

# newmedia

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*New Media Application and Research Center E-Bulletin*



**VRlab**

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2017 December

2017 December

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# Editorial Board

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T.C.

İstanbul Aydın University

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Res.Ast. Tamer BAYRAK



# Our Activities

The "Communication and Technology Congress" Proceedings Book, organized by the İstanbul Aydın University New Media Application and Research Center on 22-23 November 2017, was published as an electronic book by Medimond EDlearning of Italy.

Published reports are cited in the Web of Science as "Conference Proceedings Citation Index- Social Science & Humanities".

**CTC 2017**  
Communication and Technology Congress

"analog to digital"



22-23 November 2017



[www.vras.aydin.edu.tr/ctc2017](http://www.vras.aydin.edu.tr/ctc2017)

media  
new



EDlearning

# Our Activities

## New Media Meetings - Google

As a new media application and research center, Media Faculty Mustafa Kemal TEMEL organized a presentation titled "Google" for New Media Undergraduate and Masters students on December 4, 2017 at 10:00 am in "New Media Meetings" in VRlab.

**#iauyenimedya**

Yeni Medya Buluşmaları

**Google**

**SEM SEO  
Atölyesi**

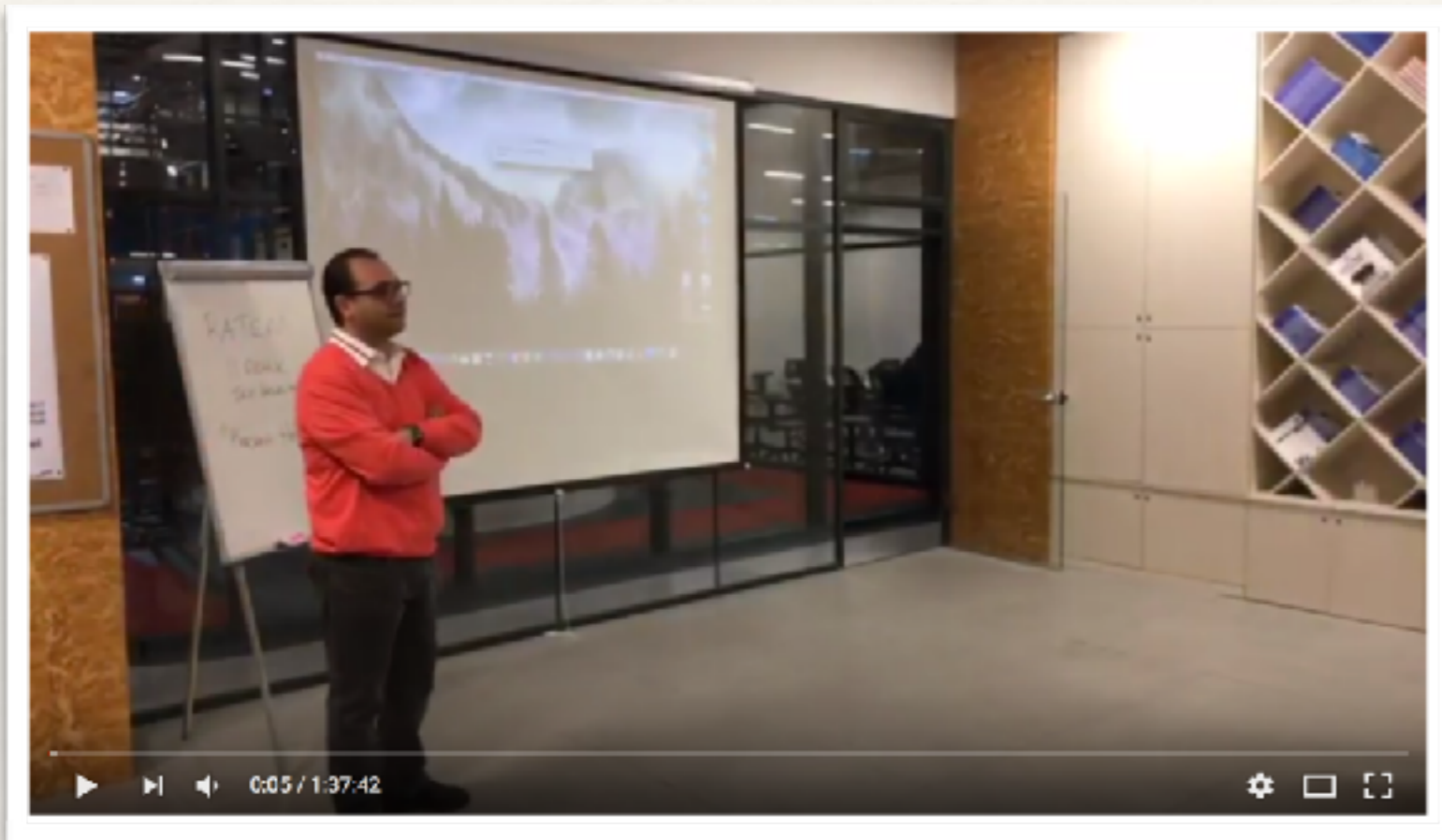
**4 Aralık 2017  
10:00  
VRlab**

**Mustafa Kemal Temel**



The "New Media Meetings - Google" event has been broadcast live on our Youtube channel.

