

# newmedia

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*New Media Application and Research Center E-Bulletin*



**VR**lab

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*September 2020*

September 2020



# Editorial Board

T.C.

İstanbul Aydın University  
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**PREPARING THE BROADCAST**

Dr. Tamer BAYRAK  
Arş. Gör Özlem VATANSEVER





# Contents



- Dergipark Editors Meeting
- Public Relations and Publicity Master Thesis Defense of Zeynep Özcan.
- New Media and Communication Department Meeting
- Prof. Dr. Deniz Yengin's Column
- Periodical Academic Publications Meeting
- New Media and Communication Department Meeting
- Dergipark Editors Meeting
- Academic Board Meeting
- "Eye Tracking Technology in Mixed Reality Technology: Review of Eye Tracking Metrics And Navigation Data" titled article of Prof. Dr. Deniz YENGİN and Dr. Tamer Bayrak
- TOJDAC Journal October 2020 Issue

*September 2020*



# Activities

New Media Application and Research Center team, Dr. Tamer BAYRAK gave a training on the use of Dergipark to the editors and assistant editors of journals in Istanbul Aydın University on 8 September 2020.

The poster is divided into two main sections. The left section is white and contains the Istanbul Aydın University logo, the university name, the hashtag #açkobuluşmaları, the event title 'Editörler Buluşması' and 'Yeni DergiPark Arayüz Eğitimi III', the speaker's name 'Dr. Tamer BAYRAK', his affiliation 'İktisat Fakültesi - Yeni Medya ve İletişim Bölümü', 'Akademik Çalışmalar Koordinasyon Ofisi', 'Korunatör', and social media icons for Instagram, Twitter, and Facebook with the handle @iauaacko. The right section is purple and features the 'DergiPark AKADEMİK' logo, a red circle icon, the text 'CANLI 08 Eylül 2020 10.00 - 12.00', and the Zoom meeting details: 'Meeting ID: 921 3290 5498' and 'Password: 4441428'.

**İSTANBUL AYDIN  
ÜNİVERSİTESİ**

**#açkobuluşmaları**

**Editörler Buluşması**

**Yeni DergiPark Arayüz  
Eğitimi III**

**Dr. Tamer BAYRAK**  
İktisat Fakültesi - Yeni Medya ve İletişim Bölümü  
Akademik Çalışmalar Koordinasyon Ofisi  
Korunatör

