Asst. Prof. Elif KAYA is working with the Faculty of Economics and Administrative Sciences Project Support Committee (PDK) Project Preparation Team on TÜBİTAK and EU project applications.





# BUSINESS ADMINISTRATION (ENG)

## Publication

Dr. Lecturer Nevra Bedriye BAKER ARAPOĞLU's article titled "*Participatory Leadership, Psychological Empowerment and Work Commitment: The Moderating Effect of Perceived Organizational Support*" was published in İzmir Journal of Economics on October 1, 2025.



E-ISSN: 1308-8505 YIL: 2025 Cilt: 40 Sayı: 4 Sayfa: 968-1000  
Geliş Tarihi: 11.09.2024 Kabul Tarihi: 04.03.2025 Online Yayın: 01.10.2025 Doi: 10.24988/ije.1548551  
ÖZGÜN ARAŞTIRMA

### Katılımcı Liderlik, Psikolojik Güçlendirme ve İşe Bağlılık: Algılanan Örgütsel Desteğin Modere Edici Etkisi

Nevra BAKER<sup>1</sup>

#### Özet

Bu çalışmanın amacı, katılımcı liderliğin psikolojik güçlendirme ve işe bağlılık üzerindeki doğrudan etkisinin yanı sıra, algılanan örgütsel desteğin söz konusu ilişkiler üzerindeki düzenleyici etkisini araştırmaktır. Araştırmanın hipotezlerini test etmek amacıyla İstanbul'da özel sektörde çalışan 276 katılımcıya anket uygulanmıştır. Hakkında hipotez öne sürülen ilişkileri test etmek amacıyla regresyon analizleri yapılmıştır. Araştırmanın bulguları, katılımcı liderliğin psikolojik güçlendirme ve işe bağlılık üzerinde olumlu etkisi olduğunu ve algılanan örgütsel desteğin bu ilişkileri modere ettiğini göstermiştir. Şöyle ki, algılanan örgütsel destek arttıkça, katılımcı liderliğin psikolojik güçlendirme ve işe bağlılık üzerine olan doğrudan etkisi artmaktadır.

**Anahtar kelimeler:** Katılımcı liderlik, Algılanan örgütsel destek, Psikolojik güçlendirme, İşe bağlılık, Modere edici etki  
**JEL Kodları:** L20, L29, M10

### Participative Leadership, Psychological Empowerment, and Work Engagement: The Moderating Effect of Perceived Organizational Support


Abstract



# BUSINESS ADMINISTRATION (ENG)

## Publication


Dr. Lecturer Gülmira KERİM's article titled "Consumer Interest Level and E-Commerce Sales: An Evaluation in Terms of Digital Marketing Strategies Using Time Series Analysis" was published in the Journal of Economic, Administrative and Political Research on October 15, 2025.



**İKTİSADİ İDARİ VE SİYASAL ARAŞTIRMALAR DERGİSİ**  
JOURNAL OF ECONOMICS BUSINESS AND POLITICAL RESEARCHES

e-ISSN: 2564-7466 Cilt:10, Sayı:28, Ekim 2025  
<https://dergipark.org.tr/tr/pub/iktisad> Vol:10, No:28, October 2025

**Tüketici İlgisi Düzeyi ve E-Ticaret Satışları: Zaman Serisi Analizi Kullanarak Dijital Pazarlama Stratejileri Açısından Bir Değerlendirme**  
◆◆◆  
**Consumer Interest Level and E-Commerce Sales: An Evaluation of Digital Marketing Strategies Using Time Series Analysis**