[Link](#)



# Our Activities

## New Media Meetings - Virtual Reality Workshop

New Media Meetings - Virtual Reality Workshop was held by Visual Design Expert Cem UÇAR.

# #iauyenimedya

Yeni Medya Buluşmaları



Sanal  
Gerçeklik  
Atölyesi

11 Aralık 2017  
10:00  
VRlab

## Cem Uçar

The "New Media Meetings - Virtual Reality" event has been broadcast live on our Youtube channel.



[Link](#)





# İLEDAK 3. Educator / Evaluator Training Workshop

Communication Training  
Evaluation and Accreditation  
Board - The 3rd Evaluator / Trainer  
Workshop organized by the ILAD  
Communication Research  
Association for evaluators and  
trainers to take part in the work of  
İLEDAK was realized with the  
participation of academicians from  
four communication faculty deans'  
and communication field  
researchers' hosted by RATEM.

The workshop was led by MÜDEK  
Advisory Board Chairman Erbil  
PAYZIN. The workshop  
participants were present at the  
RATEM meeting hall in intensive  
sessions and discussions on the  
guidelines between 10.00 - 18.00  
hrs.





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# New Media Application and Research Center

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New Media and Communication Systems student Ecenur Tek's "About Emojies" video was broadcast on Youtube.

[Link](#)



# New Media Application and Research Center

New Media Graduate students presented their presentations in VRlab.





# Our Activities

## New Media Meetings - UX User Experience

New Media Meetings - UX User Experience was held by Zeynep Kuzhan.

