

New Media Application and Research Center Bulletin





April 2021



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- The meeting of the BAP Project was held under the moderation of Asst. Prof. Dr. Nur Emine KOÇ, Vice President of New Media and Communication Department.





#### "Konuştukça" Program Posted on Youtube (31.03.2021)

Hosted by Irmak Gülbahar, a student of the New Media and Communication Department, the program "Konuştukça" was broadcast on the Atelier Aydın YouTube channel at 20:00 on Wednesday. The valuable guest of the first episode is Adil Bali, the author of the book Istanbul with its Ferries.



#### New Media and Communication Department Students' Homework Published on Instagram (31.03.2021)

The informative contents of the New Media and Communication Department students, Aslıhan Sertkaya, Yağmur Akın, Bilge Can Tansık, Muhammet Yahya Bilir, Ömer Derici and Ufuk Oktaş, within the scope of their lessons, were shared on the IGTV broadcast.













#### "Digital Diseases" started to be Scanned in Scopus Citation (31.03.2021)

"Digital Diseases", edited by Gökmen H. KARADAĞ, started to be scanned in the Scopus Book Citation directory. In the book, there are the chapters of Prof. Dr. Deniz YENGİN, Assoc. Prof. Dr. And ALGÜL, Asst. Prof. Dr. Tamer BAYRAK, Asst. Prof. Dr. Nur Emine KOÇ and Asst. Prof. Dr. Ayten ÖVÜR from the Faculty of Communication.

#### Link

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Asst. Prof. Dr. Nur Emine KOÇ gave an Interview to A Haber about "Tiktok Beggars" (31.03.2021)

Vice Head of New Media Department Asst. Prof. Dr. Nur Emine KOÇ gave an interview to A Haber about "Tiktok Beggars".



Istanbul Aydın University Social Sciences Journal has been Published (01.04.2021)

The April 2021 issue (Volume 13 Issue 2) of the Istanbul Aydın University Social Sciences Journal, one of our faculty journals, has been published.

Link



#### İSTANBUL AYDIN ÜNİVERSİTESİ

SOSYAL BILIMLER DERGISI

\* Eski adıyla İSTANBUL AYDIN ÜNİVERSİTESİ Dergisi (ISSN: 1309-1352 e-ISSN: 2149-0074)

#### **NİSAN 2021**

ISSN: 2757-7252 e-ISSN: 2757-7244

CİLT: 13 - SAYI:2

IAUD Cilt 13 Sayı 2 DOI:10.17932/IAU.IAUSBD.2021.021/2021.132

İletişim https://iaud.aydin.edu.tr/tr/2021-nisan-cilt-13-sayi-2/

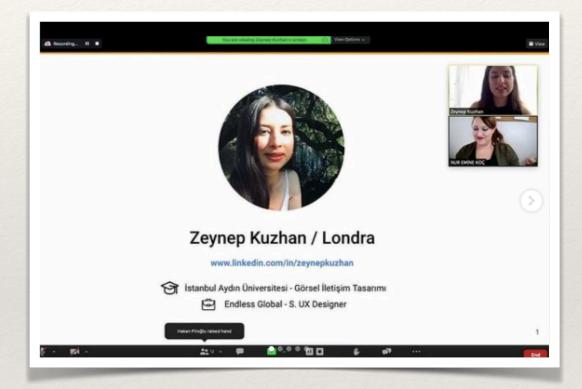
> Editör Dr. Öğr. Üyesi Nur Emine KOÇ

> > Editör Yardımcısı Arş. Gör. Burcu KAVAS

http://iaud.aydin.edu.tr

**"User Experience Design" Webinar has been given by Zeynep KUZHAN under the moderation Asst. Prof. Dr. Nur Emine KOÇ (01.04.2021)** 

Our webinar titled User Experience Design, organized within the scope of New Media Meetings, was moderated by Asst. Prof. Dr. Nur Emine KOÇ, Vice Head of New Media and Communication Department, with the participation of User Experience Designer Zeynep KUZHAN.



"Medya Dünyasından" has Posted on Youtube 02.04.2021)

The Media World program hosted by Gizay Akdeniz, a student of the New Media and Communication Department, was broadcast on the Atelier Aydın YouTube channel. The valuable guest of the first episode is TRT Health Reporter Fatma Demir Turgut.



External Stakeholder Meetings held (02.04.2021) -(21.04.2021)

An external stakeholder meeting was held with the participation of department Lecturer Hüseyin SAYIN and Lecturer İhsan Emre EROL, moderated by Asst. Prof. Dr. Tamer Bayrak, Head of New Media and Communication Department.





