



# İstanbul Aydın University

— Towards a Bright Future —



KADIKÖY | BEŞİKTAŞ | BAKIRKÖY | FLORYA | TEKNOPARKİSTANBUL

- Population 85 Million
- No. 17 in the World for population
- Young population with median age at 31
- 7 regions
- 81 cities
- Capital: Ankara





# Crossroads of Civilizations

- Unique geographic position, lying partly in Asia, partly in Europe.
- Crossroads of the Balkans, Caucasus, Middle East and Eastern Mediterranean.
- Surrounded by seas on three sides
- Turkish Straits: Strategic and symbolic for bridging continents

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# Istanbul

- The business, finance and culture capital of Turkey.
- 2000 years of history. Capital of 3 empires.
- Also a modern touristic city and a major air traffic hub
- 20 million in population.



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# Facts and Figures

- The most preferred foundation-based university in Turkey
- Founded in **2003**
- **43,000** Students
- **75,000+** Alumni
- **6,000+** International students
- **1500+** Academic staff
- **700** Administrative staff
- **660+** world wide cooperation partners
- **70+** students' clubs
- **83.6%** recruitment and placement rate

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# Academic Organization

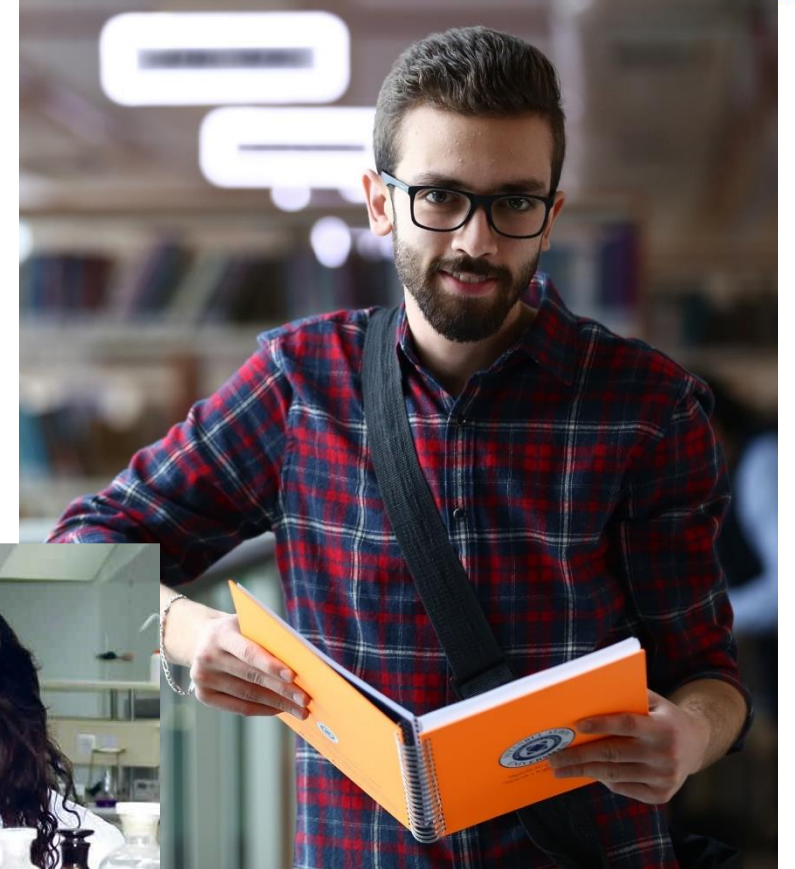
- **1** Institute of Graduate Studies
- **14** Faculties
- **1** School of Foreign Languages
- **3** Vocational Schools of Higher Education
- **36** Research and Policy Centers
- Lifelong Learning Center
- Online Training Center

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## Institute of Graduate Studies

- A total of **60** PhD Programs, **130** MA/MSc programs and **1** Art Qalification Programme in:
  - Social Sciences
  - Natural And Applied Sciences
  - Health Sciences



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# Faculties

A total of **72** programs in:

- Faculty of Architecture and Design
- Faculty of Arts and Sciences
- Faculty of Communication
- **Faculty of Dentistry**
- **Faculty of Economics and Administrative Sciences**
- Faculty of Education
- **Faculty of Engineering**
- Faculty of Fine Arts
- Faculty of Health Sciences
- Faculty of Law
- **Faculty of Medicine**
- Faculty of Sport Sciences





# Sports Achievements

- Best university in Europe in 2017 according to **EUSA**
- **400+** awards in different sports among which Tennis, Karate, Volleyball, Kata and KICKBOKS