**DergiPark**  
AKADEMİK

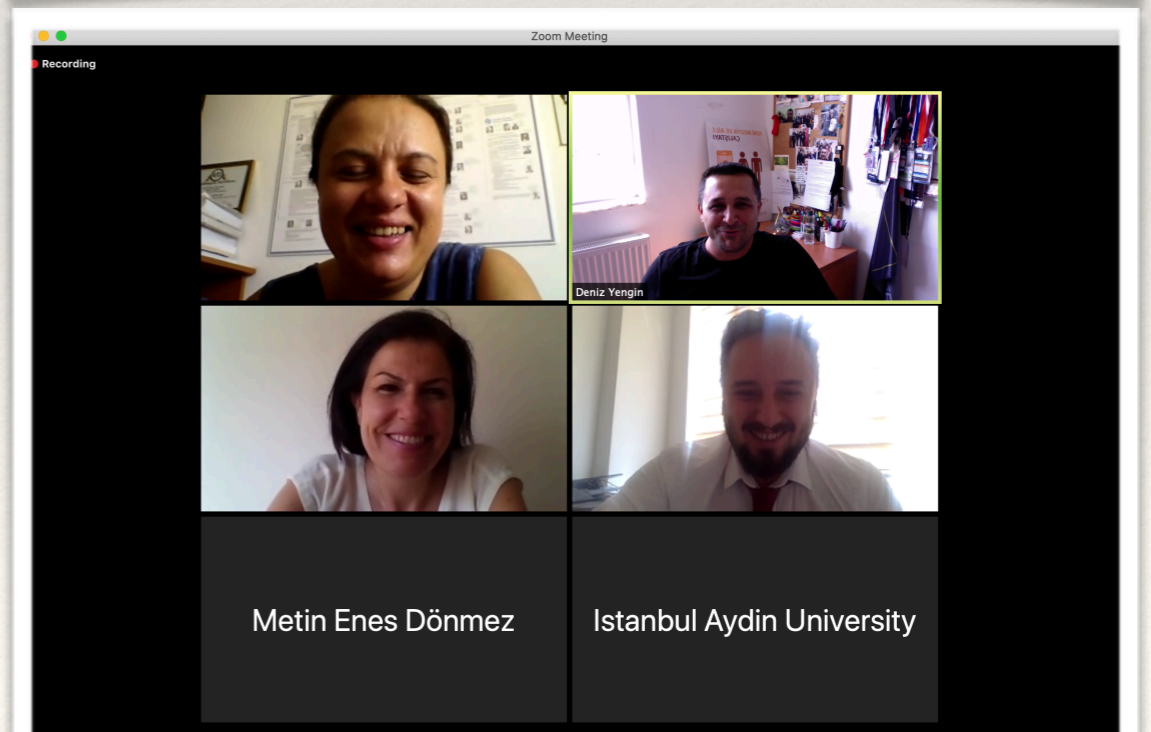
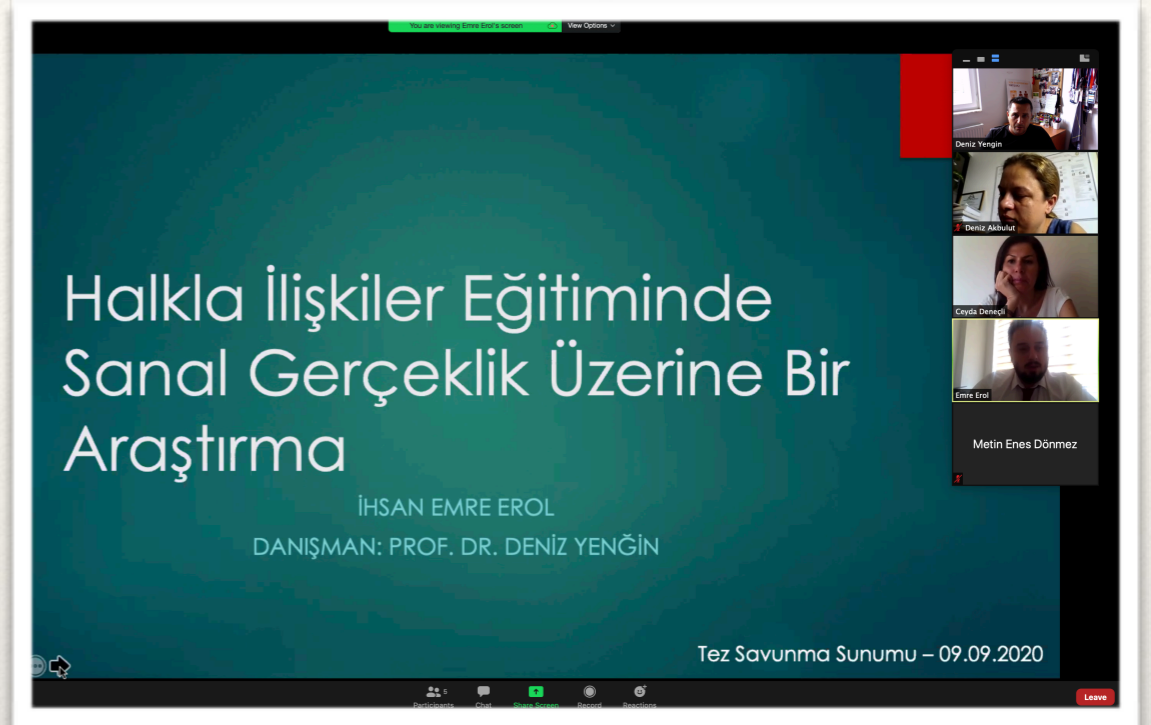
**CANLI**  
08 Eylül 2020  
10.00 - 12.00