**Department Introductory Lessons were Given (02.04.2021)** 

Department Introductory Lessons Given to the Prep Class by Asst. Prof. Dr. Nur Emine KOÇ, Vice Head of New Media Department



**Graduation Project Preparations have started (03.04.2021)** 

Preliminary preparations for the #vrofficeexperience project developed by the New Media and Communication Department 4th grade students as part of the Graduation Project have started.



#### An Information Meeting was held with the Journal Team (07.04.2021)

An informative meeting was held with the faculty journal team moderated by Dean of the Faculty of Communication Prof. Dr. Deniz YENGİN and Head of New Media and Communication Department Asst. Prof. Dr. Tamer BAYRAK.



"Media and Society Symposium Pandemic Spiral" (08.04.2021)

İAÜ Communication Faculty Dean Prof. Dr. Deniz YENGİN participated in the "Media and Society Symposium Pandemic Helix" panel moderated by Prof. Dr. Nezih ERDOĞAN, İstinye University.



International "Communication and Technology Congress" was held on April 12-14 (12.04.2021)

The 3rd International Communication and Technology Congress (CTC2021), organized by the Faculty of Communication, was held online this year on April 12-14, 2021.

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Lecturer Melih GÜNEY has written the Chapter for the Book titled "The Door to Digital: Social Media" (15.04.2021)

New Media and Communication Department Lecturer Melih GÜNEY wrote the section titled "The Door Opening to Digital: Social Media" in the book Brand Connected to Digital Heart



Character Model "Blender" designed with Virtual Reality Infrastructure (22.04.2021)

The character model of our 'VR Office Experience' educational game project, realized with virtual reality infrastructure, was designed using Blender, Marvelous Designer, zBrush and Substance Painter.



E- Journal of New Media (E-JNM) has been published (26.04.2021)

One of our faculty journals, the May 2021 issue of the e-Journal of New Media (Volume 5 Issue 2) has been published. e-Journal of New Media

MAY 2021

Volume 5 - Issue 2

ISSN: 2548-0200

DOI: 10.17932/IAU.EJNM.25480200.2021.5/2

Editor Asst. Prof. Dr. Tamer BAYRAK

Co-Editor Rsc.Ast. Özlem VATANSEVER

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Prof. Dr. Deniz Yengin's article was published in e-Journal of New Media (E-JNM) (26.04.2021)

The article written by Deniz Yengin, the Director of New Media Application and Research Center, together with her student, was published in e-Journal of New Media Esen, R. ve Yengin, D. (2021) Yeni Medya Bağımlılığında Photolurking Sonucu Ortaya Cikan Dijital Şiddet Üzerine Bir İnceleme, Yeni Medya Elektronik Dergisi, 5 (2), 156-171

e-Journal of New Media / Yeni Medya Elektronik Dergi - eJNM

Teknolojinin gelişmesiyle birlikte geleneksel medyanın yerini artık yeni medyaya bıraktığı bir döneme geçilmiştir. Yeni medya toplumunda iletişim, yayılım ve etkileşim kaçınılmaz bir hıza sahip olmuştur. Bireyleri tamamen kendine bağımlı bir hale getiren yeni medya insani tüm hazları da içerisinde barındırmaktadır. Sosyal medyanın bu denli bağımlı bir şekilde kullanılmasıyla davranışsal bozukluklar ortaya çıkmıştır. Bir dijital hastalık olan photolurking, internette saatlerce fotoğraflara bakma anlamı taşımaktadır. Bu hastalık bağlamında birey haz duyduğu şeyden artık doyum alamamakta ve ortaya dijital siddet çıkmaktadır. Şiddeti uygulayan birey kendi içerisinde bir haz duyguu yaşarken şiddete maruz kalan sosyal medya kullanıcısı psikolojik yönden etkilenebilmektedir. Yapılan bu çalışmada teknolojik bir hastalık olan photolurking incelenerek ortaya çıkına dijital şiddetin çözümlemesi yapılacaktır. Örneklem olarak yapılan araştırmalar sonucu dijital şiddete en fazla maruz kalan influencer Duygu Özaslan'ın, sosyal medya uygulaması olan Instagram üzerinden yapıtığı paylaşımları incelenecektir. Kullanımlar ve doyumlar kuramı bağlamında içerik analizi yöntemi ile çalışma

Anahtar Kelimeler: Yeni medya bağımlılığı, Photolurking, Dijital şiddet.

Atıf

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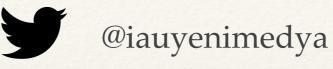
**BAP Project Meeting was held (26.04.2021)** 

The meeting of the BAP project titled Measurement of Physiological Effects of the Traditional to Digital Game Playing Habit: EPOC X and EEG: Analysis of Waves, prepared by the New Media Application and Research Center, was moderated by Asst. Prof. Dr. Nur Emine KOÇ, Vice Head of New Media and Communication Department.



New Media Application and Research Center Bulletin







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