- UNESCO Chair in Cultural Diplomacy Governance and Education
- UNESCO Chair Education for Sustainable Peace
- Implementation of Oral and Dental Health Research and Application Center
- Disability Studies Research and Application Center
- Child Education Research and Application Center
- (TAM) Turkish Studies Research and Application Center
- Africa Research and Application Center
- Global Peace & Democracy Center
- (AFAM) Disaster Management Research and Application Center
- (USAM) National Security and Strategy
- Astronomy Research and Application Center





- (EPPAM) Energy Politics and Markets
- (TARMER) Social Research Research and Application Center
- (AydinTOMER) Turkish Language Teaching & Research Center
- Distance Education Applied Research Center
- (SEM) Life Long Learning Center
- Occidental Studies Research and Application Center
- Atatürk's Principles and Revolution History
- Environment and Human Health
- China Studies and Research Center
- Educational Sciences and Technologies Research and Application Center



- Advanced Research and Application Center
- Career Development Center
- Middle East and Caucasus Research and Application Center
- Personnel Documentation and Vocational Examination Center
- Healthcare Policies Research and Application Center
- Defence Industry Technologies Research and Application Center
- STEM (Science, Technology, Engineering and Mathematics) Research and Application Center
- Higher Education Studies Research and Application Center
- New Media Research and Application Center
- Cyber Security Research and Application Center
- Corporate Governance and Sustainability Research and Application Center







Erasmus+  
Program

Bilateral  
Agreements

Short-Term  
Study Programs



# OUR STRATEGY

Internationalization is our priority

IAU is committed to internationalization of its campus and academic programs. IAU Directorate of International Relations is responsible for managing and developing a wide array of international activities.

- International Student Recruitment and Services
- Erasmus+ mobility and projects
- Academic Cooperation Protocols with distinguished universities worldwide
- Student and Staff Exchange Programs
- Short-term programs for international students
- Joint conferences, workshops, projects with partner universities
- Membership in international associations and networks (EURAS, UNIMED, BUSINET)
- Turkish Language Courses for Foreigners