**#iauyenimedya**  
Yeni Medya Buluşmaları

**UX**

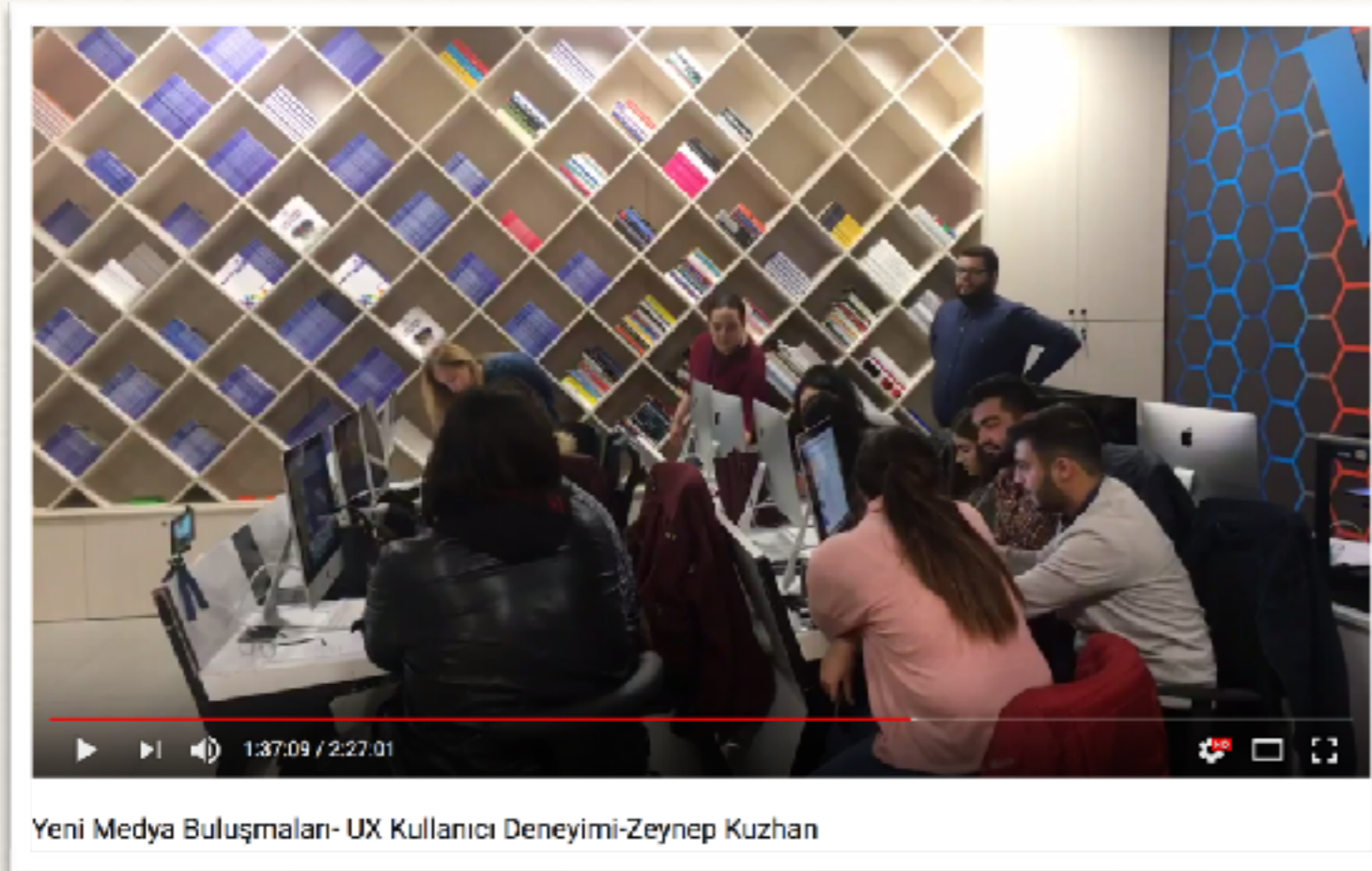
**UX**  
Kullanıcı  
Deneyimi

**18 Aralık 2017**  
**09:00**  
**VRlab**

**Zeynep Kuzhan**

@iauyenimedya @iauyenimedya @iauyenimedya acw media

Our "New Media Meetings - UX User Experience" activity has been broadcast live on our Youtube channel.



[Link](#)





# Our Activities

**New Media Meetings - Measurement, Analysis and Research in Social Media**

New Media Meetings - Measuring, Analyzing and Researching in the Social Media was carried out by Gencay K. Evirgen.

