



ISTANBUL AYDIN UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES E-BULLETIN



MARCH 2025



FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

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OUR DEPARTMENTS

- Economics and Finance
- Economics and Finance (English)
- Aviation Management (English)
- Business Administration
- Business Administration (English)
- Public Administration
- Accounting and Financial Management
- Political Science and International Relations (English)
- International Trade and Finance (English)



DEANERY

Meeting

Within the scope of the curriculum update studies of the Faculty of Economics and Administrative Sciences, the «Faculty of Economics and Administrative Sciences External Stakeholder Meeting» was held on March 24, 2025 with external stakeholders of the faculty under the presidency of our faculty dean Prof. Dr. Celal Nazım İREM. In addition to external stakeholders, our Vice Rector Prof. Dr. Ali SINAĞ, faculty department heads and academicians also attended the meeting.





ECONOMICS AND FINANCE

Review

Assoc. Prof. Dr. Murteza OCAKLI, Head of the Department of Economics and Finance, evaluated Russia's reaction to the ceasefire plan between the US and Ukraine in a special report published in Al Ain Turkish.





ECONOMICS AND FINANCE

Book

The work titled "Applied Company Valuation: Company Valuation and Determination of Stock Price", authored by Dr. Beyhan YASLIDAĞ, has been published by Seçkin Publishing.





ECONOMICS AND FINANCE

Training

Assistant Professor Dr. Elif KAYA, conducted an online program titled "Project Writing Training for the EU and TÜBİTAK" in collaboration with Sova Academy. The training covered fundamental topics such as the project writing process, types of projects, and application steps; it aimed to enhance participants' academic and research competencies.



24.03.2025
PAZARTESİ

SAAT
20:30

GOOGLE
MEET

PROJE MANTIĞI NEDİR?
AB VE TÜBİTAK'DA YER ALAN
PROJE TÜRLERİ NELERDİR?
PROJE FORMU NASIL
OLUŞTURULUR?
İŞ PAKETLERİ NASIL
OLUŞTURULUR?
PROJE YÖNETİMİ NASIL
YAPILIR?
VE DAHA FAZLASI
@akademisova
akademisova@gmail.com

Dr. Öğr. Üyesi
ELİF KAYA



AB VE TÜBİTAK İÇİN
PROJE YAZMA
EĞİTİMİ



ECONOMICS AND FINANCE

Training

Assistant Professor Dr. Elif KAYA delivered a presentation titled "Foundations and Historical Transformation of the Global Economic Order" as part of the "30th Internship / Training Program" organized by the Foreign Policy Institute between March 10 and April 11, 2025.

A poster for the 30th Internship / Training Program, organized by the Foreign Policy Institute (DPE). The poster features five speakers: Prof. Dr. Tarık Oğuzlu, Başkonsolos (E) Gülru Gezer, Doç. Dr. Mustafa Tayfun Üstün, Dr. Elif Kaya, and Dr. Ceyhan Çiçekçi. The dates are 10 Mart - 11 Nisan 2025. The poster also includes social media handles for the Foreign Policy Institute and the Foreign Policy Organization.

DPE 30. STAJ / EĞİTİM PROGRAMI
10 MART- 11 NİSAN 2025

PROF. DR. TARIK OĞUZLU
Büyük Güçler Arasında Rekabet ve Uluslararası Siyaset

BAŞKONSOLOS (E) GÜLRÜ GEZER
21. Yüzyılda Türk Dış Politikası

DOÇ. DR. MUSTAFA TAYFUN ÜSTÜN
Göç ve Diaspora Çalışmaları

DR. ELİF KAYA
Küresel Ekonomik Düzenin Temelleri ve Tarihsel Dönüşüm

DR. CEYHUN ÇİÇEKÇİ
Güncel Ortadoğu Jeopolitiği

dispolitikaenstitüsü foreignpolicyil foreignpolicy.org.tr



BUSINESS ADMINISTRATION

Event

The seminar on "Effective Factors in Management Success," moderated by Assoc. Prof. Dr. N. Tülin İRGE, with author Ali SEFÜNÇ as the speaker, was held on March 24, 2025. The seminar was successfully completed with the participation of business students and faculty members.





BUSINESS ADMINISTRATION

Event

Bünyamin EMEÇ, a Board Member of SODİMER, Co-Founder of XBOT Technology, and CEO of XROXO Bilgi, presented a seminar on "The Future of Businesses and DAOs - Decentralized Autonomous Organizations" as part of the ISL454 Business Application Workshop-II course, moderated by Assistant Professor Dr. Instructor Murat Adil SALEPÇİOĞLU.





BUSINESS ADMINISTRATION

Event

Assistant Professor Dr. Hakan ÇINAR, Founder of DIŞYÖNDER, Customs Consultant, and Partner of ARC Education, presented a seminar on "An Overview of Foreign Trade and International Regulations" as part of the ISL454 Business Application Workshop-II course, moderated by Assistant Professor Dr. Instructor Murat Adil SALEPÇİOĞLU.