Meeting ID: 921 3290 5498  
Password: 4441428

@iauaacko

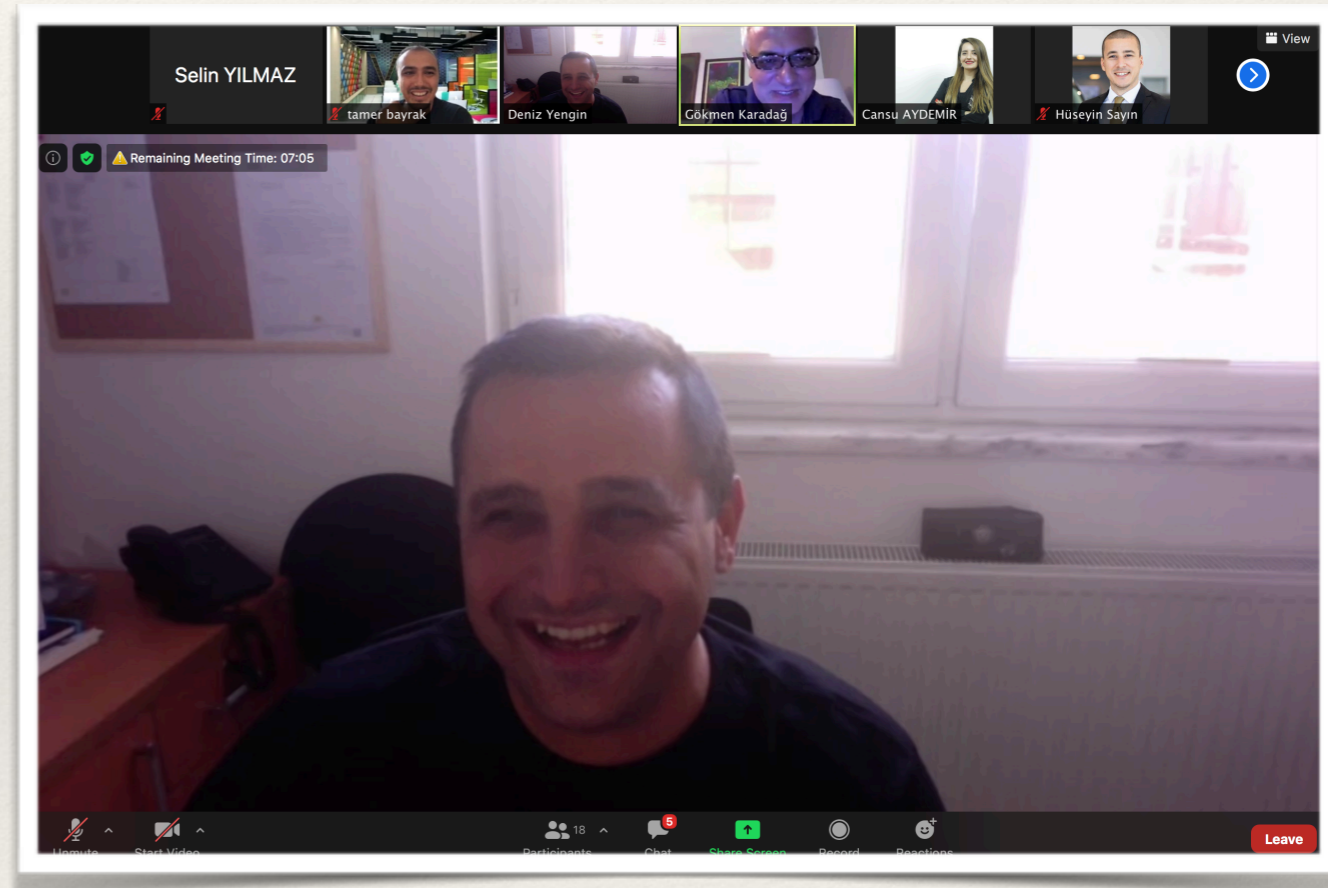
# Activities

İhsan Emre Erol, a student of the Master's Program with Thesis in the Department of Public Relations and Publicity, successfully carried out his thesis defense. Prof. Dr. Deniz YENĞİN, Assoc. Dr. Ceyda DENEÇLİ and Dr. Lecturer Deniz AKBULUT were attended the meeting. We thank İhsan E. EROL and wish him continued success.