**#iauyenimedya**  
Yeni Medya Buluşmaları



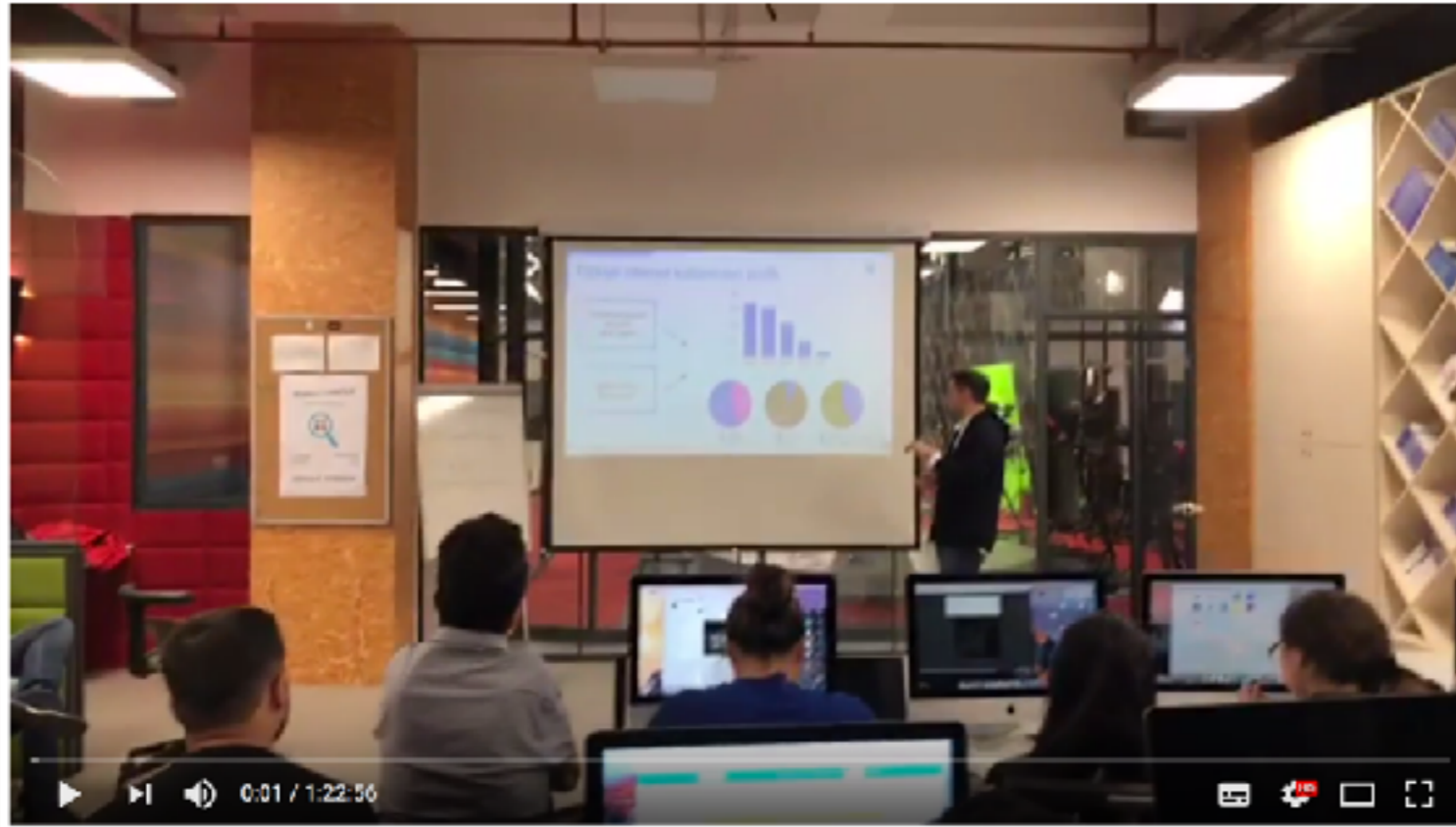
Sosyal Medyada  
Ölçme, Analiz  
ve Araştırma

20 Aralık 2017  
17:00  
VRlab

**Gencay K. EVİRGEN**

 @iauyenimedya  @iauyenimedya  @fb.medyenimedyaiau  VRlab  media

"New Media Meetings - Measurement, Analysis and Research in Social Media"  
Our activity has been broadcast live on our Youtube channel.