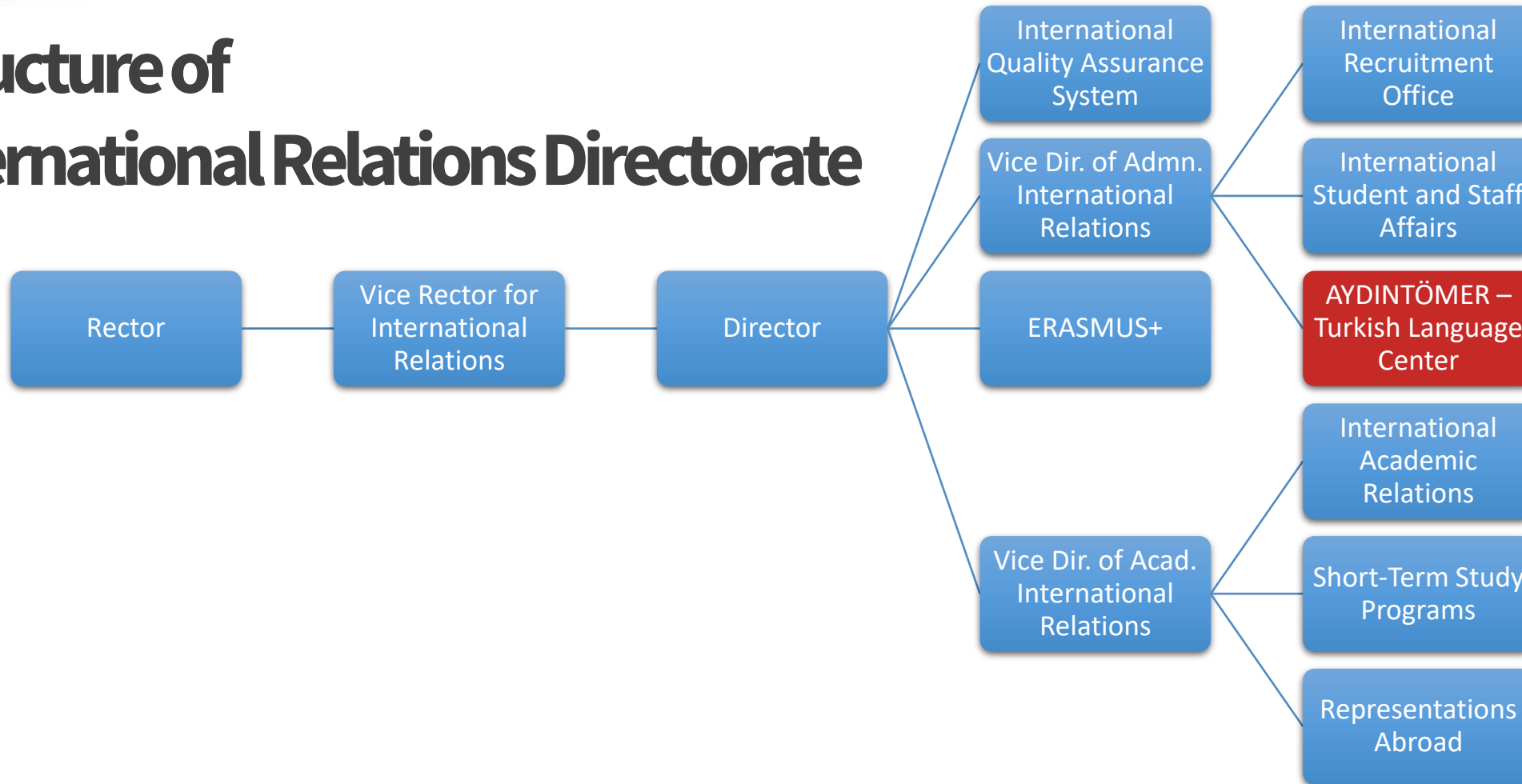


Due to the pandemic, IAU pivoted to online and hybrid modes of learning. IAR International also developed new forms of cooperation with our partners and innovative virtual programs.





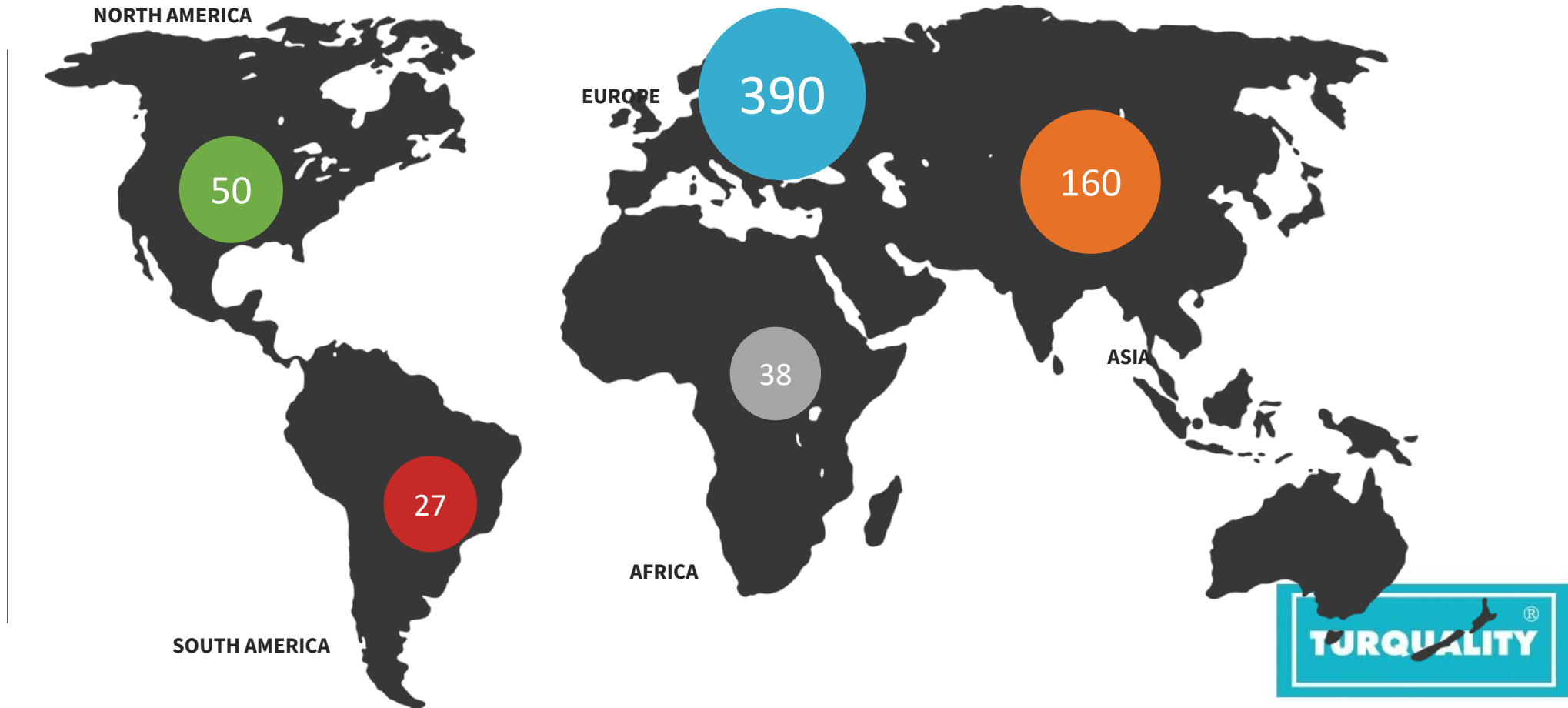
# Structure of International Relations Directorate



