



Turkish-Arab Universities Conference - 2018

«Jordan University of Science and Technology»

Best Practices Exchanges for International Higher Education Management

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Best Practices Exchanges for International Higher Education Management

- Establishing world class universities has become a major goal for countries in pursuit of transition to a knowledge based economy and sustainable economic development.
- World class universities contribute significantly to building competitive economies capable of developing high qualified and productive skilled labor in addition to generating and advancing knowledge in support of national innovation initiatives.





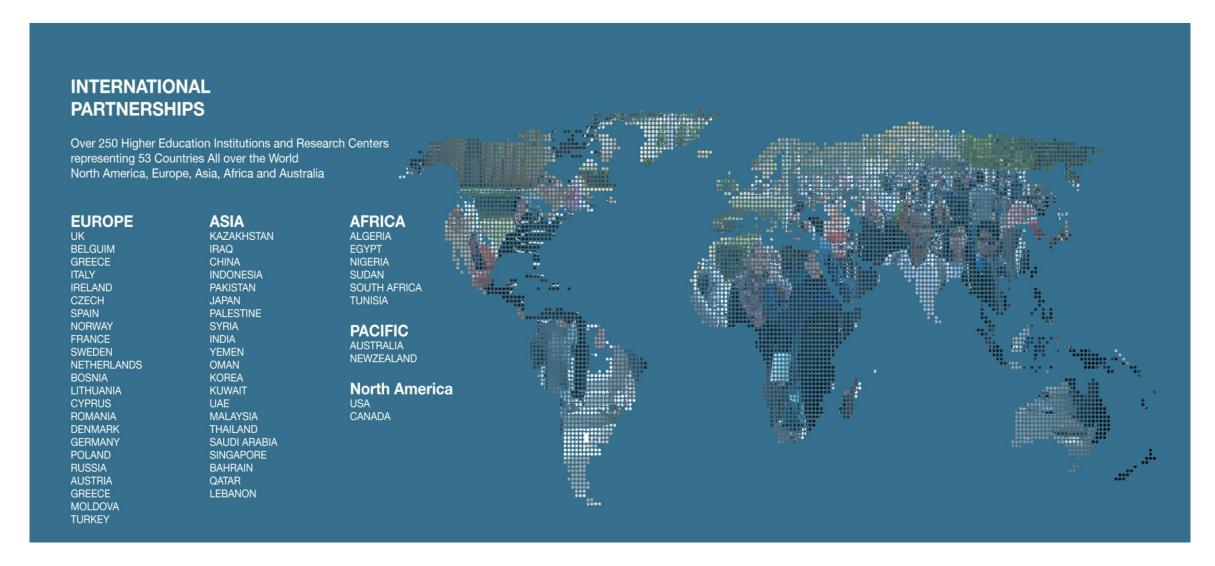
Best Practices Exchanges for International Higher Education Management

• The establishment of specialized International Relations Office at universities promotes the capability of the university to enhance its international relations, global profile and international competiveness with the aim of elevating the university's international focus.





JUST Internationalization Outlook





The International Relations Office (IRO) at JUST

- The International Relations Office was established at JUST with the aim of achieving the following goals:
- 1. Build, promote and strengthen strategic international partnerships and agreements.
- 2. Act as the central focal point for the coordination and implementation of all initiatives in support of achieving international status pursued by the university's administration.
- 3. Achieve international visibility through the promotion of high quality teaching and research achievements at the university.
- 4. Seek the establishment of joint/dual programs with internationally prestigious universities.
- 5. Promote and facilitate international agreements between individual faculties and departments and international partners.



Previous Student Exchange Situation

- Students undergoing mobility during the first semester faced the following difficulties"
- 1. No Official term registration for the students (Prone to loose their seats at the university" as no category is available for such activities at the admission and registration unit.
- 2. No guarantee of credit recognition after their mobility due to the same reasons.
- 3. No details of the grading system.
- 4. No logistical support (Insurance, visa, orientation, accommodation etc...)
- 5. No transparent selection criteria.