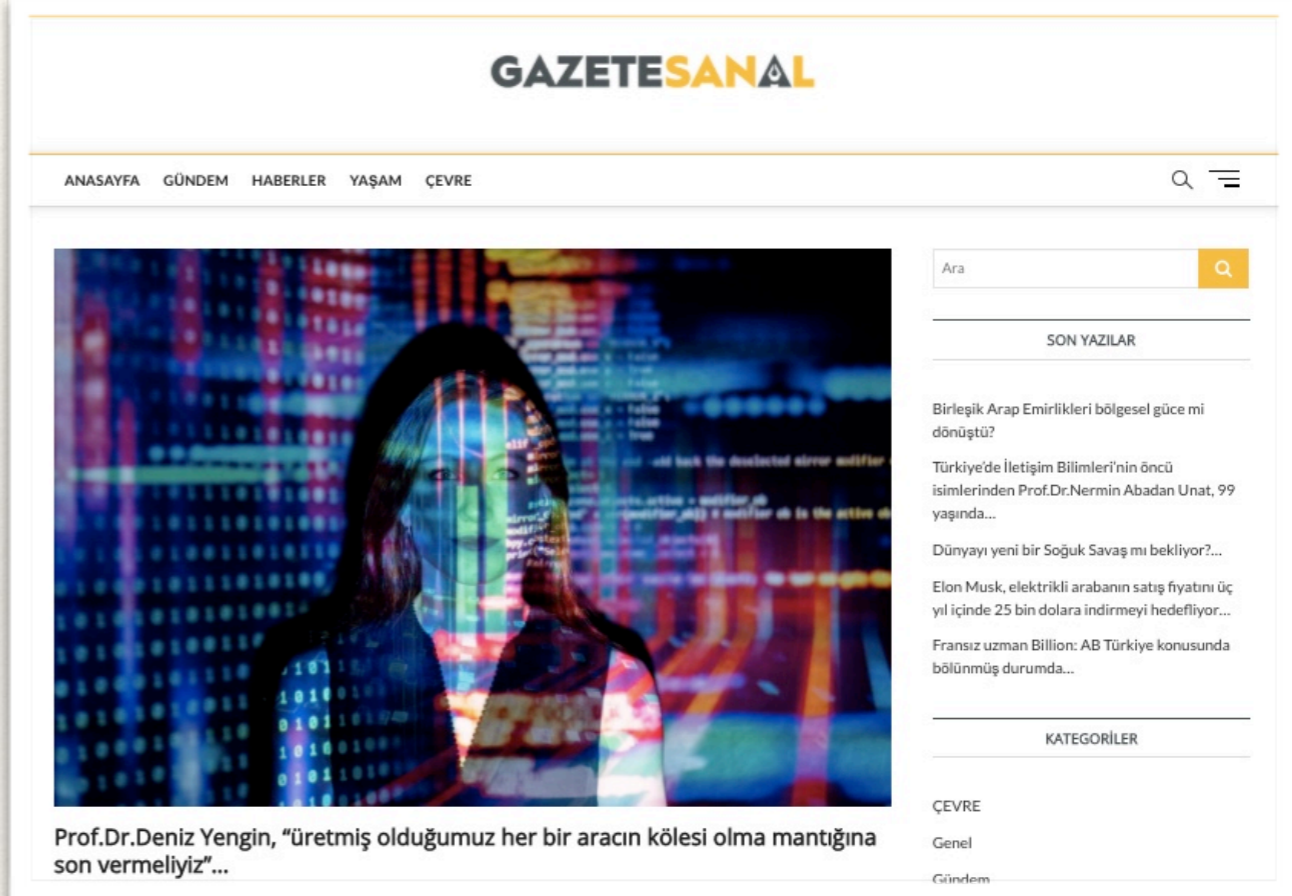
# Activities

"New Media and Communication Department" meeting which is moderated by Head of the New Media and Communication Department Prof. Dr. Deniz Yengin was held with the department lecturers. During the meeting, information was given on how to enrich the course contents.



# Activities

- ❖ In GazeteSanal news portal, New Media Center Manager Prof. Dr. Deniz Yengin's column on technology has been published.



GAZETESANAL

ANASAYFA GÜNDEM HABERLER YAŞAM ÇEVRE

Ara

SON YAZILAR

Birleşik Arap Emirlikleri bölgesel güce mi dönüştü?

Türkiye'de İletişim Bilimleri'nin öncü isimlerinden Prof.Dr.Nermin Abadan Unat, 99 yaşında...

Dünyayı yeni bir Soğuk Savaş mı bekliyor?...

Elon Musk, elektrikli arabanın satış fiyatını üç yıl içinde 25 bin dolara indirmeyi hedefliyor...

Fransız uzman Billion: AB Türkiye konusunda bölünmüş durumda...

KATEGORİLER

ÇEVRE

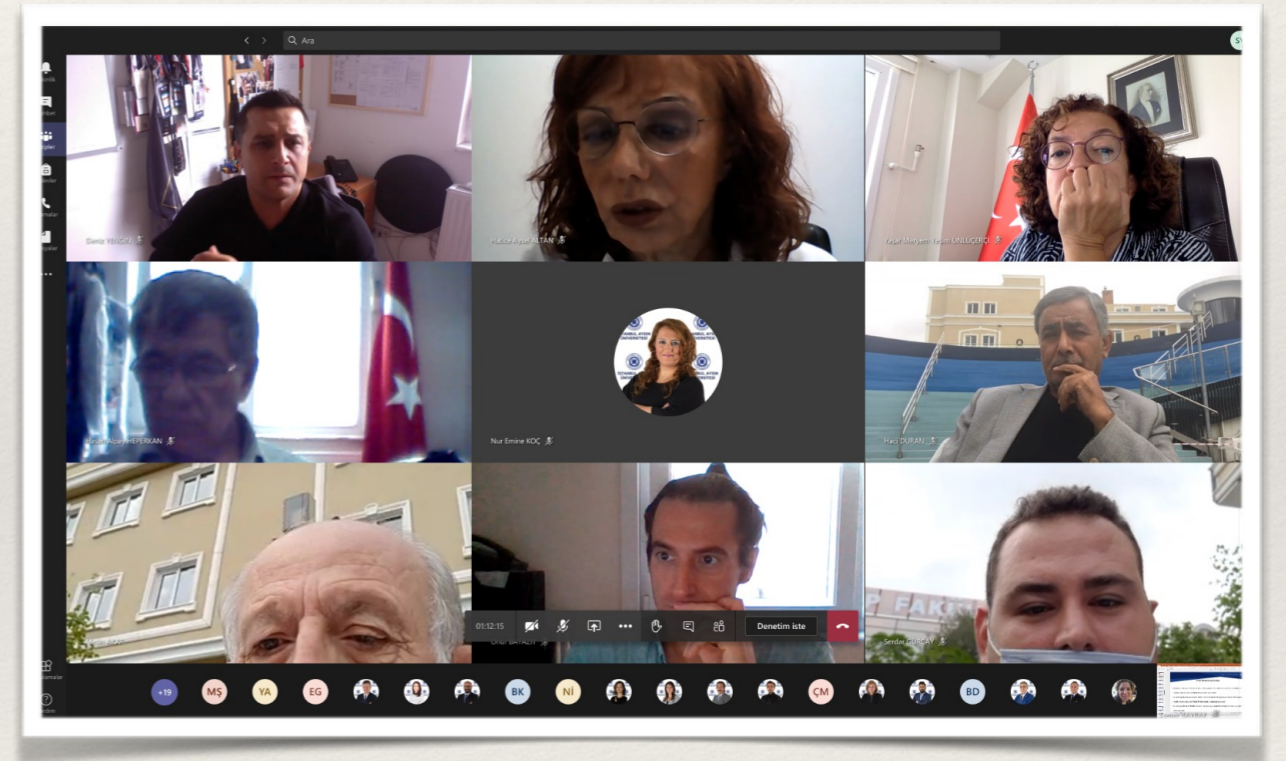
Genel

Gündem

Prof.Dr.Deniz Yengin, "üretmiş olduğumuz her bir aracın kölesi olma mantığına son vermeliyiz"...