# International Cooperations

**86**  
Countries

**660+**  
Universities





## International Affiliations

EURAS- Eurasian Universities Union

UNIMED – Mediterranean Universities Union

EUA- European University Association- Associate Member

BUSINET- Business Education Network

IAUP - International Association of University Presidents



# Quality, Accreditation and Rankings

**QS World University Rankings 2022: IAU occupies the 1001-1200 position**



**Times Higher Education (THE) 2022 Impact Rankings**

In the **Ending POVERTY** category, IAU is in the **first in top 200 institutions worldwide** and **1st among Turkish foundation universities**.

In the **AFFORDABLE AND CLEAN ENERGY** category, IAU is the **3rd among foundation Universities**

In the **Gender Equality** category, IAU is in the **top 400 universities worldwide**



**QS EECA 2020**

Among 1000 universities of **QS Emerging Europe and Central Asia – EECA**, IAU is in the **first 300**.

**Times Higher Education (THE) 2020 Impact Rankings**

In the **NO POVERTY** category, IAU is in the **first 200 worldwide** and **1st among Turkish foundation universities**.

In «**THE AWARDS ASIA 2020**», in the category of "**BEST WORKING ENVIRONMENT**«  
is in the first **TOP EIGHT**



In the **2019 US NEWS&WORLD REPORT** for «**BEST UNIVERSITIES IN THE WORLD**» IAU ranked in the **first 300 universities worldwide** for the «**PHYSICS**» category

Many of our academic programs have national and international accreditations for quality assurance.





# Quality, Accreditation and Rankings

Istanbul Aydın University (IAU) has been included by the Ministry of Trade in the world's first and only state-supported branding program, "TURQUALITY", which enables the "Turkish Brand" to be positioned in different countries of the world and brings "Turkish Quality" to many countries.