Previous Faculty Exchange Situation

• 1. No data whatsoever on faculty mobility.

2. Lack of Selection criteria

• 3. Low number of partnerships.

• 4. Incapability to invest on current partnerships and mobility opportunities for capacity building projects



Previous Situation Regarding Strategic Partnerships.

 1. Agreements and MOUs are not archived and managed in a decentralized manner.

• 2. No Coordination Between Presidency unit and any other administrative entity regarding the follow-up of partnership sustainability.

• 3. No strategic plan for internationalization or targeted priorities.



Corrective Steps Student and Faculty Exchange

- President Directive to document and archive all international agreements including Erasmus + agreements at the IRO.
- President Directive to Delegate the Director of the IRO to sign Erasmus+ Inter-institutional agreements.
- Draft Regulations for student and mobility approved by the dean's council.
- Seeking and building effective partnerships with International Universities.



Employing Social Media for the Promotion of Student Exchange







Sharing Student Exchange Experiences







Sharing Mobility Nominations







Building Strategic Partnerships 16 Erasmus + ICM Partners as 0f 2017



Aristotle University of Thessaloniki



Granada University



Hacettepe University



Lund University



Technological Educational Institute of Piraeus



Technical University of Crete



University of Santiago de Compostela



National and Kapodistrian University of Athens





Sciences



Kaunas College











Building Strategic Partnerships 16 Erasmus + ICM Partners as 0f 2017





Building Strategic Partnerships 25 New Erasmus + ICM Applications for 2018



Strategic Partnership Focus

Comprehensive Institutional-level engagement, long-term horizon, joint strategic planning

Partnership

Strategic Partnership

Niche **Connections**

Preferred Supplier

Entrepreneurial Open Season

Broader engagement, focus on mutual benefits

Engagement to meet narrow clustered needs

HR-driven relationships primarily for recruiting, testing

> Transactional. one-off iinteractions and projects



JUST - Purdue Partnership Experience The MOU

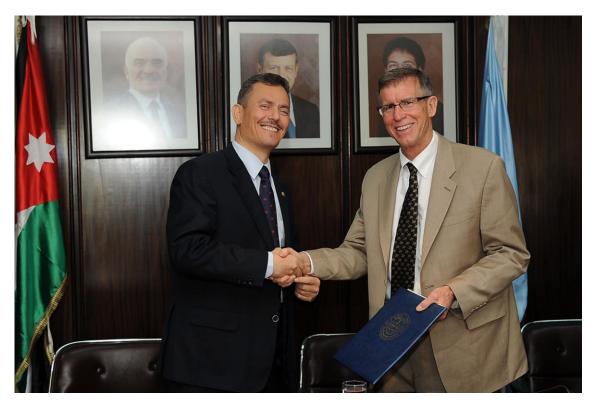




- Prof. Dan Hirleman
- Chief Corporate and Global Partnerships Office -CPO

• A memorandum of Understanding was signed between JUST and Purdue on the 20th of

November 2016.





JUST - Purdue Partnership Experience Proposed Strategic Pillars of Collaboration

1. Regional Center for Infectious diseases, both zoonotic and human.

2. Eds- Distance Education

3. Applied Research Institute and TAP, public-private partnerships (link to Faculty to Factory), Innovation



JUST - Purdue Partnership Experience Concept Papers

The Jordan Regional Institute of Excellence for Infectious Diseases and Antimicrobial Resistance

Regional Distance Learning and Educational Innovation Center

A Consortium to Support Innovation-Based Start-up Companies
Through Growth Phase



JUST - Purdue Partnership Experience Framework Plan For JUST-Purdue Partnership

Develop concept papers in 2-3 most promising targets

- 1. Background and Rationale
- 2. Topic alignment with University Strategic Plans
- 3. Potential Impact can success change the world
- 4. Risk and Barriers
- 5. Value Propositions and expectations for both parties
- 6. Faculty expertise and champion
- 7. Budget and Sources for funds
- 8. 3rd party partners/sponsors

Purdue, Jordan partner to address regional, global health challenges Nov 2017