# Activities

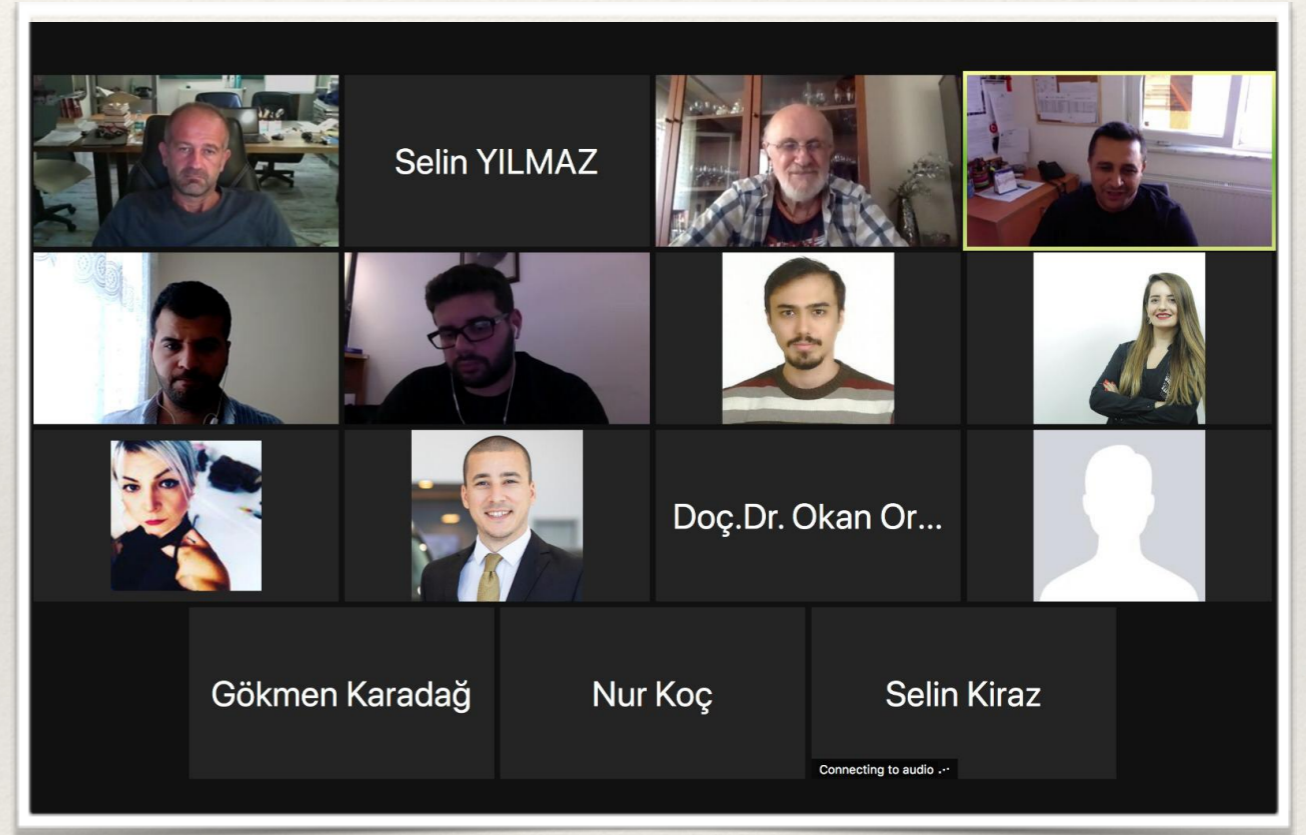
- ❖ Periodical Academic Publications Meeting which is moderated by Prof. Dr. Deniz Yengin was held with the participation of our Chairman of the Board of Trustees Doç. Dr. Mustafa Aydın, editors and assistants. In the meeting, information was given about the magazine publishing processes. #iauacko #iaukampus @iaukampus