BUSINESS ADMINISTRATION

Event

Dr. Gökhan BÜYÜKŞENGÜR, Education Manager at TSPB - Turkey Capital Markets Association, presented a seminar on "Digitalization in Financial Markets and New Business Opportunities" under the ISL454 Business Application Workshop-II course, moderated by Assistant Professor Dr. Murat Adil SALEPÇİOĞLU.





BUSINESS ADMINISTRATION

Webinar

On March 24, a webinar titled "Career Planning and Development Perspective within the Scope of Qualitative Education" was held with the presentation of Assoc. Prof. Dr. Onur Başar ÖZBOZKURT and moderated by Assistant Professor Dr. Murat Adil SALEPÇİOĞLU.





PUBLIC ADMINISTRATION

Protocol

Prof. Dr. Levent ÜRER, Head of the Public Administration Department, and Assoc. Prof. Dr. Elvin YILDIRIM, Head of the History Department, have signed the double major protocol between the Public Administration and History Departments.





PUBLIC ADMINISTRATION

Event

On March 26, 2025, Assistant Professor Dr. Elif Mahir METİNSOY held a panel titled "Ottoman Women in World War I: Politics and Struggle in Daily Life" at an event organized by the Public Administration Department.





PUBLIC ADMINISTRATION

TV Broadcast

Dr. Öğretim Üyesi Özgür TÖR, a faculty member of the Public Administration Department, participated in broadcasts on A Haber, Ekol TV, Flash Haber, Halk TV, Sözcü TV, TV Net, KRT, Tele 1, Ulusal Kanal, TV 100, Russia Today, ARB 24, and Hong Kong TV channels throughout March, where he provided evaluations on foreign policy and strategic issues.





ACCOUNTING AND FINANCE MANAGEMENT

Meeting

On March 24, 2025, under the coordination of the Head of the Department of Accounting and Financial Management, Prof. Dr. Gülümser Ünkaya, successfully held the External Stakeholder Meeting with the Faculty of Economics and Administrative Sciences and the Department of Accounting and Financial Management.





ACCOUNTING AND FINANCE MANAGEMENT

Seminar

The first guests of this year's "From Classroom to Sector: Conversations with Professionals" seminar series, organized by Asst. Prof. Dr. Doğuş Ektik, were Mr. Tuncay Salan, Human Resources Manager, and Mr. İsmet Aslanbey, Internal Audit and Risk Management Director at Flokser Tekstil.

İSTANBUL AYDIN
ÜNİVERSİTESİ

İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ
Muhasebe ve Finans Yönetimi Bölümü

**SINIFTAN SEKTÖRE:
PROFESYONELLERLE SOHBET**

KONUKLAR


Tuncay SALAN
Flokser Tekstil
İnsan Kaynakları Yöneticisi
& Profesyonel Koç (ICF)


İsmet ASLANBEY
Flokser Tekstil
İç Denetim ve Risk Yönetim
Müdürü

20 MART 2025
14:00
R Blok 805



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Webinar

Assoc. Prof. Dr. Mehmet Cem Oğultürk, Director of the IAU Africa Application and Research Center, hosted the webinar Efforts Towards SDG No 5 in Africa.

A promotional poster for a webinar. The top left features the Istanbul Aydın University logo and name. Below it, the text reads 'FEBRUARY WEBINAR SERIES' and 'MART WEBINAR SERİSİ'. The main title is 'Efforts towards SDG No 5 in Africa'. The date is 'Date: 27.03.2025' and the time is 'Time: 10:00 -'. The Zoom ID is '86991300546' and the password is '4441428'. The opening speech is by 'Assoc. Prof. Cem OĞULTÜRK' and the moderator is 'Dr. Lawrence NGALIM'. The speaker is 'Dr. Mbi TARKANG', whose name is in a circle next to her portrait. The top right corner mentions the 'AFRICA APPLICATION AND RESEARCH CENTER' and 'AFRİKA UYGULAMA VE ARAŞTIRMA MERKEZİ'.

İSTANBUL AYDIN
ÜNİVERSİTESİ

FEBRUARY WEBINAR SERIES
MART WEBINAR SERİSİ

"Efforts towards SDG No 5
in Africa"

Date: 27.03.2025 Time: 10:00 -

Zoom ID: 86991300546
Password: 4441428

Opening Speech: Assoc. Prof. Cem OĞULTÜRK
Moderator: Dr. Lawrence NGALIM

Speaker
**Dr. Mbi
TARKANG**

AFRICA APPLICATION AND
RESEARCH CENTER
AFRİKA UYGULAMA VE
ARAŞTIRMA MERKEZİ



POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Assoc. Prof. Dr. Mehmet Cem Oğultürk appeared on NTV, Flash Haber, Hong Kong Phoenix TV, and Haber TÜRK in March to share his views on current affairs and foreign policy.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Asst. Prof. Dr. Filiz Katman appeared live on Haber TURK, Tyt Türk, A Para, Hong Kong Phoenix TV, TVNET, Haber Global, TV100, and TRT WORLD in March to share her views on current affairs.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

Column

Asst. Prof. Dr. Filiz KATMAN, regularly writes a column every week on Mondays and Fridays in Star Newspaper.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Asst. Prof. Dr. Hazar VURAL JANE appeared as a live guest on GZT, NTV, TRT Radio 1, Ülke TV, Eko Türk, Ulusal TV, Haber Türk, CNNTÜRK, and Haber Global in March to share her insights.