Somera CEO su Gencay Evirgen - Sosyal Medya Ölçümleme

[Link](#)



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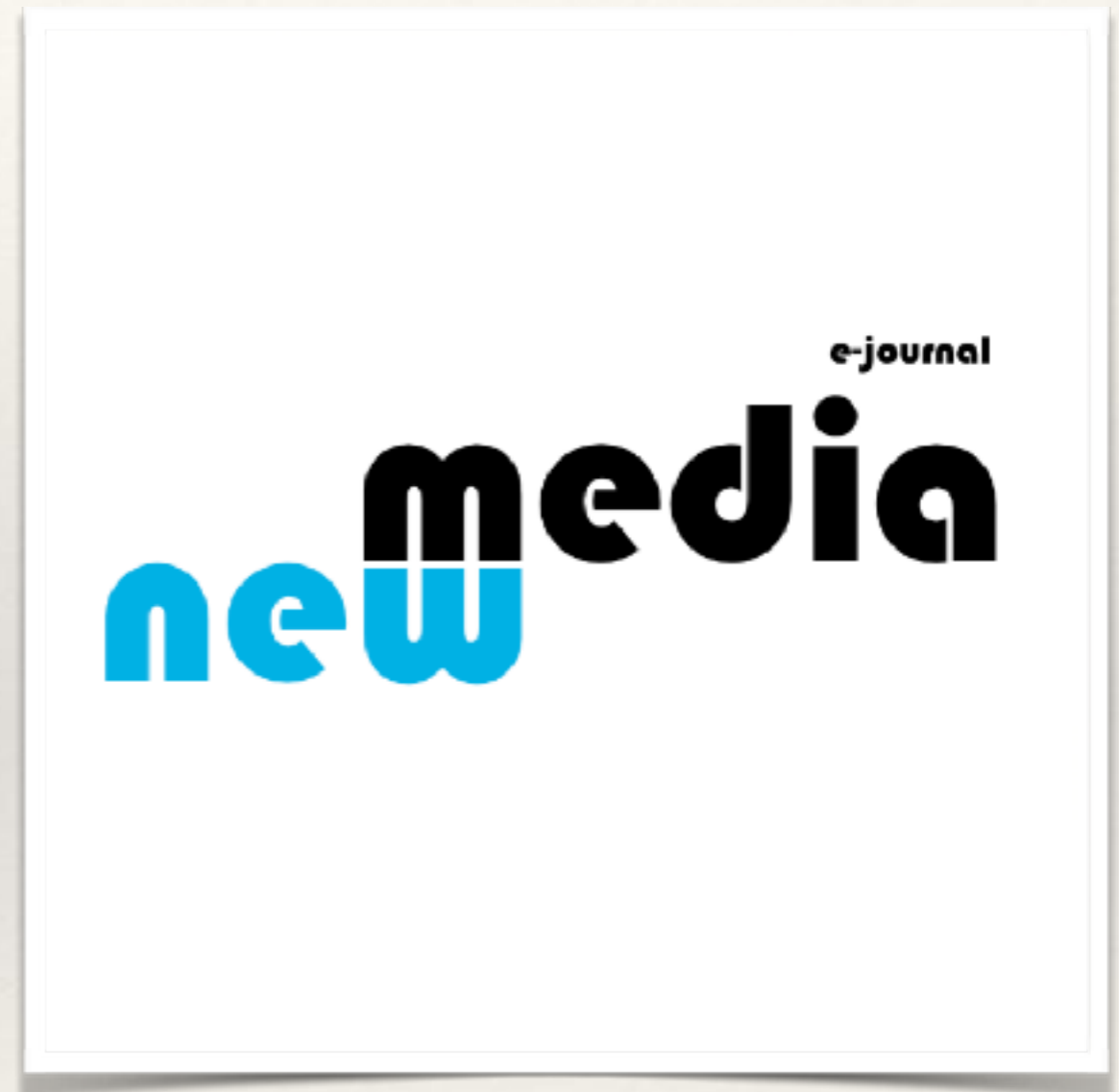
# Our Activities

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## New Media E-Journal is Online

January 2018 issue of Electronic Journal of New Media was published.

[Link](#)





# New Media Application and Research Center

Public Relations Master students have presented their presentations in VRlab.