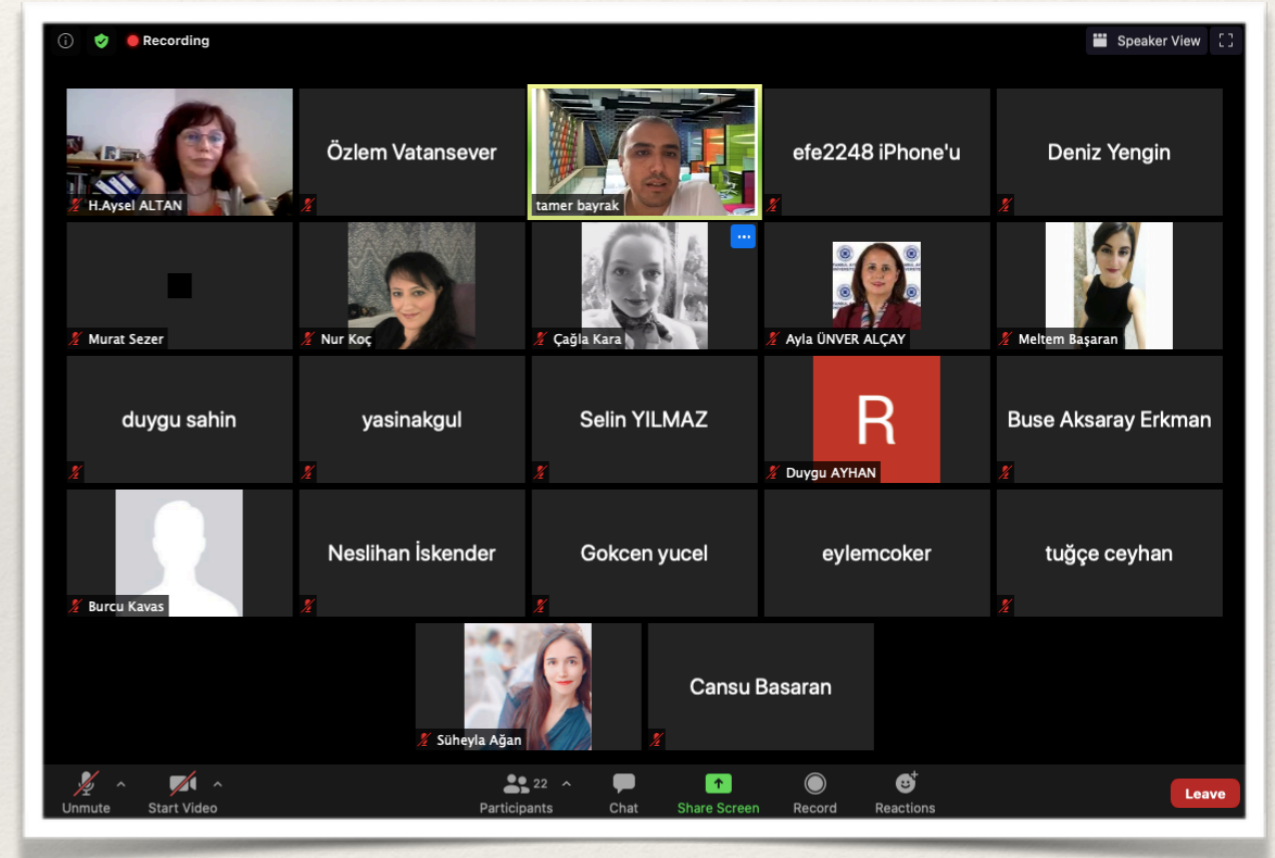
# Activities

"New Media and Communication Department" meeting which is moderated by Head of the New Media and Communication Department Prof. Dr. Deniz Yengin was held at 15.00 with the department lecturers. Information was given about exam evaluation criteria and the event appointment system at the meeting.