**TURQUALITY**

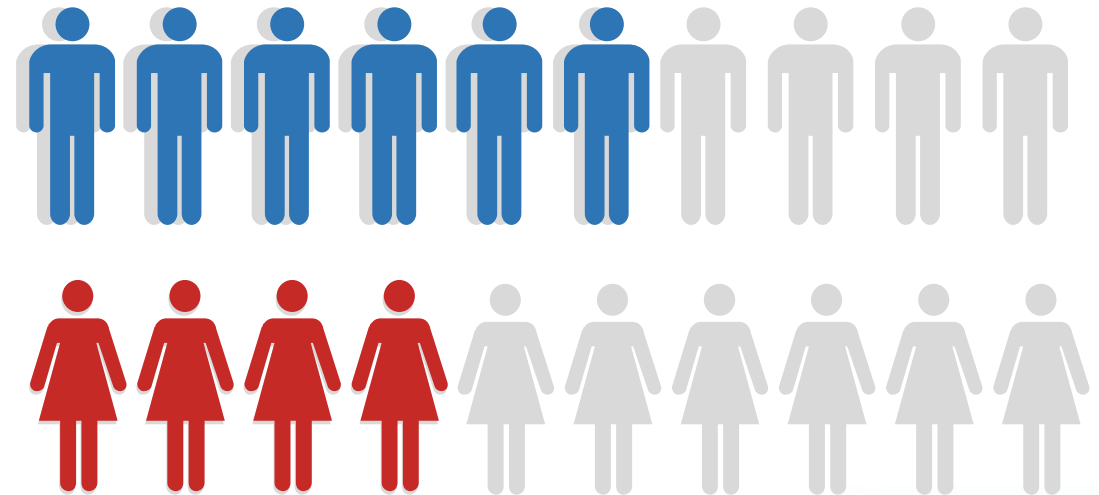
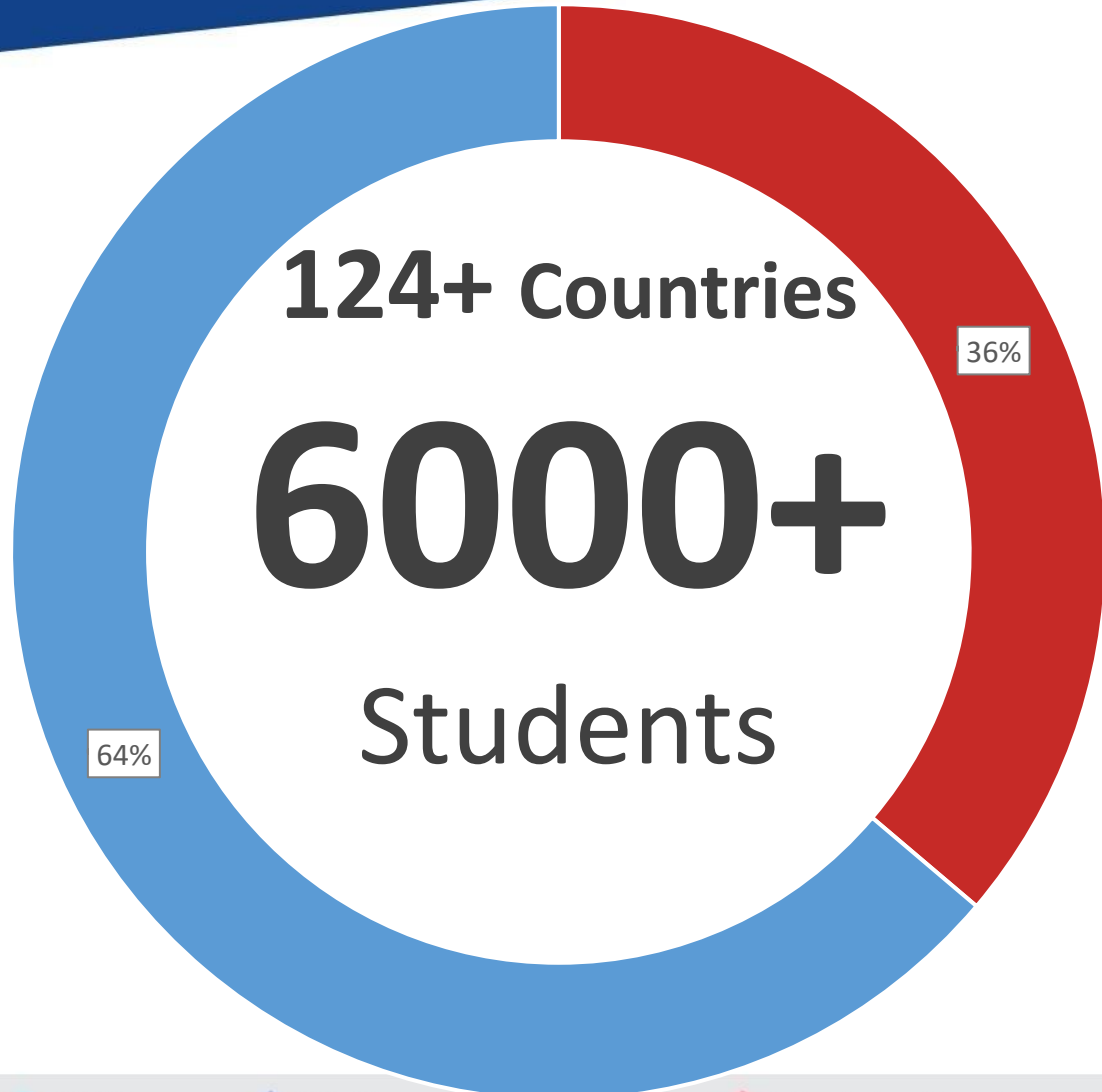
**‘Eğitimde bir dünya markası’**

“Eğitimde ihracat lideri olan İstanbul Aydın Üniversitesi, Ticaret Bakanlığı tarafından; dünyanın devlet destekli ilk ve tek markalaşma programı olan Turquality kapsamındaki 2 Türk Üniversitesinden biridir”

#iaurquality

www.aydin.edu.tr | @iaukampus







It was established to support international students studying at IAU in all procedures during registration process and after registration.

ISSA organizes periodic meetings with international lecturers.