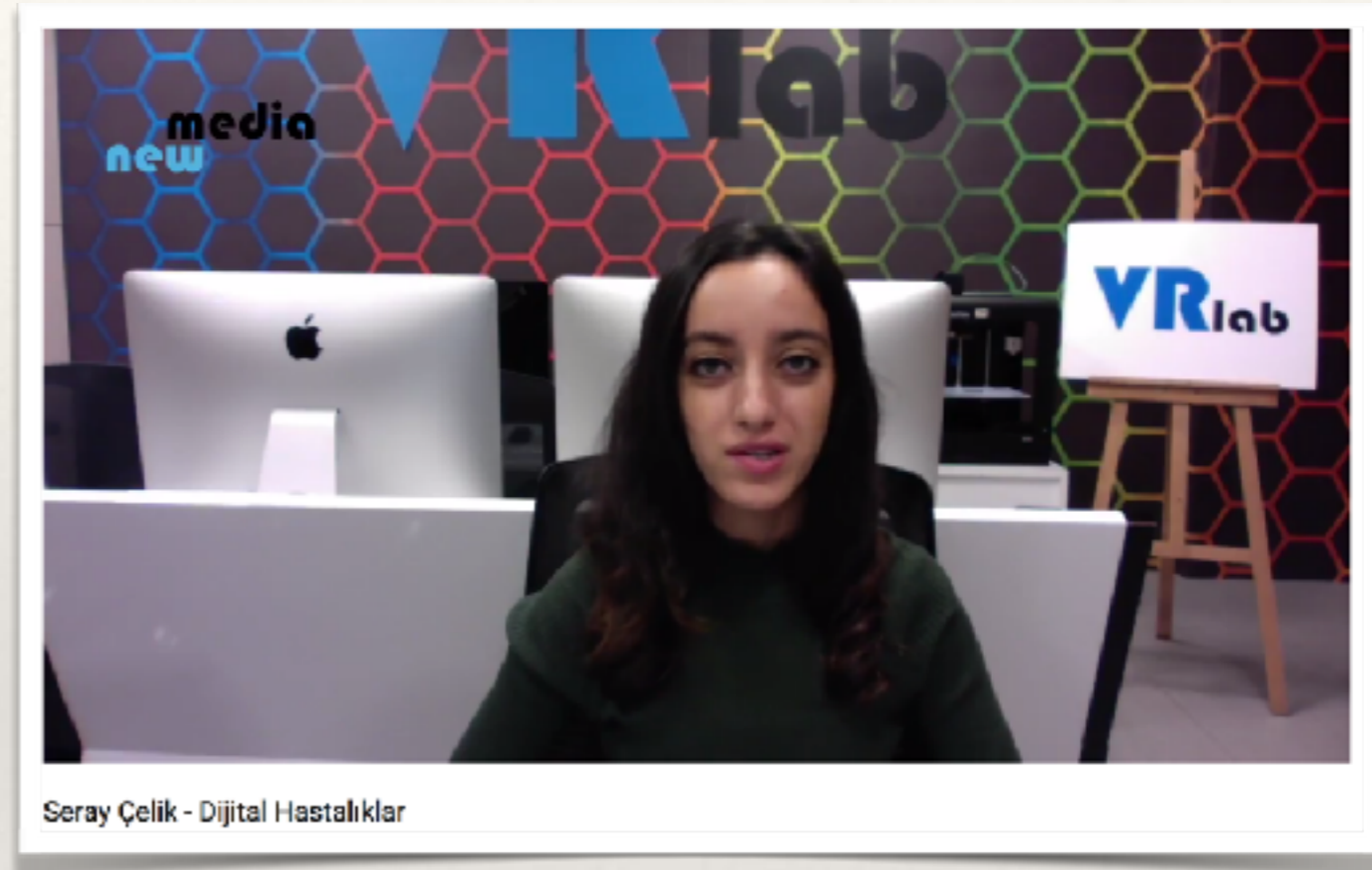




# New Media Application and Research Center

New Media and Communication Systems student Seray Çelik's "Digital Diseases" video was broadcast on Youtube.

[Link](#)





@iauyenimedya



fb.me/yenimedyaiaiu



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