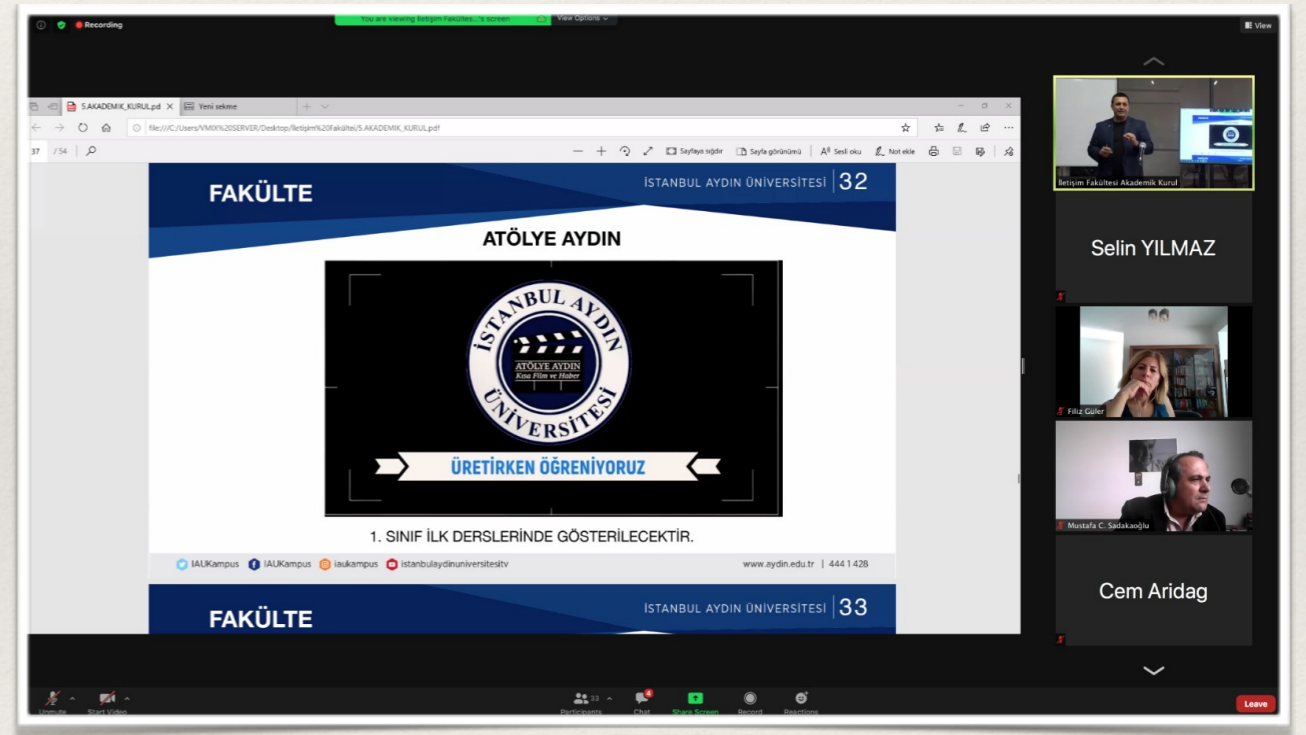
# Activities

A training seminar titled "New DergiPark Interface Training IV" was held under the moderation of Dr. Tamer BAYRAK on September 29, 2020. #iauacko #iaukampus @IAUKampus



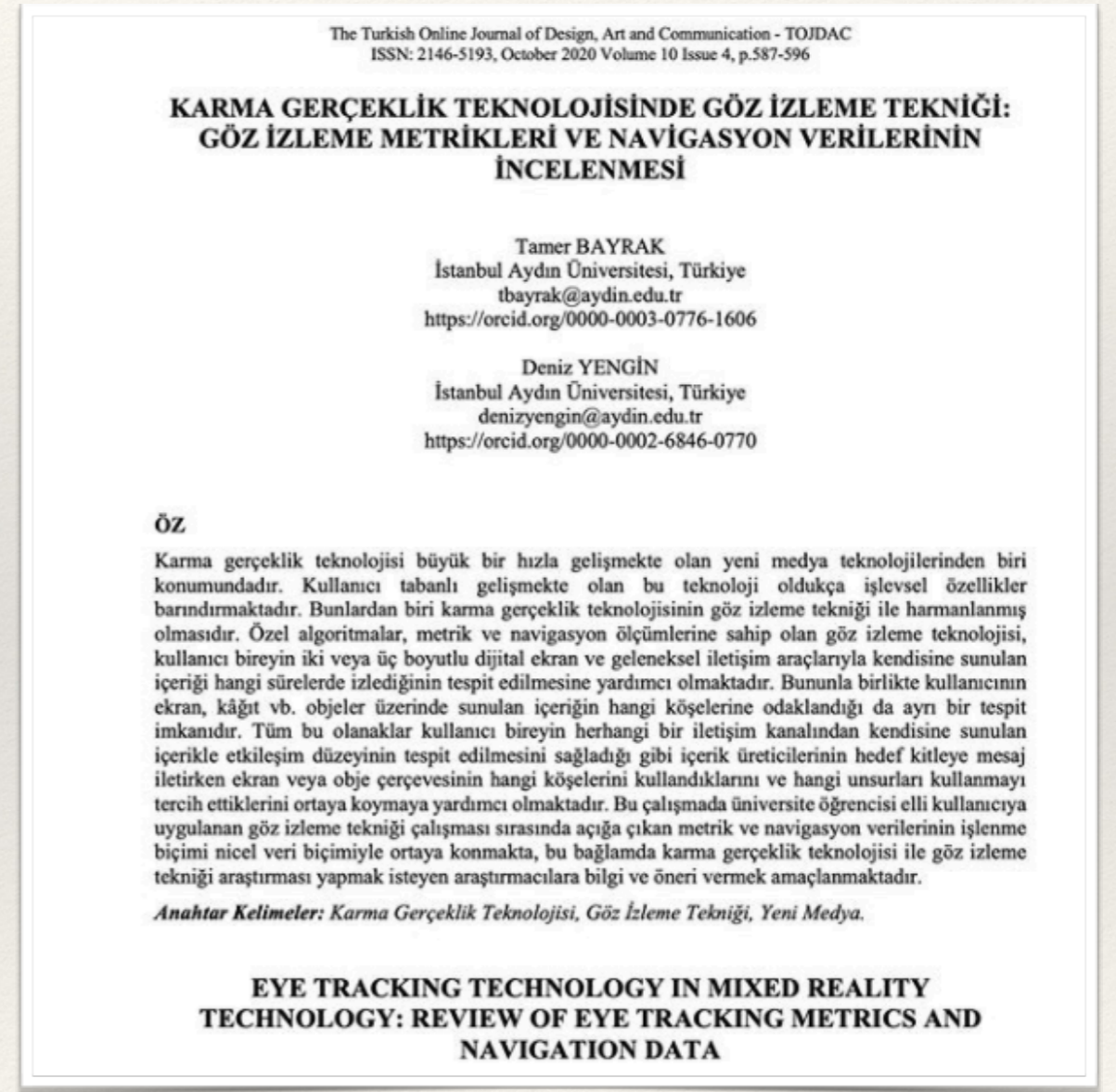
# Activities

- ❖ 2020 - 2021 academic year Academic Board Meeting was held at 11:00, with the participation of Deputy Dean of Communication Faculty Prof. Dr. Deniz YENGİN and faculty members of the department. #iauacko #iaukampus @iauif