The most basic services for International Students:

- Orientation programs
- Support and guidance in bureaucratic processes
- Social and academic activities (seminars, meetings etc.)
- Cultural events etc.







# Bilateral Student Exchange at IAU

ISTANBUL AYDIN UNIVERSITY

- We welcome and send a dozen students every year.
- Semester-based.
- Applications twice a year.
  - **June 1 for the fall semester/full academic year**
  - **October 1 for the spring semester**
- English medium-programs: Business, International Relations, Engineering, Foreign Languages
- **Virtual exchange program during the pandemic**
- **For more Info: <https://www.aydin.edu.tr/en-us/international/internationalrelations/Pages/index.aspx>**

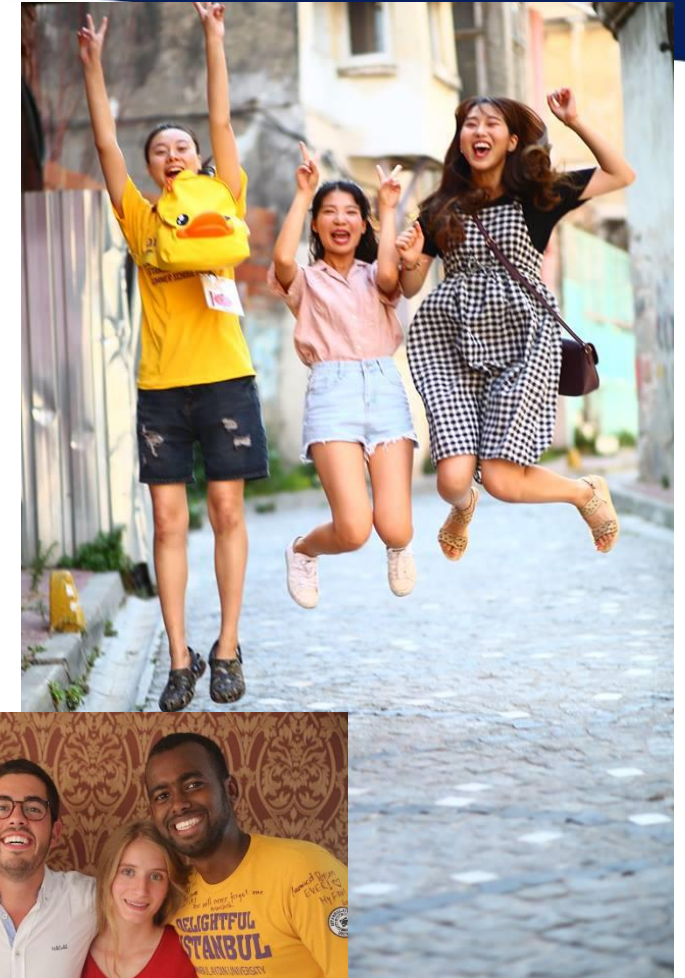


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# Short-Term Study Programs

- **Delightful Istanbul Summer & Winter Schools are two-week study and cultural learning programs.**
- **1500+ international students from 55+ different countries took part in Delightful Istanbul Programs since 2014.**
- **ONLINE DELIGHTFUL SUMMER & WINTER SCHOOLS DURING THE PANDEMIC**
- **For more info: <https://delightful.istanbul/>**



# Short-Term Study Programs

\* **Delightful Istanbul Winter School (20 January- 3 February 2024)**

\* **Delightful Cappadocia 2024 Spring School**

\* **Delightful Istanbul Summer School 2024**

- **1 Course with credit**
  - **A total of 5 available courses in the winter school**
  - **Get to know Istanbul**
  - **Represent your country**
  - **Culture and University**
- 
- **150+ Students from 29 countries attended the past Delightful Istanbul Summer School**



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# AydınTÖMER

(TURKISH LANGUAGE EDUCATION CENTER)

- Founded in **2011**
- **400 +** Students
- **3.000 +** Alumni
- **40** Academic Staff
- **5** Branch Offices
- Projects for Syrian refugees
- **Merhaba Istanbul Summer School**
- **For more info:** <https://www.aydin.edu.tr/en-us/international/tomer/Pages/default.aspx>



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# Some of our International Projects



Co-funded by the  
Erasmus+ Programme  
of the European Union

- **Erasmus+ Projects- Capacity Building and Curriculum Development Projects**
  - RESCUE** Refugees Education Support in MENA Countries
  - FRIENDS-** Furthering Intl Capacities & Intercultural Engagement in Asia
  - TC-Nurse: Transcultural Nursing-**A European Priority
  - INSPIRE-** INnovative Governance Practices in the Higher Educations Institutions in  
IRaq