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Asst. Prof. Dr. Canan TERCAN appeared as a live guest on TVNET, CNN TÜRK, EKOTÜRK, Flash Haber, and A Haber in March.

((•)) CANLI YAYIN **IAU BASIN**

DR. ÖĞRETİM ÜYESİ
CANAN TERCAN

İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ SİYASET VE
ULUSLARARASI İLİŞKİLER İNGİLİZCE ÖĞRETİM ÜYESİ

31.03.2025 / 17.00
Pazartesi

tvnet.

X @ iaukampus / iaubasin

www.aydin.edu.tr





POLITICAL SCIENCE AND INTERNATIONAL RELATIONS (ENG)

TV Broadcast

Asst. Prof. Dr. Canan TERCAN hosts and moderates a live program every Thursday on Ekotürk TV.





INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Guest Speaker

Prof. Dr. Akin MARŞAP was invited as a speaker to the program organized by the Küçükçekmece District Governorship and the District National Education Directorate on the theme of Entrepreneurship Week, where he delivered a speech on the topic of Entrepreneurship.





INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Seminar

Asst. Prof. Dr. Tayfun Tuncay TOSUN participated as a speaker in the Artificial Intelligence and Trade Current Trends Seminar, which was a joint event of the International Trade and Finance and Business Departments.

The poster is for a seminar titled "Yapay Zeka ve Ticaret Güncel Trendler" (AI and Trade Current Trends), organized by the International Trade and Finance and Business Departments of Istanbul Aydın University. It features four speakers: Özcan YALÇIN (E-Ticaret Operasyon Uzmanı, LC Waikiki), Burcu Korkmaz YILMAZ (İşletme Öğr. Görümü Başkanı, İBB), Tayfun Tuncay TOSUN (Uluslararası Ticaret ve Finansman Öğr. Görümü Başkanı), and Yasin USTA (Information Technology and Digital Transformation Director, ESFA Group). The event is dated 12.03.2025, from 15.00 to 17.00, at the D Blok Turuncu Konferans Salonu. Logos for Istanbul Aydın University, İktisadi ve İdari Bilimler Fakültesi, GLOBDEM, İBB, and ESFA are present. The website www.aydin.edu.tr and the social media handle @aydinuniv are also listed.

İSTANBUL AYDIN
ÜNİVERSİTESİ

İktisadi ve İdari Bilimler
Fakültesi

GLOBDEM

Uluslararası Ticaret ve Finansman ve İşletme Bölümleri Ortak Çalışması

Yapay Zeka ve Ticaret Güncel Trendler
(LC Waikiki ve ESFA Grup Destekleriyle)

İBB
İBB
İBB

Özcan YALÇIN
E-Ticaret Operasyon Uzmanı
LC Waikiki

Burcu Korkmaz YILMAZ
İşletme Öğr. Görümü Başkanı
İBB

Tayfun Tuncay TOSUN
Uluslararası Ticaret ve Finansman
Öğr. Görümü Başkanı

Yasin USTA
Information Technology and
Digital Transformation Director
ESFA Group

12.03.2025
15.00 - 17.00
D Blok Turuncu Konferans Salonu

LC waikiki ESFA

www.aydin.edu.tr @aydinuniv



INTERNATIONAL TRADE AND FINANCE (ENGLISH)

Training

The International Trade and Business student club conducted an Excel Training for students on March 14 and March 21.

A promotional poster for an Excel training session. It features the text 'EXCEL TRAINING' in large green letters, a Microsoft Excel logo, and two university logos. The poster lists the trainer as Assist. Prof. Dr. SAMET GÜMÜŞ, the language as English, and the dates and times as Mar 14 and Mar 21, Friday, 2.00 PM-4.00 PM. The location is T Block TB2-12. It also includes social media handles @iau_tradeandbusiness and the International Trade and Business Club. The bottom right shows a person's hands typing on a laptop with the Excel logo on the screen.

EXCEL TRAINING

  

Trainer: Assist. Prof. Dr.
SAMET GÜMÜŞ

 English

 Mar 14 and Mar 21, Friday
 2.00 PM-4.00 PM
 T Block TB2-12

 @iau_tradeandbusiness
 International Trade and Business Club

 Microsoft®
Excel





COMMUNICATION

Florya Campus (Halit Aydın Campus)
Besyol Mah. İnönü Cad. No: 38
T Block, Social Sciences Campus,
Sefakoy–Küçükçekmece / ISTANBUL

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