 <https://doi.org/10.25204/iktisad.1749565> Gülmira KERİM\*

### Öz

#### **Makale Bilgileri**

**Makale Türü:**  
Araştırma  
Makalesi

**Geliş Tarihi:**  
23.07.2025

**Kabul Tarihi:**  
15.10.2025

Bu çalışma, Mart 2014–Şubat 2025 dönemini kapsayan verilerle, tüketici güven endeksi, internet üzerinden yapılan alışverişler ve e-ticarete olan ilgi arasındaki dinamik ilişkiyi analiz etmektedir. ARDL modeli, nedensellik analizi ve DCC-GARCH modeli kullanılarak değişkenler arasındaki hem kısa hem de uzun vadeli ilişkiler analiz edilmiştir. ARDL modeli sonuçlarına göre, tüketici güven endeksi kısa ve uzun vadede çevrim içi alışverişleri anlamlı biçimde etkilememektedir. Buna karşılık, geçmiş dönem alışverişleri güncel harcama kararlarını etkileyerek mevcut dönem harcamalarını azaltmaktadır. Bulgular, tüketici harcamalarının dönemsel dalgalanmalar gösterdiğini ortaya koymaktadır. DCC-GARCH modeli sonuçları, tüketici güveni ile internet üzerinden yapılan alışverişler arasındaki ilişkinin dinamik yapısını ortaya koymuştur. Bulgular, tüketici güveni ile internet üzerinden yapılan alışverişler arasındaki korelasyonun genel olarak negatif olduğunu ve zaman içinde değişkenlik gösterdiğini ortaya koymuştur. Bu, tüketici güven endeksindeki artışların internet üzerinden yapılan alışverişler



# BUSINESS ADMINISTRATION (TUR)

## Conference

The WEBINAR titled «*Innovation and Sustainable Collaborations in Terms of Business World and Academics*» organized by Assoc. Prof. Dr. N. Tülin IRGE and Dr. Lecturer M. Adil SALEPÇİOĞLU, Director of Corporate Governance and Sustainability Application and Research Center, and hosted by Prof. Dr. Esra YÜKSEL ACI, Director of Marmara University Civil Society Organizations Application and Research Center, and Mine İZMİRLİ, STRATEJİ360 Climate and Sustainability Services Manager, was held on Monday, 27.10.2025 between 11.00-12.20 with the participation of students, academicians, and sector employees.

**İSTANBUL AYDIN ÜNİVERSİTESİ**  
İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ

**KURSAM**  
KURUMSAL YÖNETİM VE SÜRDÜRÜLEBİLİRLİK UYGULAMA VE ARAŞTIRMA MERKEZİ

## İş Dünyası ve Akademik Açından Yenilikçilik ve Sürdürülebilir İşbirlikleri

27 Ekim 2025 Pazartesi 11.00 Zoom ID: 81132544818 / Zoom Password: 4441428

Moderatör  
**Doç. Dr. N. Tülin İRGE**  
IAO İİBF İşletme Bölümü Öğretim Üyesi

Moderatör  
**Dr. M. Adil SALEPÇİOĞLU**  
IAO Kurumsal Yönetim ve Sürdürülebilirlik UYGAR Merkezi Müdürü - IAO İİBF Öğr. Üyesi

Konuk  
**Prof. Dr. Esra YÜKSEL ACI**  
Marmara Üniversitesi Sivil Toplum Kuruluşları Uygulama ve Araştırma Merkezi Müdürü

Konuk  
**Sn. Mine İZMİRLİ**  
STRATEJİ360  
İklim ve Sürdürülebilirlik Hizmetleri - Ortak



# BUSINESS ADMINISTRATION (TUR)

## Conference

Mr. Ümit ÜNKER, who participated as a Seminar Guest in the Application Workshop course prepared by Dr. Lecturer Murat Adil SALEPÇİOĞLU for senior business students, shared the *Magnet Model* with the students within the scope of Strategic Sales and Businesses.





# BUSINESS ADMINISTRATION (TUR)

## Conference

Participating as a Seminar Guest in the Application Workshop course prepared by Dr. Murat Adil SALEPÇİOĞLU for senior business students, Ms. Dilek ÖLMEZ shared with the students "*NLP - Programming of Brain Language and the Human Dimension of Communication*" within the context of business life.





## BUSINESS ADMINISTRATION (TUR)

### Conference

Mr. Bünyamin EMEÇ, who participated as a Seminar Guest in the Application Workshop course prepared by Dr. Murat Adil SALEPÇİOĞLU for senior business students, shared the topic of "*Organic Governance and Autonomous Organizations within the scope of DAOs in the VUCA World*" with the students.





## BUSINESS ADMINISTRATION (TUR)

### Conference

Dr. Hasan ÖZKAN, who participated as a Seminar Guest in the Application Workshop course prepared by Dr. Lecturer Murat Adil SALEPÇİOĞLU for senior business students, shared with our students the "*Metal Industry in the Axis of Industrial Revolutions*" as well as the "*Cambridge University CAMentreprneurs Change Management Simulation*" training in the context of business life.





# BUSINESS ADMINISTRATION (TUR)

## Conference

In October, Management and Organization, a joint course for students in Business Administration and Economics and Finance, hosted Dr. Hasan Özkan as a seminar guest, coordinated by Dr. Murat Adil SALEPÇİOĞLU. Özkan shared his training, "*Cambridge University CAMentrepreneurs Change Management Simulation around Industrial Revolutions*" with the students.