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# Some of our International Conferences



Universitatea Creștină  
Dimitrie Cantemir

## INTERNATIONAL WORKSHOP ON ENTREPRENEURSHIP INNOVATION AND TECHNOLOGY TRANSFER








**International Conference on  
REGIONAL COOPERATION IN THE BLACK SEA:  
OPPORTUNITIES AND CHALLENGES**  
**APRIL 7, 2017**

In Cooperation with  
 Dimitrie Cantemir University (Romania)  
 IAU UNESCO CHAIR ON EDUCATION FOR SUSTAINABLE PEACE

**Istanbul Aydin University  
Florya Campus  
9:30 - 15:30**

 IAUKampus
  IAUKampus
  iaukampus
  istanbulaydinuniversitesiv
 [www.aydin.edu.tr](http://www.aydin.edu.tr) 444 1 428

International Conference on  
**CURRENT ISSUES IN  
LEARNING and TEACHING**  
 Second | Foreign | Additional Languages



# Some of our Seminars

## GLOBAL CONNECT SEMINARS



ISTANBUL AYDIN UNIVERSITY



International Academic Relations



UNITED NATIONS TURKEY

### SPECIAL WEBINAR ON THE OCCASION OF THE 75<sup>TH</sup> ANNIVERSARY OF THE UNITED NATIONS



SPEAKER  
ALVARO RODRIGUEZ  
UN TURKEY OFFICER IN CHARGE

"COVID, MULTILATERALISM AND SUSTAINABLE DEVELOPMENT GOALS IN THE AGE OF ANXIETY"

Via "ZOOM" Platform:



25.11.2020



14:00 - 15:00



ISTANBUL AYDIN UNIVERSITY



## GLOBAL CONNECT SEMINARS

### WHAT IS DESIGN THINKING AND WHY IS IT IMPORTANT?

DESCRIPTION: WHILE WE KNOW A LOT ABOUT PRACTICES THAT STIMULATE NEW IDEAS, INNOVATION TEAMS OFTEN STRUGGLE TO APPLY THEM. WHY? BECAUSE PEOPLE'S BIASES AND ENTRENCHED BEHAVIORS GET IN THE WAY. IN THIS WEBINAR, MR. JOOST VAN HILST EXPLAINS WHAT DESIGN THINKING IS, AND HOW DESIGN THINKING HELPS PEOPLE OVERCOME THIS PROBLEM AND UNLEASH THEIR CREATIVITY.



SPEAKER  
JOOST VAN HILST  
SENIOR LECTURER  
AVANS UNIVERSITY OF APPLIED SCIENCES,  
BRED, THE NETHERLANDS

Via "ZOOM" Platform:

Meeting ID 859 0948 3772

Password 4441428

## GLOBAL CONNECT SEMINARS



ISTANBUL AYDIN UNIVERSITY



JOINT ONLINE WORKSHOP

### "QUALITY OF REMOTE TEACHING DURING THE PANDEMIC"

SHARING OUR EXPERIENCES AND BEST PRACTICES

TURQUALITY



IAUKampus



IAUKampus



iaukampus



istanbulaydinuniversitesiv



# Best Practices in Internationalization

- Attending International Education Conferences like NAFSA, EAIE, EURIE with STUDY IN TURKEY for partnership building and Professional Development
- Joining as member in International Associations for EURAS and UNIMED for networking, conferences and projects
- Offering flexible short-term mobilities for study abroad
- Organizing International Student events and activities for campus diversity and inclusion

The logo for TURQUALITY, featuring the word "TURQUALITY" in white capital letters on a blue rectangular background with a white border and a registered trademark symbol (®) to the right.



**Turkey**  
Discover the potential

# STUDY IN TURKEY

**The Next Global Higher Education Power at a Transcontinental Location**

Connecting Cultures and Universities across Continents

**visit us at booth #2017**

We invite you to join our Turkish reception at booth #2017 on May 29, 2019 Wednesday 13:00-15:00