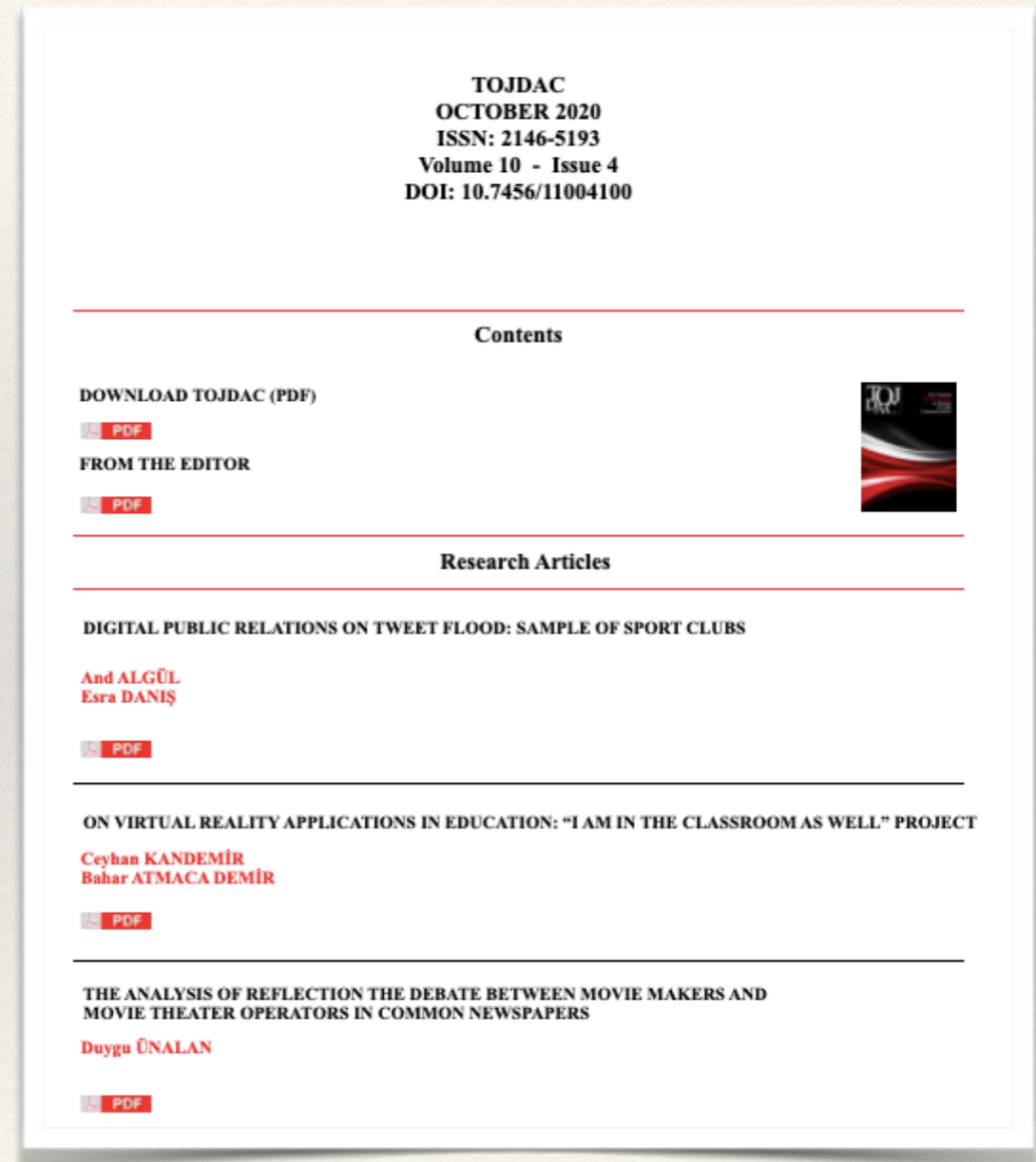
# Publications

- “Eye Tracking Technology in Mixed Reality Technology: Review of Eye Tracking Metrics And Navigation Data" titled article of Prof. Dr. Deniz YENGİN and Dr. Tamer Bayrak was published in TOJDAC journal which is scanned by ULAKBİM TR Dizin Index.



# Publications

- ❖ The October 2020 issue of TOJDAC (The Turkish Online Journal of Design Art and Communication), edited by Prof. Dr. Deniz Yengin and Dr. Tamer Bayrak, has been published on Dergipark and its website.





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Yeni Medya İAU