# BUSINESS ADMINISTRATION (TUR)

## Live Broadcast

Dr. Lecturer Murat Adil SALEPÇİOĞLU participated in two different live broadcasts on EKOL TV in October and evaluated current domestic and international economic developments.





# PUBLIC ADMINISTRATION (TUR) DEPARTMENT

## Mentoring Program

The mentoring program aims to accelerate the academic, social, and personal adaptation of our first-year international students in the Public Administration Department, support their integration into the department's culture, and enhance their success through shared experiences. Students met with their mentors. The program's purpose and scope were explained, and a chat group was created on the digital platform.





# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## TV Broadcast

Assoc. Prof. Dr. Mehmet Cem OGULTÜRK appeared on NTV Radyo, Lider Haber ve Haber Turk at various times in October to share his views on current affairs and foreign policy.

(( )) CANLI YAYIN **IAU BASIN**

DOÇ. DR.  
**MEHMET CEM OĞULTÜRK**  
SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER  
ÖĞRETİM ÜYESİ

28.10.2025 / 18.00 | **HABER TURK**

Salı

X @ f iaukampus / iaubasin

www.aydin.edu.tr

ISTANBUL AYDIN ÜNİVERSİTESİ

A portrait of Prof. Dr. Mehmet Cem Ogultürk, a man with glasses, a beard, and a suit, standing in front of a background with the Istanbul Aydın University logo.



# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## TV Broadcast

Asst. Prof. Dr. Murat JANE appeared on an NTV and Haber Turk broadcast in October to share his views on current affairs and foreign policy.

**((( ))) CANLI YAYIN** **IAU BASIN**

**DR. ÖĞRETİM ÜYESİ**  
**MURAT JANE**

SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER  
ÖĞRETİM ÜYESİ

09.10.2025 / 12.00  
Perşembe

**NTV**

X @ f iaukampus / iaubasin

www.aydin.edu.tr





# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## TV Broadcast

Asst. Prof. Dr. Filiz KATMAN appeared in October on A Haber, 24 TV and Haber Turk live broadcasts, where she shared her views on current affairs.

(((•)) CANLI YAYIN 

DR. ÖĞRETİM ÜYESİ  
**FİLİZ KATMAN**  
İAÜ EPPAM MÜDÜRÜ

06.10.2025 / 18.00 | **HABER TURK**

Pazartesi

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[www.aydin.edu.tr](http://www.aydin.edu.tr)





# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## Newspaper Column

Asst. Prof. Dr. Filiz KATMAN regularly writes a column for Star Newspaper every Monday and Friday.



## Tam saha pres



# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## TV Broadcast

Asst. Prof. Dr. Hazar VURAL appeared as a live broadcast guest in October on NTV, A News, TV100, Haber Global, Ulusal TV, TRT Radyo 1, Haber Turk and CNNTÜRK where she shared her views on current affairs and foreign policy.

**(((•)) CANLI YAYIN** 

**DR. ÖĞRETİM ÜYESİ**  
**HAZAR VURAL**

SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER  
ÖĞRETİM ÜYESİ

10.10.2025 / 23.55 | **HABER GLOBAL**

Cuma

 [iaukampus / iaubasin](#)

[www.aydin.edu.tr](http://www.aydin.edu.tr)





# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## Evaluation

Asst. Prof. Dr. Hazar VURAL commented on the recent developments in the Middle East and the conflict between Afghanistan and Pakistan.





# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## TV Broadcast

Asst. Prof. Dr. Canan TERCAN appeared as a live broadcast guest in October on TV100, 24 TV, A Haber, CNN TURK, Flash Haber, EKOL TV, TVNET, TRT Radyo 1 and TGRT Haber where she shared her views on current affairs.

((( CANLI YAYIN 

DR. ÖĞRETİM ÜYESİ  
**CANAN TERCAN**  
SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER  
ÖĞRETİM ÜYESİ

09.10.2025 / 22.00 |   
Perşembe

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# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## Evaluation

Asst. Prof. Dr. Canan TERCAN provided commentary to Milliyet on the latest developments in the foreign policy agenda.





# POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

## Conference Paper

Research Asst. Onur Yılmaz participated in The 9th Bosphorus International Conference on Cybersecurity, Digital Politics and Social Sciences with his paper titled “Is Interstate Cooperation in Cyberspace Possible? A Constructivist Perspective, 1990–2025.





# COMMUNICATION

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