Meet prestigious Turkish universities



TurkeyNafsa | moguz@deik.org.tr | www.deik.org.tr





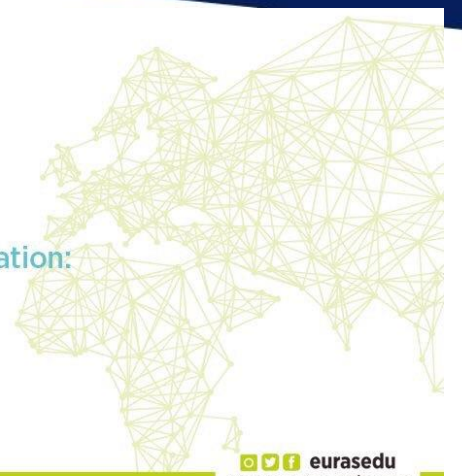


EURAS Conference

Internationalization of Higher Education:  
Cases of Turkey and Azerbaijan

📅 28th March 2019 ⌚ 16:00

📍 Hilton Baku Hotel



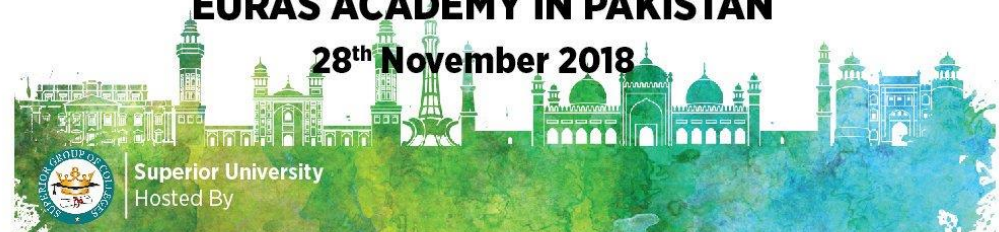
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[www.uras-edu.org](http://www.uras-edu.org)



EURAS  
*Academy*

EURAS ACADEMY IN PAKISTAN

28th November 2018



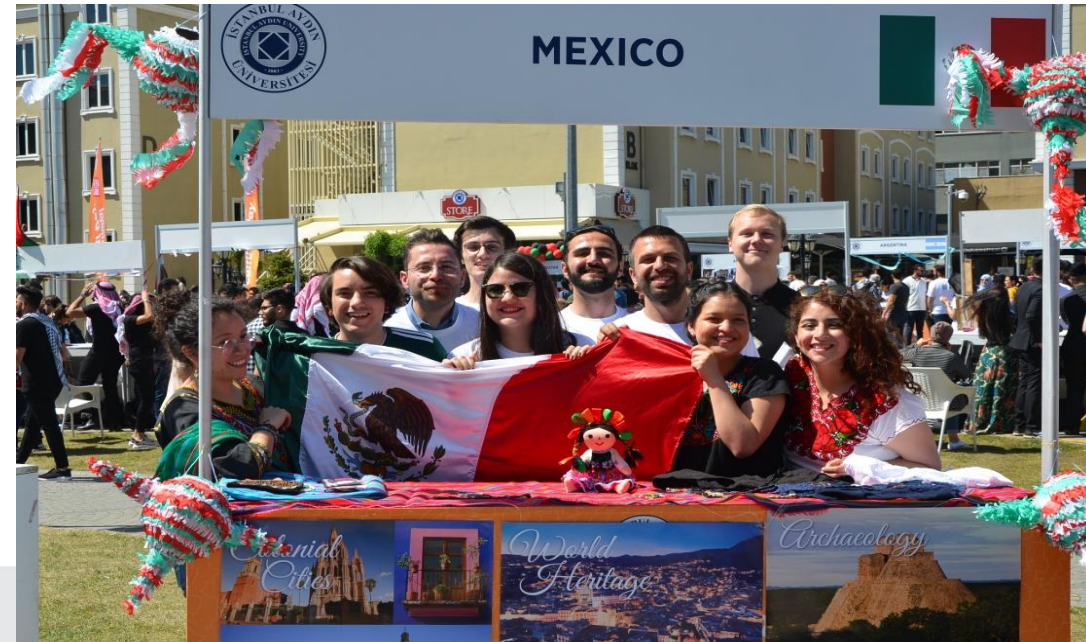
Superior University  
Hosted By



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[www.uras-edu.org](http://www.uras-edu.org)



# Multicultural Campus









# Multicultural Campus





International Student activities, International Days and Festivals Moved Online and on Social Media during the pandemic





# Our Collaborative Projects

## what we seek



### Collaborative projects and partnerships may include:

Student mobility and exchange

Staff mobility, exchange and development

Course development (joint courses, dual degrees)

Course delivery (articulation, franchising, twinning, distance learning, transnational education)

Research collaboration (individual, departmental, institutional)

Technical co-operation and development projects (capacity-building)

Other co-operative projects (summer schools, short courses, student projects, student placements, teaching/language assistants)

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# Thank You

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