

New Media Application and Research Center E-Bulletin



January 2020



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PREPARING THE BROADCAST

Res.Ast. Tamer BAYRAK





#### Contents





- Istanbul Aydın University Journal Volume 12 Issue 1
- •New Media Electronic Magazine eJNM Volume 4 Issue 1
- •360 videos entitled "Data Mining in Social Media" by Esra KÜÇÜK and Elena EKİNCİ
- •Software development for Virtual Reality Technology with Project Manager Alkın KONUKSEVEN in VRlab
- •Competition titled "Media Excellence Awards" by the Radio and Television Supreme Council"
- •In-house training seminar titled "New Media and Intergenerational Communication"
- Research on eye tracking technique with HTC Vive Pro Eye
- •360 videos titled "E-Book Applications" by Merve AĞIRBAŞ and Özge DEMİREL
- Training on "New Media and Intergenerational Communication"



## Publications



Istanbul Aydın University Journal Volume 12 - Issue 1 January 2020 was published.



# Publications



New Media Electronic Magazine - eJNM Volume 4 - Issue 1 January 2020, published.

Link



e-JNM

**JANUARY 2020** 

ISSN: 2548-0200

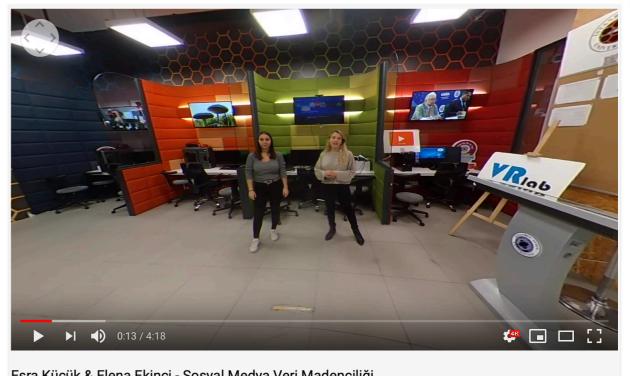
Volume 4 - Issue 1

DOI: 10.17932/IAU.EJNM.25480200.2020.4/1

## Broadcast



360 videos, titled "Data Mining in Social Media" by Istanbul Aydın University New Media and Communication Department student and New Media expert candidate Esra KÜÇÜK and Elena EKİNCİ.



Esra Küçük & Elena Ekinci - Sosyal Medya Veri Madenciliği

#### Our Activities

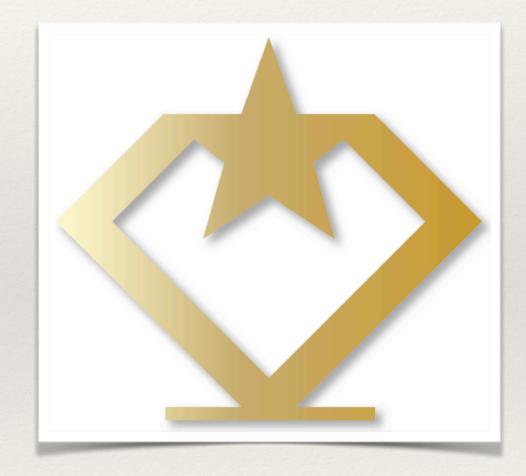
For Virtual Reality Technology, software development was realized with Project Manager Alkın KONUKSEVEN in VRlab. The work done is a VR service produced for the entertainment and media industry. VR mobile device owners experience the moments and environments of influencers. Users are inspired by their role models, improve themselves and have a good time.



#### Press



Professor Dr. Deniz YENGİN has been selected by the Radio and Television Supreme Council as a member of the Selection Committee to evaluate the works of the radio and television broadcasting organizations that will apply for the competition section titled "Media Excellence Awards".



#### Our Activities

Internal training seminar titled "New Media and Intergenerational Communication" was given by Deniz Yengin in VRlab.



#### Our Activities

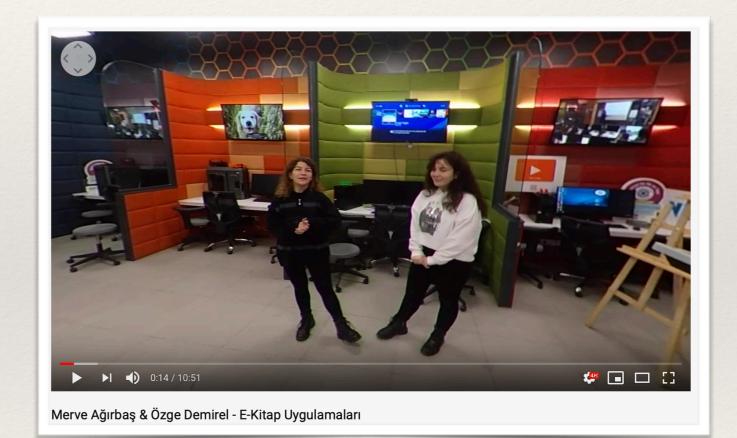
Res. Ast. Tamer Bayrak conducted research on eye tracking technique with HTC Vive Pro Eye in the context of his doctoral thesis.



### Broadcast

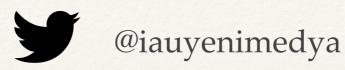


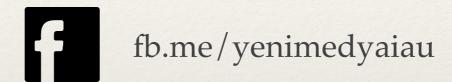
360 video titled "E-Book
Applications" presented by İstanbul
Aydın University New Media and
Communication Department student
and New Media expert candidate
Merve AĞIRBAŞ and Özge
DEMİREL.

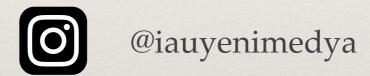


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